Twitter for NonTweeters: Making Twitter Your Professional Learning Network

@NancyJoLambert
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Connected Educators: [http://connectededucators.org/](http://connectededucators.org/)

“An essential component of who I am and what I do.”
Your Twitter Account

Your Name
Your Bio
Links to your work
Your picture
Your contributions

Make it clear who you are and what you are about.
How to Write the Perfect Twitter Bio

Edit Your Bio… Be ready to share!
Following

- More important than followers
- Only those YOU are FOLLOWING will be in your feed
- Look at people you see value in, see who they are following
- Find people to follow on hashtags
- Find people to follow in chats
Lists

Allow you to see Tweets from certain people Groups people you are following
Time to add to who you are following...

**Jean Laredo**  
@JeanLaredo  
FOLLOWS YOU  
PhD Candidate in English at the University of North Texas. I tweet about teaching, Victorian & Gothic lit, and digital humanities.

**Cece Bell**  
@CeceBellBooks  
FOLLOWS YOU  
I write and illustrate children's books. You know, for kids! I get to hang out with Tom Angleberger (origamiyoda.com) every day.

**FirstatBatters**  
@FirstatBatters  
FOLLOWS YOU  
We are a group of first graders who are excited to connect with the world. We are readers, writers, scientists, mathematicians and THINKERS!

**Amy Kline**  
@amyklineGB  
FOLLOWS YOU  
Library Media Specialist at K8 school in Green Bay Public Schools. I love to share the tech love with students and

**Elizabeth Gasper**  
@bethgasper  
FOLLOWS YOU  
Book Lover, New Teacher Librarian, Veteran Classroom Teacher  
greenlightlibrarian.edublogs.org

**Shannon McNeice**  
@smcneice  
FOLLOWS YOU  
Library Media Specialist Sedgwick Middle School
Don’t Be Afraid to Tweet

MicroBlogging
140 characters or less
#hashtag
Twitter Handles:
@NancyJoLambert
Use a Link Shortener (Google or Bit.ly)
Reply, Retweet, Favorite

Favorite
You like it.
You saw it.
You acknowledge it.

Reply
Your response to a tweet.

Retweet
Straight RT
Quote Tweet
MT= Modified Tweet
. @NancyJoLambert
#hashtag
Time to Tweet

Tweet to at least 5 people.
Can be me or others in the room.
Tweet about what you are learning.
Twitter Hashtags

Guide to Educational Twitter Chats:
http://bit.ly/1l19VAq

General Edu chats:
#edchat
#edtech
#txed
#txeducachat

Follow the #hashtags!
Library Hashtags

#tlchat
#txlchat
#tlelem
#kidlit
#titletalk
#Hashtag 411

Hashtags are:
- Conversations
- Questions
- Information
- Tools
- Short
- Public
- Record

Hashtags are NOT:
- Hidden
- LONG
- Personal
- Solitary
- For Everyone
Hashtag Questions
@NancyJoLambert Etiquette Tips

DO:
Contribute
Reply, RT, Fave
Be Genuine
Be Professional
Share
Put Yourself Out
There!

DO NOT:
Barge In
Ignore tweets
Over hashtag
Over personalize
Over share
Be Afraid!
What is a Twitter Chat?
Twitter Chats
“Surround yourself with passionate educators”
Twitter Will Only Be What You Make It!

Steps to Twitter Immersion:
- Lurk.
- Follow people worth following.
- RT the good stuff.
- Tweet to people. (Make it relevant, make it real.)
- Tweet to the proper hashtags.
- Participate in Chats.
- Contribute to the greater good.
- Build your REAL life PLN.

It takes time. It takes work. It’s so worth it.
The TXLchat provides a forum for Texas librarians (but not limited to Texas librarians) to create, collaborate, share educational resources, and foster continuous professional growth.

"You can't imagine what a gold mine of information and professional learning I get from all of you by following you on Twitter. I appreciate all of you sharing your expertise. I am a better librarian because of Twitter." - Debra Marshall, Coppell ISD

If you are new to Twitter, check our Twitter help page.
21 Day Twitter Challenge

Todd Nesloney
My PLN Saved My Career