

Best Practices for Día de los Niños

Linking Children with Literacy

Dawn Reyes and Julie Vela

Presented by the Texas Library Association

Sponsored by the Texas State Library and Archives Commission



Instructors



Dawn Reyes



Julie Vela

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Día! Today and Every Day of the Year

- Developed under the leadership of author Pat Mora
- Focuses on providing children with books in many languages and making reading an essential part of their lives.
- Supported by the Association for Library Service to Children, a division of the American Library Association (ALA), REFORMA, an ALA affiliate that provides library and information services to Latinos and the Spanish-speaking community.



Día! Today and Every Day of the Year

- **Celebrate any day!**
- Emphasize the importance of advocating literacy for children of all linguistic and cultural backgrounds.
- Celebrate reading, children, and families that culminate yearly on April 30th.



Planning

- Obtain approval from administration
- Seek input from parents, local community leaders
- Determine the size of event (from one afternoon to whole day festival)
- Create budget
- Contact other groups seeking partnerships
- Visit the official Dia site for extensive resource guide



Partnerships

- Public Schools
 - Cultural clubs- Lulac
(League of United Latin American Citizens)
 - Dance groups
- Local businesses
- Non-profit groups
- Parents



Marketing and Publicity

- Volunteers
- Flyers & posters
- Announcements on website
- Posts on Facebook and Twitter
- Media



Funding Día Activities

- Apply for the Mora award (ALA)
- Obtain donations from local business
- Apply for local grants
- Several publishers offer discounts for book purchases



Outreach

- Visit community centers
- Take library material to new mothers at hospitals
- Have library collections at neighborhood schools
- Provide drop-off/pick up at local gyms, community colleges



Arlington Public Library Program

- Ballet Folklórico dance group from Speer Elementary (neighborhood school) Showcased cultural dance and music
- Other groups- Step teams, Cultural clubs, choirs



Arlington Public Library Program

- Bi-lingual puppet show performed by home school group
 - Performed two short play in Spanish and English
 - a version of the Three Little Pigs
 - The hungry goat



Arlington Public Library Program

- Book Parade
 - Several families paraded around the room showcasing their favorite book
- Crafts (provided by the official Dia website)
- Book give-away



Bellaire Elementary— HEB ISD

- Bilingual story read-a-loud
- Information presented about local summer reading programs
- Book Bingo games



Bellaire Elementary— HEB ISD

- Used Photo Story 3 to present Book Fiesta by Pat Mora
- Projected onto the "big screen"
- Voice recorded in Photo Story
- by Assistant Principal, Anmarie Garcia




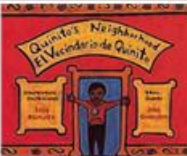






Bellaire Elementary— HEB ISD

- Gave PowerPoint--information about importance of summer reading and programs at local libraries and Barnes & Noble
- Hurst Public Librarian presented summer reading program information



Bellaire Elementary— HEB ISD

B	I	N	G	O
				
				
		Free		
				
				

Bellaire Elementary— HEB ISD

- Book Bingo
- Families win free books from Book Fair held the following week



Bellaire Elementary— HEB ISD

- Start small
- Ask for help
- Evaluate program



Resources

- El Dia de Los Ninos official site
- <http://dia.ala.org/>
- Pat Mora's bookjoy website
- <http://www.patmora.com/dia.htm>
- ALSC blog about Dia
- <http://www.alsc.ala.org/blog/category/dia/>
- Pat Mora Interview
- <http://www.alsc.ala.org/blog/2012/04/its-a-great-dia/>
- National Latino Children's Institute
- <http://www.nlci.org/El-Dia-de-Los-Ninos.html>

Questions??



Presenters

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Thank you for attending

**The Best Practices for Día de los Niños
webinar.**

We appreciate your time.

Acknowledgement

- Thank you to the Texas State Library and Archives Commission for sponsoring this webinar.
- Thank you Anmarie Garcia
- Thanks to following staff : Ivonne Keefier, Eric Terry, Sharon Granado
- Also, a thank you to Maggie Selpulveda, Chairperson of the Dia committee

Information for those seeking Continuing Education credit

- If you were here today for the live webinar, you will be able to print your CE certificate tomorrow at www.txla.org/CE
- If you are watching the recording, please see the questions on the next slide.

CE Credit (continued)

- Please email answers to the following questions to tedw@txla.org. You will receive confirmation within 72 hours if your answers were correct, and that you are therefore able to print a CE certificate.
 - What year will Dia be celebrating in 2013?
 - According to this program, what should be your first step in planning Dia events?
 - What is one method that was mentioned for publicizing your Dia events?

