



PERFECTING YOUR GAME
A Win for Your Community
TLA 2018 | Dallas | April 3-6

OVERVIEW of the Texas Library Association Annual Conference Program for Public Librarians

Featured speakers, attending authors, unit meetings, and other conference highlights and events will be added to the conference website and broadcast on TLA social media as finalized. Meanwhile, enjoy this overview of programs and start planning your visit to Dallas for TLA 2018. The printed program was mailed to TLA members as part of the winter issue of the *Texas Library Journal*. For all conference information, go to www.txla.org/annual-conference and click the left Schedules and Session menu. A full listing of all content programs that is updated weekly is at Updated 2018 Full Conference Program.

Dallas, Texas

www.txla.org/annual-conference

April 3-6, 2018

A NOTE ON PRECONFERENCES

Preregistration is required for all preconferences by Friday, March 16; ticket purchase is required as noted. All preconferences will be held at the Kay Bailey Hutchison Convention Center unless otherwise noted.

TUESDAY, APRIL 3 PRECONFERENCES

Grant Writing 101 (Ticketed)

8:00 am - 12:00 pm

Beginning grant writers will receive a general overview of the grant process including: finding funding opportunities, becoming familiar with internal grant office structures, documenting the need, and program evaluation.

Bethany Livingston and Debbie Montenegro, South Central Regional Library, National Library of Medicine

Robot Petting Zoo

Makeathon (Ticketed; register online only)

8:00 am - 4:00 pm

The Robot Petting Zoo program engages students and educators in friendly making, coding, and design with a creative twist on the traditional hackathon. During this RPZ Makeathon, attendees create animatronic animals while learning empathic design thinking, teamwork, and engineering using cardboard, robotics kits, code, and craft supplies.

Katie Henry and Allison Lambacher, Birdbrain Technologies

Digital Privacy (Ticketed)

9:00 am - 12:00 pm

Two-step authentication, malware, and risk assessment are a few of the concepts that will be discussed in this interactive session. Improve privacy and security literacy, practice with free online tools, and communicate this information to users.

Alison Macrina, Library Freedom Project

Disability Awareness

(Ticketed)

9:00 am - 12:00 pm

Obtain practical skills for improving library services and accessibility for users with special needs. Learn to identify any preexisting assumptions and biases, and recognize hidden disabilities.

Devin Axtman and Rachel Buchanan, University of North Texas

Family Search for Genealogical Research

(Ticketed)

9:00 am - 12:00 pm

Help users become efficient genealogy researchers. Learn the scope and depth of information available in Family Search, a premier, free resource.

Susan D Kaufman, Houston Public Library

Perfecting Your Game with Skilled Volunteers! (Ticketed)

9:00 am - 4:00 pm

Address public library volunteer

needs, motivation, job descriptions, recruitment plans, and staff buy-in. Participants will gain tools and resources to enhance their existing volunteer engagement efforts and build new talent pools.

Carla Campbell Lehn, The Lehn Group

Improving Services with Design Thinking (Ticketed)

9:00 am - 5:00 pm

Using the Design Thinking Toolkit for Libraries, an open source, step-by-step guide created by IDEO with Bill and Melinda Gates Foundation support, participants will explore collaborative activities they can use to leverage design strategies to better understand and serve their communities' needs.

Michelle Frisque, Chicago Public Library

Techniques & Tips to Perfect Your Storytelling Game! (Ticketed)

1:00 pm - 3:30 pm

Participate in fun storytelling exercises and discover how to incorporate creative drama, rhythms, and audience members into the tales you share. You will come away with stories to tell; ready to score a storytelling home run!

Toni Simmons, Zula B. Wylie Public Library

Hyku - An Open Source Solution for Digital Repositories (Ticketed)

1:00 pm - 4:00 pm

Hyku is a digital repository solution for digital collections for institutions with limited technical resources and infrastructure. Attendees will walk through the Hyku repository, including technical features, metadata requirements, and customization. Bring your own device.

Andrew Weidner, University of Houston
Nicholas Woodward, Texas Digital Library

Idea Sharing Live: Unconferencing Your Inner Brainstormer (Ticketed)

1:00 pm - 4:00 pm

Participate in this facilitated mini-brainstorming session modeled after the Pixar Notes Day. Share the difficult issues in your library and find creative solutions to address topics dealing with customers, leadership, staff, and processes.

Ashly Ferguson and Sara Tebes-Kokojan,
Irving Public Library; Danyelle Weiss, Hurst
Public Library

Poetry Rodeo: Winning with Poetry Across the Curriculum (Ticketed)

1:00 pm - 5:00 pm

Poetry's focus, imagery, and rich vocabulary make it a natural teaching tool for connecting across the curriculum in science, social studies, math, reading, and the arts. Led by a panel of award-winning poets, participants will experience learning activities that are standards-based, developmentally appropriate, and incorporate varied learning styles for K-8.

Kathi Appelt, Caitlyn Dlouhy Books, Simon and Schuster; Jorge Argueta, Arte Público Press; Brod Bagert, Brod Bagert Poetry; Carmen Bernier-Grand, author; Jen Bryant, Eerdmans Books for Young Readers; Margarita Engle, Simon & Schuster; Nancy Bo Flood, Charlesbridge; David Harrison, Boyds Mills Press; Juan Felipe Herrera, Candlewick Press; Carol-Ann Hoyte, Selwyn House School (Quebec, Canada); Guadalupe Garcia McCall, Southwest ISD (San Antonio); Eric Ode, Deep Rooted Music, LLC; Ann Whitford Paul, author; Greg Pincus, author; Bob Raczka, author/poet; Laura Shovan,

Wendy Lamb Books, Random House Children's Books; Elizabeth Steinglass, author/illustrator; Holly Thompson, Yokohama City University (MA); Sylvia Vardell, Texas Woman's University; April Halprin Wayland, Penguin Random House; Tamera Will Wissinger, Houghton Mifflin Harcourt; and Janet Wong, Pomelo Books

Project Management and You! (Ticketed)

1:00 pm - 5:00 pm

Creating programs, implementing grants, or renovating spaces are some of the projects which take place in libraries today. Library staff are increasingly expected to act as project managers. Attendees will discover tools and techniques for planning, organizing, and managing projects.

Dwaraka Iyengar, Sherry James, and Susan Kennedy, Project Management Institute

Speed Dating the Bluebonnets (Ticketed; register online only)

2:00 pm - 5:00 pm

In a small group format, several authors on the 2018-19 TBA Master List will share their experiences and inspirations, while committee members present best practices and book specific resources to promote a lifelong love of reading.

Donna Janell Bowman, author; Nikki Grimes, Boyds Mills Press/Highlights; Kay Haring, author; Pete Hautman, Candlewick Press; Erin Entrada Kelly, Patricia McCormick, Ellen Oh, and Suzanne Selfors HarperCollins Children's Books; Hena Khan, Chronicle Books; June Jo Lee, Man Man One, and Jacqueline Briggs Martin, Readers to Eaters; and Robert B. Neubecker, Modern Media Inc.

TUESDAY, APRIL 3 PROGRAMS & EVENTS

A Picture is Worth 1000 Words - BYOD Hands on Lab 01 (Ticketed; register online only)

9:00 am - 11:00 am

Statistics and data are important tools for showcasing the outcomes and effectiveness of any library program, and they are best presented in an eye-catching way. Instructional technologists guide

you through planning and creating infographics. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.*

Kristi Petty and Emilee Simmons, Mesquite ISD

Connect Your Community to the World - Hands on Lab 02 (Ticketed; register online only)

9:00 am - 11:00 am

Experiment with web platforms such as Google Hangouts, Skype, Zoom and YouTube Live to connect with the world. Computers provided. *Tickets must be purchased by Friday, March 16 through preregistration.*

Nicole Payne and Tai Preuninger, Mesquite ISD

I Can Teach That in My Sleep - A BYOD Hands on Lab 03 (Ticketed; register online only)

9:00 am - 11:00 am

Screencasting apps make it super easy to create online tutorials for your users. Learn to create and post instructional demos that are available at all hours—even while you sleep. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.*

Selena L Knight, Mesquite ISD

G Suite Basics - A BYOD Hands on Lab 04 (Ticketed; register online only)

11:30 am - 1:30 pm

Learn the basics of G Suite (formerly Google Apps) in this hands-on session. Participants will create, collaborate, share, and save using Google Docs, Sheets, Slides, and Drive. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.*

Deanna Licatovich, Mesquite ISD

Green Screen Tools - A BYOD Hands on Lab 05 (Ticketed; register online only)

11:30 am - 1:30 pm

Transport yourself through time, enter scenes that exist only in your

imagination, or visit faraway places - all in the comfort of your library. Create fun and exciting adventures using green screen. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.*

Denise Dalrymple and Chris Solis
Mesquite ISD

Tell Your Story with Online Newsletters - Hands on Lab

06 (*Ticketed; register online only*)

11:30 am - 1:30 pm

Explore free online tools such as Smore and Canva to share library happenings with your community. Computers provided. *Tickets must be purchased by Friday, March 16 through preregistration.*

Lindi Farris-Hill, Mesquite ISD

Better Together: Schools, Libraries, and Museums Working Together

12:15 pm - 1:15 pm

Discover how museums, libraries, and schools can work together on collaborative programs and exhibits. The panelists will demonstrate how to embrace diverse perspectives to meet the needs of stakeholders.

Connie Hatchette Barganier, Kimbell Art Museum; Kathlene Ann Goldin, Botanical Research Institute of Texas; and Emily Muehleman, Perot Museum

Conference Orientation

12:15 pm - 1:15 pm

First conference jitters? Never fear, NMRT is here! Join us for a panel discussion on best practices for successful conference navigation, getting the most out of your experience, and tips on how to network with your peers!

Chad Edward Hetterley, Desoto Public Library; Dina Sherman, Disney Publishing Worldwide

Get Your Support Staff in the Game

12:15 pm - 1:15 pm

Whether the title is paraprofessional, assistant, circulation supervisor, or aide, library support staff are involved in operations at all levels. Learn about training programs to enhance

service skills, career advancement, and continuing education or certification.

Julie B. Todaro, Austin Community College

Responding to Emergencies: Perspectives from Libraries that Have Gone Through the Unthinkable

12:15 pm - 1:15 pm

Hear from public and school librarians who have experienced the challenge of managing emergencies such as fire, water, and storm damage. Attendees will provide tips on how better to prepare for library emergencies, drawing on what the panelists wish they had known before the library's emergency.

Carolyn Booker, Lewisville Public Library; April Dillon, Hemphill County Library; MeLissa Eason, Sherman Public Library; Kyla Hunt, Texas State Library & Archives Commission; and Suzanne Lyons, Fort Bend ISD

Summer Lunch Programs in Public Libraries

12:15 pm - 1:15 pm

Interested in providing summer lunches for the children in your community? Learn about the requirements, advantages and disadvantages in participating in the USDA Summer Food Service Program and find out how a summer lunch program can be used to engage young readers with your library while serving a need in your community.

Delene Allen, Quitman Public Library;

Melissa Dease, Dallas Public Library; Faye Hagerty, North East ISD; Christina Tracy Thompson, Harris County Public Library

After School Programming in Public Libraries

1:30 pm - 2:30 pm

Libraries are safe and welcoming locations for kids after school. Hear ideas for successful programs to attract and engage the after-school crowd in public libraries of all sizes.

Rebecca Denham, Houston Public Library; and Jenna Yeakley, Longview Public Library

Bringing Organizations and People Together

1:30 pm - 2:30 pm

A community activist shares how librarians can impact their communities by collaborating with non-profits and other organizations in innovative ways.

Baranda Jahel Fermin, Faith in Texas

Choose Civility: A New Approach for a New Era

1:30 pm - 2:30 pm

Libraries can play a critical role in addressing the lack of civility and polarization in today's society. Discover strategies to bring people together and foster civil discourse through events such as the Human Library, The Longest Table, and Conversation Dialogue Circles. The national Choose Civility initiative, led by Howard County Library System, strengthens libraries' roles as community leaders and change agents.

Christie Lassen, Howard County Library System

Intellectual Freedom Challenges Across Library Types

1:30 pm - 2:30 pm

How do different types of libraries go through the process of challenges to their collections? The discussion will include a broad overview of censorship each type of library faces and how librarians have managed specific situations. James LaRue and Kristin Pekoll, Office of Intellectual Freedom, American Library Association

Skills Without Borders: Taking LIS Competencies Beyond Library Walls

1:30 pm - 2:30 pm

Librarians who took unconventional career paths discuss how they thrive in using their professional knowledge, competencies, and skills to serve their own communities.

Richard Dickey, Federal Government; and Robert Walton, NACS Inc.

Texas LEAPS with Texas Authors

1:30 pm - 2:30 pm

Texas LEAPS is CRT's new initiative that celebrates Texas' diverse cultures, communities and authors. Topics: Highlighting TLA's Reading Lists, Native American Tribes in Your Community, and Texas Authors and Illustrators. A short overview of the program will precede a panel discussion with Texas authors.

S.J. Dahlstrom, *The Adventures of Wilder Good*; John Erickson, *Maverick Books*; Ronda Hayes Griffin, Arlington ISD; Varian Johnson, Scholastic; Michael Merschel, *Holiday House*; and Beth Vrabel, *Running Press*

Up Your Storytime Game with Dual Language and Music & Movement

1:30 pm - 2:30 pm

Enhance and enrich your storytime experience by implementing dual language, and non-traditional music and movement programs whether or not library staff is fluent in both languages. Discover additional techniques and resources for varied approaches to successful early literacy programs.

Bonnie Barber, Frisco Public Library; Yolanda Botello, Mansfield Public Library; Carmen Alicia Lazo, Pflugerville Public Library; and Cara Waits, Kyle Public Library

What's New with Texas Children's Authors and Illustrators

1:30 pm - 2:30 pm

Get to know your Texas children's authors and illustrators as they share their latest projects and secrets for engaging all types of readers. A business meeting precedes the program.

Cate Berry; Donna Janell Bowman; Jason Gallaher; Penny Parker Klostermann; Susan Kay Kralovansky; Elizabeth Garton Scanlon; Don Tate; and Emma Jo Virjan, authors; and Patricia W Vermillion, *The Lamplighter School*

Library Promotions with Pizazz - A BYOD Hands on Lab 07 (Ticketed; register online only)

2:00 pm - 4:00 pm

Develop beautiful and eye-catching promotional materials with Adobe Spark and Canva. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.*

Emma McDonald, Lovejoy ISD

Virtual Reality in Your Library - Hands on Lab 08

(Ticketed; register online only)

2:00 pm - 4:00 pm

Explore virtual reality tools to take your users traveling through time and space. Computers provided. *Tickets must be purchased by Friday, March 16 through preregistration.*

Rebecca Rogers, Mesquite ISD

Creating Positive Media Relationships Before the Problem Occurs

2:45 pm - 3:45 pm

Convincing the media to cover your library stories can be challenging. With 34 years of experience as a broadcast journalist, Steve Stoler shares his knowledge of how best to develop a good working relationship with the media outlets in your community.

Steve Stoler, City of Plano

Introduction to TLA Finances

2:45 pm - 3:45 pm

Officers are invited to learn about TLA budgeting, financial policies, and practices that impact units and committees.

Sherra Bowers, Texas Library Association

Minors' Rights and Their First Amendment

2:45 pm - 3:45 pm

The First Amendment states that Congress shall make no law abridging the freedom of speech but it doesn't have an age restriction. In this session, learn what rights minors actually have.

James LaRue and Kristin Pekoll, Office of Intellectual Freedom, American Library Association

Nevertheless, She Persisted: Strong Female Characters in Young Adult Literature

2:45 pm - 3:45 pm

Young adult authors explore the characteristics of strong female characters and the reasons why they are appealing for both male and female readers. This moderated panel will discuss gender standards and issues that affect women and girls in society.

Holly Black and Libba Bray, *Little, Brown Books for Young Readers*; An Na, Simon and Schuster; Jennifer A. Nielsen, Scholastic; and Jessica Spotswood, *Candlewick Press*

Positively Outrageous Services

2:45 pm - 3:45 pm

The author of *Positively Outrageous Service* and his public library director will highlight successful tips to create your brand and develop a community-embedded library culture. Learn how to deliver user experiences above and beyond stakeholder expectations.

Laura A Bechtel, Butt Holdsworth Memorial Library; and T. Scott Gross

Team Up with Home Schools

2:45 pm - 3:45 pm

Public libraries share the common goal of supporting all children academically, but partnerships with home schools are often overlooked. Build strong connections with home school groups through resource fairs, programs, and community outreach.

Marla Boswell, Arlington Public Library; Melissa Grzybowski, Pflugerville Public Library; Anne P Neidinger, Montgomery County Memorial Library System; and Martha A Sanders, Buda Public Library

Weeding Comedy

2:45 pm - 3:45 pm

What to do with those out of date and out of touch books in your collection? Librarians share ideas for developing a successful weeding plan and hilarious stories from a variety of libraries.

Holly Hibner, Awful Library Books; and Mary Kelly, Plymouth District Library

What's New with Texas Middle Grade and Young Adult Authors

2:45 pm - 3:45 pm

Get to know your Texas middle grade and young adult authors as they share their latest projects and disclose secrets for engaging all types of readers.

Jessica Anderson, Samantha M Clark, Cynthia Levinson, P. J. (Tricia) Hoover, Mari Mancusi, authors; Cory Putman Oakes, Sourcebooks/Houghton Mifflin ; and Cynthia Leitich Smith, Vermont College of Fine Arts

Who Tells Your Story? Biographies & Memoirs for Young Adults

2:45 pm - 3:45 pm

To entice teen readers, authors of biographies and memoirs must delve into the lives of their subjects and bring them vividly to the page. Young adult authors discuss the process of researching and writing biographies, and how to craft a compelling memoir.

M.T. Anderson, Random House Children's Books; Penelope Bagieu, Macmillan Children's Publishing; Deborah Hopkinson, Random House Children's Books; Lita Judge, Macmillan Children's

Why the Hell Should I Hire You?

2:45 pm - 3:45 pm

Sure you have great value to offer a potential library employer. You know your stuff, you're at the top of your game. So, what's the problem? Learn from people who hire librarians what it takes to set yourself apart. Most importantly, learn what not to do. From résumé red flags to dynamite answers to interview questions, learn how to highlight your value to get the job.

Victoria A Chiavetta, Cozby Library; James Carter Cook, Fort Worth ISD; Cherie Hohertz, University of Dallas; Gary Landeck, McKinney Public Library; and Lesley Roane, Maus Middle School

A Toast to Library Pioneer Lillian Moore Bradshaw, 1915-2010

3:30 pm - 5:30 pm

Join colleagues for a wine and cheese reception honoring library pioneer Lillian Moore Bradshaw, director of Dallas Public Library, 1962-1984, and former TLA and ALA president. Network and learn about this icon of Texas Librarianship.

Kathryn Hoffman, Library Advocate

Battledecks 2018!

4:00 pm - 5:00 pm

The popular Battledecks is back! Come watch or compete in this improv game where contestants attempt to speak about slides they've never seen. You'll be entertained and leave with a fun programming idea to use in your library.

Booktalking Challenging Books

4:00 pm - 5:00 pm

A panel of public and school librarians will offer short book talks from a variety of books which deal with intellectual freedom, censorship, and privacy issues. Find out how they approach booktalks and conversations surrounding challenging titles.

Jennifer R Delmar-Rollings, Richardson Public Library; Julianne Ingram, Keller Public Library; Monica Carol Phillips, North Richland Hills Library; Sarah L Thompson, Roanoke Public Library

Data Readiness for the Digital Public Library of America

4:00 pm - 5:00 pm

Get your metadata ready for DPLA. Meet the people who will help you map the metadata for your digital collections to DPLA requirements, including the DPLA standard rights statements.

Albert Duran, Houston Public Library; Judith Hiott, retired; Kristi Lynn Park, University of Texas Libraries, Texas Digital Library; Hannah Tarver, University of North Texas

Skills for Life: Guiding Teens into Adulthood

4:00 pm - 5:00 pm

Learn how librarians use students' real-life concerns and interests to teach important life skills through engaging lessons with school and community members. Hear what

works, what doesn't work, and how this program's foundation can be implemented.

Jennifer Stafford, Fort Worth ISD; Nikki L Stroud, Azle ISD; and Sarah Lynn Thomasson, Northwest ISD

Speed Dating at the Texas Author and Illustrator Meet and Greet

4:00 pm - 5:00 pm

Come to a free speed dating meet and greet and get to know your Texas authors and illustrators. Relax, visit, and find out who is in your neighborhood, and what kind of work they do.

Strategies for Propelling Entrepreneurship

4:00 pm - 5:00 pm

What can your library do support a stronger local economy? Learn about collection development, online resources, partnerships and programs that will help small businesses succeed. Also learn about successful marketing strategies to help entrepreneurs become library users.

Rose Blair, Dallas Metro Small Business Development Center; Norma Gomez Fultz, Rio Grande City Public Library; Dalinda Guillen, Rio Grande City Economic Development Center; and Lisa K Smant, Arlington Public Library

Surviving & Thriving: Social Issues in Young Adult Fiction

4:00 pm - 5:00 pm

Young adults are barraged by various social issues on a daily basis. Young adult authors write about such subjects to bring awareness to their readers and the community at large. This panel will address the importance of having these books in libraries.

Laurie Halse Anderson, Macmillan Children's Publishing; Daniel Chacón, Arte Publico Press; Jay Coles, Little, Brown Books for Young Readers; Ellen Hopkins, Simon & Schuster; and Tiffany D. Jackson, HarperCollins Children's Books

Texas Labor Market Trends for Library and Information Services

4:00 pm - 5:00 pm

How will the current and projected Texas labor force trends in library and information services impact job titles, salaries, and qualifications for future LIS graduates? Hear two Texas demographers address this question.

Steve Murdock, Rice University; and Michael Sayer Sherrod, Texas Christian University

Too Young for Harry, Percy, and Katniss

4:00 pm - 5:00 pm

What books do you recommend to readers who are not quite ready for or interested in Harry Potter? Hear authors talk about their new books and learn about engaging middle grade reads for those who are not ready to tackle upper middle grade and YA fiction.

Ron Bates, Hachette Book Group; Kate Beasley, Macmillan Children's Publishing; Stuart Gibbs, Simon & Schuster; Charise Harper, Children's Books, Houghton Mifflin Harcourt; and Eliot Schrefer, HarperCollins Children's Books

Diversity Fair

4:00 pm - 5:30 pm

Looking to add diversity programming at your library? Join the Black Caucus, Diversity and Inclusion Committee, GLBT Round Table, and the Latino Caucus at the first TLA Diversity Fair featuring projects from around the state.

Great Ideas Posters & More

4:00 pm - 5:30 pm

Innovative ideas will be shared in poster sessions designed to open minds. Visit the showcase and leave with takeaways to implement in your library.

TALL Texans Social

(Ticketed)

5:30 pm - 6:30 pm

Celebrate the 25th anniversary of TALL Texans at this year's social. Catch up with fellow TALLs, welcome the class of 2018, and congratulate this year's Standing TALL recipient. The social is the perfect way to connect and to kick off your conference. *Tickets must*

be purchased by Friday, March 16 through preregistration.

Exhibit Hall Grand Opening and Welcome

5:30 pm - 7:30 pm

Join your colleagues as you settle in for the 2018 Annual Conference. Meet up with friends and exhibitors during this uncontested time, and begin four days of networking and socializing. Light refreshments will be provided at stations throughout the Exhibit Hall.

WEDNESDAY, APRIL 4 PROGRAMS & EVENTS

General Session I Broaden Your Global Perspective with Rick Steves

8:15 am - 9:45 am

Libraries and travel have much in common. Both expand our understanding by exposing us to different cultures and perspectives. Librarians and travel guides lead us to discover and appreciate the diverse world we live in. Rick Steves - acclaimed for his bestselling guidebooks and public television series - believes there's more to travel than good-value hotels, great art, and tasty cuisine. Americans who 'travel as a political act' can have the time of their lives and come home smarter with a better understanding of the interconnectedness of today's world. In this provocative presentation, Steves will explain how travel, whether overseas or through libraries, can be truly transformational, providing the greatest souvenir: a broader perspective.

Rick Steves, Rick Steves Europe, Inc.

Authors! Authors! Anytime and Anywhere with TexQuest & TexShare's TeachingBooks.net

10:00 am - 11:00 am

Do you enjoy learning from authors? Would you like to have

authors in your libraries, classrooms, and book clubs? Join this session to learn how easy it is via TeachingBooks.net, available to TexShare/TexQuest subscribers.

Nicholas M Glass, TeachingBooks.net
Heather Jankowski, College Station ISD

Becoming a Wikibrarian: An Introduction to Wikipedia Editing for Librarians and Archivist - A BYOD Hands on Lab 09

(Ticketed; register online only)

10:00 am - 11:00 am

As the fifth most popular site in overall global web traffic, Wikipedia is often the starting point for research. Its mission is to provide free access to knowledge. So how can librarians and archivists leverage the power of Wikipedia and turn this tool into an interactive learning opportunity? Join us for a hands-on venture into Wikipedia. Learn about the five pillars and how content is contributed by Wikipedians. Then create an account, experiment within the friendly confines of your sandbox, and start editing actual articles. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.*

Michael Barera, Texas A&M University-Commerce; Samantha Michele Dodd, University of Texas at Arlington

Cool Jobs 2018

10:00 am - 11:00 am

In this program, four librarians with unusual jobs will tell you what they do, how they got to where they are, and what you can do if you want to have jobs like theirs.

Karen Schnackenberg, Dallas Symphony Orchestra; Tanya P. Slaughter, Telesolv Consulting; Lisa Smith, University of North Texas Health Science Center, NNLM South Central Region; and Christine A Walczyk, Trainers-R-Us

Exploring eResource Management in Public Libraries

10:00 am - 11:00 am

Public libraries differ in funding, population, and services, and there is no one-size-fits-all solution for e-resources management. Panelists will review their libraries'

electronic collections, including selection and acquisitions, access and discovery, and public promotion. Texas State Library & Archives content is also addressed.

Janet M Cox, Plano Public Library; Dianna Leigh Landes, Lakehills Area Library; Amy Mullin, Austin Public Library; Danielle Plumer, Texas State Library & Archives Commission; and Marian Valentine, Fort Worth Public Library

Fandomonium: Fandoms & Fanfiction for Young Adults

10:00 am - 11:00 am

Fanfiction is fast becoming a genre to which young adults are gravitating. YA authors will share how writing fanfiction brings writers and readers together in a variety of fandoms, communities of fans who follow specific genres.

Alexa Donne, Houghton Mifflin Harcourt; A.V. Geiger, Fire, Sourcebooks; Britta Lundin, Disney Book Group; and Cori McCarthy, Sourcebooks
Kimberly Reid, Tor

From Readers to Writers: Developing Writing Workshops in Your Library

10:00 am - 11:00 am

Libraries can be beacons for writers and would-be writers. A librarian and author shares ways school and public libraries can become hubs for poets and writers by offering vibrant programming. Participants will walk away ready to develop writers' workshops in their own libraries.

Jenny A Martin, Northwest ISD

Go for the Gold: Open Access Searching in Reference and ILL

10:00 am - 11:00 am

Fulfill your users' needs quickly by using the Open Access button and Unpaywall, a free browser extension. This presentation covers Gold, Green, and other open access materials, and how to save money in ILL by incorporating OA searching into your borrowing strategy.

Jody Bailey, Troy Christenson, Fen Lu and Jessica Randle, University of Texas at Arlington; and Ann Jerabek, Sam Houston State University

Inspire Youth with the Texas Youth Creators Awards

10:00 am - 11:00 am

Empower students as creators. The Texas Youth Creators Awards (formerly Texas Media Awards) helps students of all ages achieve future readiness by recognizing them for their creative efforts. Librarians will leave with information about digital creation tools, awards submission guidelines, and how to promote their programs.

Cassie Stanley Janda, Castleberry ISD; and Jennifer Stafford, Fort Worth ISD

Keep Projects Mello with Trello - Hands on Lab 10 (Ticketed; register online only)

10:00 am - 11:00 am

This hands-on workshop introduces Trello, a free online project management tool. Learn how one librarian teaches students to use Trello to visually track the research paper process. Attendees will be encouraged to appraise Trello as a tool for tracking progress through personal and professional projects. Computers provided. *Tickets must be purchased by Friday, March 16 through preregistration.*

T.Peter Ramsey, Baylor University

Lending Mobile WiFi Hotspots in Rural Communities

10:00 am - 11:00 am

How can small and rural libraries with smaller budgets and larger needs implement mobile hotspot lending services? Hear about an IMLS funded study that documents the successes and struggles of rural libraries in Kansas and Maine bringing this technology into their communities. Take the lessons learned and replicate this in your library.

Alexis Schrubbe and Sharon Strover, University of Texas

Pow! Bam! How to Read Graphic Novels Aloud

10:00 am - 11:00 am

Pow! Bam! Easy enough to

perform, but how do we interpret the more subtle language of many graphic novels and involve our audiences in the experience? Join the Little Maverick's chair and graphic novel authors for tips on making reading graphic novels aloud as exciting as the stories themselves.

Cathy Camper and Raul Gonzalez, Chronicle Books; Maya McElroy, Austin ISD, Mark Siegel, Random House Children's Books, and Tui T. Sutherland, Scholastic

Recognizing the Signs of Child Abuse

10:00 am - 11:00 am

Child abuse continues to be widespread. Law enforcement, social agencies, non-profits and the medical profession are united more now than ever in partnerships designed to detect, investigate, treat and prosecute child abuse. Libraries have a role in detecting and preventing future abuse through community education.

Carrie Paschall, Dallas Children's Advocacy Center; and R Dale Smith, Tarrant County Criminal District

Show Me the Money! Tips & Tricks for Winning State and National Grants

10:00 am - 11:00 am

How can you enhance your library's collection, pilot a new service, or refresh your library's space with grant money? Attend this session to hear experienced grant providers and recipients share their tips and tricks about how to conceive, frame, and write a winning grant proposal.

Rebecca A Isbell, Brownwood Public Library
Erica McCormick, Texas State Library & Archives Commission; Michelle D Slonaker, Chico Public Library; and Darryl Tocker, Tocker Foundation

Storytime and Programming Diversity: Embrace the Cultures in Your Community

10:00 am - 11:00 am

The Plano Public Library presents storytimes in six languages with bilingual Storytime Around the World. PPL provides family programs around cultural holidays,

embracing the unique qualities of a diverse community. Attendees will be provided resources and learn skills to present creative programs to engage audiences from many backgrounds.

Suman Aladangady, Amy Cao and Nina Eve
Martin Plano Public Library System

Together We Do More: Academic-Public Library Collaboration

10:00 am - 11:00 am

Public and academic libraries can collaborate to provide levels of service they can't provide alone. Librarians managing such partnerships will share their experiences in sustaining these programs and reflect on the elements necessary for success.

Kimberly A Bowen, Denison Public Library; MeLissa A Eason, Sherman Public Library; Lisa German and Marilyn Myers, University Of Houston; Lisa M Hebert, Grayson College; and Clara Y Russell, Fort Bend County Libraries

'We Are Made by History': Historical Fiction for Young Adults

10:00 am - 11:00 am

There's a fine line between success and criticism when writing historical fiction. Authors must respect the facts while weaving a story within the historical record. Young adult authors will discuss the research process of writing historical fiction and the care they must take to ensure credibility with their readers.

Candace Fleming, Random House Children's Books; Kerri Maniscalco, Hachette Book Group; Diana J. Noble, Arte Publico Press; Linda Sue Park, Random House Children's Books; and Jane Yolen, Penguin/Chronicle Books

Winning with Chess in Your Library

10:00 am - 11:00 am

Learn how libraries draw new patrons of all ages with chess. Dr. Alexey Root, Woman International Master (WIM) and past US Women's champion, moderates this panel that details how school, public, and academic libraries can host chess clubs, special tournaments, educational programs, and exhibitions by

ranked professionals.

Kerol S Harrod, Denton Public Library; Neil S Krasnoff, Highland Park ISD; Alexey Wilhelmina Root, University of Texas at Dallas

Black Caucus Round Table Author Session (Ticketed)

10:00 am - 12:15 pm

Michael Eric Dyson is an award-winning author, a broadly-celebrated professor, and a noted political analyst. An ordained Baptist minister and dynamic speaker, Dyson has written 19 books in his nearly 25-year publishing career. His latest book, *Tears We Cannot Stop: A Sermon to White America* offers his thoughts on race relations in America. *Purchase tickets by Friday, March 16 through preregistration.*

Michael Eric Dyson, Macmillan

Libraries Ready to Code (Innovation Lab 1)

10:15 am - 11:00 am

Computer science and computational thinking are critical literacies. Learn how culturally relevant coding activities can connect young people with their passions and interests.

Melissa Johnston, University of West Georgia; Jennifer E Moore, Texas Woman's University; and Joe Sanchez, Queens College, CUNY

A Mother's Story: Discussing Transgender Issues with the Texas Attorney General

11:15 am - 12:15 pm

An activist will discuss her son's experience as a young transgender man in a state where bathroom bills are a threat to his safety and well-being. She will share how all libraries can assist in creating a safe, welcoming space through education and available resources.

Amber Briggie, mother and activist; and Jacob Mangum, University of North Texas

Community Coalition Building the United Way

11:15 am - 12:15 pm

Many United Way offices have evolved beyond a traditional fundraising role to be proactive in

community coalition building for collective impacts. Texas United Way leaders will share how they transformed their organizations to serve as backbones of their communities and the role libraries may play.

Ashley O Brundage, United Way Metropolitan Dallas; Gary Henderson, United Way of Denton County; and Nan Moore, United Way of Smith County

Connecting the Past to the Present in Nonfiction Literature

11:15 am - 12:15 pm

Authors share how nonfiction reveals the stories of America's past and present, helping bind readers to the world around them. Take away library-based activities that help young adults see themes that pervade their communities.

Karen Blumenthal; Larry Dane Brimner, San Diego State University; Kelly Milner Halls; and Cynthia Levinson

Deep Dive into Maximum Ebook Efficiency - Hands on Lab 11

(Ticketed; register online only)

11:15 am - 12:15 pm

Learn how to use statistics, marketing and virtual displays to maximize your ebook usage to make your ebook dollars go further and your digital patrons more excited about your collection. Computers provided. Google account and familiarity with Gmail and Google Sheets required.

Tickets must be purchased by Friday, March 16 through preregistration.

Elizabeth T McArthur, Bibliotech, Bexar County

DIY Digital Collections

11:15 am - 12:15 pm

More and more libraries need to make their archival and special collections available on-line, but for small libraries (public, academic, or special) this can be quite a challenge. This session will showcase how you can DIY Digital Collections using free to low-cost tools. Review affordable tools such as scanners, cameras, and software to plan and develop digital

collections. Presenters also will address challenges faced in digitization projects.

Megan M Blair, Saint Edward's University;
Liza Talbot, LBJ Library

Insect Pests in the Library

11:15 am - 12:15 pm

Pests can quickly overrun and damage a library's collection. This program provides an overview of two different pests, silverfish and cockroaches, and methods for assessing damage, prevention, treatment, and pest eradication.

Jennifer Marie Barrera, Tarleton State University; Deborah A Hathaway, University of Dallas; and Alan Van Dyke, Harry Ransom Center

Intimate Partner Violence: The Hard Truth

11:15 am - 12:15 pm

Intimate partner violence (physical or sexual violence or stalking by a current or former partner) happens daily and reaches every corner of the population. Only by working proactively with law enforcement and community partners to assist survivors, educate citizens and aggressively prosecute offenders will we bring an end to this cycle of violence.

Art Clayton, Tarrant County CDA; and Jan Langbein, Genesis Women's Shelter

Jane Yolen and Children's Round Table Business Meeting

11:15 am - 12:15 pm

Join us as CRT celebrates the publication of Jane Yolen's 365th and 366th books in 2018. The author will discuss the challenges of being a prolific, but versatile, writer and the range of her interests. She also will share her poetry. A business meeting precedes the program.

Jane Yolen, Penguin/Chronicle Books

Library Disrupted! How to Introduce New Technology in a Public Library and Challenge the Status Quo

11:15 am - 12:15 pm

With an imaginative technology director on board, a library IT

department introduced new technologies and services that disrupted the status quo of the library system. The presenters will share tips on how to implement new technologies such as mobile hotspot checkouts, meeScan express self-checkout, digital signage, and online library registration at your library. Learn about vendor relations, gaining staff buy-in, and the best ways to begin offering these types of services at your library. It's a win for our communities!

Saima Kadir and Lauren Ashley Wilcox, Houston Public Library; and Somer Newland, HALAN

Perfecting Your Technical Services Game

11:15 am - 12:15 pm

Our technical services veterans will lead a spirited discussion of best practices for acquisitions, labeling, covering, cataloging, security, and other tasks. Come and share your best ideas and learn about practices in other libraries.

Lisa Marie Loranc, Brazoria County Library; and Hannah Olsen, Duncanville Public Library

Pronunciator: A Powerful Language Learning Tool - A BYOD Hands on Lab 12

(Ticketed; register online only)

11:15 am - 12:15 pm

Pronunciator is a language learning program offered for free by the Texas State Library to libraries throughout the state. Bring your tablets and laptops to this session to practice using Pronunciator. Bring your own device. Laptops or tablets only; headset with microphone required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Lisa B Katzenstein, Richland College

Raspberry Pi 101(Innovation Lab 2)

11:15 am - 12:15 pm

Get a generous slice of Pi with this roundup of current Raspberry Pi basics. Learn about the advantages of using the Pi and see a wide range of uses for library

programming: from easy beginnings to more advanced projects.

Patrick B Ferrell, Harris County Public Library

Skills Beyond the Library: Secret Lives of Librarians

11:15 am - 12:15 pm

Expand your library programming ideas. Librarians share how they connect their personal expertise in the fine arts, athletics, and culinary areas to programming.

Juan C Moa, Jennifer Ortiz and William Smith, Dallas Public Library; and Jana L Prock, Keller Public Library

Value of Community Needs Assessments

11:15 am - 12:15 pm

The program will discuss TLA's Community Engagement Survey of members and how the survey used visualization.

Youth Music in the Library: Outdoor Festivals with Teen Bands

11:15 am - 12:15 pm

Plan and implement an outdoor music festival at the library that features local teen bands. Showcase their talent while expanding library reach.

Rebecca L Anderson, Riter C Hulsey Public Library

Opening Author Session

(Ticketed)

12:15 pm - 1:30 pm

Kick off your TLA conference with an insightful and entertaining discussion about books. This author trio—Dorothea Benton Frank (*Same Beach, Next Year*), Jonathan Evison (*Lawn Boy*), and Wade Rouse (*The Recipe Box*)—will share some of their writing experiences and read from their latest works. *Luncheon tickets must be purchased by Friday, March 16 through preregistration.* Book signing will take place immediately following the event for luncheon attendees.

Jonathan Evison, Algonquin Books; Dorothea Benton Frank, and Wade Rouse, Macmillan

Electric Partnerships: How a Library Makerspace Works with Partners to Have Global Impact (Innovation Lab 3)

12:30 pm - 1:30 pm

Come see how a wide range of community partners worked together with a library makerspace to design and build a low-cost water filtration system for impoverished areas of the globe. Amazing things happen when community organizations work together with makerspaces to provide tools and inspiration for innovation.

Wanda J Green, Tom Green County Library

A Conversation with Laini Taylor and Cassandra Clare

1:45 pm - 2:45 pm

Bestselling authors of the Daughter of Smoke and Bone series and the Mortal Instruments series discuss their extensive writing careers and share upcoming projects. The Young Adult Reading Incentive Award also will be presented. A business meeting precedes the program.

Cassandra Clare, Simon & Schuster; and Laini Taylor, Little Brown Books for Young Readers

Advocacy Make and Take

1:45 pm - 2:45 pm

We have a need to persuade others, both administrators and elected officials. Learn about advocacy tools such as the elevator speech, the "why", and effective letters. Leave having developed one such tool to make the case for your library or a broader library issue.

Cindy Buchanan, Aldine ISD and Susan Mann, Hillsboro City Library

Author, Please Come! Never Mind. Please Don't.

1:45 pm - 2:45 pm

Authors will share their experiences of being invited to speak at literary events only to have their invitations rescinded. How can this be avoided? What is an acceptable action to disinvite an author if appropriate? How can librarians

protest or respond to administrators or event organizers who retract an invitation?

e.E. Charlton-Trujillo, Candlewick Press; Ellen Hopkins, Simon & Schuster; and Gayle Pitman, Magination Press

Beyond Books: Circulating Non-traditional Items for Adults

1:45 pm - 2:45 pm

Help your adult users save money and keep up with hobbies and technology at home by circulating kits that allow people to try art projects, become makers, garden, and even have a fun, free date night. Get best practices for cataloging, circulation, and promotion of non-traditional materials.

Liza Caroline Chapman, Keller Public Library; Mark David Draz, Dallas Public Library; Thomas Finley, Frisco Public Library; Rachel Elizabeth Hadidi, Plano Public Library; Bette Harrison McDowell, Pflugerville Public Library; and Rachel Yzaguirre, Plano Public Library

Beyond Storytime: (Pop Up Presentation Session I & II)

1:45 pm - 2:45 pm

Pop in for these quick presentations that venture 'Beyond Storytime.' Pop-up speakers will be selected in the spring to give timely presentations about children's librarianship that occurs outside the storytime circle! Check the TLA app for updated program info for speakers and specific topics before conference.

Digital Inclusion: Libraries, Access, and Equity

1:45 pm - 2:45 pm

Policy makers at all levels are beginning to understand that libraries are uniquely positioned to ensure equal access to high-speed internet in their communities. Learn the latest developments in library broadband policy and programs, and strategies for how we can secure a long-term role for libraries in meeting this crucial need.

Carson Block, Carson Block Consulting; and Mark L Smith, Texas State Library & Archives Commission

European Travel with Rick Steves

(Ticketed; register online only)

1:45 pm - 2:45 pm

Join travel expert Rick Steves - acclaimed for his bestselling guidebooks and public television series - as he shares the latest in smart European travel. In this entertaining, information-packed slideshow lecture, Rick will explain how to travel smoothly and affordably by stretching your travel dollar, eating and sleeping well, avoiding crowds, and packing smartly. Freshly back from lots of travels, Rick will share exactly how you can enjoy maximum travel thrills for every mile, minute, and euro on your next European adventure. *Tickets must be purchased by Friday, March 16 through preregistration.*

Rick Steves, Rick Steves Europe, Inc.

Expand Your Storytime: Bringing New Ideas to Update Traditional Storytimes - Hands on Lab 13 (Ticketed; register online)

1:45 pm - 2:45 pm

We will be expanding on our Diversifying Storytime presentation in this Hands-On Lab, where we will talk about more ways to refresh traditional storytimes. We have added several new early learning opportunities to our program offerings that combine storytelling with other learning objectives. These more interactive preschool programs foster the love of reading while teaching new skills. From Bilingual Storytimes to Tiny Techies, we'll share ideas, outlines, and even let you play with our toys! Computers provided. *Tickets must be purchased by Friday, March 16 through preregistration.*

Suman Aladangady, Amy Cao and Nina Eve Martin, Plano Public Library System

From Fact to Narrative: Creative Nonfiction for Children

1:45 pm - 2:45 pm

Truth is stranger than fiction--or at least it can be much more interesting! This panel of master

writers will explain how they create compelling narratives from cold hard facts.

Jen Bryant, Random House Children's books / Eerdmans Books for Young Readers; Kenneth C. Davis, Macmillan Children's Publishing; Marc Favreau, Little, Brown Books for Young Readers; Cynthia Levinson, author; Meghan McCarthy, Simon & Schuster; and Andrea Davis Pinkney, Scholastic

Inspiring, Entertaining, and Heart Warming Spanish Books from the Tejas Star Reading List

1:45 pm - 2:45 pm

The Tejas Star Reading Committee will share their 2017-2018 list which supports the development of quality Spanish collection materials for ages 4 through 12. Attendees will leave with activities to incorporate into lessons and storytimes.

Integrated eResources Lifecycle Management: Burnin' Down the Silos

1:45 pm - 2:45 pm

The complex processes associated with eResource lifecycle management (from selection through weeding) can result in disjointed, siloed activities across the library. This session explores how to integrate eResource workflows by analyzing the individual tasks associated with the lifecycle, then identifying the procedures, tools, and personnel needed to complete them.

Kelsey R Brett, Texas A&M University; and Melody Condron, M.D. Anderson Library, University of Houston

Librarians Helping to Financially Empower Youth

1:45 pm - 2:45 pm

The Consumer Financial Protection Bureau and the National Endowment for Financial Education want to help libraries become the go-to source for unbiased financial education and resources in every community. This presentation will provide detailed information on tools and resources school librarians can use to support teachers tasked with building youth financial capability.

Leslie Jones, Consumer Financial Protection Bureau and Peggy Muldoon, National Endowment for Financial Education

One Website, Many Constituents

1:45 pm - 2:45 pm

A library's website is the central point for all library marketing activities. This program discusses website design and evaluation from a marketing perspective with a focus on multiple constituents.

Theodore Colin Yan, United Way of Denton County

Saying No: Align Services with Priorities

1:45 pm - 2:45 pm

Libraries are always under pressure to do more and to stretch their limited resources. This program will help you evaluate both proposed new programs and existing programs. Learn to say "no" to some activities so that you have the resources to say "yes" to others and do them well.

Corinne Hill, Chattanooga Public Library

We Are Charleston: Tragedy and Triumph at Mother Emanuel

1:45 pm - 2:45 pm

Journalist Herb Frazier, historian Bernard Powers Jr. and poet Marjory Wentworth present their book *We Are Charleston: Tragedy and Triumph at Mother Emanuel*. The writers chart a compelling journey, intertwining past and present to show how they both influence national issues related to race, gun violence and American identity.

Herb Frazier, Magnolia Plantation and Garden; Bernard E. Powers, College of Charleston; and Marjory Wentworth, Art Institute of Charleston, South Carolina Poet Laureate

Welcoming New Americans: A Service Strategy

1:45 pm - 2:45 pm

Learn about partnerships, resources, and programs to serve new Americans. Incorporate English learner programs into a larger strategy of civic instruction.

Liz Cedillo-Pereira, City of Dallas; Lee Anne Detzel, Dallas Public Library; Madeleine Ildefonso, Los Angeles Public Library; and Heather Ann Lowe, Dallas Public Library

Basic Book Repair & Mending Lab - Hands on Lab 14

(Ticketed; register online only)

1:45 pm - 4:45 pm

Books are still relevant and so is book repair. Bring 3-4 damaged books and learn techniques for restoring them. Every attendee will receive a sample repair kit. *Tickets must be purchased by Friday, March 16 through preregistration.*

Debra Preston, Allen Public Library

An Insider Look at Genealogy Trends in Libraries

3:00 pm - 4:00 pm

The popularity of genealogy-specific TV programs—such as *Who Do You Think You Are*, *Finding Your Roots*, and *Genealogy Roadshow*—is driving novice genealogists to libraries to explore their own family histories. With this popularity, there is a greater demand for tools, resources, and expertise in the field. As these trends continue, the role of librarians as community mentors is emphasized. Patrons and researchers increasingly look to their libraries for guidance on basic genealogical research methodologies and standards. Discover the latest trends and resources for genealogists at your institution.

J. Mark Lowe

Are Libraries Becoming Invisible to Junior Scholars?

3:00 pm - 4:00 pm

The ways students discover and access scholarly materials are shifting. Interest in developing undergraduate students' research skills is rising. Libraries need to pay attention to and support the research and teaching needs of students as they evolve.

Julie B. Todaro, Austin Community College

Can You Handle the Truth? Narrative Nonfiction for Young Adults

3:00 pm - 4:00 pm

Narrative nonfiction for teens and tweens is emerging as a popular alternative to fiction. Learn how authors have perfected the art of transforming nonfiction into an accessible, readable, and enjoyable experience.

Thi Bui, Abrams Books for Young Readers; Kenneth C. Davis, Macmillan Children's Publishing; John Hendrix, Abrams Books for Young Readers; Elizabeth Partridge, Viking Children's Books; Sara Saedi, Random House Children's Books; and James Swanson, Scholastic Inc.

CollectionHQ + Librarians: Software - Assisted Weeding

3:00 pm - 4:00 pm

Panelists will impart wisdom borne from experience doing extensive weeding projects in public and academic libraries using proprietary software. The panel will lead the audience through how best to weed physical collections.

Roberto Rodriguez, Collectionhq; Jessica R Russell, Harris County Public Library; and Simona G Tabacaru, Texas A&M University

Digital Pride

3:00 pm - 4:00 pm

Speakers discuss LGBTQ digital initiatives, the process of transforming physical into digital surrogates, as well as successes and challenges faced, both in the process and to materials.

Morgan Davis Gieringer, University of North Texas; Brian Riedel, Rice University; and David Taffet, Dallas Voice

Google Docs: Making Collaboration Easier - Hands on Lab 15

(Ticketed; register online only)

3:00 pm - 4:00 pm

Learning to create, make comments, assign comments or tasks, track changes and learn what the different levels of "invitations" mean. Participants will learn how to access these files remotely. This is not a Google-certified session, but is helpful toward certification.

Computers provided. Google account required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Mercedes Franks, Judy B McDonald
Public Library

Handling Active Shooter Situations in Libraries

3:00 pm - 4:00 pm

It can happen anywhere. Learn how to develop an active shooter response, including plans for communication and evacuation. Identify areas of vulnerability and discover additional resources for crafting procedures.

Norman Howden, El Centro College; and Anthony Williams, Cedar Valley College, Dallas County Community College District

Park, Pond, or Parking Lot: Programming Beyond the Walls

3:00 pm - 4:00 pm

Whether you have a park, a pond, or just the parking lot, panelists will share program ideas for all ages, different size budgets, and diverse communities. Learn how to utilize community partners and city departments to make use of the space outside of the library, and across your city.

Erik Brandon Knapp, Sarah Ellen Miller and Rachel Yzaguirre, Plano Public Library System

Screencasting and Creating a YouTube Channel

3:00 pm - 4:00 pm

Learn various ways to create a screencast (a video of your desktop while you verbally explain a concept) and how to create your very own YouTube Channel on which to post them. You don't have to appear on camera!

Desiree H Alexander, Educator Alexander Consulting

Social Media & You

3:00 pm - 4:00 pm

Don't let an embarrassing social media post keep you from your dream job. Get good advice, tips and techniques for managing social media before, during, and after a successful job search—and

throughout a promising career.

Maggie Rose Fox, Frisco Public Library

Teen-Driven Community Engagement: Fashion Edition (Innovation Lab 5)

3:00 pm - 4:00 pm

The DeSoto Public Library held a Teen Expo that received over 4,000 attendees, which culminated in a Teen Fashion show. The librarians will turn over the mic to the teens that helped to make it happen. Attendees will leave inspired to bring innovative teen services beyond their walls!

Kerry B McGeath, Desoto Public Library

Top Texas Topaz Picks

3:00 pm - 4:00 pm

Committee members introduce the top Texas Topaz Nonfiction Reading List picks for all ages. Dive in to the newest and best nonfiction. Bonus: Texas Topaz titles and other nonfiction books will be given as door prizes.

What They Don't Tell You in Library School

3:00 pm - 4:00 pm

Join us for a lively discussion on the exciting, unexpected, and sometimes overwhelming responsibilities librarians may face during their first years. Professionals representing a variety of environments relate their experiences and survival tips.

Natalie McAdams, Kaeli Vandertulip, Library, Texas Health Library Dallas Medical; and Julio Velasquez, Duncanville Public Library

Wordless & Almost Wordless Books

3:00 pm - 4:00 pm

If a picture is worth a thousand words then this panel of Caldecott and other award-winning illustrators is worth millions. Illustrators will discuss the unique challenges associated with storytelling through illustrations and how fruitful discussions and learning moments can evolve from sharing these stories.

Aaron Becker, Candlewick Press' Raúl Colón, Simon & Schuster; Carter Higgins,

Chronicle Books; Brendan Wenzel, Chronicle Books; and David Wiesner, Houghton Mifflin Harcourt

Science Fiction: Libraries of the Future

3:00 pm - 5:15 pm

A panel of science fiction authors will imagine libraries of the future. A business meeting precedes the program. A business meeting precedes the program.

David Afsharirad, Baen Books; Tony Daniel, Baen Books; Alexis Glynn Latner, Rice University; and Kevin C. Marsh, Copperas Cove Public Library

Beyond Storytime: Programming for Young Children

4:15 pm - 5:15 pm

Everyone loves coming to storytime. But do you offer other activities for young children? Learn about programs beyond storytime for the under 5 set that support developing minds.

Jayla Kassietta Parks, Arlington (Va) Public Library; and Sara L Pope, Houston Public Library

Buying in Bulk: The Value of Consortia

4:15 pm - 5:15 pm

How does group purchasing work? What are the benefits of library consortia? Representatives from library consortia will describe how group purchasing agreements can save your library money, and how to have a voice in the process.

Ann C Griffith and Russlene Waukechon, Texas State Library & Archives Commission; Jason Price, SCELCL Library Consortium; and Martha Rossi, ESC-Region 20

Cataloging for Makerspaces

4:15 pm - 5:15 pm

Makerspace items may be difficult for users to find if they are not fully cataloged. Cataloging not only facilitates discovery, but also provides information needed to track usage, create programming, and generate recommendations. Learn how to meet user and staff needs when cataloging items in makerspace collections. A business meeting follows the program.

Diane Robson, Catherine J Sassen and Kevin J Yanowski, University of North Texas

Community Engagement in Small Libraries

4:15 pm - 5:15 pm

Small libraries make up roughly 75% of the public libraries in Texas. From literacy initiatives to food banks and STREAM programming, they are the heartbeat of their communities. Hear from leaders who have transformed their libraries and communities through engagement, partnerships, and advocacy.

Judy Broker, Bowie Alliance for Education & Arts; Judge J.D. Clark, Wise County; Benetta B Hiatt, Bowie Public Library; Amie M. Schultz, Tom Burnett Memorial Library; Mayor Ray Schultz, Iowa Park; and Michelle D Slonaker, Chico Public Library

Developing Emotional Intelligence

4:15 pm - 5:15 pm

Emotional Intelligence (EI) is a set of abilities that enables a leader to collaborate in diverse groups, resolve conflict, and effectively manage change in organizations and in their personal life.

Recognize and apply emotional intelligence as you grow as a leader.

Jeremy Andrykowski

Exploring the Spirit of Texas (SPOT) Reading Program: Middle & High School

4:15 pm - 5:15 pm

Committee members will highlight authors on the current lists, and present a variety of resources created to supplement programming for school and public libraries.

Derika D Bailey, Converse Public Library; and Cheryl H Michulka, Pflugerville ISD

Leverage Your Resources to Help Your Public Library Flourish

4:15 pm - 5:15 pm

Learn to do more with less! Libraries operating with limited resources can leverage constraints to flourish despite lack of staff, money and space. Innovate new

approaches in the face of limitations, focus collection management strategies on developing and maintaining a high-performing collection, and cope with staffing shortages, tight budgets, cross training, and more!

Yolanda Botello, Mansfield Public Library; Elizabeth A Chase, Frisco Public Library; Amanda King, Kennedale Public Library; and Faria Matin, Mansfield Public Library

LGBTQIA Fiction for Young Adults

4:15 pm - 5:15 pm

Often an underserved population, LGBTQIA readers are finding representation more prevalent in today's young adult and middle-grade fiction. Authors will speak on the importance of building awareness and having books available for their users and community.

Kody Keplinger, Scholastic; Mark Oshiro, Tor Teen; Caleb Roehrig, Macmillan Children's Publishing; Meredith Russo, Flatiron Books YA; and A. B. Rutledge, Houghton Mifflin Harcourt

StoryCorps: Recording and Amplifying the Stories of Your Community

4:15 pm - 5:15 pm

StoryCorps is a nonprofit project whose mission is to preserve the stories of everyday Americans. Partner with this organization to offer this service for your community.

Roselyn D. Almonte and Perri Chinalai, Storycorps

Texas Topaz Nonfiction Reading List Author Panel

4:15 pm - 5:15 pm

Join a lively discussion with Topaz authors Francesca Di Piazza, author of *Remaking the John and Clay Swartz*, *Who wins? 100* historical figures go head-to-head and you decide the winner, as they discuss writing engaging and unique nonfiction for youth. We will give away one copy of each book in a drawing.

M.T. Anderson, Candlewick Press; Francesca DiPiazza, Lerner Publishing Group; and Clay Swartz, Workman Publishing

Ultimate Children's Picture Book Illustrators Sketch-Off

4:15 pm - 5:15 pm

See renowned illustrators compete in a sketch off. Topics are capricious and mercurial based on audience suggestions and creative ideas of the author emcee. More than 30 sketches will be signed and given to audience members.

Gene Ambaum, Library Comic /Ambauminable LLC; Raúl Colón, Raul and Denise Fleming, Simon & Schuster; AG Ford, Disney Hyperion; Sarah Jacoby, Chronicle Books; Corinna Luyken, Penguin Young Readers; Dan Santat, Macmillan Children's Publishing; and John A Trischitti, Library, Midland County Public Libraries

Uno, Dos, Tres: Bilingual Early Literacy in Libraries

4:15 pm - 5:15 pm

Join bilingual educators and librarians to learn how to make early literacy multilingual and fun at your library.

Lee Byrd, Cinco Punto Press; Maria Alma Perez, Del Alma Publications; Marion Rocco, Austin ISD; and Michelle M. Touchet, Dallas ISD

Texas Library Association Membership Meeting

5:15 pm - 5:45 pm

Bring your ideas and observations to this annual forum for all TLA members. Discuss hot issues facing TLA.

Public Libraries Division Membership Party

5:30 pm - 6:30 pm

The Public Library Division party provides a welcome break from all of the hard work of the day. Members are invited to socialize with their colleagues and enjoy the refreshments which are generously provided by our sponsors. Authors will also be on hand to meet with librarians and sign books.

Story Swap/Vendor Showcase & Business Meeting

5:30 pm - 7:30 pm

Preview storytelling vendors for

your library, listen to your fellow librarians tell stories, or bring your own 5-minute story to share. You are welcome to bring your dinner. A business meeting precedes the program.

President's All-Conference Party

6:15 pm - 8:15 pm

Cut loose with the TLA President and cheer on the athletes participating in the Hetherington Fun Run as they cross the finish line at this festive party. Relax and have fun after a full day at conference. The event includes entertainment, refreshments, and a cash bar.

Black Caucus Reception (Ticketed)

7:30 pm - 9:30 pm

THURSDAY, APRIL 5 PROGRAMS & EVENTS

Director's Symposium: Making Your Library Indispensable (Ticketed)

7:30 am - 9:30 am

Academic, public and school library director will share strategies that persuaded stakeholders to value and transform their libraries. From building cohesion among staff to preparing for those moments of opportunity (think "elevator speeches"), these leaders provide real world tips on shaping a stronger future for your institution. Breakfast tickets must be purchased by Friday, March 16, through preregistration.

Fran Glick, Baltimore County Public Schools, Steven Escar Smith, University of Tennessee and Marcellus Turner, The Seattle Public Library

Speed-Dating with Collections Vendors

7:30 am - 9:30 am

Start your day with dynamic, fast-paced discussions about vendor products and services. You will get to talk to several vendors in a small-group setting. All of the

participating vendors will be available at their exhibit booths for follow-up discussions. Breakfast treats will be provided by the vendors. A business meeting follows the program.

2X2 Showcase

8:30 am - 9:30 am

The Texas 2X2 Reading List Committee will introduce the titles on the current list and showcase activities and resources to promote the books.

Mac Barnett and Greg Pizzoli, Penguin
Random House

An Anti-Bias Approach to Literacy

8:30 am - 9:30 am

Making collection choices so that children of color feel their experiences and identities are included in the literature they read is critically important. Understand anti-bias literacy and how to integrate it into your inclusive collection development.

Vandy Dubre, University of Texas at Tyler; Kimberly Gay, Prairie View A&M University; Kelly Starling Lyons, Penguin Group; Toni Denese Sturdivant, University of Texas at San Antonio; and Lisa Taylor, Wiley College

Book Buzz - Adult Titles Round 1

8:30 am - 9:30 am

Learn about upcoming releases from publisher's representatives. Victoria C Kemp, Flower Mound Public Library

Don't Let Stress Take You Out of the Game

8:30 am - 9:30 am

Are you feeling stressed? Come away with de-stressing exercises and resources that you can use and take back to your library team.

Sarah Feuerbacher, Southern Methodist University Center for Family Counseling

Google App Time! Google Slides - Hands on Lab 16

(Ticketed; register online only)

8:30 am - 9:30 am

Create and present your next presentation from your mobile device! Collaborate with others real-time to build your next

group/team presentation. Explore templates and design elements available for use. This is not a Google-certified session, but helpful toward certification. Computers provided. Google account required. *Tickets must be purchased by Friday, March through preregistration.*

Christine A Walczyk, Trainers-R-U's

Google Sheets: Statistics & Program Tracking Made Easier - A BYOD Hands on Lab 17

(Ticketed; register online only)

8:30 am - 9:30 am

Creative and helpful uses of Google Sheets can make expense tracking and general library statistics tracking easier for you and your staff. This is not a Google-certified session, but helpful toward certification. Bring your own device. A basic understanding of spreadsheets and a Google account is required; if using mobile device, install app for Google sheets. *Tickets must be purchased by Friday, March 16 through preregistration.*

Mercedes M Franks, Judy B McDonald
Public Library

Let's Get Real: Contemporary Fiction for Young Adults

8:30 am - 9:30 am

In a world where fantasy and science fiction are popular, contemporary realistic fiction ensures an important balance for all library collections. YA authors will share the impact and importance this genre has on young adult readers.

Rose Brock; Julie Buxbaum, Random House Children's Books; Kayla Cagan, Chronicle Books; Paula Garner, Candlewick Press; Carolyn Mackler, Bloomsbury Children's Books; and Preston Norton, Disney Book Group

Lone Star Reading List Author Panel

8:30 am - 9:30 am

The Lone Star Reading List is targeted to readers in grades 6 – 8. Authors highlight their books on the

current list.

Joelle Charbonneau, Houghton Mifflin Harcourt; Kevin Sands, Aladdin/Simon & Schuster; and Jenna Evans Welch, Simon Pulse

STEAM into Action at School and Public Libraries

8:30 am - 9:30 am

A librarian and four award-winning children's authors will share the positive impact multi-disciplinary approaches can have on learners of all ages. Discover how to start and maintain a STEAM kit collection, how STEAM literacy and books can stimulate diverse thinking and expand cooperative team-building, and how to design STEAM activities using library books and STEAM kits to create real world problem-solvers. Presenters will share insights on funding, sourcing, staff training, and maintenance. Activity and resource lists included.

Nancy Castaldo, Houghton Mifflin; Carolyn DeCristofano, Blue Heron STEM Education; Annie Guzman, City of Plano; Patricia Newman, Patricia Newman Books; and Jennifer Swanson, Lerner Publishing

Stranger than Fiction: Adult Nonfiction Readers Advisory

8:30 am - 9:30 am

Readers' advisory librarians from the Texas State Library & Archives Commission will offer strategies to satisfy users who crave nonfiction, identify go-to authors and titles, and demystify nonfiction genres.

John Berkeland and Laura Jean Norris, Texas State Library & Archives Commission

Tableau: Interactive Data Visualizations for Your Library

8:30 am - 9:30 am

Librarians who use Tableau Public, free online software for creating interactive data visualizations, will discuss how they use the software at their libraries, including how to use the data to enhance advocacy to key stakeholders. *(Learn application of data presented in a hands on lab immediately following the session 9:45-10:45am)*

—registration required, limited to 25.)

Karen R Harker, University of North Texas; Karen Raborn, North Richland Hills Public Library; Heather Scalf, University of Texas at Arlington; and Zoltan Szentkiralyi, Southern Methodist University

TAYSHAS Reading List Author Panel

8:30 am - 9:30 am

Authors from TAYSHAS, TLA's high school reading list, will highlight books on the current list.

Roshani Chokshi, Wednesday Books; Kelly Loy Gilbert, Disney Book Group; Shaun David Hutchinson, Simon and Schuster; Samantha Mabry, Algonquin Young Readers; and Amber Smith, Simon & Schuster

TLA 101 - How it Works and How to Get Involved

8:30 am - 9:30 am

Wonder how TLA works? What is the difference between a round table and a division? Panelists will explain TLA's structure and governance, as well as how to get involved. Follow us to the Collaboration Space to meet with committee representatives and learn more.

Ling Hwey Jeng, Texas Woman's University; Jennifer LaBoon, Fort Worth ISD; Sarah H Northam, Texas A&M University-Commerce; and Robin Swaringen, Dallas Public Library

What is a TALL Texan? And Why Would I Want to be One?

8:30 am - 9:30 am

Have you been wondering about the TALL Texans Institute? What exactly is it and would it benefit you? A panel of librarians, from a variety of settings, will provide insight into the experience and how it impacted their careers.

Jill W Bellomy, Highland Park Middle School; Susan Mann, Hillsboro City Library; Tuan Nguyen, Mackin Educational Resources; Cecily Ponce De Leon, Plano Public Library System; and Aundrea Wright Young, Dallas ISD

The 60x30TX Initiative: Roles for Libraries

9:45 am - 10:45 am

The Texas Higher Education Coordinating Board's 60x30TX initiative's goal is that at least 60 percent of Texans ages 25-34 will have a certificate or college degree

by 2030. Institutions of higher education, K-12 schools, public libraries, industry, and community organizations are working together to achieve this goal. Get in the game!

Luis Martinez, Texas Higher Education Coordinating Board

Astronaut Health: Science Education Resources for K-12 and Beyond

9:45 am - 10:45 am

Librarians can support science educators and students by fostering science and health literacy programs. This presentation will introduce school and public librarians to National Library of Medicine (NLM) and NASA resources.

Debbie Montenegro, South Central Regional Library, National Library of Medicine

Best of Guadalajara International Book Fair

9:45 am - 10:45 am

Can't attend the Guadalajara International Book Fair (FIL) but would like to select quality Spanish materials by international authors? Presenters will identify the best of Spanish materials available at FIL. Find out about ALA's Free Pass program to Guadalajara. A business meeting follows the program

Daniela I Guardiola, Pflugerville ISD; Elizabeth Anne Negrete Gaylor, Ardmore Public Library; and Marion Rocco, Austin ISD

Book Buzz - Adult Titles Round 2

9:45 am - 10:45 am

Learn about upcoming releases from publisher's representatives. Victoria C Kemp, Flower Mound Public Library

Copyright Year in Review

9:45 am - 10:45 am

A copyright expert will share important developments in intellectual property laws affecting how libraries provide services and support. Bring your questions and leave with a more thorough understanding of this important issue.

Gretchen McCord, Digital Information Law

Driver's Ed: Using Google Drive and Apps

9:45 am - 10:45 am

Google Drive is an extensive resource with many uses, but it can be confusing if you are a new user. Beginners will learn how to use Drive for storage, collaboration, sharing, and much more. See what Drive can do for you!

Desiree H Alexander, Educator Alexander Consulting

Empowering Students through Feminism

9:45 am - 10:45 am

Embracing feminist culture and literature can empower users and your library in ways that you could never imagine. Join a librarian and empowered students for tried and true ideas to bring this program into your library.

Jennifer Stafford, Fort Worth ISD

Finding Funding

9:45 am - 10:45 am

Increase your understanding of funding sources and trends. Libraries can now boost their fundraising with this user-friendly tool, Visualizing Funding for Libraries. Use the Foundation Center's comprehensive free database of grants given to U. S. libraries to find new funding opportunities.

Kate Tkacik, Foundation Center

Going Green: Sustainable Living Programs

9:45 am - 10:45 am

How can your users adopt greener lifestyles? Discover easy, low-cost sustainable living program ideas to implement yourself or as part of a partnership.

Dianne Connery, Pottsboro Area Library; Toni Jean Davenport, New Braunfels Public Library; Rebekah Mansfield, Lewisville Public Library; and Julia Willman, Lewisville Public Library

Libraries and Homelessness

9:45 am - 10:45 am

A moderated panel on homelessness and libraries. Panel consists of a recent PhD. in Library

Science who wrote a dissertation on Libraries and Homelessness, a member of the Dallas Public library's team that works with the homeless, and a couple of community partners.

Cindy J. Crain, Metro Dallas Homeless Alliance; Heather Ann Lowe, Dallas Public Library; and Rachel D. Williams, Simmons College

Little Maverick Graphic Novel Reading List Showcase

9:45 am - 10:45 am

The Little Maverick Graphic Novel Reading List Committee will introduce the titles on the current list. Little Maverick authors will speak about their books and the importance of graphic novels as a literacy tool.

Jennifer L Holm, Random House Children's Books; Maya McElroy, Austin ISD; and Judd Winick, Random House Children's Books

Pi for Everyone: Programming & Problem Solving with Raspberry Pi

9:45 am - 10:45 am

The Raspberry Pi teaches both computer programming and problem solving skills. In this session, you will learn the basics of computer programming and how to incorporate the Raspberry Pi into your STEM program or maker space.

Dwight Goodwin, Denton ISD

Public and School Libraries: A Winning Partnership

9:45 am - 10:45 am

Everyone wins when librarians unite. Creative public and school librarians share how to partner to increase attendance and promote community involvement in after school programs and community reading programs.

Patricia N Alvarado, Irving ISD; Corine K Barberena, Irving Public Library; and Susanna Joy Fitzgerald, Richland Hills Library

Thinking Outside the Lockbox: New Ways to use Escape Kits in Any Library

9:45 am - 10:45 am

Learn creative ways to present escape rooms for all ages, in any library. Escape kits can be used to teach students how to use library databases, as tabletop games for teen events, for staff development, and as a non-traditional circulating kit for parents, teachers and homeschoolers. Presenters will share their experiences with worked, and what didn't when planning and preparing escape rooms for varied audiences.

Laura Nan Hargrove, Plano Public Library System; Julianne Ingram, Keller Public Library; Jessica Wilson, Fort Worth Library; and Audrey Diane Wilson-Youngblood, Keller ISD

Utilizing Bootstrap within LibGuides v2 to Increase Functionality and Usability - Hands on Lab 18

(Ticketed; register online)

9:45 am - 10:45 am

LibGuides version 2 is built upon Bootstrap, a framework of CSS, JavaScript, and HTML. Librarians can increase the usability and functionality of their guides with Bootstrap's components without the need for extensive web development experience. Computers provided. Account for and familiarity of LibGuides version 2, minimal knowledge of HTML and CSS required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Robert Joseph Smith, West Texas A&M University

Words Matter: The Power of Shaping Public Rhetoric to Carry Our Messages

9:45 am - 10:45 am

Two lexicographers converse about how the words we use have significant impact on public perception. Choosing the right words and building a progressive public rhetoric projects a positive image of libraries and librarianship.

Anu Garg, Wordsmith.org; and Kory Stamper, Merriam-Webster Dictionary

Tableau - A BYOD Hands on Lab 19

(Ticketed; register online only)

9:45 am - 12:00 pm

This lab, a follow-up to the panel session on Tableau: Interactive Data Visualizations for Your Library at 8:30-9:30 am, will provide you with actual experience in uploading and modifying data, as well as creating charts, graphs, a dashboard and a story (time permitting). Bring your own device with Tableau Public already installed; the raw data will be provided. *Tickets must be purchased by Friday, March 16 through preregistration.*

Karen R Harker, University of North Texas; Karen Raborn, North Richland Hills Public Library; Heather Scalf, University of Texas at Arlington; and Zoltan Szentkiralyi, Southern Methodist University

According to Pew Research Center

11:00 am - 12:00 pm

Since 2010, the Pew Research Center has conducted surveys on Americans' use and attitudes toward libraries. This data-rich "lessons learned" session will review what Pew's findings say about the public's perspectives on libraries -- as places for lifelong learning, building digital skills, and enhancing information literacy.

John B Horrigan, Technology Policy Institute

Community Engagement in the Real World

11:00 am - 12:00 pm

Real world examples of community engagement from academic, public, and school libraries will be shared.

Eric Lashley, Georgetown Public Library; Gretchen Pruett, New Braunfels Public Library; and Gretchen Trkay, University of Texas at Arlington

Create Local Community Archives

11:00 am - 12:00 pm

It's a win-win when archivists reach out to their communities to gain new collections and preserve local history. Proactive archivists showcase their work with underrepresented groups and

outline how to successfully develop new community archives. A business meeting follows the program.

Megan M Blair, Saint Edward's University; LaToya Devezin, Austin History Center; and Laura Treat, University of North Texas

Extend Your Storytelling with Art and Creativity

11:00 am - 12:00 pm

Integrate the visual arts into your storytelling programs to energize students' learning through active participation. This session features live drawing, 3D art making, origami, and more. Include all learners using multi-disciplinary approaches to awaken imaginations and encourage teamwork. Leave with new activities to boost creativity for makerspaces.

Ann Marie Newman, Tejas Storytelling Association

Heartbreaks & First Loves: Romance Fiction for Young Adults

11:00 am - 12:00 pm

Romance happens at different times and on many different levels. Young adult authors discuss their approach to crafting a romance that is authentic and delves into the complexities of relationships without going overboard.

Adi Alsaïd, Harlequin TEEN; Cora Carmack, Tor Books; Mary H.K. Choi, Simon & Schuster; Kami Garcia, Macmillan Children's Publishing; and Jessica Pennington, Tor Teen/Macmillan

Is It Fake News?

11:00 am - 12:00 pm

Fake news is everywhere. Experts from all types of libraries will discuss strategies to increase customers' news literacy skills. Attendees will develop the skills needed to address fake news through reference and instruction.

Mark A Allan, Angelo State University; and Patricia Mary Dewinter, Oakridge School

Literacy Through Libraries

11:00 am - 12:00 pm

Build literacy programs through partnerships with community organizations and libraries from ProLiteracy and the ALA Office for

Diversity, Literacy, and Outreach Services. Discover grant opportunities and other resources available in the National Library Literacy Action Agenda. Panel will also highlight successful literacy programs.

Vinod Lobo, Learning Upgrade; and Alicia Suskin, Proliteracy

MarcEdit Basics for Catalogers - Hands on Lab 20 *(Ticketed; register online only)*

11:00 am - 12:00 pm

MarcEdit is a free software program that can help streamline tasks and improve consistency in your cataloging workflow. In this hands-on session, practice finding and importing records, creating Tasks to automate bulk changes, and using RDA Helper to add RDA elements to records at the touch of a button. Computers provided. Basic understanding of MARC and cataloging practices required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Marci Chen, McKinney Public Library System

Millennials and the Public Library

11:00 am - 12:00 pm

A new analysis of Pew Research Center survey data from fall 2016 finds that 53% of Millennials (those ages 18 to 35 at the time) say they used a library or bookmobile in the previous 12 months. What is driving this increased usage? Are there lessons libraries can take from this research to increase usage by other demographic groups?

Picture Books for the Preschool Crowd

11:00 am - 12:00 pm

How do you write for an audience that may not be able to read? Authors discuss the pitfalls and pleasures of writing for our youngest readers.

Ame Dyckman, Scholastic; Denise Fleming, Simon & Schuster; Will Hillenbrand, Holiday House; and Hena Khan, Chronicle Books

The Reluctant Sidekick: A Skeptic's Guide to Graphic Novel Selection

11:00 am - 12:00 pm

Graphic novels lay beyond the comfort zone of some librarians. This program, presented by the Maverick Graphic Novel Reading List Committee, will explore best practices and resources for selection. Focusing on a technical approach, librarians unfamiliar or uncomfortable with the comic form will be able to make dispassionate, informed decisions.

Jennifer R Delmar-Rollings, Richardson Public Library; Elizabeth J Gilbert, Aldine ISD; Christina E. Taylor, Round Rock ISD; and Joshua R Wilson, Amarillo ISD

Robotics for Teens (Innovation Lab 8)

11:00 am - 12:00 pm

Plan and implement a robotics program using Vex products and methods to draw young adults back into the public library. Learn what it takes to build a successful program that includes a battle of the bots competition.

Marcus Edwards, Terrell ISD Robotics

Speed Mentoring for Managers

11:00 am - 12:00 pm

The number and depth of issues facing new managers is daunting. Bring your questions and concerns to discuss with experienced managers from the public and academic library worlds in a speed dating format sure to keep the hour lively and educational.

Storytelling as a Mirror for Cultural Heritage

11:00 am - 12:00 pm

Author Grace Lin shares how she integrates cultural heritage in her story plots and character building.

Grace Lin, Little, Brown Books for Young Readers

Trans-Inclusive Libraries: A Win for Our Community

11:00 am - 12:00 pm

Want your library to be trans-inclusive? Need guidance? From bathrooms to cataloging,

programming to services, learn how policies and practices can support our transgender community members. Presenters share findings from 2016 ALA Diversity Grant, Creating a Model Policy for Transinclusiveness in Libraries, and the TX-Gender Project for Libraries.

Brett Daniel Currier, Center for the Advancement of Data and Research in Economic (CADRE); Spencer Keralis and Julie Leuzinger, University of North Texas; Kelly Visnak and Tessa Lynn White, University of Texas at Arlington

Weeding the Library Collection

11:00 am - 12:00 pm

Most libraries do not have unlimited space and must make room for new materials but many are tentative about removing books. Author of the CREW manual and librarians will discuss why we need to weed, how to do it, and how to involve everyone in the process.

Sofia Darcy, Houston ISD; Deborah A Hathaway, University of Dallas; and Jeanette Larson, retired

Texas Bluebonnet Award Author Session

(Ticketed)

12:00 pm - 1:45 pm

The Texas Bluebonnet Award is a nationally-recognized children's choice award. During the luncheon, the author of the winning Bluebonnet title will share insights on his/her writing and will accept this year's award from student representatives. *Luncheon tickets must be purchased by Friday, March 16 through preregistration.*

Community-Based Project Design for Social Change

1:30 pm - 2:30 pm

Discuss the role of libraries and other community anchor institutions (CAIs) in coalition building and community engagement. Examine how to align information services, information communications technologies, and the growing field of community informatics to facilitate positive social change.

Will Senn, Texas Woman's University

Connect Your Community with Broadband

1:30 pm - 2:30 pm

High-speed internet is the next frontier in providing exceptional service to your community. Learn about a toolkit designed for small public libraries and hear about TSLAC's new project Libraries Connecting Texas designed to increase public library connectivity. Leave ready to assess your internet options.

Carson Block, Carson Block Consulting

Follow that Bill: How a Bill Becomes a Law and What You Can Do

1:30 pm - 2:30 pm

Librarians need to actively engage in the legislative process. Understand the process from start to finish with both state and federal legislative issues.

Cindy Buchanan, Aldine ISD; and Susan Mann, Hillsboro City Library

Friendship: Library to Library Partnership

1:30 pm - 2:30 pm

How do you move beyond your community and into the community next door? Panelists from 3 communities will discuss how they created a partnership with local government approval. Listen to the how's and why's of creating a library to library partnership that expands your library's reach.

Theresa G Brooks, Zula B Wylie Public Library; Stephanie Tam Lott, Duncanville Public Library; Jami McCain, City of Cedar Hill; Kerry B McGeath and Marquenez Runnels, Desoto Public Library

Goodbye, ILLiad! Hello, Tipasa!

1:30 pm - 2:30 pm

Tipasa will be replacing ILLiad as a cloud-based ILL management system. Get information on the cost, benefits, roll-out timeline, and how to submit suggestions. A business meeting follows the program.

Troy Christenson, University of Texas at Arlington

Google App Time! - Never Lose Another Thought with Google Keep - Hands on

Lab 21 (Ticketed; register online only)

1:30 pm - 2:30 pm

Experience the Google App that allows you to KEEP all of your thoughts organized with the ability to create lists, write or speak yourself notes, and capture images. Most exciting of all is sharing or co-creating these with others, all from your mobile device. This is not a Google-certified session, but helpful toward certification. Computers provided. Google account required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Christine A Walczyk, Trainers-R-Us

Great Adult Storytelling Programs

1:30 pm - 2:30 pm

Public librarians share how they created and publicized successful storytelling performances for adults at their library. A storyteller will demonstrate the kind of stories that appeal to adult listeners.

Aranda Bell, Zula B Wylie Public Library; Gwen Caldwell, storyteller; Vrena L Patrick, Richardson Public Library; and Ari Wilkins, Dallas Public Library

Hiring with a Diverse Mindset

1:30 pm - 2:30 pm

Presenters from systems with high success rates in diversity staffing offer insights for recruiting, interviewing, hiring, and retaining diverse staff.

Dale McNeill, San Antonio Public Library; Alma Ravenell and Jeanne Standley, University of Texas at Tyler; and Roosevelt Weeks, Austin Public Library

How to Hack a Hackathon

1:30 pm - 2:30 pm

Hear from programmers, event organizers, and community partners about how to set up and run a successful hackathon. Panelists will discuss success stories and lessons learned from libraries that opened their data to app developers, the products from those partnerships, and how a

hackathon can bring the community into the library. A business meeting follows the program.

Adam Perschke, HackDFW; and Marc Pomerleau, FreemanXP

The Lariat Adult Fiction Reading List Author Session

1:30 pm - 2:30 pm

Celebrate the 9th year of the Lariat Reading List. Hear about the new selections for adult fiction, meet several Lariat authors, and have them sign your books.

Max Goldman

Library Development for Special Collections

1:30 pm - 2:30 pm

Paintings, sculptures, historical realia, and rare books can pose special problems for libraries. Discover the best guidelines for acquisition, preservation, and promotion of special collections at your institution.

Dreanna LBelden and Barbara Hawlsey, University of North Texas; Billy Fong, Texas Association of Museums; and Kimberly Johnson, Texas Woman's University

Rainbow Families: Serving LGBTQ Families in Your Public Library

1:30 pm - 2:30 pm

Rainbow Roundup was formed to facilitate networking, share resources, and support North Texas LGBTQ families. Its founder and a public librarian will discuss the role libraries play in creating enjoyable environments for LGBTQ families.

Kimberly Kantor, Rainbow Roundup; Raymond Sablack, Dallas Public Library,

The Real Deal: Bring Your Library to Life with Nonfiction

1:30 pm - 2:30 pm

Presenters convey a clear definition of literary nonfiction and share exciting new titles in this genre that appeal to teens. They will also offer programming suggestions, lesson ideas, and an annotated bibliography. Collaborate with colleagues via

crowd-sourcing apps.

Laura Falli and Amelia Lewis, Round Rock ISD

Serving Diverse Communities in Texas

1:30 pm - 2:30 pm

Texas librarians engage with people from a wide range of cultures, especially assisting immigrants and refugees. These communities often have different conventions and specific needs. Gain awareness of facets needed to connect and communicate more effectively and explore methods that address discovered needs within your workplace, to stakeholders, and to your public.

Helen Chou, Houston Public Library; Esther Garcia, Plano Public Library; Haley Holmes, San Antonio Public Library; and Dora Magana-Noverola, Austin Public Library

TexShare & TexQuest Updates

1:30 pm - 2:30 pm

This news-you-can-use session about the TexShare and TexQuest programs explains how and by whom these resource sharing programs may be used, and how to participate.

Elizabeth Philippi, Danielle Plumer and Russlene Waukechon, Texas State Library & Archives Commission

YouCanBook.Me - A BYOD Hands on Lab 22

(Ticketed; register online only)

1:30 pm - 2:30 pm

Tired of going round & round trying to schedule appointments with students or patrons only to have the other party reschedule, cancel or miss it altogether?

YouCanBook.Me is a free app that enables people to schedule an appointment with you from your website and automatically sync it to your calendar. Bring your own device. REQUIRED: laptops or tablets only; familiarity of LibGuides helpful, but not required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Tracy Soto and Danelle Lynn Touns, Tarrant County College

Texas Tea: Meet & Greet with YA Authors (Ticketed)

1:30 pm - 3:30 pm

Join us for the annual Texas Tea, the premier event for young adult literature enthusiasts. Young adult authors will interact with participants through conversation. Participants will have the opportunity to meet several authors in this session, as the authors rotate to different tables. *Tickets must be purchased by Friday, March 16 through preregistration.*

14th Annual Poetry Round Up

2:45 pm - 3:45 pm

Since 2005, the Poetry Round Up has hosted over 73 poets showcasing the best and latest poetry for young people. Participants hear poets read from their work and experience firsthand the pleasures to be found in the spoken word and the power of poetry for developing literacy and language.

Jorge Argueta, Arte Público Press; Margarita Engle, Simon & Schuster; David L. Harrison, Boyds Mills Press; Juan Felipe Herrera, Candlewick Press; Sylvia Vardell, Texas Woman's University; and Janet Wong, Pomelo Books

Authors for Your Book Club

2:45 pm - 3:45 pm

Stymied about what your book club might like to read? Searching for books suitable for discussion? Thwarted by the plethora of titles? Hear about new titles that will spark conversation among your members.

Katherine Center, Macmillan / St. Martin's Press; Colleen Hoover, Simon & Schuster/Atria Books; Silas House, Algonquin Books, Workman Publishing; Victoria C Kemp, Flower Mound Public Library; and Charles Soule, Harper Perennial, HarperCollins Publishers

Diverse Publisher Spotlight

2:45 pm - 3:45 pm

Looking to diversify your collection? Then look no further. Join publishers of diverse literature as they discuss upcoming diverse title

offerings and authors. Featured selections will be appropriate for collections of all ages in every library setting.

Lee Byrd, Cinco Punto Press; Monica Charny, Annick Press; Fred Horler, Greenwood Books; Jason Low, Lee & Low Books; and Marina Tristan, Arte Publico Press

eBooks: eTricks, eCreate, & eTrends - A BYOD Hands on Lab 23

(Ticketed; register online only)

2:45 pm - 3:45 pm

Showcasing eBooks for library patrons: a tool kit for the librarians. How to use free eBook websites and create your own eBooks. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.*

Kimberly Gay, Prairie View A&M University

Feedback Driven UX Research on The Portal to Texas History Redesign

2:45 pm - 3:45 pm

Researchers gathered user experience (UX) data based on feedback from patrons the first 6 months after The Portal to Texas History redesign release. This presentation discusses methodologies used to conduct a UX evaluation, data and conclusions drawn from the research, and recommendations for working with library users.

Ana Jean Kraemer, University of North Texas

Google App Time! - Presentations on the Go with Google Sites - Hands on Lab 24 (Ticketed; register online only)

2:45 pm - 3:45 pm

Are you an avid Google Drive user? Wouldn't be nice to be able to quickly attach those items to your website? The latest version of Google Sites - their website creation platform which integrates with Google Drive - is out. Come see what features might meet your library's needs! This is not a Google-certified session, but helpful toward certification. Computers provided. Google

account required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Christine A Walczyk, Trainers-R-Us

Libraries Engaging Families

2:45 pm - 3:45 pm

Looking to engage your community through family-centered outreach? Panelists will share their public and school libraries' late night family-focused programs, museum field trips, WIC Clinic partnerships, and Project Peep experiences. Attendees will leave with the resources necessary to replicate these programs.

Drew Alvey, Houston Public Library; Andrea Keller, Irving ISD; Dawn Renee Mehan, Harris County Public Library; and Amethyst Taylor, Houston Public Library

Managing Your Management Style

2:45 pm - 3:45 pm

Combine management styles to customize one just for you. Entry level managers will be exposed to traditional and contemporary practices. Senior managers will learn to modernize their current approach.

Raymond Sablack and Matthew Shank, Dallas Public Library; and Susan Lynn Smith, Library Services, Tarrant County College

Memory Maker Spaces

2:45 pm - 3:45 pm

Libraries and archives are ideal places for the public to preserve their memories. Denton Public Library has created a Memory Maker Space where the public is trained and encouraged to preserve their family history. This session gives professionals the tools to create their own Memory Maker Space.

Laura Douglas and Chuck Voellinger, Denton Public Library

SimplyE Comes to Texas

2:45 pm - 3:45 pm

Users seeking ebooks are saddled with multiple vendor interfaces, and SimplyE makes the experience easier for them. The app creates a union catalog across ebook

aggregators, while hiding the aggravation of digital rights management (DRM). Discuss its development and implementation in Texas and nationally.

James Craig English, The New York Public Library; and Christine A Peterson, Amigos Library Services

Taking Storytime on the Road: Public Libraries Engaging Communities

2:45 pm - 3:45 pm

Storytime is a staple of public libraries. Why not take the familiar format on the road? Presenters will discuss ways to approach different organizations such as libraries, governmental agencies, festival organizers, etc., and partner with them for mutually beneficial storytime programming outside the library.

Melissa Dease, Dallas Public Library; Anna Paola Ferate-Soto, Austin Public Library; and Jessica Wilson, Fort Worth Library

Teamwork Wins: Online Reference and Instruction Librarians

2:45 pm - 3:45 pm

Join the DELRT community to share ideas, tools and strategies for working with students and users online. During the interactive discussion, discover how to use TLA's online tools to collaborate for the benefit of the whole DELRT community. A business meeting follows the program.

Tricia M Boucher, Texas State University; and Lisa Marie Muilenburg, Del Mar College

When Books Become Best Friends: One Book, Many Visits

2:45 pm - 3:45 pm

Explore the power of using carefully selected books through focused read aloud experiences across time. Examine every book layer by layer with a clear focus for each experience, using the book to harness the power of close reading to improve writing comprehension and garner insight about writing.

Lester Laminack, Western Carolina University

General Session II with Junot Díaz

4:00 pm - 5:00 pm

Junot Díaz, born in the Dominican Republic and raised in New Jersey, is the author of the critically acclaimed *Drown*; *The Brief Wondrous Life of Oscar Wao*, which won the 2008 Pulitzer Prize and the National Book Critics Circle Award; and *This Is How You Lose Her*, a *New York Times* bestseller and National Book Award finalist. A graduate of Rutgers University, he is currently the fiction editor at *Boston Review* and the Rudge and Nancy Allen Professor of Writing at the Massachusetts Institute of Technology. Díaz comes to TLA to discuss his debut picture book *Islandborn*, which captures the universal immigrant experience while celebrating our imagination's boundless ability to connect us - to our families, to our past, and to ourselves.

Junot Diaz, Penguin Young Readers

Latino Caucus Round Table Social

5:30 pm - 7:00 pm

Join the LCRT for the 2nd annual social. This event is Dutch treat dinner with free appetizers. Meet existing members and learn more about the LCRT. A wonderful opportunity to network.

Evening with the Authors (Ticketed)

6:00 pm - 9:30 pm

Join five writers for a night of various literary and culinary flavors. Authors Janet Beard (*The Atomic City Girls*), Iris Cohen (*The Little Clan*), Minrose Gwin (*Promise: A Novel*), John Hart (*The Hush*), and Bryan Mealer (*The Kings of Big Spring: God, Oil, and One Family's Search for the American Dream*) provide the readings for a majestic evening. *Dinner tickets must be purchased by Friday, March 16 through preregistration.*

Janet Beard, William Morrow Paperbacks; Iris Cohen, Park Row Books/Harlequin; Minrose Gwin, William Morrow/HarperCollins; John Hart, Macmillan; and Bryan Mealer, Flatiron Books

Small Community Libraries Round Table Social

(Ticketed)

6:30 pm - 8:30 pm

The Small Community Libraries Round Table Annual Social event provides an opportunity for networking and includes a raffle. The SCLRT Librarian of the Year and Advocate of the Year awards are presented during the event.

Tickets must be purchased by Friday, March 16 through preregistration.

Evening Storytelling Concert

7:00 pm - 9:00 pm

Lively Texas-known and nationally-renowned teller Toni Simmons headlines our evening of storytelling. She will be joined by beloved regional tellers and librarian Shannon Adams.

Shannon Adams, Dallas Public Library; Gwen Caldwell, storyteller; John Lucas Miller, Biorhythms Publishing; Ann Marie Newman, Tejas Storytelling Association; and Toni Simmons, Zula B. Wylie Public Library

GLBT Round Table Meet & Greet

7:00 pm - 9:00 pm

Come get to know members of the GLBT Round Table! Whether you are a member of the LGBTQ community or ally, all are welcome.

Intergalactic Dance Club Party (Ticketed)

9:00 pm - 12:00 am

Join fellow good-time library colleagues and friends for the one party that rises to the upper stratosphere of celebration and revelry. *Tickets must be purchased by Friday, March 16 through preregistration.*

FRIDAY, APRIL 6 PROGRAMS & EVENTS

Build Your Best Application to Win a TMLDA Award

8:00 am - 9:00 am

The Texas Municipal League

Directors Association (TMLDA) confers annual awards for achievement in library excellence to public libraries. Find out how to organize and submit an application to maximize your library's chance to win. The TMLDA Achievement of Library Excellence Award will put your library in the spotlight and garner the attention of essential community stakeholders.

Shelley K Holley, Frisco Public Library; Sara Patricia Montoya-Hernandez, McAllen Public Library; and Lisa D Youngblood, Harker Heights Public Library

Comic Con! Yes, You Can! Learn from Libraries that Have

8:00 am - 9:00 am

Explore the planning and support needed to launch a Comic Con in your library. Taking the best elements of traditional comic conventions and book festivals, tap into students'/young users' excitement about movies, gaming, and other non-traditional storytelling formats to engage, entertain and interest them in all types of literacy. Presenters will share their own Comic Con experiences, and provide a model on how you can reach under-served tweens and teens.

Rachel Hinds, Alvin ISD; Marcy Sparks, Socorro ISD; and Stephanie F Williamson, Brazoria County Library System

How Modern Library Leaders are Promoting their Libraries

8:00 am - 9:00 am

How can you successfully advocate for your institution and the profession? Library leaders from academic, public, school and special libraries share the innovative ways they promote and advocate for their libraries to a variety of audiences such as users, supervisors, communities, and local, state and national elected officials. Ask questions and share your ideas for strengthening and branding your libraries at this interactive session.

Cindy Buchanan, Aldine IDS; Molly Dahlstrom Ledbetter and Carlyn Gray, Austin Community College; Susan Mann, Hillsboro City Library; Alex Simons,

University of Houston M. D. Anderson Library; and Wendy Woodland, Texas Library Association

STEM Needs Girls

8:00 am - 9:00 am

STEM outreach can seem daunting and difficult for those who have little experience in this area. In this session, members of the University Of North Texas Society Of Women Engineers will teach you about the importance of STEM education for girls and how you can help increase interest in STEM in your library through budget friendly and easy activities.

Samantha R Zellner, University of North Texas Society of Women Engineers

Texas Authors for Grown-ups

8:00 am - 9:00 am

Texas authors have always led the way in the publishing world. A wide variety of authors will discuss what inspires them and what puts their books on the map of Texas.

Susan Wittig Albert, Penguin Random House; David Bowles, University of Texas-Rio Grande Valley; Julia Heaberlin, Penguin Random House; Victoria C Kemp, Flower Mound Public Library; and James P. McCollom, Ingram/Counterpoint Press

Using Children's Literature to Promote Compassion and Empathy in the Classroom and Beyond

8:00 am - 9:00 am

How do children acquire the necessary social-emotional learning (SEL) skills, attitudes, and courage to end peer cruelty, and promote kindness and compassion? How can educators in classrooms and library/media resource centers use children's stories to foster empathy and perspective in a way that fully engage students' minds and hearts to create a more accepting, inclusive school community? Children's authors will share how children's stories can actually make a young reader's brain more empathetic, and be used to help create and maintain a culture of respect and acceptance within your school community.

Trudy Ludwig, Ludwig Creative, Inc.;

The Artist and His Vessels: Visual Storytelling for Community Connection

9:15 am - 10:15 am

Metalsmith Harlan W. Butt discusses the ideas behind an artist's creativity and how he uses art to tell stories of national parks and to reconnect communities. This presentation is a companion to the Odyssey Vessels Exhibit at Dallas Public Library.

Harlan W. Butt, University of North Texas

Community Partnerships: Bridge the Digital Divide Using Edge Outcomes

9:15 am - 10:15 am

Engage with a panel of Texas library leaders on how they're making a difference in their community by using Edge to establish critical partnerships with schools, community organizations, and local government. Leave with concrete strategies and tools to communicate how library technology supports the local economy, workforce, and strong communities.

Lourdes Aceves, Urban Libraries Council; Brent W Bloechle, Plano Public Library System; Dianne Connery, Pottsboro Area Library; David Cooksey, San Antonio Public Library; Anacely Lopez, Reeves County Library; and Jennifer Peters, Texas State Library & Archives Commission

Demystifying Uncle Sam: Government Resources to Answer Community Questions

9:15 am - 10:15 am

Unleash the power of Uncle Sam to supercharge your library. This interactive session will use discussion, quizzes, and games to help participants learn how government information can be used to develop collections and answer common questions to meet information needs of customers.

Melissa G. Fairfield, Government Publishing Office; and Jaimie Hays

Diverse Voices in Young Adult Literature

9:15 am - 10:15 am

Diversity encompasses many backgrounds, abilities, and identities. Authors will share how they reflect or illuminate diversity in young adult literature.

Elizabeth Acevedo, HarperCollins Children's Books; Tomi Adeyemi, Macmillan Children's Publishing; Arvin Ahmadi, Penguin Young Readers; Dusti Bowling, Sterling Publishing; Eric Gansworth, Scholastic; and Tom Pollock, Soho Teen

Jump into the STREAM: Host a Summer Camp at Your Library

9:15 am - 10:15 am

Reach out to your community in a whole new way by offering a summer day camp at your library. Learn from the Houston Public Library as they share their experience developing and running Camp STREAM. Take away specific activity and program ideas.

Rachel McMillan Stout and Mytesha Tates, Houston Public Library

Net Neutrality is Over: What Do We Do Now?

9:15 am - 10:15 am

In December of 2017, the Federal Communications Commission voted to nullify net neutrality regulations. Learn what the impact has been for libraries and how institutions can cope with this dramatic change in the online environment.

NLM Disaster Health Information

9:15 am - 10:15 am

This session covers National Library of Medicine disaster health information and other emergency preparedness resources for community educators, families, friends and caregivers. Resources for special populations and those with special needs are highlighted. A business meeting follows the program.

Brian Leaf, South Central Regional Library, National Library of Medicine

Preparing Staff to Assist People Experiencing Homelessness

9:15 am - 10:15 am

Library staff and community service providers will discuss training recommendations and models to assist people experiencing homelessness or other crises.

Josh Cogan, Outlast Youth; Suzanne Glover, Dallas Public Library; David S. Gruber, Metro Dallas Homeless Alliance; Andrew Lomax, The Bridge Homeless Recovery Center; and Heather Ann Lowe, Dallas Public Library

Preschoolers? No Problem! Scaffolding Emergent Literacy

9:15 am - 10:15 am

The presenter will explore the power of literature and various types of building early childhood literacy insights through talking, singing, reading, writing, and play. Come for new ideas and leave energized.

Lester Laminack, Western Carolina University

Problem Solving by Design: Using the Stanford d.school Method

9:15 am - 10:15 am

Collaboration, creativity and teamwork are usually the most successful ways to solve problems. The Stanford d.school offers methods and techniques for design thinking to build creative solutions for critical issues specific to your library. Attendees will discuss how to apply the d.school method to problem-solve.

Alexia K. Riggs, Howard Payne University

The Purpose-Based Library

9:15 am - 10:15 am

The Purpose-Based Library builds on the authors' insights gleaned from decades of experience to demonstrate how libraries can create real growth opportunities by concentrating on their true mission and purpose, and at a low cost.

John Huber, J Huber & Associates

Real Middle Graders, Real Worlds, Real Problems

9:15 am - 10:15 am

Middle grade students face all manner of difficult situations in their lives. These authors address some of the topical, diverse, and important issues facing tweens as they navigate sometimes challenging, but all too real, worlds.

Leslie Connor, HarperCollins Children's Books; Elizabeth Eulberg, Bloomsbury Children's Books; Alan Gratz, Tor Books; Tae Keller, Random House Children's Books; Jewell Parker Rhodes, Little, Brown Young Readers; and N.H. Senzai, Simon & Schuster

Thinking Outside the Storytime Box

9:15 am - 10:15 am

Children's librarians will discuss their experiences developing and implementing various storytime formats such as STEM, music and movement, and yoga storytimes.

Kelly Holt, City Of Keller; Leigh Kapsos, Grapevine Public Library; and Stacy Vandever Wells, Southlake Public Library

Using Google Forms for Outreach & Assessment - Hands on Lab 25

(Ticketed; register online only)

9:15 am - 10:15 am

This lab will introduce participants to Google Forms, a free platform for building basic surveys. We'll build an event registration form and a survey; learn how to share these with your patrons and how to access the data; and brainstorm the potential for this tool to enrich outreach and assessment.

Computers provided. Google account required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Spencer Keralis, University of North Texas

Texas Youth Creators Award Presentation

9:15 am - 11:30 am

The Texas Youth Creators Awards (formerly Texas Media Awards) promotes excellence in student media production and its importance in life-long learning. The award recognizes outstanding entries in 10 media categories:

book trailers, photography, multimedia, videography, animation, graphic design, web designing, music composition, and makerspaces.

Students from across Texas receive awards and showcase their work.

Act Out at Your Library: Engage Community Re-enactors, Cosplayers and More

10:30 am - 11:30 am

Knights in shining armor, Civil War soldiers, Texas revolutionaries, Imperial stormtroopers, Star Fleet officers and more are hidden in your community. You have the resources they need to be authentic, so bring them in to use those resources, perform, or teach classes.

Kevin C. Marsh, Copperas Cove Public Library

Community Coalition Building Where Everyone Leads

10:30 am - 11:30 am

This interactive program on effective community coalition-building using appreciative inquiry will teach you to tap into the leadership assets and potential of individuals and community partners. Discover the 5 essential elements needed to achieve maximum collective impact from community engagement.

Paul Schmitz, Leading Inside Out

Deadly Meetings: Prevention and Intervention to Ensure Effective Meetings

10:30 am - 11:30 am

Don't let your meetings go into overtime. Select the best meeting format for the right purpose. Keep meetings and group discussions effective, dynamic, and outcome-oriented by designing an effective agenda, using parliamentary procedures, and other strategies.

John W. Kirk Overbey, TLA parliamentarian

Dewey Need Numbers? Subject Classification for the Public Library

10:30 am - 11:30 am

Inspired by Colorado's Anythink Libraries conversion to a subject-based classification system, Keller Public Library made the decision to ditch Dewey in 2017. Learn all about how these two public libraries switched their entire collections to bookstore style organization.

Rae Cheney, Keller Public Library; and Logan Macdonald and Ronnie Storey-Ewoldt, Anythink Libraries

Engaging with the New Adult Now and in the Future

10:30 am - 11:30 am

The new adult is an emerging demographic. Explore what libraries can provide for adults ages 19 - 35, and how to remain a presence in their lives. Instill a love for libraries now, and create library supporters for years to come.

Kyla A Hunt, Texas State Library & Archives Commission; Sarah O'Pella, Frisco Public Library; and Brienne Walsh, Plano Public Library

Fairytales with a Modern Twist

10:30 am - 11:30 am

And they all lived happily ever after - or did they? Come learn how middle grade authors have given old tales fresh twists with contemporary characters and situations.

John David Anderson, HarperCollins Children's Books; Jen Calonita, Sourcebooks; Sayantani DasGupta, Scholastic; Adam Gidwitz, Penguin; and Brandon Mull, Creative Concepts

Hot off the Press: Featuring YA and YA Diverse Titles

10:30 am - 11:30 am

Experts share booktalks on new and forthcoming fiction and nonfiction books for grades 4-12. Participants will use this information to promote these titles in their programs.

Teri Lesesne and Karin Perry, Sam Houston State University; and Donalyn Miller, Book Whisperer, Inc.

The Language of Dreams: Fantasy Fiction for Young Adults

10:30 am - 11:30 am

Fantasy is a complex genre that reflects real world issues through a wondrous lens. Young adult authors explore the process of world building in the realms of an imaginary setting and creating a variety of characters both familiar and fantastical that mirror current social and political arenas.

Stephanie Garber, Flatiron Books YA; A C Gaughen, Bloomsbury Children's Books; Jessica Powers, Akashic Books; and Hannah West, Holiday House

Programming for Adults with Special Needs

10:30 am - 11:30 am

Incorporate arts, crafts, and technology to create fun, engaging programs for adults with special needs. The panel will discuss the outreach and community partnerships necessary for creating programs that will help participants build new skills, broaden their knowledge, and make friends in the community.

Olivia Griggs, W. Walworth Harrison Public Library; and Lisa K Smant, Arlington Public Library

Support the Team with Your Winning Storytelling/Writing Activities!

10:30 am - 11:30 am

Support student writers in their race

for success through storytelling. Exciting activities will be shared that will engage and motivate all writers. Expository and narrative strategies and ideas will be revealed to ignite the storytelling and writing potential of every child. Bring your pen and paper and let the games begin.

Sue Kuentz, Kuentz Creative Consulting

Tinkering with 3D Design in Tinkercad - Hands on Lab

26 (*Ticketed; register online only*)

10:30 am - 11:30 am

Have a makerspace and want some information on a beginner's level design tool? Interested in designing your own models but not sure how to get started? Come to a hands-on session that will give you the practice, confidence, and resources to learn to use the Tinkercad website for design. Computers provided. Tickets must be purchased by Friday, March 16 through preregistration.

Dennis Ryan Cassidy, Texas Tech University

What's Your Retirement Game Plan?

10:30 am - 11:30 am

Write your own playbook and begin the next inning. Retirees from academic, public, and school libraries will share their experiences.

Susi Parks Grissom, Judith Hiott, Kathryn J Hoffman, and Laurie L. Thompson, retirees

Closing Author Session with Kwame Alexander

(*Ticketed*)

11:45 am - 1:15 pm

Kwame Alexander is an educator, poet, and a New York Times bestselling author. A dynamic speaker at schools and conferences Alexander believes that poetry can change the world, and he uses it to inspire and empower people. *Rebound* - available April 3 - is the highly anticipated prequel to his Newbery medal-winning novel in verse, *The Crossover*. This is a presentation you won't want to miss! *Luncheon tickets must be purchased by Friday, March 16 through preregistration.*

Kwame Alexander, HMH Books for Young Readers

Expect More with David Lankes: An Action Plan for Community Engagement

1:30 pm - 2:30 pm

Prepare for a future of fewer libraries and more librarians. The mission of librarians is to improve society through facilitating knowledge creation in their communities. Join David Lankes in the closing spotlight to develop our action plan where librarians aspire to be exceptional and communities can expect more from us.

R. David Lankes

See you in Dallas!