



NEWS RELEASE

Contact: (Library person Name and Phone)

(insert date)

For Immediate Release

Rock and Read @ _____ (library)

One of the best gifts parents can give their children is a love of reading, the foundation for a lifetime of learning and enjoyment. Most experts agree that parents cannot introduce books to their children too early. Even infants enjoy a story with pictures (and perhaps a chewable cover) as long as mommy or daddy is the reader.

Reading to children is the best way to instill in them a desire for books and a love of reading, and rocking and reading aloud to a child is among life's pleasures for adults.

Choosing children's books, on the other hand, is sometimes a cause for uncertainty or even anxiety for parents. If you are wondering which books you should read to your children, the best resource in town is _____ (library). The library's well-trained and warmly helpful staff and volunteers can assist you in finding just the right books to look at or read on-site and to borrow for use at home.

The _____ (library) is well stocked with the children's books that have been favorites for years, as well as the best of this year's publications. _____ (library)'s attention to children's reading, however, includes many more activities than choosing and checking out books. Plan to bring your child to this year's summer reading program and special story times at the library. Bring your children to meet their favorite authors, enjoy puppet shows,

(Fill the above paragraph with your library's child-oriented activities.)

And you and your whole family can enjoy the special family reading program here at _____ (library).

(Fill in the facts about your program, or omit.)

Enjoying story time with your child – at home or in the library – is Reason #14 on our list of *65 Reasons to Love Your Library*. Come by the library and take a look at the rest of the reasons prominently displayed on a poster in the (insert library location, such as main lobby). And while you are there, add your own reasons to love the library.

For more information about children's activities, call _____, log on to _____ or come visit _____ at _____.

Include a schedule of children's activities with dates, times and locations as a sidebar for this story.