



**PERFECTING YOUR GAME**  
A Win for Your Community  
TLA 2018 | Dallas | April 3-6

## OVERVIEW of the Texas Library Association Annual Conference Program for School Librarians

Featured speakers, attending authors, unit meetings, and other conference highlights and events will be added to the conference website and broadcast on TLA social media as finalized. Meanwhile, enjoy this preview of programs and start planning your visit to Dallas for TLA 2018. The printed program was mailed to TLA members as part of the winter issue of the *Texas Library Journal*. For all conference information, go to [www.txla.org/annual-conference](http://www.txla.org/annual-conference) and click the left Schedules and Session menu. A full listing of all content programs that is updated weekly is at Updated 2018 Full Conference Program.

Dallas, Texas

[www.txla.org/annual-conference](http://www.txla.org/annual-conference)

April 3-6, 2018

### A NOTE ON PRECONFERENCES

Preregistration is required for all preconferences by Friday, March 16; ticket purchase is required as noted. All preconferences will be held at the Kay Bailey Hutchison Convention Center unless otherwise noted.

### TUESDAY, APRIL 3 PRECONFERENCES

#### **Grant Writing 101** (Ticketed)

8:00 am - 12:00 pm

Beginning grant writers will receive a general overview of the grant process including: finding funding opportunities, becoming familiar with internal grant office structures, documenting the need, and program evaluation.

Bethany Livingston and Debbie Montenegro,  
South Central Regional Library, National  
Library of Medicine.

#### **Robot Petting Zoo**

**Makeathon** (Ticketed; register online only)

8:00 am - 4:00 pm

The Robot Petting Zoo program engages students and educators in friendly making, coding, and design with a creative twist on the traditional hackathon. During this RPZ Makeathon, attendees create animatronic animals while learning empathic design thinking, teamwork, and engineering using cardboard, robotics kits, code, and craft supplies.

Katie Henry and Allison Lambacher,  
Birdbrain Technologies

#### **Digital Privacy** (Ticketed)

9:00 am - 12:00 pm

Two-step authentication, malware, and risk assessment are a few of the concepts that will be discussed in this interactive session. Improve privacy and security literacy, practice with free online tools, and communicate this information to users.

Alison Macrina, Library Freedom Project

#### **Disability Awareness**

(Ticketed)

9:00 am - 12:00 pm

Obtain practical skills for improving library services and accessibility for users with special needs. Learn to identify any preexisting assumptions and biases, and recognize hidden disabilities.

Devin Axtman and Rachel A Buchanan,  
University of North Texas

#### **Improving Services with Design Thinking** (Ticketed)

9:00 am - 5:00 pm

Using the Design Thinking Toolkit for Libraries, an open source, step-by-step guide created by IDEO with Bill and Melinda Gates Foundation support, participants will explore collaborative activities they can use to leverage design strategies to better understand and serve their communities' needs.

*Tickets must be purchased by Friday, March 16 through preregistration.*

Michelle Frisque, Chicago Public Library

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## Tech Camp: Technology Conference within a Conference

(Preconference; Ticketed)

10:00 AM - 4:00 PM

TLA's acclaimed Tech Camp returns with new content to equip participants with skills and knowledge to maximize social media platforms, web applications, digital content, and tech tools that wow students, teachers, and administrators. Learn what's hot, what will be hot, and how to master and promote these resources to build learning and collaboration at your school. Bring your own device.

In addition to the opening and closing keynotes, participants will have 4 breakout session times, with multiple sessions being offered. Attendees are encouraged to go to any and all breakout sessions offered at the same time.

### Schedule

8:00 am –9:00 am	Registration
9:00 am – 9:40 am	Opening Keynote
9:55 am – 10:50 am	Breakout Session 1
11:00 am – 11:55 am	Breakout Session 2
12:00 pm – 12:45 pm	Lunch
12:55 pm – 1:50 pm	Breakout Session 3
2:00 pm – 2:50 pm	Breakout Session 4
3:10 pm – 4:00 pm	Closing Keynote

### OPENING KEYNOTE

#### ***The Future is Me***

Our tween keynote speaker will share 5 key ideas that matter for connected learners. Hear how her work as a “book activist” has gone global, and be inspired by how she has come to know her place in the world through technology creation and connected learning opportunities.

Liv Van Ledtje, The LivBits and Cynthia Merrill, The Literacy Consortium

### BREAKOUT SESSION 1 PROGRAMS

#### ***Makers with a Cause: Developing a Service Program for Youth (Part 1)***

Programming that includes service-based projects can nurture philanthropic qualities and instill an empathic mindset in library youth. Part 1 of this session will focus on developing a philanthropic maker program. The presenter will discuss a MakerCare initiative which empowers young people to #make a difference by creating authentic items to donate to charitable organizations. Learn how to build community partnerships and develop numerous project ideas from simple low cost crafts to 3-D technology. (Part 2 of this session is at 11:00am.)

Gina Seymour, Islip School District (NY).

#### ***Getting Connected with the Global Read Aloud!***

Each October millions of readers from all over the world participate in The Global Read Aloud project created by Pernille Ripp. The Global Read Aloud combines all the things librarians love most: quality literature, read alouds, lively book discussions and best of all global connections. Learn how to promote GRA to your readers, locate and connect with partners, plan activities, and kick off your Global Read Aloud for 2018.

Tina Berumen and Jaime Parker, Coppell ISD.

#### ***WebQuest 2.0***

Remember the WebQuest of the 90's? Well this isn't it! This hands-on session will take the best of WebQuest principles and merge it with the new Google Sites, hyperdocs and the latest web creation tools to create authentic learning experiences that teachers and students will love. Google Sites + WebQuest Design = Research Perfection

Mindy Albert and Denise Enriquez, Richardson ISD.

#### ***Full STEAM Ahead***

A librarian, tech facilitator, and math and art teacher collaborated to create a STEAM program on a middle school campus. Learn about the collaboration, how it was funded and marketed to students, and the monthly activities based on different

themes that went beyond art projects and just tinkering on computers. Leave inspired to begin your own STEAM program.  
Crissy Casey, Sharon Eckert, and Stefanie Sanem, Frisco ISD.

### ***Cultivating a #DigCit State of Mind***

Discover ways to incorporate digital citizenship into every lesson and convey a #digcit state of mind in all you do. Become a digital culture change agent through your persistent #digcit advocacy!

Nancy Watson, Plano ISD.

### ***Redefining Research with Digital Design***

Research is essential, but research design is fluid. This program will share how to shift from a traditional research paper to one that mashes different web tools to create a dynamic research designed project built on the same foundation as the traditional project or paper where student choice impacts learning.

Naomi Bates, Texas Woman's University and Follett Learning.

## **BREAKOUT SESSION 2 PROGRAMS**

### ***Makers with a Cause: Developing a Service Program for Youth (Part 2)***

Librarians can lead the way in empowering youth in our communities to be the change they wish to see in the world. Learn about a maker program that empowers young people to #make a difference by creating authentic items donated to charitable organizations. We'll examine youth volunteers through research data, learn to develop community partnerships and set up a makerspace. Part 2 of this session focuses on service projects; including hands on projects.

Gina Seymour, Islip School District (NY).

### ***Books, Bytes, Swipes, & Likes: Crafting Digital Identity with a Global Audience***

In today's connected world, it's no longer a question of whether or not students are going to be using a device; it's about helping students create, reason, and connect responsibly. In this presentation meet 10-year-old Olivia (aka LivBit) and hear how crafting a digital identity gives deeper purpose to her literacy journey.

Liv Van Ledtje and Cynthia Merrill, The Literacy Consortium.

### ***Building Competency with Student Base Camps***

How do you ensure that all students successfully experience the iPad's legitimate instructional functionality, and achieve a technical baseline of skills? Experience an iPad Base Camp and learn what it is, and how to conduct one. Attendees will leave with a toolkit that supports various types of iPad Base Camps as well as logistical tips and structures for communication, process, and organization for delivering large scale professional development to secondary students. (A fully charged and updated iPad is a must).

Lisa Johnson, Eanes ISD.

### ***Smashing the Research Project***

With the rapid changes in technology, research is in a constant state of transformation, and educators must focus on new ways to facilitate and promote student-led discovery learning. Librarians, using a variety of Internet-based tools and apps, can help students curate and discover information, cite sources, and create accurate research projects through smashing sites and apps. Learn about a host of sites and resources, including new ways to search the Internet on a deeper level.

Explore Google Research and Drive, and discover new ways to create digital projects in partnership or in lieu of a traditional research paper.

Sarah Thomasson and Jamie Eikenberry, Northwest ISD (Fort Worth).

### ***Programmed to Succeed***

Demand for graduates skilled in computer sciences continues to soar with the need for graduates who can create original programs, web tools, and mobile apps leading the way. While not every student will become the next Mark Zuckerberg or Bill Gates, every student can benefit from, and should be exposed to basic computer coding skills and principles. Gain hands-on experience with several free basic computer coding and computer science teaching tools, and ideas for implementation in your school curriculum.

Randy Rodgers, Seguin ISD.

### ***A Piece of the Future Ready Pie: Curriculum, Instruction, Assessment***

Using part of the future ready librarian framework, this presentation will focus on one part of it - the importance of curation empowering students as creators.

Naomi Bates, Texas Woman's University and Follett Learning.

## LUNCH

### BREAKOUT SESSION 3 PROGRAMS

#### ***The Inclusive Makerspace: @WeNeedDiverseMakerspaces***

Welcome the rich diversities of gender, ethnicity, social status and ability into your makerspace. We are ALL makers! Acquire practical advice on creating a hands-on learning area with activities for students of all grade levels and abilities, including English Language Learners and Students with Disabilities to incorporate inclusive library programming through maker activities. These activities go across all areas of the curriculum, can be self-directed, create an environment of collaboration and communication and promote confidence in special population students.

Gina Seymour, Islip School District (NY).

#### **Notable Note-Taking: Into the Notebook...We Go!**

My notes need to be paper - no Evernote - #scrapnotes rule. Without washi tape and Papermate pens, I can't remember a darn thing. Do you lose things in Evernote and Google Docs? Do you lament when you can't sketch note with actual pens, paper, and washi tape? Do you need a better way to organize your thoughts, ideas, book summaries, and notes? Let's go analog and learn to hack your note-taking practices, and take the analog and digitize it. Bring pens, paper, and iPad and dive in to the world of notable note-taking.

Lisa Johnson, Eanes ISD.

#### ***Digital Breakouts***

Forward thinking librarians are focused on new strategies to promote dynamic library lessons and programs. One idea is to digitize your breakout activity and take the entire process online. Whether it's an orientation activity, a school-wide scavenger hunt, a research project, or information on a new resource, an online breakout will engage all participants in a unique learning experience. This informative presentation will share how to create an online breakout activity and share Digital Breakouts, explore a host of tools, and provide ideas for using Google applications to produce these creative online activities.

Sarah Thomasson, Northwest ISD (Fort Worth).

#### ***The Student Maker***

The maker movement celebrates the spirit of individual creativity, imagination, and inventiveness. Schools are now embracing this trend that is only slightly about the "stuff" created, and more powerfully about the cognitive and social skills involved in innovating and making something new: design, prototyping, product testing, problem solving, revision, etc. Explore options for promoting the maker mentality and providing maker opportunities for students, and strategies to get maximum benefits out of these experiences.

Randy Rodgers, Seguin ISD.

#### ***Video Conferencing with Elementary Students: Going Beyond Skyping Grandma***

How many times do you FaceTime or Skype Grandma or other family members? Do you ever wonder if those tools could be used to enhance your curriculum? They can. Second graders studying transportation as part of a collaborative inquiry based project were able to meet a bookmobile driver, a monorail conductor, a tugboat captain. Other students have chatted with students in distant states, authors and illustrators from across the country and more! Twitter was the key to these projects' success. Bring the world to your students from the comfort of your classroom and library at no cost, but with great rewards.

Stacey Beth Rattner, Schodack Central School District (NY).

#### ***Get Noticed: Social Media as Advocacy***

Social media posts that contain visuals are more likely to grab readers' attention than posts without a visual. Learn to use four tools that will help you easily create dynamic graphics to use for social media posts or flyers promoting your library program.

Lucy Podmore, Northside ISD (San Antonio).

### BREAKOUT SESSION 4 PROGRAMS

#### ***Long LIV Books: Creating Books Bits That Inspire Readers & Thinkers***

Meet Liv, a true book activist! Hear how creation of simple video Bits can become powerful tools for reflection in literacy areas. She will demonstrate the key ideas around creating a Bit, show how to craft reflection through hashtags, and explain

the power of feedback from a global audience.

Liv Van Ledtje and Cynthia Merrill, The Literacy Consortium.

### **Nurturing the Neglected C**

According to many of today's employers, communication is the most valued of the four C's (communication, creativity, critical thinking, and collaboration). While there are a great deal of resources available to support creativity, critical thinking, and collaboration, very little content is available to support communication skills. How can secondary teachers better prepare their students for the future? How can oral, written, visual, and nonverbal communication skills be nurtured? Discover the secrets of nurturing the neglected C within a curricular context using a wide range of activities from email etiquette and positive interdependence strategies, to critically evaluating social media, curation, and digital portfolios.

Lisa Johnson, Eanes ISD.

### **Sketchnotes and the Digital Learner**

Students learn at different levels in varying degrees. Taking notes is a skill learners need to achieve and sketchnoting is one way to create and teach effective notetaking skills. Learn tools, basics of sketchnoting, and the impact of sketchnotes on student learning and engagement.

Naomi Bates, Texas Woman's University and Follett Learning.

### **Thinking and Making in 3D**

3D printing is becoming more commonplace as the market grows, applications expand, and prices fall. The potential benefits of these devices for learners are only starting to be understood. This session will look at tools and resources needed to begin a 3D prototyping program, and examine ways such a program can foster critical student competencies, such as creativity, critical thinking, and problem solving.

Randy Rodgers, Seguin ISD.

### **Just Right PD**

Learn how to provide different Professional Development models to serve your staff, ranging from long term studies to quick, one time PD sessions. Presenters will share how these ideas have been implemented successfully by librarians in collaboration with technology coaches at two San Antonio Northside high schools.

Lucy Podmore and Connie Lippenholz, Northside ISD (San Antonio).

### **Breaking Out & Breaking Through**

Breakout of those old tired library orientations and standard curriculum research units and give students real critical thinking, collaboration and communication skills with Breakout Edu. Whether you have the official kits, want to go completely digital, or are thinking of a hybrid of the two, three librarians will share how they created their own breakout experiences and how you can too. Come ready to breakout and make some breakthroughs!

Cynthia Alaniz, Heather Aston, and Tina Berumen, Coppell ISD.

## **CLOSING KEYNOTE**

### ***The Power of 'Yes, AND...'***

Learn how the concept of "Yes, AND..." can help school librarians develop and deepen relationships to offer instructional opportunities that may not have been originally considered to students, faculty, administrators, and community members. Create moments and memories that will last a lifetime.

Kristina Holzweiss, Bay Shore Middle School (NY).

### **Techniques & Tips to Perfect Your Storytelling Game!** (Ticketed)

1:00 pm - 3:30 pm

Participate in fun storytelling exercises and discover how to incorporate creative drama, rhythms, and audience members into the tales you share. You will come away with stories to tell; ready to score a storytelling home run!

Toni Simmons, Zula B. Wylie Public Library

### **Idea Sharing Live: Unconferencing Your Inner Brainstormer** (Ticketed)

1:00 pm - 4:00 pm

Participate in this facilitated mini-brainstorming session modeled after the Pixar Notes Day. Share the difficult issues in your library and find creative solutions to address topics dealing with customers, leadership, staff, and processes.

Ashly Ferguson and Sara Tebes-Kokojan, Irving Public Library; and Danyelle Weiss, Hurst Public Library

### **Poetry Rodeo: Winning with Poetry Across the Curriculum** (Ticketed)

1:00 pm - 5:00 pm

Poetry's focus, imagery, and rich vocabulary make it a natural teaching tool for connecting across the curriculum in science, social studies, math, reading, and the arts. Led by a panel of award-winning poets, participants will experience learning activities that are standards-based, developmentally appropriate, and incorporate varied learning styles for K-8.

Kathi Appelt, Caitlyn Dlouhy Books, Simon and Schuster; Jorge Argueta, Arte Público Press; Brod Bagert, Brod Bagert Poetry; Carmen Bernier-Grand, author; Jen Bryant, Eerdmans Books for Young Readers; Margarita Engle, Simon & Schuster; Nancy Bo Flood, Charlesbridge; David Harrison, Boyds Mills Press; Juan Felipe Herrera, Candlewick Press; Carol-Ann Hoyte, Selwyn House School (Quebec, Canada); Guadalupe Garcia McCall, Southwest ISD (San Antonio); Eric Ode, Deep Rooted Music, LLC; Ann Whitford Paul, author; Greg Pincus, author;

Bob Raczka, author/poet; Laura Shovan, Wendy Lamb Books, Random House Children's Books; Elizabeth Steinglass, author/illustrator; Holly Thompson, Yokohama City University (MA); Sylvia Vardell, Texas Woman's University; April Halprin Wayland, Penguin Random House; Tamera Will Wissinger, Houghton Mifflin Harcourt; and Janet Wong, Pomelo Books

### **Speed Dating the Bluebonnets** (Ticketed; register online only)

2:00 pm - 5:00 pm

In a small group format, several authors on the 2018-19 TBA Master List will share their experiences and inspirations, while committee members present best practices and book specific resources to promote a lifelong love of reading.

Donna Janell Bowman, author; Nikki Grimes, Boyds Mills Press/Highlights; Kay Haring, author; Pete Hautman, Candlewick Press; Erin Entrada Kelly, Patricia McCormick, Ellen Oh, and Suzanne Selfors HarperCollins Children's Books; Hena Khan, Chronicle Books; June Jo Lee, Man Man One, and Jacqueline Briggs Martin, Readers to Eaters; and Robert B. Neubecker, Modern Media Inc.

## **TUESDAY, APRIL 3 PROGRAMS & EVENTS**

### **A Picture is Worth 1000 Words - BYOD Hands on Lab 01** (Ticketed; register online only)

9:00 am - 11:00 am

Statistics and data are important tools for showcasing the outcomes and effectiveness of any library program, and they are best presented in an eye-catching way. Instructional technologists guide you through planning and creating infographics. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.*

Kristi Petty and Emilee Simmons, Mesquite ISD

### **Connect Your Community to the World - Hands on Lab 02** (Ticketed; register online only)

9:00 am - 11:00 am

Experiment with web platforms

such as Google Hangouts, Skype, Zoom and YouTube Live to connect with the world. Computers provided. *Tickets must be purchased by Friday, March 16 through preregistration.*

Nicole Payne and Tai Preuninger, Mesquite ISD

### **I Can Teach That in My Sleep - A BYOD Hands on Lab 03** (Ticketed; register online only)

9:00 am - 11:00 am

Screencasting apps make it super easy to create online tutorials for your users. Learn to create and post instructional demos that are available at all hours—even while you sleep. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.*

Selena L Knight, Mesquite ISD

### **G Suite Basics - A BYOD Hands on Lab 04** (Ticketed; register online only)

11:30 am - 1:30 pm

Learn the basics of G Suite (formerly Google Apps) in this hands-on session. Participants will create, collaborate, share, and save using Google Docs, Sheets, Slides, and Drive. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.*

Deanna Licatovich, Mesquite ISD

### **Green Screen Tools - A BYOD Hands on Lab 05** (Ticketed; register online only)

11:30 am - 1:30 pm

Transport yourself through time, enter scenes that exist only in your imagination, or visit faraway places - all in the comfort of your library. Create fun and exciting adventures using green screen. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.*

Denise Dalrymple and Chris Solis, Mesquite ISD

## **Tell Your Story with Online Newsletters - Hands on Lab**

**06** (Ticketed; register online only)

11:30 am - 1:30 pm

Explore free online tools such as Smore and Canva to share library happenings with your community. Computers provided. *Tickets must be purchased by Friday, March 16 through preregistration.*

Lindi Farris-Hill, Mesquite ISD

## **Better Together: Schools, Libraries, and Museums Working Together**

12:15 pm - 1:15 pm

Discover how museums, libraries, and schools can work together on collaborative programs and exhibits. The panelists will demonstrate how to embrace diverse perspectives to meet the needs of stakeholders.

Connie Hatchette Barganier, Kimbell Art Museum; Kathlene Ann Goldin, Botanical Research Institute of Texas; and Emily Muehleman, Perot Museum

## **Conference Orientation**

12:15 pm - 1:15 pm

First conference jitters? Never fear, NMRT is here! Join us for a panel discussion on best practices for successful conference navigation, getting the most out of your experience, and tips on how to network with your peers!

Chad Edward Hetterley, Desoto Public Library and Dina Sherman, Disney Publishing Worldwide

## **Get Your Support Staff in the Game**

12:15 pm - 1:15 pm

Whether the title is paraprofessional, assistant, circulation supervisor, or aide, library support staff are involved in operations at all levels. Learn about training programs to enhance service skills, career advancement, and continuing education or certification.

Julie B. Todaro, Austin Community College

## **Serving Teens of Color**

12:15 pm - 1:15 pm

Librarians with experience serving teens in school and public libraries discuss collection development, collaboration with outside agencies, and programming to bridge the digital and knowledge divide existing for teens of color.

Desiree H Alexander, Educator Alexander Consulting; Deidra M Ballard-Moore, Irving ISD; Raquel Simon Cummings and Valerie Tagoe, Dallas ISD

## **Bringing Organizations and People Together**

1:30 pm - 2:30 pm

A community activist shares how librarians can impact their communities by collaborating with non-profits and other organizations in innovative ways.

Baranda Jahel Fermin, Faith in Texas

## **Choose Civility: A New Approach for a New Era**

1:30 pm - 2:30 pm

Libraries can play a critical role in addressing the lack of civility and polarization in today's society. Discover strategies to bring people together and foster civil discourse through events such as the Human Library, The Longest Table, and Conversation Dialogue Circles. The national Choose Civility initiative, led by Howard County Library System, strengthens libraries' roles as community leaders and change agents.

Christie Lassen, Howard County Library System

## **Intellectual Freedom Challenges Across Library Types**

1:30 pm - 2:30 pm

How do different types of libraries go through the process of challenges to their collections? The discussion will include a broad overview of censorship each type of library faces and how librarians have managed specific situations.

James LaRue and Kristin Pekoli, Office of Intellectual Freedom, American Library Association

## **My Books Bring all the Boys to the Yard**

1:30 pm - 2:30 pm

Get creative ideas for engaging boys as readers at the library. Learn how to partner with teachers and community members to mentor and develop young men, building self-esteem, future leaders, and readers.

Brandi D McGruder, Dallas ISD; and Jamille Rogers, Maguerite Vann Elementary

## **Skills Without Borders: Taking LIS Competencies Beyond Library Walls**

1:30 pm - 2:30 pm

Librarians who took unconventional career paths discuss how they thrive in using their professional knowledge, competencies, and skills to serve their own communities.

Richard Dickey, Federal Government and Robert Walton, NACS Inc.

## **Texas LEAPS with Texas Authors**

1:30 pm - 2:30 pm

Texas LEAPS is CRT's new initiative that celebrates Texas' diverse cultures, communities and authors. Topics: Highlighting TLA's Reading Lists, Native American Tribes in Your Community, and Texas Authors and Illustrators. A short overview of the program will precede a panel discussion with Texas authors.

S.J. Dahlstrom, *The Adventures of Wilder Good*; John Erickson, Maverick Books; Ronda Hayes Griffin, Arlington ISD; Varian Johnson, Scholastic; Michael Merschel, Holiday House; and Beth Vrabel, Running Press

## **What's New with Texas Children's Authors and Illustrators?**

1:30 pm - 2:30 pm

Get to know your Texas children's authors and illustrators as they share their latest projects and secrets for engaging all types of readers. A business meeting precedes the program.

Cate Berry, Donna Janell Bowman, Jason Gallaher, Penny Parker Klostermann, Susan Kay Kralovansky (moderator), Elizabeth Garton Scanlon, Don Tate, Patricia Vermillion, The Lamplighter School; and

Emma Jo Virjan, authors and illustrators.

### **Library Promotions with Pizazz - A BYOD Hands on Lab 07** (*Ticketed; register online only*)

2:00 pm - 4:00 pm

Develop beautiful and eye-catching promotional materials with Adobe Spark and Canva. Bring your own device. Tickets must be purchased by Friday, March 16 through preregistration.

Emma McDonald, Lovejoy ISD

### **Virtual Reality in Your Library - Hands on Lab 08** (*Ticketed; register online only*)

2:00 pm - 4:00 pm

Explore virtual reality tools to take your users traveling through time and space. Computers provided. *Tickets must be purchased by Friday, March 16 through preregistration.*

Rebecca Rogers, Mesquite ISD

### **Introduction to TLA Finances**

2:45 pm - 3:45 pm

Officers are invited to learn about TLA budgeting, financial policies, and practices that impact units and committees.

Sherra Bowers, Texas Library Association

### **Minors' Rights and Their First Amendment**

2:45 pm - 3:45 pm

The First Amendment states that Congress shall make no law abridging the freedom of speech but it doesn't have an age restriction. In this session, learn what rights minors actually have.

James LaRue and Kristin Pekoll, Office of Intellectual Freedom, American Library Association

### **Nevertheless, She Persisted: Strong Female Characters in Young Adult Literature**

2:45 pm - 3:45 pm

Young adult authors explore the characteristics of strong female characters and the reasons why

they are appealing for both male and female readers. This moderated panel will discuss gender standards and issues that affect women and girls in society.

Holly Black and Libba Bray, Little, Brown Books for Young Readers; An Na, Simon and Schuster; Jennifer A. Nielsen, Scholastic; and Jessica Spotswood, Candlewick Press

### **Positively Outrageous Services**

2:45 pm - 3:45 pm

The author of *Positively Outrageous Service* and his public library director will highlight successful tips to create your brand and develop a community-embedded library culture. Learn how to deliver user experiences above and beyond stakeholder expectations.

Laura A Bechtel, Butt Holdsworth Memorial Library and T. Scott Gross

### **Weeding Comedy**

2:45 pm - 3:45 pm

What to do with those out of date and out of touch books in your collection? Librarians share ideas for developing a successful weeding plan and hilarious stories from a variety of libraries.

Holly Hibner, Awful Library Books; and Mary Kelly, Plymouth District Library

### **What's New with Texas Middle Grade and Young Adult Authors**

2:45 pm - 3:45 pm

Get to know your Texas middle grade and young adult authors as they share their latest projects and disclose secrets for engaging all types of readers.

Jessica L. Anderson; Samantha M. Clark; Tara Dairman, Penguin Random House; P. J. (Tricia) Hoover; Cynthia Levinson; NaMari Mancusi; Cory Putman Oakes, Sourcebooks/Houghton Mifflin; and Cynthia Leitch Smith, Vermont College of Fine Arts

### **Who Tells Your Story? Biographies & Memoirs for Young Adults**

2:45 pm - 3:45 pm

To entice teen readers, authors of biographies and memoirs must delve into the lives of their subjects and bring them vividly to the page.

Young adult authors discuss the process of researching and writing biographies, and how to craft a compelling memoir.

M.T. Anderson, Random House Children's Books; Penelope Bagieu, Macmillan Children's Publishing; Deborah Hopkinson, Random House Children's Books; and Lita Judge, Macmillan Children's

### **Why the Hell Should I Hire You?**

2:45 pm - 3:45 pm

Sure you have great value to offer a potential library employer. You know your stuff, you're at the top of your game. So, what's the problem? Learn from people who hire librarians what it takes to set yourself apart. Most importantly, learn what not to do. From résumé red flags to dynamite answers to interview questions, learn how to highlight your value to get the job.

Victoria Chiavetta, Cozby Library; James Carter Cook, Fort Worth ISD; Cherie Hohertz, University of Dallas; Gary Landeck, McKinney Public Library; and Lesley Roane, Maus Middle School

### **A Toast to Library Pioneer Lillian Moore Bradshaw, 1915-2010** (*Ticketed*)

3:30 pm - 5:30 pm

Join colleagues for a wine and cheese reception honoring library pioneer Lillian Moore Bradshaw, director of Dallas Public Library, 1962-1984, and former TLA and ALA president. Network and learn about this icon of Texas Librarianship.

Kathryn J Hoffman, Library Advocate

### **Battledecks 2018!**

4:00 pm - 5:00 pm

The popular Battledecks is back! Come watch or compete in this improv game where contestants attempt to speak about slides they've never seen. You'll be entertained and leave with a fun programming idea to use in your library.

### **Booktalking Challenging Books**

4:00 pm - 5:00 pm

A panel of public and school librarians will offer short book talks

from a variety of books which deal with intellectual freedom, censorship, and privacy issues. Find out how they approach booktalks and conversations surrounding challenging titles.

Jennifer Delmar-Rollings, Youth Services, Richardson Public Library; Julianne Ingram, Keller Public Library; Monica Carol Phillips, North Richland Hills Library; and Sarah Thompson, Roanoke Public Library

### **Makers, Podcasters, & Vloggers, Oh My: Following the Yellow Brick Road in a World of Content Creation**

4:00 pm - 5:00 pm

Join us on a journalistic journey through the gold standard of communication. Discover strategies to use maker ed projects, podcasts, and vlogs to link students with authors, technology experts, and other schools around the globe to create meaningful curricular connections. Become inspired to implement innovative programming using social media platforms, mobile devices, and inventive podcasting applications.

Stacy Brown and Jessica Osborne, The Davis Academy

### **Skills for Life: Guiding Teens into Adulthood**

4:00 pm - 5:00 pm

Learn how librarians use students' real-life concerns and interests to teach important life skills through engaging lessons with school and community members. Hear what works, what doesn't work, and how this program's foundation can be implemented.

Jennifer Stafford, Fort Worth ISD; Nikki L Stroud, Azle ISD; Sarah Lynn Thomasson, Northwest ISD

### **Speed Dating at the Texas Author and Illustrator Meet and Greet**

4:00 pm - 5:00 pm

Come to a free speed dating meet and greet and get to know your Texas authors and illustrators. Relax, visit, and find out who is in your neighborhood, and what kind of work they do.

### **Surviving & Thriving: Social Issues in Young Adult Fiction**

4:00 pm - 5:00 pm

Young adults are barraged by various social issues on a daily basis. Young adult authors write about such subjects to bring awareness to their readers and the community at large. This panel will address the importance of having these books in libraries.

Laurie Halse Anderson, Macmillan Children's Publishing; Daniel Chacón, Arte Publico Press; Jay Coles, Little, Brown Books for Young Readers; Ellen Hopkins, Simon & Schuster; and Tiffany D. Jackson, HarperCollins Children's Books

### **Texas Labor Market Trends for Library and Information Services**

4:00 pm - 5:00 pm

How will the current and projected Texas labor force trends in library and information services impact job titles, salaries, and qualifications for future LIS graduates? Hear two Texas demographers address this question.

Steve Murdock, Rice University and Michael Sayer Sherrod, Texas Christian University

### **Too Young for Harry, Percy, and Katniss**

4:00 pm - 5:00 pm

What books do you recommend to readers who are not quite ready for or interested in Harry Potter? Hear authors talk about their new books and learn about engaging middle grade reads for those who are not ready to tackle upper middle grade and YA fiction.

Ron Bates, Hachette Book Group; Kate Beasley, Macmillan Children's Publishing; Stuart Gibbs, Simon & Schuster; Charise Harper, Children's Books, Houghton Mifflin Harcourt; and Eliot Schrefer, HarperCollins Children's Books

### **Diversity Fair**

4:00 pm - 5:30 pm

Looking to add diversity programming at your library? Join the Black Caucus, Diversity and Inclusion Committee, GLBT Round Table, and the Latino Caucus at the first TLA Diversity Fair featuring projects from around the state.

### **Great Ideas Posters & More**

4:00 pm - 5:30 pm

Innovative ideas will be shared in poster sessions designed to open minds. Visit the showcase and leave with takeaways to implement in your library.

### **TALL Texans Social**

(Ticketed)

5:30 pm - 6:30 pm

Celebrate the 25th anniversary of TALL Texans at this year's social. Catch up with fellow TALLs, welcome the class of 2018, and congratulate this year's Standing TALL recipient. The social is the perfect way to connect and to kick off your conference. *Tickets must be purchased by Friday, March 16 through preregistration.*

### **Exhibit Hall Grand Opening and Welcome**

5:30 pm - 7:30 pm

Join your colleagues as you settle in for the 2018 Annual Conference. Meet up with friends and exhibitors during this uncontested time, and begin four days of networking and socializing. Light refreshments will be provided at stations throughout the Exhibit Hall.

**General Session I  
Broaden Your Global  
Perspective with Rick  
Steves**

8:15 am - 9:45 am

Libraries and travel have much in common. Both expand our understanding by exposing us to different cultures and perspectives. Librarians and travel guides lead us to discover and appreciate the diverse world we live in. Rick Steves - acclaimed for his bestselling guidebooks and public television series - believes there's more to travel than good-value hotels, great art, and tasty cuisine. Americans who 'travel as a political act' can have the time of their lives and come home smarter with a better understanding of the interconnectedness of today's world. In this provocative presentation, Steves will explain how travel, whether overseas or through libraries, can be truly transformational, providing the greatest souvenir: a broader perspective.

Rick Steves, Rick Steves Europe, Inc.

**Authors! Authors! Anytime  
and Anywhere with  
TexQuest & TexShare's  
TeachingBooks.net**

10:00 am - 11:00 am

Do you enjoy learning from authors? Would you like to have authors in your libraries, classrooms, and book clubs? Join this session to learn how easy it is via TeachingBooks.net, available to TexShare/TexQuest subscribers.

Nicholas M Glass, TeachingBooks.net;  
Heather L Jankowski, College Station ISD

**Becoming a Wikibrarian:  
An Introduction to  
Wikipedia Editing for  
Librarians and Archivist - A  
BYOD Hands on Lab 09**

*(Ticketed; register online only)*

10:00 am - 11:00 am

As the fifth most popular site in overall global web traffic, Wikipedia

is often the starting point for research. Its mission is to provide free access to knowledge. So how can librarians and archivists leverage the power of Wikipedia and turn this tool into an interactive learning opportunity? Join us for a hands-on venture into Wikipedia. Learn about the five pillars and how content is contributed by Wikipedians. Then create an account, experiment within the friendly confines of your sandbox, and start editing actual articles. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.*

Michael Barera, Texas A&M University-Commerce; and Samantha Michele Dodd, University of Texas at Arlington

**Cool Jobs 2018**

10:00 am - 11:00 am

In this program, four librarians with unusual jobs will tell you what they do, how they got to where they are, and what you can do if you want to have jobs like theirs.

Karen Schnackenberg, Dallas Symphony Orchestra; Tanya P. Slaughter, Telesolv Consulting; Lisa Smith, University of North Texas Health Science Center, NNLN South Central Region; and Christine A Walczyk, Trainers-R-Us

**Fandomonium: Fandoms &  
Fanfiction for Young  
Adults**

10:00 am - 11:00 am

Fanfiction is fast becoming a genre to which young adults are gravitating. YA authors will share how writing fanfiction brings writers and readers together in a variety of fandoms, communities of fans who follow specific genres.

Alexa Donne, Houghton Mifflin Harcourt; A.V. Geiger, Fire, Sourcebooks; Britta Lundin, Disney Book Group; Cori McCarthy, Sourcebooks; and Kimberly Reid, Tor

**From Readers to Writers:  
Developing Writing  
Workshops in Your Library**

10:00 am - 11:00 am

Libraries can be beacons for writers and would-be writers. A librarian and author shares ways school and public libraries can become hubs for poets and writers by offering

vibrant programming. Participants will walk away ready to develop writers' workshops in their own libraries.

Jenny Martin, Northwest ISD

**The Future Ready  
Makerspace**

10:00 am - 11:00 am

What can you do to become Future Ready? What role can the library makerspace play? Using the Future Ready Schools (FRS) Framework, we'll examine the role of library makerspaces in addressing best practices, new initiatives and creating a leading edge. Learn how Future Ready Librarians can connect their practices, programs and spaces to educational innovation in schools.

Gina Seymour, Islip High School

**Inspire Youth with the  
Texas Youth Creators  
Awards**

10:00 am - 11:00 am

Empower students as creators. The Texas Youth Creators Awards (formerly Texas Media Awards) helps students of all ages achieve future readiness by recognizing them for their creative efforts. Librarians will leave with information about digital creation tools, awards submission guidelines, and how to promote their programs.

Cassie Stanley Janda, Castleberry ISD and  
Jennifer Stafford, Fort Worth ISD

**Keep Projects Mello with  
Trello - Hands on Lab 10**

*(Ticketed; register online only)*

10:00 am - 11:00 am

This hands-on workshop introduces Trello, a free online project management tool. Learn how one librarian teaches students to use Trello to visually track the research paper process. Attendees will be encouraged to appraise Trello as a tool for tracking progress through personal and professional projects. Computers provided. *Tickets must be purchased by Friday, March 16 through preregistration.*

T. Peter Ramsey, Baylor University

## ***Pow! Bam! How to Read Graphic Novels Aloud***

10:00 am - 11:00 am

Pow! Bam! Easy enough to perform, but how do we interpret the more subtle language of many graphic novels and involve our audiences in the experience? Join the Little Maverick's chair and graphic novel authors for tips on making reading graphic novels aloud as exciting as the stories themselves.

Cathy Camper and Raul Gonzalez, Chronicle Books; Maya McElroy, Austin ISD; Mark Siegel, Random House Children's Books; and Tui T. Sutherland, Scholastic

## ***Recognizing the Signs of Child Abuse***

10:00 am - 11:00 am

Child abuse continues to be widespread. Law enforcement, social agencies, non-profits and the medical profession are united more now than ever in partnerships designed to detect, investigate, treat and prosecute child abuse. Libraries have a role in detecting and preventing future abuse through community education.

Carrie Paschall, Dallas Children's Advocacy Center; and R. Dale Smith, Tarrant County Criminal District

## ***'We Are Made by History': Historical Fiction for Young Adults***

10:00 am - 11:00 am

There's a fine line between success and criticism when writing historical fiction. Authors must respect the facts while weaving a story within the historical record. Young adult authors will discuss the research process of writing historical fiction and the care they must take to ensure credibility with their readers.

Candace Fleming and Linda Sue Park, Random House Children's Books; Kerri Maniscalco, Hachette Book Group; Diana J. Noble, Arte Publico Press; and Jane Yolen, Penguin/Chronicle Books

## ***Winning with Chess in Your Library***

10:00 am - 11:00 am

Learn how libraries draw new patrons of all ages with chess. Dr. Alexey Root, Woman International

Master (WIM) and past US Women's champion, moderates this panel that details how school, public, and academic libraries can host chess clubs, special tournaments, educational programs, and exhibitions by ranked professionals.

Kerol Harrod, Denton Public Library; Neil Krasnoff, Highland Park ISD; and Alexey Wilhelmina Root, University of Texas Dallas

## ***Black Caucus Round Table Author Session (Ticketed)***

10:00 am - 12:15 pm

Michael Eric Dyson is an award-winning author, a broadly-celebrated professor, and a noted political analyst. An ordained Baptist minister and dynamic speaker, Dyson has written 19 books in his nearly 25-year publishing career. His latest book, *Tears We Cannot Stop: A Sermon to White America* offers his thoughts on race relations in America. *Purchase tickets by Friday, March 16 through preregistration.*

Michael Eric Dyson, Macmillan

## ***Libraries Ready to Code (Innovation Lab 1)***

10:15 am - 11:00 am

Computer science and computational thinking are critical literacies. Learn how culturally relevant coding activities can connect young people with their passions and interests.

Melissa Johnston, University of West Georgia; Jennifer E Moore, Texas Woman's University; and Joe Sanchez, Queens College, CUNY

## ***A Mother's Story: Discussing Transgender Issues with the Texas Attorney General***

11:15 am - 12:15 pm

An activist will discuss her son's experience as a young transgender man in a state where bathroom bills are a threat to his safety and well-being. She will share how all libraries can assist in creating a safe, welcoming space through education and available resources.

Amber Briggie, mother and Jacob Mangum, University of North Texas

## ***Armadillo Readers' Choice: Ready-Made K-2***

### ***Resources***

11:15 am - 12:15 pm

The Armadillo Readers' Choice Award from Round Rock ISD features 10 newly published picture books with accompanying TEKS-based, technology-driven lessons and activities for K-2 that are available online.

Kristen Fournier, Stephanie Inzana, and Emily Kupersztuch, Round Rock ISD

## ***Be a Dynamic School Leader***

11:15 am - 12:15 pm

How can our presence and actions as librarians impact others in our school community? Attendees will self-assess personal leadership qualities, reflect on leadership strengths, and identify actions to implement on their campus, district, and profession.

Becky Calzada, Leander ISD; Jennifer Cannell, Capital Region BOCES; and Michelle Cooper, White Oak ISD

## ***Community Coalition Building the United Way***

11:15 am - 12:15 pm

Many United Way offices have evolved beyond a traditional fundraising role to be proactive in community coalition building for collective impacts. Texas United Way leaders will share how they transformed their organizations to serve as backbones of their communities and the role libraries may play.

Ashley Brundage, United Way Metropolitan Dallas; Gary Henderson, United Way of Denton County; and Nan Moore, United Way of Smith County

## ***Connecting the Past to the Present in Nonfiction Literature***

11:15 am - 12:15 pm

Authors share how nonfiction reveals the stories of America's past and present, helping bind readers to the world around them. Take away library-based activities that help young adults see themes that pervade their communities.

Karen Blumenthal; Larry Dane Brimner, San Diego State University; Kelly Milner Halls; and Cynthia Levinson

**Deep Dive into Maximum Ebook Efficiency - Hands on Lab 11** (*Ticketed; register online only*)

11:15 am - 12:15 pm

Learn how to use statistics, marketing and virtual displays to maximize your ebook usage to make your ebook dollars go further and your digital patrons more excited about your collection. Computers provided. Required: Google account, familiarity with Gmail and Google Sheets. *Tickets must be purchased by Friday, March 16 through preregistration.*

Elizabeth McArthur, Bibliotech, Bexar County

**The Emotional Makerspace: Addressing Mental Health through Library Maker Activities**

11:15 am - 12:15 pm

Your library makerspace can serve a wider role beyond STEAM activities. Let's examine the role Social Emotional Learning can play in a library makerspace from self-awareness, self-management, social awareness, and relationship skills to responsible decision making. Develop a program where youth can learn kindness, sharing, and empathy. Form collaborative partnerships with therapists. Implement the use of art therapy and grief counseling. Learn how maker activities can affect and address a wide range of mental health topics.

Gina Seymour, Islip High School

**Future Ready Librarians: Empower Students as Creators**

11:15 am - 12:15 pm

Future ready librarians help students create digital products that demonstrate their learning, and engage them in critical thinking, collaboration, and real-world problem solving. The presenter will share examples of students as creators and learners.

Kristina Holzweiss, Bay Shore Middle School

**In It to Win It! Ways to Connect and Collaborate Professionally**

11:15 am - 12:15 pm

Everyone wins when you successfully build your professional learning network. This session imparts practical tips, ideas, and suggestions for using your social media network to connect students with authors, illustrators, and peers.

Kirsten Murphy, Trinity Valley School; Stacey Beth Rattner, Castleton Elementary School; and Emma Jo Virjan, illustrator-author

**Insect Pests in the Library**

11:15 am - 12:15 pm

Pests can quickly overrun and damage a library's collection. This program provides an overview of two different pests, silverfish and cockroaches, and methods for assessing damage, prevention, treatment, and pest eradication.

Jennifer Marie Barrera, Tarleton State University; Deborah A Hathaway, University of Dallas; and Alan Van Dyke, Harry Ransom Center

**Intimate Partner Violence: The Hard Truth**

11:15 am - 12:15 pm

Intimate partner violence (physical or sexual violence or stalking by a current or former partner) happens daily and reaches every corner of the population. Only by working proactively with law enforcement and community partners to assist survivors, educate citizens and aggressively prosecute offenders will we bring an end to this cycle of violence.

Arl Clayton, Tarrant County CDA; and Jan Langbein, Genesis Women's Shelter

**Jane Yolen and Children's Round Table Business Meeting**

11:15 am - 12:15 pm

Join us as CRT celebrates the publication of Jane Yolen's 365th and 366th books in 2018. The author will discuss the challenges of being a prolific, but versatile, writer and the range of her interests. She also will share her poetry. A business meeting precedes the program.

Jane Yolen, Penguin/Chronicle Books

**Pronunciator: A Powerful Language Learning Tool - A BYOD Hands on Lab 12**

(*Ticketed; register online only*)

11:15 am - 12:15 pm

Pronunciator is a language learning program offered for free by the Texas State Library to libraries throughout the state. Bring your tablets and laptops to this session to practice using Pronunciator. Bring your own device. Required: laptops or tablets only; headset with microphone. *Tickets must be purchased by Friday, March 16 through preregistration.*

Lisa B Katzenstein, Richland College

**Raspberry Pi 101 (Innovation Lab 2)**

11:15 am - 12:15 pm

Get a generous slice of Pi with this roundup of current Raspberry Pi basics. Learn about the advantages of using the Pi and see a wide range of uses for library programming: from easy beginnings to more advanced projects.

Patrick B. Ferrell, Harris County Public Library

**Rekindling the Bluebonnet Spirit**

11:15 am - 12:15 am

As the Texas Bluebonnet Award (TBA) approaches its 40th anniversary in 2020, many once vibrant programs have begun to struggle. Listen and learn from Socorro ISD's library coordinator as she describes the vision and support which are revitalizing the TBA spirit in her district.

Betty Payne and Marcy Sparks, Socorro ISD

**Value of Community Needs Assessments**

11:15 am - 12:15 pm

The program will discuss TLA's Community Engagement Survey of members and how the survey used visualization.

## **Youth Music in the Library: Outdoor Festivals with Teen Bands**

11:15 am - 12:15 pm

Plan and implement an outdoor music festival at the library that features local teen bands. Showcase their talent while expanding library reach.

Rebecca Anderson, Riter C Hulsey  
Public Library

## **Opening Author Session**

(Ticketed)

12:15 pm - 1:30 pm

Kick off your TLA conference with an insightful and entertaining discussion about books. This author trio—Dorothea Benton Frank (*Same Beach, Next Year*), Jonathan Evison (*Lawn Boy*), and Wade Rouse (*The Recipe Box*)—will share some of their writing experiences and read from their latest works. *Luncheon tickets must be purchased by Friday, March 16 through preregistration.* Book signing will take place immediately following the event for luncheon attendees.

Jonathan Evison, Algonquin Books;  
Dorothea Benton Frank; Wade Rouse,  
Macmillan

## **A Conversation with Laini Taylor and Cassandra Clare**

1:45 pm - 2:45 pm

Bestselling authors of the Daughter of Smoke and Bone series and the Mortal Instruments series discuss their extensive writing careers and share upcoming projects. The Young Adult Reading Incentive Award also will be presented. A business meeting precedes the program.

Cassandra Clare, Simon & Schuster; and  
Laini Taylor, Little Brown Books  
for Young Readers

## **Advocacy Make and Take**

1:45 pm - 2:45 pm

We have a need to persuade others, both administrators and elected officials. Learn about advocacy tools such as the elevator speech, the "why", and effective

letters. Leave having developed one such tool to make the case for your library or a broader library issue.

Cindy Buchanan, Aldine ISD; and Susan  
Mann, Hillsboro City Library

## **Author, Please Come! Never Mind. Please Don't.**

1:45 pm - 2:45 pm

Authors will share their experiences of being invited to speak at literary events only to have their invitations rescinded. How can this be avoided? What is an acceptable action to disinvite an author if appropriate? How can librarians protest or respond to administrators or event organizers who retract an invitation?

e.E. Charlton-Trujillo, Candlewick Press;  
Ellen Hopkins, Simon & Schuster; and Gayle  
Pitman, Magination Press

## **Beyond Storytime: (Pop Up Presentation Session I & II)**

1:45 pm - 2:45 pm

Pop in for these quick presentations that venture 'Beyond Storytime.' Pop-up speakers will be selected in the spring to give timely presentations about children's librarianship that occurs outside the storytime circle! Check the TLA app for updated program info for speakers and specific topics before conference.

## **The Deliberate Librarian: Evidence-Based Practice in School Libraries**

1:45 pm - 2:45 pm

Be a deliberate librarian. Data is the language of our future ready schools. In this workshop, learn how to use various data sources to target the needs of your EC-12 learning community, develop an action plan, and create an evidence-based portfolio that showcases your contributions to your school and community.

Jackie Chetzron, Dallas ISD; and Aaron  
Elkins, Jennifer Moore,  
Texas Woman's University

## **Ditch the Breakout Box - Go Digital**

1:45 pm - 2:45 pm

Breakout boxes and escape rooms are all the rage. They provide students with interactive learning experiences meeting needs of diverse learners; however, materials are expensive. It's time to ditch the box and go digital. Attendees will use their own laptop or Chromebook to create digital breakouts, completely online and free. Bring your own device.

Crissey Casey and Sharon Eckert, Frisco ISD

## **Dressed in Code: How an All-Girls Middle School STEM Group Fuses Fashion with Coding through Wearable Technology**

(Innovation Lab 4)

1:45 pm - 2:45 pm

Circuit Girls (8th graders) will show their fashion wearables that have been built and coded to help the world. They will present their materials, programs, and helpful guides for other teachers or librarians to share a love of coding and sewing with girls of any age.

Kristi Ann Taylor, Lewisville ISD

## **European Travel with Rick Steves (Ticketed; register online only)**

1:45 pm - 2:45 pm

Join travel expert Rick Steves - acclaimed for his bestselling guidebooks and public television series - as he shares the latest in smart European travel. In this entertaining, information-packed slideshow lecture, Rick will explain how to travel smoothly and affordably by stretching your travel dollar, eating and sleeping well, avoiding crowds, and packing smartly. Freshly back from lots of travels, Rick will share exactly how you can enjoy maximum travel thrills for every mile, minute, and euro on your next European adventure. *Tickets must be purchased by Friday, March 16 through preregistration.*

Rick Steves, Rick Steves Europe, Inc.

**Expand Your Storytime:  
Bringing New Ideas to  
Update Traditional  
Storytimes - Hands on Lab**

**13** (Ticketed; register online)

1:45 pm - 2:45 pm

We will be expanding on our Diversifying Storytime presentation in this Hands-On Lab, where we will talk about more ways to refresh traditional storytimes. We have added several new early learning opportunities to our program offerings that combine storytelling with other learning objectives.

These more interactive preschool programs foster the love of reading while teaching new skills. From Bilingual Storytimes to Tiny Techies, we'll share ideas, outlines, and even let you play with our toys! Computers provided. *Tickets must be purchased by Friday, March 16 through preregistration.*

Suman Aladangady, Amy Cao, and Nina Eve Martin, Plano Public Library System

**From Fact to Narrative:  
Creative Nonfiction for  
Children**

1:45 pm - 2:45 pm

Truth is stranger than fiction--or at least it can be much more interesting! This panel of master writers will explain how they create compelling narratives from cold hard facts.

Jen Bryant, Random House Children's Books/Eerdmans Books for Young Readers; Kenneth C. Davis, Macmillan Children's Publishing; Marc Favreau, Little, Brown Books for Young Readers; Cynthia Levinson, author; Meghan McCarthy, Simon & Schuster; and Andrea Davis Pinkney, Scholastic Inc.

**Inspiring, Entertaining, and  
Heart Warming Spanish  
Books from the Tejas Star  
Reading List**

1:45 pm - 2:45 pm

The Tejas Star Reading Committee will share their 2017-2018 list which supports the development of quality Spanish collection materials for ages 4 through 12. Attendees will leave with activities to incorporate into lessons and storytimes.

**Intercultural  
Understanding through  
Global Literature**

1:45 pm - 2:45 pm

Future ready students are living in an increasingly global community. Using global literature as a door to understanding, students can develop empathy and the ability to act as thoughtful, compassionate, and effective global citizens. Utilize a framework for evaluation and access to critical reviews of global literature for collection development.

Judi L Moreillon, Story Power

**Librarians Helping to  
Financially Empower Youth**

1:45 pm - 2:45 pm

The Consumer Financial Protection Bureau and the National Endowment for Financial Education want to help libraries become the go-to source for unbiased financial education and resources in every community. This presentation will provide detailed information on tools and resources school librarians can use to support teachers tasked with building youth financial capability.

Leslie Jones, Consumer Financial Protection Bureau; and Peggy Muldoon, National Endowment for Financial Education

**One Website, Many  
Constituents**

1:45 pm - 2:45 pm

A library's website is the central point for all library marketing activities. This program discusses website design and evaluation from a marketing perspective with a focus on multiple constituents.

Theodore Colin Yan, United Way of Denton County

**Teachers Talk:  
Collaboration with  
Librarians**

1:45 pm - 2:45 pm

For years studies and programs have touted the benefits of teacher-librarian collaboration. Librarians have our perspective. Now it's time to hear from teachers. Four teachers will join the dialogue, sharing their experiences, wisdom, and tips for developing truly meaningful partnerships through

lessons, projects, clubs, and more.  
Maggie Bell, Courtney Harbin, Molly Hornsby, and Jenny Martin, Northwest ISD

**We Are Charleston:  
Tragedy and Triumph at  
Mother Emanuel**

1:45 pm - 2:45 pm

Journalist Herb Frazier, historian Bernard Powers Jr. and poet Marjory Wentworth present their book *We Are Charleston: Tragedy and Triumph at Mother Emanuel*. The writers chart a compelling journey, intertwining past and present to show how they both influence national issues related to race, gun violence and American identity.

Herb Frazier, Magnolia Plantation and Garden; Bernard Powers, Jr., College of Charleston; and Marjory Wentworth, South Carolina Poet Laureate

**Basic Book Repair &  
Mending Lab - Hands on  
Lab 14**

(Ticketed; register online only)

1:45 pm - 4:45 pm

Books are still relevant and so is book repair. Bring 3-4 damaged books and learn techniques for restoring them. Every attendee will receive a sample repair kit. *Tickets must be purchased by Friday, March 16 through preregistration.*

Debra Preston, Allen Public Library

**Are Libraries Becoming  
Invisible to Junior  
Scholars?**

3:00 pm - 4:00 pm

The ways students discover and access scholarly materials are shifting. Interest in developing undergraduate students' research skills is rising. Libraries need to pay attention to and support the research and teaching needs of students as they evolve.

Julie B. Todaro, Austin Community College

**Bluebonnet Ambassadors:  
Keep Students Reading**

3:00 pm - 4:00 pm

Use your 5th and 6th grade students as ambassadors to teach lower grade students about the Texas Bluebonnet Award program

and recommend books. Learn how FlipGrid encourages communication among students in reading programs.

Lindsay Marie Marchant, Good Shepherd Episcopal

### **Can You Handle the Truth? Narrative Nonfiction for Young Adults**

3:00 pm - 4:00 pm

Narrative nonfiction for teens and tweens is emerging as a popular alternative to fiction. Learn how authors have perfected the art of transforming nonfiction into an accessible, readable, and enjoyable experience.

Thi Bui and John Hendrix, ABRAMS; Kenneth C. Davis, Macmillan Children's Publishing; Elizabeth Partridge, Viking Children's Books; Sara Saedi, Random House Children's Books; and James Swanson, Scholastic Inc.

### **Connecting Cultures: The Power of the Book**

3:00 pm - 4:00 pm

Using literature as a call to action, elementary students were motivated to be the change they desired to see in the world. The result is an easy to replicate program that connects students to cultures beyond their borders and moves them to be social activists for cultural inclusivity.

Susan Carnes and Jo A. Reed, Houston ISD; Janice Newsum, University of Houston - Clear Lake; and Miranda Paul, Lerner / We Need Diverse Books

### **Future Ready Librarians: Leading Beyond the Library**

3:00 pm - 4:00 pm

Participants can advocate for their programs by leading beyond the library. Explore a variety of strategies to foster a culture of innovation that empowers teachers and learners while influencing the district's mission, vision, and strategic direction for digital learning.

Bill Bass and Kim Lindskog, Parkway School District

### **Get in the Inquiry Game! - Part 1**

3:00 pm - 4:00 pm

Every librarian can weave inquiry into their read a-louds, research projects, and assignments using technology tools. Inquiry is a mindset, a discovery method and a life-long learning skill. Exit with new ideas for student lessons and a template for infusing inquiry into lessons.

Paige Jaeger, Think Tank Library

### **Google Docs: Making Collaboration Easier - Hands on Lab 15 (Ticketed; register online only)**

3:00 pm - 4:00 pm

Learning to create, make comments, assign comments or tasks, track changes and learn what the different levels of "invitations" mean. Participants will learn how to access these files remotely. This is not a Google-certified session, but is helpful toward certification. Computers provided. Google account required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Mercedes Franks, Judy B McDonald Public Library

### **Introducing the New Texas School Library Program Standards**

3:00 pm - 4:00 pm

This session will highlight the revised Texas School Library Program Standards. Attendees will be introduced to each strand in the standards and will discuss how they can be used to evaluate and improve Texas school library programs.

Donna Kearley, Denton ISD and Sonja M Schulz, Nacogdoches ISD

### **Making Literacy: Promoting Literacy through Makerspace Activities**

3:00 pm - 4:00 pm

This exciting way of promoting reading through maker activities pairs two favorite activities -

reading and making – to boost literacy among youth. We'll examine a range of picture books, young adult fiction and non-fiction titles for use with children elementary through high school. As we examine titles that lend themselves to maker activities, you'll leave this session with a list of suitable books and numerous maker activity ideas.

Gina Seymour, Islip High School

### **Screencasting and Creating a YouTube Channel**

3:00 pm - 4:00 pm

Learn various ways to create a screencast (a video of your desktop while you verbally explain a concept) and how to create your very own YouTube Channel on which to post them. You don't have to appear on camera!

Desiree H. Alexander, Consultant, Educator Alexander Consulting

### **Social Media & You**

3:00 pm - 4:00 pm

Don't let an embarrassing social media post keep you from your dream job. Get good advice, tips and techniques for managing social media before, during, and after a successful job search—and throughout a promising career.

Maggie Rose Fox, Frisco Public Library

### **Teen-Driven Community Engagement: Fashion Edition (Innovation Lab 5)**

3:00 pm - 4:00 pm

The DeSoto Public Library held a Teen Expo that received over 4,000 attendees. which culminated in a Teen Fashion show. The librarians will turn over the mic to the teens who helped to make it happen. Attendees will leave inspired to bring innovative teen services beyond their walls!

Kerry B. McGeath, Desoto Public Library

### **Top Texas Topaz Picks**

3:00 pm - 4:00 pm

Committee members introduce the top Texas Topaz Nonfiction Reading List picks for all ages. Dive in to the newest and best

nonfiction. Bonus: Texas Topaz titles and other nonfiction books will be given as door prizes.

### ***What They Don't Tell You in Library School***

3:00 pm - 4:00 pm

Join us for a lively discussion on the exciting, unexpected, and sometimes overwhelming responsibilities librarians may face during their first years.

Professionals representing a variety of environments relate their experiences and survival tips.

Natalie McAdams, Kaeli Vandertulip, Texas Health Library Dallas Medical; and Julio Velasquez, Duncanville Public Library

### ***Wordless & Almost Wordless Books***

3:00 pm - 4:00 pm

If a picture is worth a thousand words then this panel of Caldecott and other award-winning illustrators is worth millions. Illustrators will discuss the unique challenges associated with storytelling through illustrations and how fruitful discussions and learning moments can evolve from sharing these stories.

Aaron Becker, Candlewick Press; Raúl Colón, Raul Colón Illustration; Carter Higgins and Brendan Wenzel, Chronicle Books; and David Wiesner, Houghton Mifflin Harcourt

### ***Becoming a National Board Certified Librarian***

4:15 pm - 5:15 pm

What are the benefits of becoming a National Board Certified librarian? Learn the process, including timelines, cost, component entries, and testing procedures. Receive information about a Texas Google Group for those currently certified and those looking to become certified.

Christy Cochran, Austin ISD; Diane Hance, Round Rock ISD; and Lisa Kulka, Harlandale ISD

### ***Build Your School Library Advocacy Network***

4:15 pm - 5:15 pm

Discover strategies and resources for building a network of librarians and collaborators to advocate for

libraries. Engage with colleagues who share common advocacy challenges.

Irene Frances Kistler, Alamo Heights High School and Jennifer Rike, Mansfield ISD

### ***Buying in Bulk: The Value of Consortia***

4:15 pm - 5:15 pm

How does group purchasing work? What are the benefits of library consortia? Representatives from library consortia will describe how group purchasing agreements can save your library money, and how to have a voice in the process.

Ann Griffith and Russlene Waukechon, Texas State Library & Archives Commission; Jason Price, Statewide California Electronic Library Consortium; and Martha Rossi, ESC Region 20

### ***Cataloging for Makerspaces***

4:15 pm - 5:15 pm

Makerspace items may be difficult for users to find if they are not fully cataloged. Cataloging not only facilitates discovery, but also provides information needed to track usage, create programming, and generate recommendations. Learn how to meet user and staff needs when cataloging items in makerspace collections. A business meeting follows the program.

Diane Robson, Catherine Sassen, and Kevin Yanowski, University of North Texas

### ***Curation Tools***

4:15 pm - 5:15 pm

Curating dashboards, palettes, or playlists for learning is a new essential skill for your faculty and students and it is one you can model. This session will prepare you to smash together both digital content and workflow tools for use in your own learning community.

Joyce Kasman Valenza, Rutgers University

### ***Developing Emotional Intelligence***

4:15 pm - 5:15 pm

Emotional Intelligence (EI) is a set of abilities that enables a leader to collaborate in diverse groups, resolve conflict, and effectively manage change in organizations

and in their personal life. Recognize and apply emotional intelligence as you grow as a leader.

Jeremy Andrykowski

### ***Exploring the Spirit of Texas (SPOT) Reading Program: Middle & High School***

4:15 pm - 5:15 pm

Committee members will highlight authors on the current lists, and present a variety of resources created to supplement programming for school and public libraries.

Derika Bailey, Converse Public Library and Cheryl Michulka, Pflugerville ISD

### ***LGBTQIA Fiction for Young Adults***

4:15 pm - 5:15 pm

Often an underserved population, LGBTQIA readers are finding representation more prevalent in today's young adult and middle-grade fiction. Authors will speak on the importance of building awareness and having books available for their users and community.

Kody Keplinger, Scholastic; Mark Oshiro, Tor Teen; Caleb Roehrig, Macmillan Children's Publishing; Meredith Russo, Flatiron Books YA; and A. B. Rutledge, Houghton Mifflin Harcourt

### ***Perfecting Your Inquiry Game - Part 2***

4:15 pm - 5:15 pm

For those who understand inquiry, but want to take their understanding to the next level, this session is for you. An inquiry expert explains why inquiry works, will model a few successful technology-infused inquiry projects, and will share ideas for reaching out to colleagues.

Paige Jaeger, Think Tank Library

### ***StoryCorps: Recording and Amplifying the Stories of Your Community***

4:15 pm - 5:15 pm

StoryCorps is a nonprofit project whose mission is to preserve the stories of everyday Americans.

Partner with this organization to offer this service for your community.

Roselyn Almonte and Perri Chinalai, Storycorps

## **Texas Topaz Nonfiction Reading List Author Panel**

4:15 pm - 5:15 pm

Join a lively discussion with Topaz authors Francesca Di Piazza, author of *Remaking the John and Clay Swartz, Who wins?* 100 historical figures go head-to-head and you decide the winner, as they discuss writing engaging and unique nonfiction for youth. We will give away one copy of each book in a drawing.

M.T. Anderson, Candlewick Press; Francesca DiPiazza, Lerner Publishing Group; and Clay Swartz, Workman Publishing

## **Ultimate Children's Picture Book Illustrators Sketch-Off**

4:15 pm - 5:15 pm

See renowned illustrators compete in a sketch off. Topics are capricious and mercurial based on audience suggestions and creative ideas of the author emcee. More than 30 sketches will be signed and given to audience members.

Gene Ambaum, Library Comic/Ambauminable LLC; Raúl Colón, Raul Colón Illustration; Denise Fleming; AG Ford, AG Ford Arts Inc.; Sarah Jacoby, Chronicle Books; Corinna Luyken, Penguin Young Readers; Dan Santat, Macmillan Children's Publishing; and John A Trischitti, Library, Midland County Public Libraries

## **Uno, Dos, Tres: Bilingual Early Literacy in Libraries**

4:15 pm - 5:15 pm

Join bilingual educators and librarians to learn how to make early literacy multilingual and fun at your library.

Lee Byrd, Cinco Punto Press; Maria Alma Perez, Del Alma Publications; Marion Rocco, Austin ISD; and Michelle M. Touchet, N. W. Harilee Early Childhood

## **What Administrators Look for in an Effective School Library Program**

4:15 pm - 5:15 pm

A panel of administrators discuss how the library programs in their districts support educators by building critical thinking and inquiry, create a culture of reading with at-risk students, and use technology and coding to engage students through STEM and the 4 C's.

Scott Beck and Nick Migliorino, Norman Public Schools; Robert Bostic, Stafford Municipal School District; and Carla J. Santorno, Tacoma Public Schools

## **Texas Library Association Membership Meeting**

5:15 pm - 5:45 pm

Bring your ideas and observations to this annual forum for all TLA members. Discuss hot issues facing TLA.

## **Story Swap/Vendor Showcase & Business Meeting**

5:30 pm - 7:30 pm

Preview storytelling vendors for your library, listen to your fellow librarians tell stories, or bring your own 5-minute story to share. You are welcome to bring your dinner. A business meeting precedes the program.

## **President's All-Conference Party**

6:15 pm - 8:15 pm

Cut loose with the TLA President and cheer on the athletes participating in the Hetherington Fun Run as they cross the finish line at this festive party. Relax and have fun after a full day at conference. The event includes entertainment, refreshments, and a cash bar.

## **Black Caucus Reception (Ticketed)**

7:30 pm - 9:30 pm

Black Caucus Round Table.

## **THURSDAY, APRIL 5 PROGRAMS & EVENTS**

### **Director's Symposium: Making Your Library Indispensable (Ticketed)**

7:30 am - 9:30 am

Academic, public and school library director will share strategies that persuaded stakeholders to value and transform their libraries. From building cohesion among staff to preparing for those moments of opportunity (think "elevator speeches"), these leaders provide real world tips on shaping a stronger future for your institution. *Breakfast tickets must be purchased by Friday, March 16, through preregistration.*

Fran Glick, Baltimore County Public Schools; Steven Escar Smith, University of Tennessee; and Marcellus Turner, The Seattle Public Library

### **Speed-Dating with Collections Vendors**

7:30 am - 9:30 am

Start your day with dynamic, fast-paced discussions about vendor products and services. You will get to talk to several vendors in a small-group setting. All of the participating vendors will be available at their exhibit booths for follow-up discussions. Breakfast treats will be provided by the vendors. A business meeting follows the program.

### **2X2 Showcase**

8:30 am - 9:30 am

The Texas 2X2 Reading List Committee will introduce the titles on the current list and showcase activities and resources to promote the books.

Mac Barnett and Greg Pizzoli, Penguin Random House

### **An Anti-Bias Approach to Literacy**

8:30 am - 9:30 am

Making collection choices so that children of color feel their experiences and identities are included in the literature they read is critically important. Understand anti-bias literacy and how to

integrate it into your inclusive collection development.

Vandy Dubre, University of Texas at Tyler; Kimberly Gay, Prairie View A&M University; Kelly Starling Lyons, Penguin Group; Toni Denese Sturdivant, University of Texas at San Antonio; and Lisa Taylor, Wiley College

### **Bookme, #: One-on-One Student Readers Advisory**

8:30 am - 9:30 am

We've all had them -students that can't seem to connect to a book, who don't like to read, and who avoid the library. Why not invite them on a book date where the librarian acts as their personal shopper? It's relationship building at its best.

Linda Kay, Barbara Ludden, Laura Stiles and Wendy Tucker, Round Rock ISD

### **Don't Let Stress Take You Out of the Game**

8:30 am - 9:30 am

Are you feeling stressed? Come away with de-stressing exercises and resources that you can use and take back to your library team.

Sarah Feuerbacher, Southern Methodist University Center for Family Counseling

### **Google App Time! Google Slides - Hands on Lab 16**

*(Ticketed; register online only)*

8:30 am - 9:30 am

Create and present your next presentation from your mobile device! Collaborate with others real-time to build your next group/team presentation. Explore templates and design elements available for use. This is not a Google-certified session, but helpful toward certification.

Computers provided. Google account is required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Christine A Walczyk, Trainers-R-Us

### **Google Sheets: Statistics & Program Tracking Made Easier - A BYOD Hands on Lab 17** *(Ticketed; register online only)*

8:30 am - 9:30 am

Creative and helpful uses of

Google Sheets can make expense tracking and general library statistics tracking easier for you and your staff. This is not a Google-certified session, but helpful toward certification. Bring your own device. A basic understanding of spreadsheets; and Google account are required.

Mercedes Franks, Judy B McDonald Public Library

### **Leadership Secrets from the LILEAD Fellowship**

8:30 am - 9:30 am

The founding leaders of the Lilead Fellows Program will discuss how the Lilead Fellows created projects empowering librarians to be instructional leaders, showcasing ways to connect with administrators, and will discuss how building a network of library advocates and supporting district goals is an essential component to your library program.

Jeffrey DiScala, Old Dominion University; and Christie Kodama, University of Maryland

### **Let's Get Real: Contemporary Fiction for Young Adults**

8:30 am - 9:30 am

In a world where fantasy and science fiction are popular, contemporary realistic fiction ensures an important balance for all library collections. YA authors will share the impact and importance this genre has on young adult readers.

Rose Brock; Julie Buxbaum, Random House Children's Books; Kayla Cagan, Chronicle Books; Paula Garner, Candlewick Press; Carolyn Mackler, Bloomsbury Children's Books; and Preston Norton, Disney Book Group

### **Lone Star Reading List Author Panel**

8:30 am - 9:30 am

The Lone Star Reading List is targeted to readers in grades 6 – 8. Authors highlight their books on the current list.

Joelle Charbonneau, Houghton Mifflin Harcourt; Kevin Sands, Aladdin/Simon & Schuster; and Jenna Evans Welch, Simon Pulse

### **Sharing Your Whys, What Ifs, and Innovations**

8:30 am - 9:30 am

What drives innovation across libraryland and inspires some of us to connect the dots others don't see? Using video interviews of innovative practitioners that engaged in transformative leadership to improve and enchant communities, find your own why and share your transformative leadership strategies.

Joyce Kasman Valenza, Rutgers University

### **STEAM into Action at School and Public Libraries**

8:30 am - 9:30 am

A librarian and four award-winning children's authors will share the positive impact multi-disciplinary approaches can have on learners of all ages. Discover how to start and maintain a STEAM kit collection, how STEAM literacy and books can stimulate diverse thinking and expand cooperative team-building, and how to design STEAM activities using library books and STEAM kits to create real world problem-solvers. Presenters will share insights on funding, sourcing, staff training, and maintenance. Activity and resource lists included.

Nancy Castaldo, Houghton Mifflin; Carolyn DeCristofano, Blue Heron STEM Education; Annie Guzman, City of Plano; Patricia Newman, Patricia Newman Books; and Jennifer Swanson, Lerner Publishing

### **Tableau: Interactive Data Visualizations for Your Library**

8:30 am - 9:30 am

Librarians who use Tableau Public, free online software for creating interactive data visualizations, will discuss how they use the software at their libraries, including how to use the data to enhance advocacy to key stakeholders. *(Learn application of data presented in a hands on lab immediately following the session, 9:45-10:45 am registration required, limited to 25.)*

Karen Harker, University of North Texas; Karen Raborn, North Richland Hills Public Library; Heather Scalf, University of Texas at

## **TAYSHAS Reading List**

### **Author Panel**

8:30 am - 9:30 am

Authors from TAYSHAS, TLA's high school reading list, will highlight books on the current list.

Roshani Chokshi, Wednesday Books; Kelly Loy Gilbert, Disney Book Group; Shaun David Hutchinson and Amber Smith, Simon and Schuster; Samantha Mabry, Algonquin Young Readers

### **TLA 101 - How it Works and How to Get Involved**

8:30 am - 9:30 am

Wonder how TLA works? What is the difference between a round table and a division? Panelists will explain TLA's structure and governance, as well as how to get involved. Follow us to the Collaboration Space to meet with committee representatives and learn more.

Ling Hwey Jeng, Texas Woman's University; Jennifer LaBoon, Fort Worth ISD; Sarah Northam, Texas A&M University – Commerce; and Robin Swaringen, Dallas Public Library

### **Turn Your Read-Aloud Game Into an Inquiry Adventure!**

8:30 am - 9:30 am

Target how to turn a read aloud into a springboard for inquiry. Attendees will exit with an understanding of how inquiry can be modeled and taught so that students become fact-finders and fact-checkers through fun reading experiences.

Paige Jaeger, Think Tank Library

### **Two for One: Dual Credit & Early College High School Programs**

8:30 am - 9:30 am

Learn how high school and college librarians collaborate to support dual credit and early college high school students including the use of Open Educational Resources and licensed e-resources.

Jotisa Klemm, Tarrant County College SE; Jennifer Rike, Mansfield ISD; and Karen Smith, ESC Region 11

### **Visible Thinking Strategies**

8:30 am - 9:30 am

Promote deeper student thinking and reflection with the powerful duo of thinking routines and innovative technology tools. Craft lessons with quality questions at the core and robust web-based tools (Canva, Screen Castomatic, and Formative) for blended learning that pull students into the center of the learning conversation and encourage reflective thinking skills.

Marcia Hensley, Fidelity Investments

### **What is a TALL Texan? And Why Would I Want to be One?**

8:30 am - 9:30 am

Have you been wondering about the TALL Texans Institute? What exactly is it and would it benefit you? A panel of librarians, from a variety of settings, will provide insight into the experience and how it impacted their careers.

Jill Bellomy, Highland Park Middle School; Susan Mann, Hillsboro City Library; Tuan Nguyen, Mackin Educational Resources; Cecily Ponce De Leon, Plano Public Library System; and Aundrea Wright Young, Dallas ISD

### **The 60x30TX Initiative: Roles for Libraries**

9:45 am - 10:45 am

The Texas Higher Education Coordinating Board's 60x30TX initiative's goal is that at least 60 percent of Texans ages 25-34 will have a certificate or college degree by 2030. Institutions of higher education, K-12 schools, public libraries, industry, and community organizations are working together to achieve this goal. Get in the game!

Luis Martinez, Texas Higher Education Coordinating Board

### **Astronaut Health: Science Education Resources for K-12 and Beyond**

9:45 am - 10:45 am

Librarians can support science educators and students by fostering science and health literacy programs. This presentation will introduce school and public librarians to National

Library of Medicine (NLM) and NASA resources.

Debbie Montenegro, South Central Regional Library, National Library of Medicine

### **Best of Guadalajara International Book Fair**

9:45 am - 10:45 am

Can't attend the Guadalajara International Book Fair (FIL) but would like to select quality Spanish materials by international authors? Presenters will identify the best of Spanish materials available at FIL. Find out about ALA's Free Pass program to Guadalajara. A business meeting follows the program.

Daniela Guardiola, Pflugerville ISD; Elizabeth Anne Negrete Gaylor, Ardmore Public Library; and Marion Rocco, Austin ISD

### **Beyond Digital Citizenship: Empowering Students to be Digital Leaders**

9:45 am - 10:45 am

Take your students beyond digital citizenship and empower them to use social media to share learning, stand up for causes about which they are passionate, and become a positive influence on others.

Jennifer Casa-Todd, Cardinal Carter Catholic High School

### **Copyright Year in Review**

9:45 am - 10:45 am

A copyright expert will share important developments in intellectual property laws affecting how libraries provide services and support. Bring your questions and leave with a more thorough understanding of this important issue.

Gretchen McCord, Digital Information Law

### **Driver's Ed: Using Google Drive and Apps**

9:45 am - 10:45 am

Google Drive is an extensive resource with many uses, but it can be confusing if you are a new user. Beginners will learn how to use Drive for storage, collaboration, sharing, and much more. See what Drive can do for you!

Desiree H Alexander, Consultant, Educator Alexander Consulting

## **Empowering Students through Feminism**

9:45 am - 10:45 am

Embracing feminist culture and literature can empower users and your library in ways that you could never imagine. Join a librarian and empowered students for tried and true ideas to bring this program into your library.

Jennifer Stafford, Fort Worth ISD

## **Finding Funding**

9:45 am - 10:45 am

Increase your understanding of funding sources and trends. Libraries can now boost their fundraising with this user-friendly tool, Visualizing Funding for Libraries. Use the Foundation Center's comprehensive free database of grants given to U. S. libraries to find new funding opportunities.

Kate Tkacik, Foundation Center

## **Free Photos on Fleek: An Insight into Creative Commons**

9:45 am - 10:45 am

Develop greater insights into creative commons and open education resources by using a plethora of free content and creating professional quality designs. Bring your own device.

Amy Lott, Shannon Sieber and Krista Tyler, Round Rock ISD

## **Future Ready Librarians: Facilitating Professional Learning**

9:45 am - 10:45 am

Literacy and research skills are increasingly important in the post-truth, fake news era. As more research takes place in the classroom, learn ways to share your expertise with educators to build critical skills for research assistance.

Kristin Fontichiaro, University of Michigan

## **Libraries and Homelessness**

9:45 am - 10:45 am

This moderated panel on homelessness and libraries

includes a recent PhD. in Library Science who wrote a dissertation on Libraries and Homelessness, a member of the Dallas Public library's team that works with the homeless, and a couple of community partners.

Cindy Crain, Metro Dallas Homeless Alliance; Heather Ann Lowe, Dallas Public Library; and Rachel D. Williams, Simmons College

## **Little Maverick Graphic Novel Reading List Showcase**

9:45 am - 10:45 am

The Little Maverick Graphic Novel Reading List Committee will introduce the titles on the current list. Little Maverick authors will speak about their books and the importance of graphic novels as a literacy tool.

Jennifer Holm and Judd Winick, Random House Children's Books; Maya McElroy, Austin ISD

## **Pi for Everyone: Programming & Problem Solving with Raspberry Pi**

9:45 am - 10:45 am

The Raspberry Pi teaches both computer programming and problem solving skills. In this session, you will learn the basics of computer programming and how to incorporate the Raspberry Pi into your STEM program or maker space.

Dwight Goodwin, Denton ISD

## **Public and School Libraries: A Winning Partnership**

9:45 am - 10:45 am

Everyone wins when librarians unite. Creative public and school librarians share how to partner to increase attendance and promote community involvement in after school programs and community reading programs.

Patricia Alvarado, Irving ISD; Corine Barberena, Irving Public Library; and Susanna Joy Fitzgerald, Richland Hills Library

## **Thinking Outside the Lockbox: New Ways to use Escape Kits in Any Library**

9:45 am - 10:45 am

Learn creative ways to present escape rooms for all ages, in any library. Escape kits can be used to teach students how to use library databases, as tabletop games for teen events, for staff development, and as a non-traditional circulating kit for parents, teachers and homeschoolers. Presenters will share their experiences with worked, and what didn't when planning and preparing escape rooms for varied audiences.

Laura Nan Hargrove, Plano Public Library System; Julianne Ingram, Keller Public Library; Jessica Wilson, Fort Worth Library; and Audrey Diane Wilson-Youngblood, Keller ISD

## **Utilizing Bootstrap within LibGuides v2 to Increase Functionality and Usability - Hands on Lab 18 (Ticketed; register online)**

9:45 am - 10:45 am

LibGuides version 2 is built upon Bootstrap, a framework of CSS, JavaScript, and HTML. Librarians can increase the usability and functionality of their guides without the need for extensive web development experience. Computers provided. Account for and familiarity of LibGuides version 2, minimal knowledge of HTML and CSS required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Robert Joseph Smith, West Texas A&M University

## **Words Matter: The Power of Shaping Public Rhetoric to Carry Our Messages**

9:45 am - 10:45 am

Two lexicographers converse about how the words we use have significant impact on public perception. Choosing the right words and building a progressive public rhetoric projects a positive image of libraries and librarianship.

Anu Garg, Wordsmith.org; Kory Stamper, Merriam-Webster Dictionary

## **Tableau - A BYOD Hands on Lab 19** (*Ticketed; register online only*)

9:45 am - 12:00 pm

This lab, a follow-up to the panel session on Tableau: Interactive Data Visualizations for Your Library at 8:30-9:30 am, will provide you with actual experience in uploading and modifying data, as well as creating charts, graphs, a dashboard and a story (time permitting). Bring your own device with Tableau Public already installed; the raw data will be provided. *Tickets must be purchased by Friday, March 16 through preregistration.*

Karen Harker, University Of North Texas; Karen Raborn, North Richland Hills Public Library; Heather Scalf, University of Texas at Arlington; and Zoltan Szentkiralyi, Southern Methodist University

## **According to Pew Research Center**

11:00 am - 12:00 pm

Since 2010, the Pew Research Center has conducted surveys on Americans' use and attitudes toward libraries. This data-rich "lessons learned" session will review what Pew's findings say about the public's perspectives on libraries -- as places for lifelong learning, building digital skills, and enhancing information literacy.

John B. Horrigan, Technology Policy Institute

## **Community Engagement in the Real World**

11:00 am - 12:00 pm

Real world examples of community engagement from academic, public, and school libraries will be shared.

Eric Lashley, Georgetown Public Library; Gretchen Pruett, New Braunfels Public Library; and Gretchen Tkay, University of Texas at Arlington

## **Extend Your Storytelling with Art and Creativity**

11:00 am - 12:00 pm

Integrate the visual arts into your storytelling programs to energize students' learning through active participation. This session features

live drawing, 3D art making, origami, and more. Include all learners using multi-disciplinary approaches to awaken imaginations and encourage teamwork. Leave with new activities to boost creativity for makerspaces.

Ann Marie Newman, Tejas Storytelling Association

## **Heartbreaks & First Loves: Romance Fiction for Young Adults**

11:00 am - 12:00 pm

Romance happens at different times and on many different levels. Young adult authors discuss their approach to crafting a romance that is authentic and delves into the complexities of relationships without going overboard.

Adi Alsaid, Harlequin TEEN; Cora Carmack, Tor Books; Mary H.K. Choi, Simon & Schuster; Kami Garcia, Macmillan Children's Publishing; and Jessica Pennington, Tor Teen/Macmillan

## **Is It Fake News?**

11:00 am - 12:00 pm

Fake news is everywhere. Experts from all types of libraries will discuss strategies to increase customers' news literacy skills. Attendees will develop the skills needed to address fake news through reference and instruction.

Mark Allan, Angelo State University; and Patricia Mary Dewinter, Oakridge School

## **Making the Grade Level Leap**

11:00 am - 12:00 pm

Ready for a change? Many school librarians certified EC-12 often transition from elementary, middle, or high school to another level. Explore how user characteristics and collaboration differ across levels, and share strategies for success.

Audrey Church, Karla Collins, and Carl A. Harvey II, Longwood University

## **MarcEdit Basics for Catalogers - Hands on Lab 20** (*Ticketed; register online only*)

11:00 am - 12:00 pm

MarcEdit is a free software program

that can help streamline tasks and improve consistency in your cataloging workflow. In this hands-on session, practice finding and importing records, creating Tasks to automate bulk changes, and using RDA Helper to add RDA elements to records at the touch of a button. Computers provided. Basic understanding of MARC and cataloging practices required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Marci Chen, McKinney Public Library System

## **Picture Books for the Preschool Crowd**

11:00 am - 12:00 pm

How do you write for an audience that may not be able to read? Authors discuss the pitfalls and pleasures of writing for our youngest readers.

Ame Dyckman, Scholastic; Denise Fleming; Will Hillenbrand, Holiday House; and Hena Khan, Chronicle Books

## **The Reluctant Sidekick: A Skeptic's Guide to Graphic Novel Selection**

11:00 am - 12:00 pm

Graphic novels lay beyond the comfort zone of some librarians. This program, presented by the Maverick Graphic Novel Reading List Committee, will explore best practices and resources for selection. Focusing on a technical approach, librarians unfamiliar or uncomfortable with the comic form will be able to make dispassionate, informed decisions.

Jennifer Delmar-Rollings, Richardson Public Library; Elizabeth Gilbert, Aldine ISD; Christina Taylor, Round Rock ISD; and Joshua Wilson, Sam Houston Amarillo ISD

## **Robotics for Teens (Innovation Lab 8)**

11:00 am - 12:00 pm

Plan and implement a robotics program using Vex products and methods to draw young adults back into the public library. Learn what it takes to build a successful program that includes a battle of the bots competition.

Marcus Edwards, Terrell ISD

## **Storytelling as a Mirror for Cultural Heritage**

11:00 am - 12:00 pm

Author Grace Lin shares how she integrates cultural heritage in her story plots and character building.

Grace Lin, Little, Brown Books for Young Readers

## **Team Up with TexQuest: 10 Things Teachers Want in Their Curriculum Playbook**

11:00 am - 12:00 pm

Librarians know the instructional materials and features in the TexQuest resources are great for classroom use, but how do you show teachers the resources they need when they need them? Join teachers and librarians as they share 10 ways TexQuest resources enhance collaboration and make instruction more meaningful.

Richelle O'Neil, Garland ISD; and Ann Vyoral, ESC Region 20

## **Trans-Inclusive Libraries: A Win for Our Community**

11:00 am - 12:00 pm

Want your library to be trans-inclusive? Need guidance? From bathrooms to cataloging, programming to services, learn how policies and practices can support our transgender community members. Presenters share findings from 2016 ALA Diversity Grant, Creating a Model Policy for Transinclusiveness in Libraries, and the TX-Gender Project for Libraries.

Brett Daniel Currier, Center for the Advancement of Data and Research in Economics (CADRE); Spencer Keralis, Julie Leuzinger, University of North Texas; Kelly Visnak, Tessa Lynn White, University of Texas at Arlington

## **Turning Pages Leads to Living Dreams!**

11:00 am - 12:00 pm

Enjoy the insights of Clayton Anderson, from his boyhood Nebraska dreams to a stellar NASA career as both an engineer and a US Astronaut. Now an accomplished author, learn how a love of reading, coupled with a solid STEAM education, influenced his out-of-this-world trajectory.

Clayton Anderson, Astro Clay, LLC

## **Weeding the Library Collection**

11:00 am - 12:00 pm

Most libraries do not have unlimited space and must make room for new materials but many are tentative about removing books. Author of the CREW manual and librarians will discuss why we need to weed, how to do it, and how to involve everyone in the process.

Sofia Darcy, Houston ISD; Deborah Hathaway, University of Dallas; and Jeanette Larson, retired

## **Why Curate?**

11:00 am - 12:00 pm

Curation belongs in the curriculum. A curation expert defines what might be curated, the best new tools for curating, students as curators, and using curation as an effective strategy for scaling your practice.

Joyce Kasman Valenza, Rutgers University

## **Winning the Game with Instructional Partners**

11:00 am - 12:00 pm

Instructional leadership is the name of the game. To build effective school library programs, librarians must be collaborative leaders. Understanding patterns of interaction and adult learning is essential. You will think, create, share, and grow leadership strategies and plan for building a culture of collaboration with your most promising partners.

Judi Moreillon, Story Power

## **Texas Bluebonnet Award Author Session (Ticketed)**

12:00 pm - 1:45 pm

The Texas Bluebonnet Award is a nationally-recognized children's choice award. During the luncheon, the author of the winning Bluebonnet title will share insights on his/her writing and will accept this year's award from student representatives. *Luncheon tickets must be purchased by Friday, March 16 through preregistration.*

## **Born Digital: Finding, Evaluating, and Using Information for Today's Learners**

1:30 pm - 2:30 pm

An unprecedented number of today's students were born digital. For most, Google was a constant for their entire lives. How do technologies like these and others impact learning styles and information needs, especially the information literacy competencies they develop from high school to college to lifelong learners? In this program, takeaways are presented from Project Information Literacy's nine research studies.

Kirsten Hostetler, Central Oregon Community College

## **Building Digital Toolkits for Student & Staff Learning**

1:30 pm - 2:30 pm

Engage learners through collaboration and different formats to break up learning into chunks. Participants will work in small groups to spark engagement and create a Google folder with shared ideas. Working with tools like flip grid and flippity attendees will walk away with ideas, a digital toolkit and information on how to get started. BYOD.

Naomi Bates, Texas Woman's University; Follett Consultant

## **Follow that Bill: How a Bill Becomes a Law and What You Can Do**

1:30 pm - 2:30 pm

Librarians need to actively engage in the legislative process. Understand the process from start to finish with both state and federal legislative issues.

Cindy Buchanan, Aldine ISD; and Susan Mann, Hillsboro City Library

## **Google App Time! - Never Lose Another Thought with Google Keep - Hands on Lab 21 (Ticketed; register online only)**

1:30 pm - 2:30 pm

Experience the Google App that allows you to KEEP all of your

thoughts organized with the ability to create lists, write or speak yourself notes, and capture images. Most exciting of all is sharing or co-creating these with others, all from your mobile device. This is not a Google-certified session, but helpful toward certification. Computers provided. Google account required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Christine A Walczyk, Trainers-R-Us

### **How to Hack a Hackathon**

1:30 pm - 2:30 pm

Hear from programmers, event organizers, and community partners about how to set up and run a successful hackathon. Panelists will discuss success stories and lessons learned from libraries that opened their data to app developers, the products from those partnerships, and how a hackathon can bring the community into the library. A business meeting follows the program.

Adam Perschke, HackDFW; and Marc Pomerleau, FreemanXP

### **The Lariat Adult Fiction Reading List Author Session**

1:30 pm - 2:30 pm

Celebrate the 9th year of the Lariat Reading List. Hear about the new selections for adult fiction, meet several Lariat authors, and have them sign your books.

Max Goldman

### **The Real Deal: Bring Your Library to Life with Nonfiction**

1:30 pm - 2:30 pm

Presenters convey a clear definition of literary nonfiction and share exciting new titles in this genre that appeal to teens. They will also offer programming suggestions, lesson ideas, and an annotated bibliography. Collaborate with colleagues via crowd-sourcing apps.

Laura Falli and Amelia Lewis, Round Rock ISD

### **Serving Diverse Communities in Texas**

1:30 pm - 2:30 pm

Texas librarians engage with people from a wide range of cultures, especially assisting immigrants and refugees. These communities often have different conventions and specific needs. Gain awareness of facets needed to connect and communicate more effectively and explore methods that address discovered needs within your workplace, to stakeholders, and to your public.

Helen Chou, Houston Public Library; Esther Del Carmen Garcia, Plano Public Library; Haley Holmes, San Antonio Public Library; and Dora Irene Magana-Noverola, Austin Public Library

### **Summer Library Programming for Schools**

1:30 pm - 2:30 pm

Learning doesn't have to end when school is out for summer. Explore how school librarians extend learning opportunities during the summer months for their students. Leave with great ideas for your own summer programming.

Gabby Brown, Rockwall ISD; Crissy Casey, Frisco ISD; Kiera S Elledge, Hurst-Euless-Bedford ISD; and Buffie Meschell Massey, Mesquite ISD

### **TexShare & TexQuest Updates**

1:30 pm - 2:30 pm

This news-you-can-use session about the TexShare and TexQuest programs explains how and by whom these resource sharing programs may be used, and how to participate.

Elizabeth Philippi, Danielle Plumer, and Russlene Waukechon, Texas State Library & Archives Commission.

### **YouCanBook.Me - A BYOD Hands on Lab 22 (Ticketed; register online only)**

1:30 pm - 2:30 pm

Tired of going round & round trying to schedule appointments with students or patrons only to have the other party reschedule, cancel or miss it altogether?

YouCanBook.Me is a free app that enables people to schedule an appointment with you from your

website and automatically sync it to your calendar. Bring your own device. **REQUIRED:** laptops or tablets only; familiarity of LibGuides helpful, but not required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Tracy Soto and Danelle Lynn Toups, Tarrant County College

### **Texas Tea: Meet & Greet with YA Authors (Ticketed)**

1:30 pm - 3:30 pm

Join us for the annual Texas Tea, the premier event for young adult literature enthusiasts. Young adult authors will interact with participants through conversation. Participants will have the opportunity to meet several authors in this session, as the authors rotate to different tables. *Tickets must be purchased by Friday, March 16 through preregistration.*

### **14th Annual Poetry Round Up**

2:45 pm - 3:45 pm

Since 2005, the Poetry Round Up has hosted over 73 poets showcasing the best and latest poetry for young people. Participants hear poets read from their work and experience firsthand the pleasures to be found in the spoken word and the power of poetry for developing literacy and language.

Jorge Argueta, Arte Público Press; Margarita Engle, Simon & Schuster; David L. Harrison, Boyds Mills Press; Juan Felipe Herrera, Candlewick Press; Sylvia Vardell, Texas Woman's University; and Janet Wong, Pomelo Books

### **A Feast of Ideas for K-5 Technology**

2:45 pm - 3:45 pm

A smorgasbord of ideas on how to use technology in your library lessons from kindergarten to 5th grade. Using TEKS in all subject areas, find ways to incorporate technology into each of your classes, and increase students' enthusiasm using books and curriculum.

Clarissa Grindle, Round Rock ISD

### **Diverse Publisher Spotlight**

2:45 pm - 3:45 pm

Looking to diversify your collection? Then look no further. Join publishers of diverse literature as they discuss upcoming diverse title offerings and authors. Featured selections will be appropriate for collections of all ages in every library setting.

Lee Byrd, Cinco Punto Press; Monica Charny, Annick Press; Fred Horler, Groundwood Books; Jason Low, Lee & Low Books; and Marina Tristan, Arte Publico Press

### **eBooks: eTricks, eCreate, & eTrends - A BYOD Hands on Lab 23** (Ticketed; register online only)

2:45 pm - 3:45 pm

Showcasing eBooks for library patrons: a tool kit for the librarians. How to use free eBook websites and create your own eBooks. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.*

Kimberly Gay, Prairie View A&M University

### **Explore the New AASL National School Library Standards & Program Guidelines**

2:45 pm - 3:45 pm

Develop strategies for innovative school library implementation using the newly launched AASL National Library Standards. Engage with the new structure, unpack the shared foundations, and relate your learning to current practice and new opportunities.

Becky Calzada, Leander ISD; and Nancy Jo Lambert, Frisco ISD

### **Future Ready Librarians: Instructional Partnerships**

2:45 pm - 3:45 pm

Learn how to partner with educators to design and implement evidence-based curricula and assessments that integrate elements of deeper learning, critical thinking, information literacy, digital citizenship, creativity, innovation, and the active use of technology.

Fran Glick, Baltimore County Public Schools; Joqueta Johnson, Randallstown High School; and Jennifer Meltzer, Pikesville High School

### **Google App Time! - Presentations on the Go with Google Sites - Hands on Lab 24** (Ticketed; register online only)

2:45 pm - 3:45 pm

Are you an avid Google Drive user? Wouldn't be nice to be able to quickly attach those items to your website? The latest version of Google Sites - their website creation platform which integrates with Google Drive - is out. Come see what features might meet your library's needs! This is not a Google-certified session, but helpful toward certification. Computers provided. Google account required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Christine A Walczyk, Trainers-R-Us

### **Librarian and Teacher Collaborations Score Big Results**

2:45 pm - 3:45 pm

Two teachers are better than one. In this panel discussion, discover how teacher librarian partnerships impacted student learning and put the wheels in motion for a school wide literacy project at two elementary schools.

Ryan Damron and Prisciliana Delgado, San Marcos CISD; Lindsay Harris and Jodie McConnell, Coppell ISD; and Martha Rossi, ESC Region 20

### **Libraries Engaging Families**

2:45 pm - 3:45 pm

Looking to engage your community through family-centered outreach? Panelists will share their public and school libraries' late night family-focused programs, museum field trips, WIC Clinic partnerships, and Project Peep experiences. Attendees will leave with the resources necessary to replicate these programs.

Drew Alvey and Amethyst Taylor, Houston Public Library; Andrea Keller, Irving ISD; and Dawn Renee Mehan, Harris County Public Library

### **Managing Your Management Style**

2:45 pm - 3:45 pm

Combine management styles to customize one just for you. Entry level managers will be exposed to traditional and contemporary practices. Senior managers will learn to modernize their current approach.

Raymond Sablack and Matthew Shank, Dallas Public Library; Susan Lynn Smith, Tarrant County College

### **Not Your Grandmother's Videos**

2:45 pm - 3:45 pm

Use videos in new, unique ways! Learn how to download YouTube videos, teach content through Hip Hop, quiz using videos, and where to find fun content videos. The fast-paced session is just what you need to add life to your lessons, and teach your teachers how to do the same.

Desiree H. Alexander, Educator Alexander Consulting

### **When Books Become Best Friends: One Book, Many Visits**

2:45 pm - 3:45 pm

Explore the power of using carefully selected books through focused read aloud experiences across time. Examine every book layer by layer with a clear focus for each experience, using the book to harness the power of close reading to improve writing comprehension and garner insight about writing.

Lester Laminack, Western Carolina University

### **General Session II with Junot Díaz**

4:00 pm - 5:00 pm

Junot Díaz, born in the Dominican Republic and raised in New Jersey, is the author of the critically acclaimed *Drown*; *The Brief Wondrous Life of Oscar Wao*, which won the 2008 Pulitzer Prize and the National Book Critics Circle Award; and *This Is How You Lose Her*, a *New York Times* bestseller and National Book Award finalist. A graduate of Rutgers University, he

is currently the fiction editor at Boston Review and the Rudge and Nancy Allen Professor of Writing at the Massachusetts Institute of Technology. Díaz comes to TLA to discuss his debut picture book *Islandborn*, which captures the universal immigrant experience while celebrating our imagination's boundless ability to connect us - to our families, to our past, and to ourselves.

Junot Díaz, Penguin Young Readers

### **Latino Caucus Round Table Social**

5:30 pm - 7:00 pm

Join the LCRT for the 2nd annual social. This event is Dutch treat dinner with free appetizers. Meet existing members and learn more about the LCRT. A wonderful opportunity to network.

### **Evening with the Authors (Ticketed)**

6:00 pm - 9:30 pm

Join five writers for a night of various literary and culinary flavors. Authors Janet Beard (*The Atomic City Girls*), Iris Cohen (*The Little Clan*), Minrose Gwin (*Promise: A Novel*), John Hart (*The Hush*), and Bryan Mealer (*The Kings of Big Spring: God, Oil, and One Family's Search for the American Dream*) provide the readings for a majestic evening. *Dinner tickets must be purchased by Friday, March 16 through preregistration.*

Janet Beard, William Morrow Paperbacks;  
Iris Cohen, Park Row Books/Harlequin;  
Minrose Gwin, William  
Morrow/HarperCollins; John Hart,  
Macmillan; and Bryan Mealer,  
Flatiron Books

### **Evening Storytelling Concert**

7:00 pm - 9:00 pm

Lively Texas-known and nationally-renowned teller Toni Simmons headlines our evening of storytelling. She will be joined by beloved regional tellers and librarian Shannon Adams.

Shannon Adams, Dallas Public Library;  
Gwen Caldwell, storyteller; John Lucas  
Miller, Biorhythms Publishing; Ann Marie  
Newman, Tejas Storytelling Association;  
and Toni Simmons, Zula B.  
Wylie Public Library

### **GLBT Round Table Meet & Greet**

7:00 pm - 9:00 pm

Come get to know members of the GLBT Round Table! Whether you are a member of the LGBTQ community or ally, all are welcome.

### **Intergalactic Dance Club Party (Ticketed)**

9:00 pm - 12:00 am

Join fellow good-time library colleagues and friends for the one party that rises to the upper stratosphere of celebration and revelry. *Tickets must be purchased by Friday, March 16 through preregistration.*

## **FRIDAY, APRIL 6 PROGRAMS & EVENTS**

### **Comic Con! Yes, You Can! Learn from Libraries that Have**

8:00 am - 9:00 am

Explore the planning and support needed to launch a Comic Con in your library. Taking the best elements of traditional comic conventions and book festivals, tap into students'/young users' excitement about movies, gaming, and other non-traditional storytelling formats to engage, entertain and interest them in all types of literacy. Presenters will share their own Comic Con experiences, and provide a model on how you can reach under-served tweens and teens.

Rachel Hinds, Alvin ISD; Marcy Sparks,  
Socorro ISD; and Stephanie F Williamson,  
Brazoria County Library System

### **How Modern Library Leaders are Promoting their Libraries**

8:00 am - 9:00 am

How can you successfully advocate for your institution and the profession? Library leaders from academic, public, school and special libraries share the innovative ways they promote and advocate for their libraries to a variety of audiences such as users, supervisors, communities, and

local, state and national elected officials. Ask questions and share your ideas for strengthening and branding your libraries at this interactive session.

Cindy Buchanan, Aldine ISD; Molly Dahlstrom Ledbetter, Carly Gray, Austin Community College; Susan Mann, Hillsboro City Library; Alexandra Simons, University of Houston M. D. Anderson Library; and Wendy Woodland, Texas Library Association

### **STEM Needs Girls**

8:00 am - 9:00 am

STEM outreach can seem daunting and difficult for those who have little experience in this area. In this session, members University of North Texas Society of Women Engineers will teach you about the importance of STEM education for girls and how you can help increase interest in STEM in your library through budget friendly and easy activities.

Samantha Zellner, University of North Texas  
Society of Women Engineers

### **Using Children's Literature to Promote Compassion and Empathy in the Classroom and Beyond**

8:00 am - 9:00 am

How do children acquire the necessary social-emotional learning (SEL) skills, attitudes, and courage to end peer cruelty, and promote kindness and compassion? How can educators in classrooms and library/media resource centers use children's stories to foster empathy and perspective in a way that fully engage students' minds and hearts to create a more accepting, inclusive school community? Children's authors will share how children's stories can actually make a young reader's brain more empathetic, and be used to help create and maintain a culture of respect and acceptance within your school community.

Trudy Ludwig, Ludwig Creative, Inc.;  
Marissa Moss, Creston Books; Kathryn  
Otoshi; and John Trischitti, Library, Midland  
County Public Libraries

## **10+ Mind-Blowing Tech Tools**

9:15 am - 10:15 am

Presenters will demonstrate and discuss a selection of the latest web tools and how they can be used in the library, school and classroom by librarians, administrators, teachers, and students. Leave this practical program ready to begin using these tools immediately.

Desiree H. Alexander, Educator  
Alexander Consulting

## **The Artist and His Vessels: Visual Storytelling for Community Connection**

9:15 am - 10:15 am

Metalsmith Harlan W. Butt discusses the ideas behind an artist's creativity and how he uses art to tell stories of national parks and to reconnect communities. This presentation is a companion to the Odyssey Vessels Exhibit at Dallas Public Library.

Harlan W. Butt, University of North Texas

## **Diverse Voices in Young Adult Literature**

9:15 am - 10:15 am

Diversity encompasses many backgrounds, abilities, and identities. Authors will share how they reflect or illuminate diversity in young adult literature.

Elizabeth Acevedo, HarperCollins Children's Books; Tomi Adeyemi, Macmillan Children's Publishing; Arvin Ahmadi, Penguin Young Readers; Dusti Bowling, Sterling Publishing; Eric Gansworth, Scholastic; and Tom Pollock, Soho Teen

## **Jump into the STREAM: Host a Summer Camp at Your Library**

9:15 am - 10:15 am

Reach out to your community in a whole new way by offering a summer day camp at your library. Learn from the Houston Public Library as they share their experience developing and running Camp STREAM. Take away specific activity and program ideas.

Rachel McMillan Stout and Mytesha Tate,  
Houston Public Library

## **Net Neutrality is Over: What Do We Do Now?**

9:15 am - 10:15 am

In December of 2017, the Federal Communications Commission voted to nullify net neutrality regulations. Learn what the impact has been for libraries and how institutions can cope with this dramatic change in the online environment.

## **NLM Disaster Health Information**

9:15 am - 10:15 am

This session covers National Library of Medicine disaster health information and other emergency preparedness resources for community educators, families, friends and caregivers. Resources for special populations and those with special needs are highlighted. A business meeting follows the program.

Brian Leaf, South Central Regional Library,  
National Library of Medicine

## **Preschoolers? No Problem! Scaffolding Emergent Literacy**

9:15 am - 10:15 am

The presenter will explore the power of literature and various types of building early childhood literacy insights through talking, singing, reading, writing, and play. Come for new ideas and leave energized.

Lester Laminack, Western  
Carolina University

## **Problem Solving by Design: Using the Stanford d.school Method**

9:15 am - 10:15 am

Collaboration, creativity and teamwork are usually the most successful ways to solve problems. The Stanford d.school offers methods and techniques for design thinking to build creative solutions for critical issues specific to your library. Attendees will discuss how to apply the d.school method to problem-solve.

Alexia K. Riggs, Howard Payne University

## **Real Middle Graders, Real Worlds, Real Problems**

9:15 am - 10:15 am

Middle grade students face all manner of difficult situations in their lives. These authors address some of the topical, diverse, and important issues facing tweens as they navigate sometimes challenging, but all too real, worlds.

Leslie Connor, HarperCollins Children's Books; Elizabeth Eulberg, Bloomsbury Children's Books; Alan Gratz, Tor Books; Tae Keller, Random House Children's Books; Jewell Parker Rhodes, Little, Brown Young Readers; and N.H. Senzai, Simon & Schuster

## **Using Google Forms for Outreach & Assessment - Hands on Lab 25 (Ticketed; register online only)**

9:15 am - 10:15 am

This lab will introduce participants to Google Forms, a free platform for building basic surveys. We'll build an event registration form and a survey; learn how to share these with your patrons and how to access the data; and brainstorm the potential for this tool to enrich outreach and assessment. Computers provided. Google account required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Spencer Keralis, University of North Texas

## **Letters About Literature: How Books Change Lives**

9:15 am - 11:30 am

Has a book changed your life? Celebrate the student winners of the Texas Letters about Literature contest and hear them read their winning entries. The TASL Administrator of the Year Award also will be presented, and Brian Selznick and David Serlin, co-authors of the new book *Baby Monkey*, will speak. A business meeting follows the program.

Brian Selznick and David Serlin, Scholastic

## **Texas Youth Creators Award Presentation**

9:15 am - 11:30 am

The Texas Youth Creators Awards (formerly Texas Media Awards)

promotes excellence in student media production and its importance in life-long learning. The award recognizes outstanding entries in 10 media categories: book trailers, photography, multimedia, videography, animation, graphic design, web designing, music composition, and makerspaces. Students from across Texas receive awards and showcase their work.

### **Act Out at Your Library: Engage Community Re-enactors, Cosplayers and More**

10:30 am - 11:30 am

Knights in shining armor, Civil War soldiers, Texas revolutionaries, Imperial stormtroopers, Star Fleet officers and more are hidden in your community. You have the resources they need to be authentic, so bring them in to use those resources, perform, or teach classes.

Kevin C. Marsh, Copperas Cove Public Library

### **Building an Educated Community with OER**

10:30 am - 11:30 am

The information landscape is changing. Find out about new, free, open educational resources (OER). Public and academic experts will define OER, and its benefits for libraries, the community and society. Find out how to enhance your collection without additional cost.

Doug Jansen, Texas Higher Education Coordinating Board; and Elizabeth Philippi, Texas State Library & Archives Commission.

### **Deadly Meetings: Prevention and Intervention to Ensure Effective Meetings**

10:30 am - 11:30 am

Don't let your meetings go into overtime. Select the best meeting format for the right purpose. Keep meetings and group discussions effective, dynamic, and outcome-oriented by designing an effective agenda, using

parliamentary procedures, and other strategies.

John W. Kirk Overbey, TLA parliamentarian

### **Fairytales with a Modern Twist**

10:30 am - 11:30 am

And they all lived happily ever after - or did they? Come learn how middle grade authors have given old tales fresh twists with contemporary characters and situations.

John David Anderson, HarperCollins Children's Books; Jen Calonita, Sourcebooks; Sayantani DasGupta, Scholastic; Adam Gidwitz, Penguin; and Brandon Mull, Creative Concepts

### **Game On! Award Winning Librarians Share Ways to Engage Learners**

10:30 am - 11:30 am

Ever wonder what it takes to win School Library Journal Librarian of the Year? Three librarians who received this award will talk about their programs and share tips and tricks on ways to serve your community.

Tamiko Brown, Clear Creek ISD; and Fran Glick, Baltimore County Public Schools

### **Hot off the Press: Featuring YA and YA Diverse Titles**

10:30 am - 11:30 am

Experts share booktalks on new and forthcoming fiction and nonfiction books for grades 4-12. Participants will use this information to promote these titles in their programs.

Teri Lesesne and Karin Perry, Sam Houston State University; and Donalyn Miller, Book Whisperer, Inc.

### **The Language of Dreams: Fantasy Fiction for Young Adults**

10:30 am - 11:30 am

Fantasy is a complex genre that reflects real world issues through a wondrous lens. Young adult authors explore the process of world building in the realms of an imaginary setting and creating a variety of characters both familiar and fantastical that mirror current

social and political arenas.

Stephanie Garber, Flatiron Books YA; A. C. Gaughen, Bloomsbury Children's books; Jessica Powers, Akashic Books; and Hannah West, Holiday House

### **Support the Team with Your Winning Storytelling/Writing Activities!**

10:30 am - 11:30 am

Support student writers in their race for success through storytelling. Exciting activities will be shared that will engage and motivate all writers. Expository and narrative strategies and ideas will be revealed to ignite the storytelling and writing potential of every child. Bring your pen and paper and let the games begin.

Sue Kuentz, Kuentz Creative Consulting

### **Tinkering with 3D Design in Tinkercad - Hands on Lab**

**26** (*Ticketed; register online only*)

10:30 am - 11:30 am

Have a makerspace and want some information on a beginner's level design tool? Interested in designing your own models but not sure how to get started? Come to a hands-on session that will give you the practice, confidence, and resources to learn to use the Tinkercad website for design. Computers provided. *Tickets must be purchased by Friday, March 16 through preregistration.*

Dennis Ryan Cassidy, Texas Tech University

### **What's Your Retirement Game Plan?**

10:30 am - 11:30 am

Write your own playbook and begin the next inning. Retirees from academic, public, and school libraries will share their experiences.

Susi Parks Grissom, Judith Hiott, Kathryn Hoffman and Laurie Thompson, retirees

## **Closing Author Session with Kwame Alexander**

*(Ticketed)*

11:45 am - 1:15 pm

Kwame Alexander is an educator, poet, and a *New York Times* bestselling author. A dynamic speaker at schools and conferences Alexander believes that poetry can change the world, and he uses it to inspire and empower people. *Rebound* - available April 3 - is the highly anticipated prequel to his Newbery medal-winning novel in verse, *The Crossover*. This is a presentation you won't want to miss! *Luncheon tickets must be purchased by Friday, March 16 through preregistration.*

Kwame Alexander, HMH Books for Young Readers

## **Expect More with David Lankes: An Action Plan for Community Engagement**

1:30 pm - 2:30 pm

Prepare for a future of fewer libraries and more librarians. The mission of librarians is to improve society through facilitating knowledge creation in their communities. Join David Lankes in the closing spotlight to develop our action plan where librarians aspire to be exceptional and communities can expect more from us.

R. David Lankes