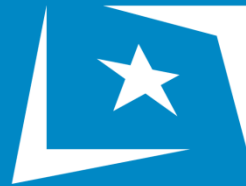


# Approaches to collaborating with literacy organizations

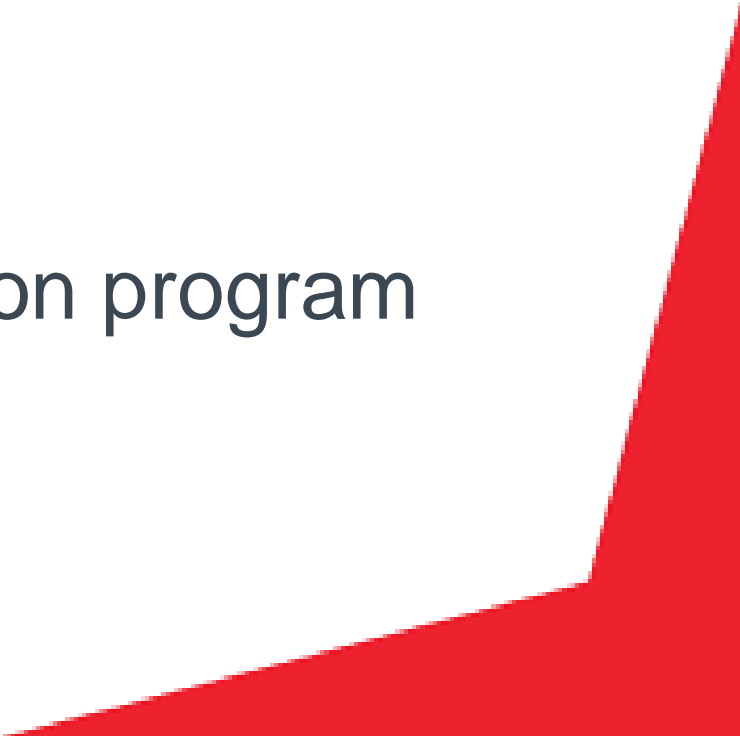
A Literacy Texas webinar



LITERACY  
TEXAS

# Poll

What is your role in adult literacy at your library?

- Instructor
  - Program Manager
  - Administrator
  - I work for an adult education program
  - Other
- 



Dr. Sydney Granger Saumby, Ph.D.

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Erich M. Fields


Volunteer Training Initiative  
Associate VISTA, Literacy Texas

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# Focus

This presentation will focus on collaborative efforts between Public Libraries and Community-Based Organizations throughout Texas. We will highlight strategies and barriers to collaboration, as well as some of the successful partnerships made by Literacy Texas member libraries.

# Overview

- Who is Literacy Texas?
  - What are some elements of a successful collaboration?
  - Member spotlight – collaborations with Community-Based Organizations
  - Collaboration tips
- 

# Poll


Are you a Literacy Texas member?

- Yes
- No

# Literacy Texas Info

- Mission:
  - Literacy Texas is the statewide literacy coalition, connecting and equipping literacy providers through resources, training, networking and advocacy.
- Professional Development:
  - Annual Conference
  - Regional Symposiums
  - Online Training
- Membership:
  - Community-based Organizations, Libraries, School Districts, Government Agencies, and more

# Methodology

- Surveyed of 27 of our member libraries
    - Follow-up interviews with 15
  - Topics:
    - Partnerships
    - Barriers
    - Success Stories
    - Advice
- 




# Partnerships


- Most Literacy Texas member libraries host partnerships with:
  - School Districts
  - Government Agencies/Contractors
  - Community-Based Organizations

# Poll

Does your organization have any adult literacy partnerships?

- Yes, with one or more Community-Based Organizations
  - Yes, but not with a Community-Based Organization
  - No
- 


# Why Collaborate?

- Amplifies impact
  - Extends reach
  - Fosters community
  - Propagates knowledge
  - You are valuable!
- 


# What libraries can offer

- Libraries have many things to offer nonprofit partners which nonprofits tend to lack
  - Space
  - Reading Materials
  - Research Materials
  - Stable Funding Structure
  - Digital Materials
  - Community Reach
  - Much More!

# Barriers

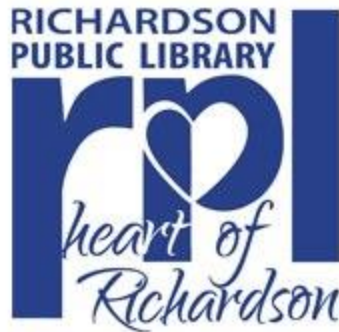
- New frontiers/lack of experience
  - Lack of communication
  - Volunteers/resource finding
  - Training
  - Lack of staffing resources for innovation
  - Culture or personality
- 

# Success Stories

- Richardson Public Library
  - Austin Public Library
  - Harris County Public Library
  - Dallas Public Library
- 

# Richardson Public Library

- CBO Partner: Richardson Adult Literacy Center
  - English as a Second Language instruction
  - Fundraising events
  - 25-year partnership!



# Austin Public Library

- CBO Partner: École Jean Jacques Rousseau
  - French Afternoon: dictation session for French Speakers
  - Children and adults served
  - Cross-promotion supported both organizations

Under the Patronage of Français Du Monde & Austin Accueil



École Jean-Jacques Rousseau Organizes the First Edition of  
*La Dictée de la Francophonie*  
The Annual French Dictation Competition  
for the public, in honor of the month of Francophony  
On Sunday March 29 1:30 p.m. to 4:00 p.m.



In collaboration with the Austin Public Library,  
the contest will be held in relaxed family ambiance at  
**WOOLDRIDGE PARK, 900 GUADALUPE ST  
AUSTIN, TX 78701**

**4 CATEGORIES:**

<b>FRANCOPHONES</b> (French as mother tongue)		<b>FRANCOPHILES</b> (whose native language is not French)
Elementary level Middle School level High School level Native French Speakers/Adults		Elementary level Middle School level High School level Adults

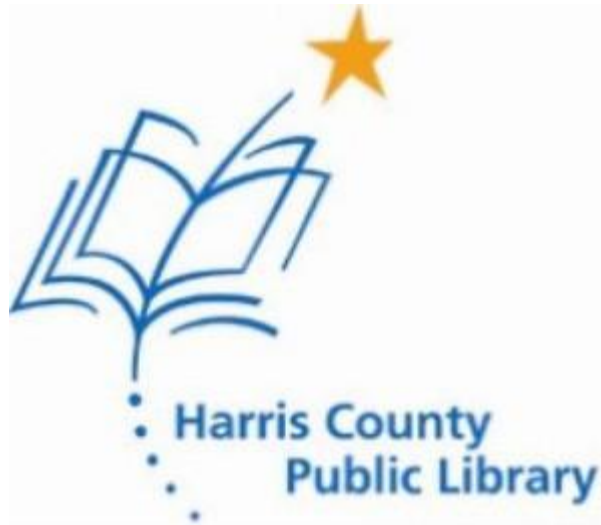
To sign up for the French Dictation Competition, send us an email (with your name, category and if French is your mother tongue)  
**enrollment@austinfrenchforkids.org**



French afternoon of live music by Euro lounge folk jazz accordion band Rumbullion  
Gift cards, French books, and others prizes, will be awarded to the winners in each category.  
The event is free and open to everyone.  
Refreshments offered by the Ecole Jean-Jacques Rousseau  
Possible RSVP on Meetup.com: Austin French Social Group or Austin French Circle



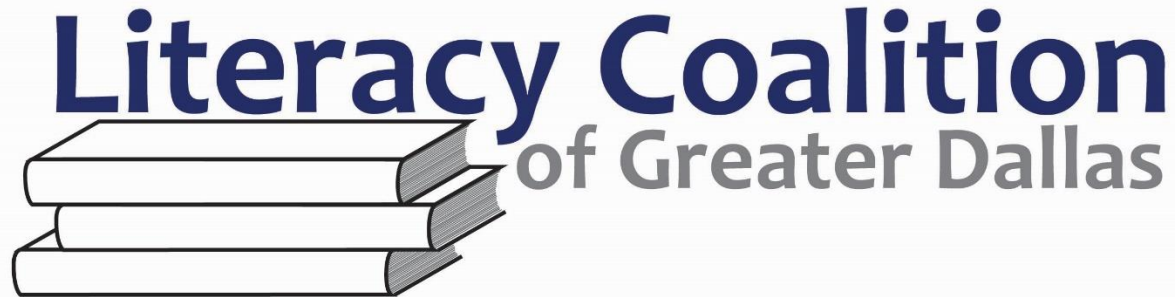
# Harris County Public Library



- CBO Partner: Hester House
  - English as a Second Language instruction
  - Some of the most underserved populations in Houston
  - Allows the library to reach populations outside of normal scope



# Dallas Public Library




- Chairs the Literacy Coalition of Greater Dallas
  - Supports communication between local literacy organizations
  - Completely changed the landscape of adult literacy in Dallas
  - Library is able to support literacy programs

# Other Collaborative Opportunities

- Other potential partners include:
  - School Districts
  - Education Service Centers
  - Workforce Solutions
  - Community Colleges

# Suggestions

- Be patient!
  - Be open about library culture!
  - Communicate effectively!
  - Meet in person!
  - Be flexible!
  - Get excited!
- 

# Takeaways

- Libraries and literacy organizations often have similar missions
- Both groups have needs, and seek to benefit from partnerships
  - Be patient and willing to work with diverse groups and management styles
- Partnerships will give your library greater impact in the community!

# Resources

- [TCALL Provider Search](#)
  - This database contains contact information for all AEL grant recipients, as well as many notable nonprofits throughout Texas.
- [Workforce Boards](#)
  - This PDF lists Workforce Development boards by area, including contact information for notable members.
- [Education Service Centers](#)
  - Here you will find a map of the Education Service Center regions, including contact information.

# Literacy Texas Resources

2015–2016

## LITERACY<sup>TX</sup> Symposiums

A series of free, one-day conferences  
for Texans working in Adult Literacy.

**DEC 5 SOUTH TEXAS**  
Weslaco In partnership with the South Texas Literacy Coalition

**JAN 23 EAST TEXAS**  
Longview In partnership with the East Texas Literacy Council

**JAN 30 GULF COAST**  
Pearland In partnership with Literacy Advance of Houston

**FEB 26 METROPLEX**  
Arlington In partnership with Tarrant Literacy Coalition

**MAR 19 WEST TEXAS**  
Lubbock In partnership with Literacy Lubbock

**APR 9 PANHANDLE**  
Amarillo In partnership with Literacy ConneXus

**MAY 13 CENTRAL TEXAS**  
Austin Literacy Texas

PRESENTED BY

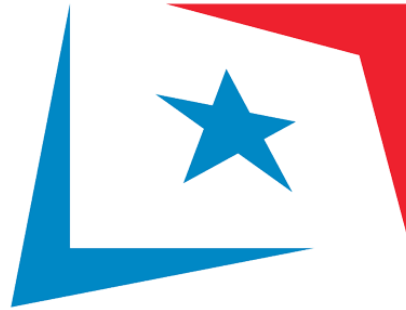


To learn more about Literacy Texas, go to [literacytexas.org](http://literacytexas.org).

[literacytexas.org](http://literacytexas.org)



# Questions?



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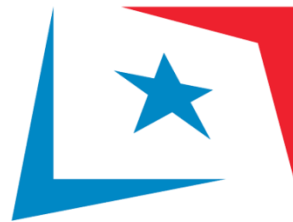


# Contact Us!

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Texas Library Association

[www.txla.org](http://www.txla.org)

Questions on Continuing Education or other webinars?

Ted Wanner [tedw@txla.org](mailto:tedw@txla.org) 800-580-2852



