



Tocker Foundation

GRANT PROGRAMS FOR SMALL LIBRARIES

Brief Foundation History

- ❖ Established in 1964 by Phillip & Olive Tocker.
- ❖ Initiated focus on rural libraries in 1992.
- ❖ To date, the Foundation has awarded more than \$18 million to Texas libraries.
- ❖ Libraries in towns with populations of 12,000 or less are eligible for our grants and stipend programs.
- ❖ Governed by the board of directors
- ❖ Operated by the Executive Director and the director of Grants Management
- ❖ Assisted by a permanent committee of the Texas Library Association



Transforming Libraries

In light of the economic downturn, the loss of the library systems and the daily changes in our digital world, the foundation has taken a more active approach to its grant-making.

Keith Fiels, Executive Director of the ALA, recently wrote in American Libraries Journal, “The reality is that libraries are experiencing a number of transformations. These include fundamental changes in our communities, community relationships, user expectations and user services, collections, physical space, library workforce and library leadership.”

The Tocker Foundation is seeking and funding projects that reflect such changes to Texas’ rural libraries, the heart of these small communities.



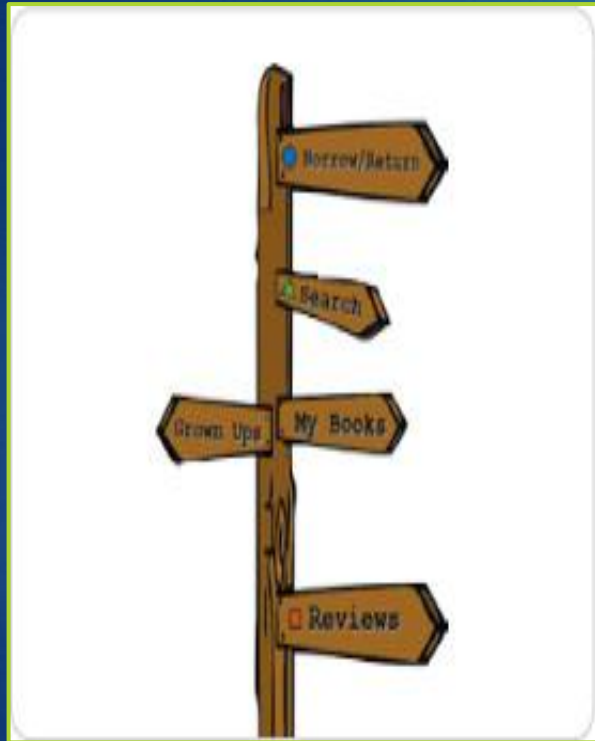
Tocker Foundation Library Grant Programs

- ❖ General Library Grants
- ❖ Automation Upgrade Grants – *New!*
- ❖ Travel Stipends to TLA and SLMT
- ❖ Collection Enhancement through TAMU & UT Presses

General Library Grants

- ❖ These grants make up the bulk of our awards.
- ❖ There are two grant cycles every year with application deadlines on January 15th and June 1st.
- ❖ These grants typically fall into the following categories:
 - Furniture & Shelving
 - Collection Development
 - Digitization with University of North Texas
 - Computers and Equipment
 - Automation Systems
 - Programming

Library Automation Upgrade Grants

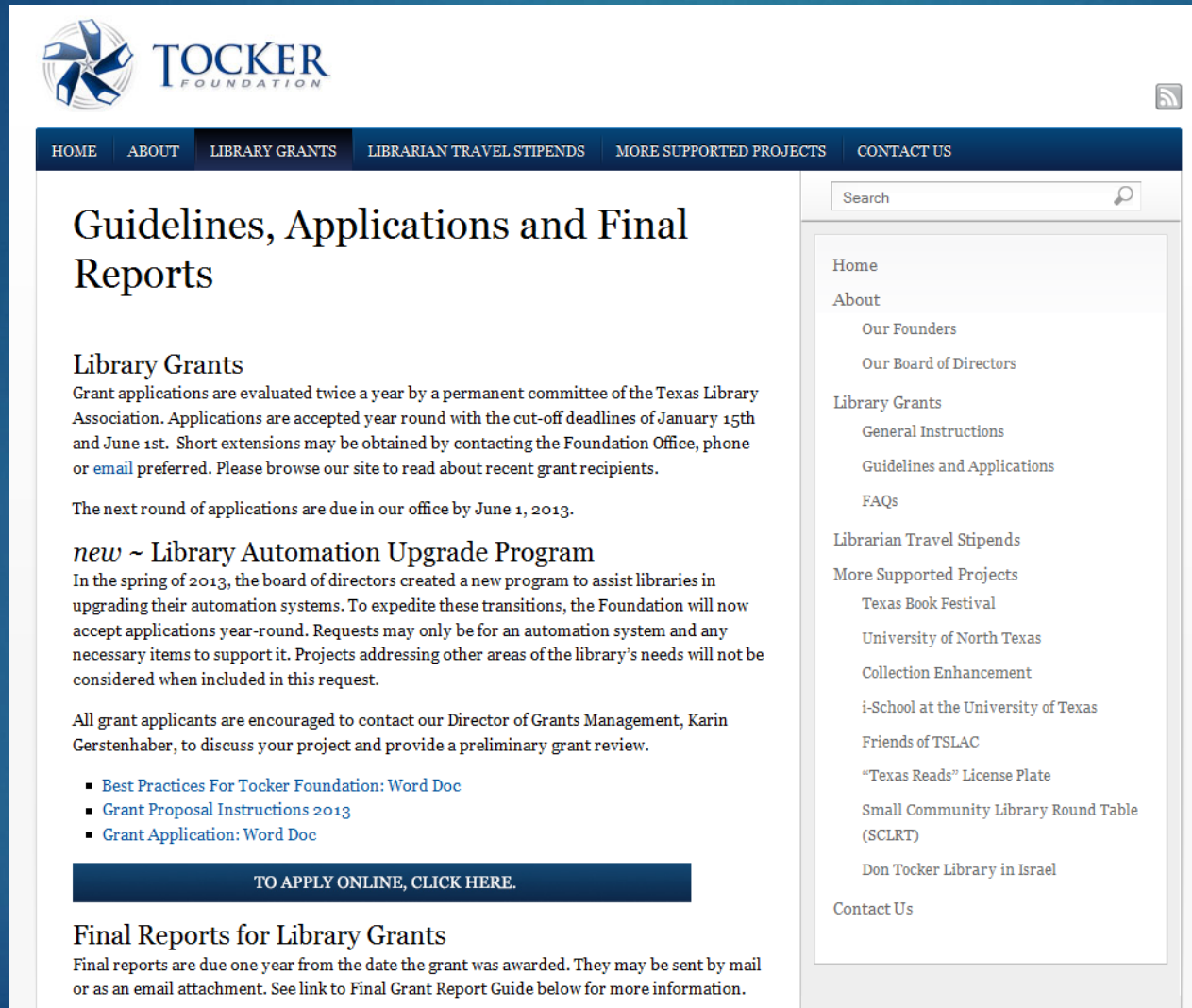


- ❖ In January of 2013, the Foundation's board of directors voted to accept requests for automation upgrades year-round. They will no longer be tied to our semi-annual grant cycle.
- ❖ Libraries are encouraged to call our offices to discuss the application.
- ❖ Libraries are also encouraged to use our online application system.

How to apply:

- ❖ We are very excited about the addition of our online application system, our preferred method of application. (See next slide for more info.)
- ❖ You may send your application via email. Please send narrative as a word doc and attachments as pdf's. All forms are available for downloading on our website.
- ❖ We are still accepting paper applications. Mail to our office at 3814 Medical Parkway, Austin, TX 78756.

New Online Application



The screenshot displays the Tocker Foundation website. At the top left is the logo, which consists of a stylized starburst icon next to the text 'TOCKER FOUNDATION'. A dark blue navigation bar contains the following menu items: HOME, ABOUT, LIBRARY GRANTS (highlighted), LIBRARIAN TRAVEL STIPENDS, MORE SUPPORTED PROJECTS, and CONTACT US. Below the navigation bar is a search box with the text 'Search' and a magnifying glass icon. The main content area features a large heading 'Guidelines, Applications and Final Reports'. Underneath this heading is a sub-section titled 'Library Grants' with a paragraph of text: 'Grant applications are evaluated twice a year by a permanent committee of the Texas Library Association. Applications are accepted year round with the cut-off deadlines of January 15th and June 1st. Short extensions may be obtained by contacting the Foundation Office, phone or email preferred. Please browse our site to read about recent grant recipients.' This is followed by a paragraph: 'The next round of applications are due in our office by June 1, 2013.' Below that is a sub-section titled 'new ~ Library Automation Upgrade Program' with a paragraph: 'In the spring of 2013, the board of directors created a new program to assist libraries in upgrading their automation systems. To expedite these transitions, the Foundation will now accept applications year-round. Requests may only be for an automation system and any necessary items to support it. Projects addressing other areas of the library's needs will not be considered when included in this request.' This is followed by a paragraph: 'All grant applicants are encouraged to contact our Director of Grants Management, Karin Gerstenhaber, to discuss your project and provide a preliminary grant review.' Below this is a bulleted list of links: 'Best Practices For Tocker Foundation: Word Doc', 'Grant Proposal Instructions 2013', and 'Grant Application: Word Doc'. A dark blue button with white text reads 'TO APPLY ONLINE, CLICK HERE.' At the bottom of the main content area is a sub-section titled 'Final Reports for Library Grants' with a paragraph: 'Final reports are due one year from the date the grant was awarded. They may be sent by mail or as an email attachment. See link to Final Grant Report Guide below for more information.' On the right side of the page is a vertical sidebar menu with the following items: Home, About (with sub-items 'Our Founders' and 'Our Board of Directors'), Library Grants (with sub-items 'General Instructions', 'Guidelines and Applications', and 'FAQs'), Librarian Travel Stipends, More Supported Projects (with sub-items 'Texas Book Festival', 'University of North Texas', 'Collection Enhancement', 'i-School at the University of Texas', 'Friends of TSLAC', 'Texas Reads License Plate', 'Small Community Library Round Table (SCLRT)', and 'Don Tocker Library in Israel'), and Contact Us.

Getting started



Logon Page

Email Address*

 ?

Password*

 ?

[Forgot your Password?](#)

Log On

or

Create New Account



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FOUNDATION

requests

Dashboard

Apply

tools

Fax to File

Application Status Page

View the status of your applications below.

Contact Information Patricia Peabody

25 Highway 25
Marlin, TX 76885

555-466-5566
pat.pea@marlinpl.org

[Edit Contact](#)

▼ TLA

Process: TLA Conference Stipend V2

Application

Submitted

11/27/2012 [View Application](#)



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requests

Dashboard

Apply

tools

Fax to File

Access Code

Enter

Application Page

Please click on a link below to begin the application process.

Note: If you have been provided with an Access Code to view a restricted application link, you may enter it under 'Access Code' at the bottom of the main menu.

[Library Grant Application June 2013](#)

Please click [HERE](#) to learn more about our best practices before completing your application.

[Library Automation Upgrade Grants](#)

The Tocker Foundation now accepts grant requests for automation upgrade year-round. Libraries no longer have to wait for the twice yearly grant cycle to apply for this funding.

[SLMT Workshop Assistance 2013](#)

The Small Library Management Training (SLMT) is a program of the Texas State Library offering management skills to Texas librarians. The program is designed for non-MLS library directors of small community (12,000 or less population) libraries, however much of the content will apply to any non-MLS staff that are currently managers or are on a path to management.



requests

[Dashboard](#)
[Apply](#)

tools

[Fax to File](#)

Application

* = Required Field



[Question List](#)

Contact: Ms. Renee Mick
P.O. Drawer U
115 E. Oak St.
Marfa, TX 79843

432-729-4631
rmick.marfapl@yahoo.com

[Edit Contact](#)

Project Name*

Grant Amount Requested*

Current Assigned Texas State Library Population*

Program Focus*

Secondary Program Focus Area

Tertiary Program Focus Area

Has this library received a previous grant from the Tocker Foundation*

- Yes
 No

General Information

Helpful hints

- ❖ Conduct a thorough assessment of your library and its services and its current needs. Let those results lead the way to a new grant.
- ❖ Need help conducting such an assessment? Consider joining CTLS or Amigos, Inc.
- ❖ Tell us your story through the narrative on your application. Yes, the numbers are important but we want to hear how your project is going to make a significant impact on your community.
- ❖ Call our grants manager to discuss your request early in the application process.
- ❖ Use the resources and publications from IMLS and ALA.



frequently
asked
QUESTIONS

- ❖ Is it possible to apply too often?
- ❖ How much is too much?
- ❖ Another application deadline is approaching, should I apply?
- ❖ Will you pay for new carpeting? What about construction?
- ❖ If I ask for less, will it help my chances of getting approved?



More

QUESTIONS

❖ Please use the chat box in the lower right corner to ask any questions you may have about today's program.

Communicating with the Foundation

- ❖ All applicants are encouraged to get in touch with our Grants Manager, Karin Gerstenhaber as early as possible in the planning stage. She is always available to answer your questions and concerns throughout the process.
- ❖ The Foundation issues a quarterly newsletter to keep libraries informed of new programs and policies. Please let us know if you are not on the mailing list and would like to receive our communication.
- ❖ The Foundation is always represented at the TLA Annual Conference. We enjoy the opportunity to visit in person with librarians.
- ❖ Visit our Facebook page and 'like' us to see more updates.

Contact information

- ▶ Call us at 512-452-1044
- ▶ Email us at grants@tocker.org
- ▶ Find us on the web at www.tocker.org

More grants webinars coming from Texas Library Association

- ▶ **May 29 2:00-3:00pm Grants Research with GrantStation:** This special webinar will explore the GrantStation database, available at a discount for Institutional Members of the Texas Library Association. GrantStation.com, Inc. offers nonprofit organizations, educational institutions, and government agencies the opportunity to identify potential funding sources for their programs or projects as well as resources to mentor these organizations through the grantseeking process.
- ▶ **May 30 2:00-3:00pm Grant Management with Laura Browning:** Congratulations, you were awarded that critical grant for your outstanding project! Now what? Learn how to monitor and manage your new funds to maintain your relationship with your donor as well as your legal requirements.

Don't forget the archived webinars from earlier programs (at www.txla.org/CE)

- ▶ Grant Research at the Foundation Center Libraries
- ▶ Grantwriting with Jennifer Peters
- ▶ Grants Available from the Institute of Museum & Library Services (IMLS)
- ▶ Exemplary Projects for Friends of Large Public Libraries
- ▶ Exemplary Projects for Friends of Small Public Libraries

If you are watching the recorded webinar and would like CE credit, please send the correct answers to the following questions to tedw@txla.org:

- ▶ Tocker grants are intended for libraries in towns smaller than _____ people (i.e. maximum population).
- ▶ Name ONE type of grant available from the Tocker Foundation
- ▶ How many times per year does the Foundation accept General Library Grants?

Tockler Foundation ~ TLA Webinar, May 21, 2013

