Annual Conference 2011

Preconferences, Tuesday, April 12
There will be no onsite registration for preconferences. For prices and registration instructions, see the preregistration form on page XX; the preregistration deadline is Thursday, March 31, 2011.

Continuing Professional Education (CPE) credits

<table>
<thead>
<tr>
<th>Event Number</th>
<th>State Board for Educator Certification</th>
<th>TX State Library &amp; Archives Commission</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPE#123:</td>
<td>SBEC 2.0;</td>
<td>TSLAC 2.0</td>
</tr>
</tbody>
</table>

Program Title
8 – 9:50 AM

CPE#212: SBEC 4.0; TSLAC 4.0
Digitization Basics (Ticket purchase required)
8:00 am - 12:00 pm
Interested in digitizing your special collections, local history, or genealogical materials? Learn the basics of scanning photographs and documents. Instructors from the University of North Texas will cover basic equipment needs, workflows, and digitization standards.
Jeremy Moore, digital imaging lab manager, University of North Texas; Mark Phillips, assistant dean for digital libraries, University of North Texas; and Danielle Cunniff Plumer, coordinator, Texas Heritage Online, Texas State Library and Archives Commission.
Texas State Library and Archives Commission and Digital Libraries Round Table.

CPE#201: SBEC 7.0; TSLAC 7.0
Go the Extra Mile: Distance Learning Librarianship (Ticket purchase required)
8:00 am - 4:00 pm
This workshop covers best practices, trends in distributed librarianship, and federal guidelines for copyright and TEACH standards. Learn more about information literacy training, assessing learning outcomes, marketing, and collaboration with stakeholders.
Cindy Batman, liaison to the College of Information, Discovery Park Library, University of North Texas; Jeff Clark, faculty emeritus, James Madison University (Harrisonburg, VA); Celita DeArmond, reference and distance learning librarian, San Antonio College; and Brad Marcum, distance education program officer, Eastern Kentucky University Libraries (Richmond).
Library Instruction Round Table, Conference Program Committee, College and University Libraries Division, and Distributed E-Learning Round Table.

CPE#202: SBEC 7.0; TSLAC 7.0
It's All Games and Fun in the Library (Ticket purchase required)
8:00 am - 4:00 pm
Learn the theory behind gaming and the types of games – board, role-playing, and electronic – you can use in your library. Discover the benefits and skills taught through this interactive and popular programming. You’ll spend the afternoon actually playing games including a mini-tournament co-sponsored by Demco!
Devo Carpenter, youth specialist, Austin Public Library; Elizabeth Hanisian, youth services librarian, Lewisville Public Library; Tom G. Harrison, graphic designer, Harrison Design Studio (Lewisville); Jennifer Hartley, librarian, Manchaca Road Branch, Austin Public Library; and Alexey W. Root, senior lecturer, Interdisciplinary Studies, University of Texas at Dallas.
Young Adult Round Table.
CPE#204: SBEC 8.0; TSLAC 8.0
Día’s Quinceañera: Celebrating Literacy @ Your Library (*Ticket purchase required*)
8:00 am - 5:00 pm
El día de los niños/el día de los libros national event provides a rich forum for libraries to celebrate creative ways of enhancing textual and art literacy. In this interactive session, panelists will introduce the process for planning and implementing family literacy events in school and public libraries.
Children's Round Table and Texas State Library and Archives Commission.

CPE#205: SBEC 8.0; TSLAC 8.0
Library Management Skills Institute I: The Manager (*Ticket purchase required*)
8:00 am - 5:00 pm
The Management Skills Institute focuses on the individual manager’s role in providing leadership within a complex and changing library organization. Learn facilitative leadership, performance coaching and influencing skills, and problem-solving techniques.
DeEtta Jones Young, consultant, DeEtta Jones and Associates (Washington, DC.)
Conference Program Committee.

CPE#207: SBEC 3.5; TSLAC 3.5
Libraries: A Prescription for Healthy Communities (*Ticket purchase required*)
8:30 am - 12:00 pm
Providing customers with access to diverse and reliable health information is imperative for libraries. Learn how to evaluate resources and identify ways to serve “at-risk” populations. Participants will receive a health information literacy toolkit.
Mark J. DeHaven, professor, Department of Family Medicine, Health Science Center, University of North Texas; Claudia H. DeShay, education librarian, University of Texas Southwestern Medical Center; Kimberly M. Gay, academic reference and instruction librarian, John B. Coleman Library, Prairie View A&M University; and Cheryl Rowan, Public Health Outreach Coordinator, National Network of Libraries of Medicine, South Central Region, Houston Academy of Medicine – Texas Medical Center Library.
Black Caucus Round Table.

CPE#208: SBEC 3.5; TSLAC 3.5
Storytelling Crosses Boundaries: A “How To” Workshop with Elizabeth Ellis (*Ticket purchase required*)
8:30 am - 12:00 pm
The speaker leads a lively session on basic and advanced storytelling skills. Gain greater confidence using stories to enhance learning, literacy, and relationships in classroom and library settings. She covers creativity training and improvisational skills for using stories with diverse populations.
Elizabeth Ellis, storyteller/author, August House.
Storytelling Round Table.

CPE#210: SBEC 7.5; TSLAC 7.5
Information Literacy from Birth to Earth: An Unconference (*Ticket purchase required*)
8:30 am - 5:00 pm
Academic, public, special, and school librarians must work together to improve Texans' information literacy skills, whether preparing individuals for higher education, careers, or life problem-solving. An unconference is a facilitated,
participant-driven event to center energy and ideas around a particular theme. Everyone will be both teacher and learner. Come to this innovative session for developing a shared vision on how to shape library services. Siobhan Champ-Blackwell, community outreach coordinator, National Network of Libraries of Medicine, MidContinental Region, Creighton University Health Science Library (Omaha, NE); Karen Vargas, consumer health outreach coordinator, National Network of Libraries of Medicine, South Central Region. Conference Program Committee, College and University Libraries Division, Public Libraries Division, Special Libraries Division, and Texas Association of School Librarians.

CPE#213: SBEC 3.0; TSLAC 3.0
Growing Up WILD! (Ticket purchase required)
9:00 am - 12:00 pm
Growing Up WILD is a literature-based curriculum for children ages 3-7 designed to build their sense of wonder about nature, wildlife, and the world around them. Participants will sample activities and receive a curriculum and activity guide. The curriculum is correlated to NAEYC standards.
Tamela Baker, science educator and volunteer, Texas Parks and Wildlife; Yvonne Couch, community library director, Marion ISD Community Library; Pamela R. Owen, senior paleontology educator, Texas Memorial Museum, Texas Natural Science Center, The University of Texas at Austin; and Lucinda Wise, storyteller, Wise Storytelling. Texas State Library and Archives Commission and Children's Round Table.

CPE#214: SBEC 6.0; TSLAC 6.0
Black Belt Librarians: Real World Library Security (Ticket purchase required)
9:00 am - 4:00 pm
Learn the essential elements for implementing an effective security program for a library of any size. Topics include approaching patrons to inform them of rules in a way that will most likely insure their compliance and keep the staff safe at the same time. Attendees will practice a real world approach through role playing and begin the documentation for a security plan.

CPE#215: SBEC 6.0; TSLAC 6.0
RDA: Everything You Need to Know (Ticket purchase required)
9:00 am - 4:00 pm
It’s here! Resource Description and Access (RDA) is the new descriptive cataloging standard, and its implementation will affect every library in Texas. In this informative preconference, participants will learn all about RDA, including the FRBR model, how to create bibliographic records using RDA, and the RDA Toolkit.
Barbara B. Tillet, chief, Policy and Standards Division, Library of Congress; Jee Davis, head librarian, Cataloging and Metadata Services, University of Texas at Austin; and Shawne D. Miksa, associate professor, College of Information, University of North Texas. Cataloging and Metadata Round Table.

CPE#200: SBEC 4.0; TSLAC 4.0
Is Reference Earning Its Keep? (Ticket purchase required)
1:00 - 5:00 pm
For every dollar invested in reference, what is the actual return? The speaker covers assessing the value of reference, marketing reference in terms of dollar value, and applying assessment tools to other areas of the library.
Keith Curry Lance, consultant, RSL Research Group. Reference Round Table and College and University Libraries Division.

CPE#257: SBEC 4.0; TSLAC 4.0
Process Improvement with Lean Six Sigma (*Ticket purchase required*)
1:00 - 5:00 pm
Lean Six Sigma creates a continuous process to improve efficiency and workflow. This program covers the seven forms of waste and their impact on cost. Learn to create a productive culture within your organization and help employees identify what adds value to their jobs and to the customer.
Sara Tebes, circulation supervisor, Irving Public Library.
Library Support Staff Round Table.

CPE#256: SBEC 4.0; TSLAC 4.0
Shaking the Money Tree: Harvesting Grants (*Ticket purchase required*)
1:00 - 5:00 pm
The grant process can be time consuming and frustrating but also very rewarding when successful. Hear four librarians share their experiences in locating, writing, and managing grants.
Michelle Malizia, associate director, National Network of Libraries of Medicine, South Central Region; Victoria Lynn Packard, associate professor and librarian, government information/map/reference and instruction, Texas A&M University at Kingsville; Jennifer Peters, grants administrator, Texas State Library and Archives Commission; and Suzanne Sears, assistant dean for public services, University of North Texas Libraries.
Government Documents Round Table, Conference Program Committee, and Special Libraries Division.

CPE#272: SBEC 4.0; TSLAC 4.0
Three Simple Rules for Great Presentations (*Ticket purchase required*)
1:00 - 5:00 pm
Most PowerPoint presentations are not as effective as they could be. Learn three simple and easy-to-use rules that will help you dramatically improve your presentations and increase the potential for positive learning outcomes. Attendees will create an action plan for implementing these rules.
Lee Andrew Hilyer, head of information and access services, University of Houston.
Conference Program Committee.
Tuesday, April 12

All sessions are open to all attendees.

Registration 10 am – 5 pm
TLA Store 10 am – 5 pm
Internet Room 1 pm – 5 pm
Placement Center 1 pm – 5 pm
TPALS Golf Outing 1 – 5 pm

Continuing Professional Education (CPE) credits

<table>
<thead>
<tr>
<th>Event Number</th>
<th>State Board for Educator Certification</th>
<th>TX State Library &amp; Archives Commission</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPE#123:</td>
<td>SBEC 2.0;</td>
<td>TSLAC 2.0;</td>
</tr>
</tbody>
</table>

Program Title
8 – 9:50 AM

Texas Library Association Executive Board Meeting #1
9:00 - 11:50 am

Texas State Library and Archives Commission Meeting
12:00 - 1:50 pm

CPE#252a: SBEC 4.0; TSLAC 4.0
Digital Storytelling *(Hands on Lab I – Ticket purchase required)*
12:00 – 4:00 pm
This program walks participants through the process of creating digital stories and sharing them with customers. Digital storytelling will be defined and tools used to create the stories will be explored. *Seating is limited and tickets ($80 Members/$95 Non-Members) must be purchased by Thursday, March 31 through online preregistration only.*

Bernard Robin, associate professor, Department of Curriculum and Instruction, University of Houston.
Conference Program Committee.

Lariat Adult Reading List Task Force Business Meeting #1
12:00 - 6:00 pm
Hilton Austin Hotel, 500 East 4th Street

CPE#254: SBEC 1.0; TSLAC 1.0
If You Give a Kid a Book
1:00 - 1:50 pm
Connect your youth with recreational reading. A public and a school librarian show how they collaborate and booktalk a variety of recommended new titles for grades 4-12. A bibliography of featured titles will be available.

Susan Allison, assistant director, Richardson Public Library; and Nancy Kubasek, librarian, Richardson High School, Richardson ISD.
Young Adult Round Table.

Library Friends, Trustees, and Advocates Round Table Executive Board Meeting
1:00 - 1:50 pm
Programming for Adults Interest Group Publicity Committee Meeting
1:00 - 1:50 pm

TPALS-Texas Professional Association of Library Sales Round Table Golf Outing (*Ticket purchase required*)
1:00 pm Shotgun Start
Grey Rock Golf Club, 7401 Hwy 45
Grey Rock knows what it takes to make guests feel at home and welcome with just the right balance of atmosphere and easy-going elegance. You will enjoy the Jay Morrish designed course in championship condition in a truly unmatched hill country setting just 15 minutes from downtown Austin. The outing is a 4 man scramble with prizes going to the winning team. Singles will be placed with others to complete teams as needed. Lunch is included. *Please email Tim Wright, tpalsgolf@gmail.com with any questions you have. Registrations must be completed by Thursday, March 31 through the preregistration process.*
TPALS-Texas Professional Association of Library Sales Round Table.

Public Libraries Division Bylaws Committee Meeting
2:00 - 2:50 pm

Public Libraries Division Legislative Committee Meeting
2:00 - 2:50 pm

Public Libraries Division Membership Committee Meeting
2:00 - 2:50 pm

Public Libraries Division Planning Committee Meeting
2:00 - 2:50 pm

Public Libraries Division Program Committee Meeting
2:00 - 2:50 pm

Public Libraries Division Scholarship Committee Meeting
2:00 - 2:50 pm

Public Libraries Division Standards Committee Meeting
2:00 - 2:50 pm

Reference Round Table Business Meeting
2:00 - 2:50 pm

Reference Round Table Publicity Committee Meeting
2:00 - 2:50 pm

CPE#266: SBEC 1.5; TSLAC 1.5
*Without a Net: Confronting the Digital Divide*
2:00 - 3:20 pm
Why is the digital divide a library issue and how are librarians managing this problem? Jessamyn West talks about the scope of the digital divide, offers resource lists, and discusses projects and techniques that address technological inequalities.
Jessamyn West, library technologist, Randolph Technical Career Center (VT). Texas State Library and Archives Commission.
Children’s Round Table 2x2 Committee Meeting
2:00 - 3:20 pm

Children’s Round Table Dia de los ninos Committee Meeting
2:00 - 3:20 pm

Children’s Round Table Family Literacy Committee Meeting
2:00 - 3:20 pm

Children’s Round Table Legislative Committee Meeting
2:00 - 3:20 pm

Children’s Round Table Nominating Committee Meeting
2:00 - 3:20 pm

Children’s Round Table Program Committee Meeting
2:00 - 3:20 pm

Children’s Round Table Resolutions Committee Meeting
2:00 - 3:20 pm

Children’s Round Table Siddie Joe Johnson Award Committee Meeting
2:00 - 3:20 pm

Children’s Round Table Texas Reading Club Committee Meeting
2:00 - 3:20 pm

College and University Libraries Division Executive Board Meeting
2:00 - 3:20 pm

Texas Association of School Librarians Administrator of the Year Committee Meeting
2:00 – 3:20 pm

Texas Association of School Librarians Bylaws Committee Meeting
2:00 – 3:20 pm

Texas Association of School Librarians Laura Edwards Scholarship Committee Meeting
2:00 – 3:20 pm

Texas Association of School Librarians Legislative and Advocacy Committee Meeting
2:00 – 3:20 pm

Texas Association of School Librarians Membership Committee Meeting
2:00 – 3:20 pm

Texas Association of School Librarians Nominations and Elections Committee Meeting
2:00 – 3:20 pm

Texas Association of School Librarians Private Schools Committee Meeting
2:00 – 3:20 pm
Texas Association of School Librarians Resolutions Committee Meeting
2:00 – 3:20 pm

Texas Association of School Librarians Scholarship Committee Meeting
2:00 – 3:20 pm

Texas Association of School Librarians Shirley Igo PTA Award Committee Meeting
2:00 – 3:20 pm

Texas Media Awards Committee Meeting
2:00 - 3:20 pm

CPE#273: SBEC 2.0
The Allure of YA Dystopias
2:00 - 3:50 pm
The appeal of the dystopian novel is that we can live through intense and often violent experiences without the danger. Examine the social and economic factors necessary for creating a dystopian world. YA authors share how they create these alternate worlds that fascinate teen readers.
Young Adult Round Table.

CPE#263: SBEC 2.0; TSLAC 2.0
Digital Collections: Exposing Oral Histories, Manuscripts, and Video Content
2:00 - 3:50 pm
This session highlights best practices and lessons learned for expanding digital collections by including resources such as video, oral histories, and handwritten manuscripts. Learn about the panelists’ experiences providing digital access and assessing the impact of that work.
Lisa Spiro, director, Digital Media Center, Rice University; Quinn Stewart, lecturer and coordinator of IT services, School of Information, University of Texas at Austin; David Todd, coordinator, Conservation History Association of Texas; and Marie Wise, digital projects manager, Information Technology, Houston Public Library.
Digital Libraries Round Table.

CPE#267: SBEC 2.0; TSLAC 2.0
Fresh Ways to Excite Students about Reading
2:00 - 3:50 pm
Join middle school librarians as they talk about various techniques and technologies they use to promote reading and book lists. Examples will include blogging, digital photo frames, Animotos, PhotoStory, Prezis, and Movie Maker.
Sherry Brandt, librarian, Harpool Middle School; Bonnie McCormick, librarian, Crownover Middle School; Sandy Noles, librarian, Calhoun Middle School; and Rhonda Thomas, librarian, Strickland Middle School, Denton ISD.
Young Adult Round Table.

CPE#258: SBEC 2.0; TSLAC 2.0
Rags to Riches: Recycling Books for Fun, Fashion, and Furniture
2:00 - 3:50 pm
The Crafty Bibliophile is BACK to show new creative ways to turn old, worthless, decommissioned books into works of art, fashion accessories, and furniture for fundraising and programming. Impress your supporters, decision-makers, and customers, and look cool and green at the same time!
Julia Ousley, multispecialty consultant and member, Friends of the New Braunfels Public Library.
Library Friends, Trustees, and Advocates Round Table.

CPE#271: SBEC 2.0; TSLAC 2.0
Stories that Pop - Using Props, Humor, and Music to Enhance Storytelling
2:00 - 3:50 pm
Storytelling can engage students in dialogue and cultural awareness. This session presents techniques and ideas for creating stories kids will remember. The speakers cover how to create and use homemade musical instruments, simple musical refrains, and movement with stories.
Kim Lehman, storyteller; and Tom McDermott, storyteller/author.
Storytelling Round Table.

District Planning Committee Meeting
2:00 – 3:50 pm

Legislative Committee Meeting
2:00 - 3:50 pm

Public Communications Committee Meeting
2:00 - 3:50 pm

Scholarship and Research Committee Meeting
2:00 - 3:50 pm

Electronic Resources and Serials Management Round Table Business Meeting
3:00 - 3:50 pm

Public Libraries Division Executive Board Meeting
3:00 - 3:50 pm

CPE#279: SBEC 1.0; TSLAC 1.0
Tech'novel'gy: Teaching Novels Using Social Media
4:00 - 4:50 pm
Reading teachers and a librarian have collaborated to transform Margaret Peterson Haddix’s novel, *Among the Hidden*, into a learning experience intended to hook kids on this series. Find out how they use Google Maps, Earth Cams, Flip cameras, blogs, and Glogster to make reading engaging and relevant.
Janice Borland, librarian, Austin Academy for Excellence, Garland ISD.
Texas Association of School Librarians.

Bylaws and Resolutions Committee Meeting #1
4:00 - 4:50 pm

Distributed E-Learning Round Table Business Meeting
4:00 - 4:50 pm

Intellectual Freedom Committee Meeting
4:00 - 4:50 pm

Leadership Development Committee Meeting
4:00 - 4:50 pm
Library Instruction Round Table Business Meeting
4:00 - 4:50 pm

Programming for Adults Interest Group Business Meeting
4:00 - 4:50 pm

Task Force on TLA Districts
4:00 - 4:50 pm

Texas Association of School Librarians Executive Board Meeting
4:00 - 4:50 pm

Young Adult Round Table Lone Star Reading List Committee Meeting
4:00 - 4:50 pm

Young Adult Round Table Maverick Graphic Novel Reading List Committee Meeting
4:00 - 4:50 pm

Young Adult Round Table Tayshas Reading List Committee Meeting
4:00 - 4:50 pm

Young Adult Round Table Texas Teens Read Advisory Committee Meeting
4:00 - 4:50 pm

(President's Program)
CPE#269: SBEC 1.5  
1001 Great Ideas and Diversity Fair
4:00 - 5:30 pm
Interact with colleagues as you discover new ideas and innovative techniques to take back to your workplace. In this dynamic and informal session, participants will move among tabletop presentations showcasing best practices in diversity, library operations, and other services representing all library types. Refreshments and cash bar provided. Conference Program Committee.

Texas Library Association Council I
5:00 - 5:50 pm
Council is the governing body of TLA. All conferees are invited to attend.

All-Conference Welcome Party
6:30 - 8:30 pm
Lyndon Baines Johnson Library and Museum, 2313 Red River Street
Austin has a charm all its own. With the Capitol and the UT Tower lighting up the skyline, this year’s Welcome Party showcases the best of Austin – casual, fun, and eclectic. Join your colleagues as you settle in for the 2011 Annual Conference. Meet up with friends and begin four days of networking and socializing. Transportation and light refreshments will be provided. Conference Local Arrangements Committee.

TALL Texans Ice Cream Social *(Ticket purchase required)*
8:00 - 10:30 pm
Hilton Austin Hotel, 500 East 4th Street.
Calling all TALL Texan alumni! Reunite with old friends and meet new ones at the TALL Texans Ice Cream Social. Build a sundae, help design your class boot, meet the newest TALL Texans, and find out the latest about the Leadership Institute and the TALL Texans Round Table. *Tickets must be purchased by Thursday, March 31 through the preregistration process.*

TALL Texans Round Table.
Wednesday, April 13

All sessions are open to all attendees.

Registration 7 am – 4 pm
Internet Room 8 am – 4 pm
TLA Store 8 am – 5:00 pm
Bag Check 10:15 am – 4 pm
Exhibits 10:15 am – 4 pm
Placement Center 10:15 am – 4 pm

Continuing Professional Education (CPE) credits

<table>
<thead>
<tr>
<th>Event Number</th>
<th>State Board for Educator Certification</th>
<th>TX State Library &amp; Archives Commission</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPE#123;</td>
<td>SBEC 2.0;</td>
<td>TSLAC 2.0;</td>
</tr>
</tbody>
</table>

Program Title
8 – 9:50 AM

Lynda Becker Memorial Downtown Walking Tours
7:15 - 8:25 am
Enjoy a morning walking tour of historic points of interest in downtown Austin, guided by some of our best local tour guides. This hour-long tour starts at 7:15am sharp, so be sure to arrive early! We will gather and depart from the corner of 4th Street and Trinity, just outside the Austin Convention Center. Look for the signs for the “Historic Walking Tour.” Conference Local Arrangements Committee.

Austin Ghost Tours (Ticket purchase required)
7:15 - 8:45 am
Austin Ghost Tours has extensively researched Austin and Texas history, so they tell the real stories of the people, places and events in Austin's past. Each tour highlights different haunted areas and exposes the ghost stories of the past and present. This 1 ½-hour tour starts at 7:15am sharp, so be sure to arrive early! We will gather and depart from the corner of 4th Street and Trinity, just outside the Austin Convention Center. Look for the sign for the “Ghost Tour.” This tour returns after the 8:30am General Session begins. Tickets must be purchased by Thursday, March 31 through the preregistration process.
Conference Local Arrangements Committee.

Lariat Adult Reading List Task Force Business Meeting #2
8:00 am - 5:00 pm
Hilton Austin Hotel, 500 East 4th Street.

CPE#303: SBEC 0.5
General Session I with Jamie Lee Curtis
8:30 - 10:00 am
New York Times bestselling author and actress Jamie Lee Curtis has captivated the public for a generation. A gifted and straight-speaking storyteller, Curtis believes passionately in reading and fostering children’s imagination and potential. Take a journey with her through her life and work. Inspiring and indomitable, Curtis will discuss her most recent works.
Conference Program Committee.
CPE#304: SBEC 1.0; TSLAC 1.0
Bridging School Libraries and CSCOPE
10:15 - 11:20 am
Explore vital connections between library programs and the CSCOPE curriculum system. The state funded K-12 Databases Program provides relevant material that librarians can leverage to promote integration of curriculum, resources, and teaching strategies. Come away with ideas on how to shape the library's role at your school.
Sandra McLeroy, library technology specialist, Curriculum and Instruction, ESC Region 6; Kimberly Picozzi, regional librarian, Center for Instructional Services, ESC Region 2; and Martha Rossi, library and media services specialist, ESC Region 20.
Texas Association of School Librarians.

CPE#305: SBEC 1.0; TSLAC 1.0
E-Harmony: School Librarians and Instructional Technologists Unite
10:15 - 11:20 am
School librarians and campus instructional technologists have a natural working arrangement that is conducive to collaboration. This session will look at ways the two can work together to market their programs, enhance collaboration among teachers, and ultimately increase student use of information and technology.
Stacy Cameron, district librarian; and Christine Haight, instructional technologist, Prosper High School, Prosper ISD.
Texas Association of School Librarians.

CPE#316: SBEC 1.5; TSLAC 1.5
America's War on Sex: Crossing the First Amendment Frontier
10:15 - 11:50 am
The freedom of sexual expression is a prime battleground in public policy and the media. A noted author in this area discusses what he calls his “SexPanic” that has been created by those who seek to control what others read, watch, access by computer, and do in private. The author will discuss the connections between attacks on free speech and on private sexual expression--and support librarians in being more knowledgeable, speaking out in their community, and addressing self-censorship.
Marty Klein, sex therapist, policy analyst and author.
Intellectual Freedom Committee and Conference Program Committee.

CPE#324a: SBEC 1.5; TSLAC 1.5
Book Trailers (Hands on Lab II – Ticket purchase required)
10:15 - 11:50 am
Create stimulating visual previews of selected titles in your collection. Become a digital media producer in a few easy steps and extend your reach to customers outside your library. Bring a book to get the most out of the hands-on portion of this workshop. Plan ahead: please have either a paid account or an educational account for Animoto before attending this session. Seating is limited and tickets ($40 Members/$55 Non-Members) must be purchased by Thursday, March 31 through online preregistration only.
Teresa Schauer, district librarian, Pettus ISD.
Conference Program Committee.

CPE#306: SBEC 1.5; TSLAC 1.5
Building Blocks for the Linked Data Environment: VIAF, LCSH/SKOS, and RDA Registries
10:15 - 11:50 am
Rediscover the power of controlled vocabulary in today’s search environment. Authority control enables customers to locate library materials by bringing together names, titles, and subject headings in library catalogs and beyond. This session discusses the building of multi-lingual, international resource discovery tools that incorporate the precision of libraries’ controlled vocabularies.
Barbara B. Tillett, chief, Policy and Standards Division, Library of Congress.
Cataloging and Metadata Round Table.

Calling All New TLA Members!
10:15 - 11:50 am
Join us and hear from a panel of experienced TLA members from all types of libraries. They will share some of their experiences, conference tips, and networking ideas that you don't want to miss! We will have pastries, coffee, and plenty of time for Q&A.
Kelly Brouillard, adult services librarian, Lewisville Public Library; Laura Heinz, head, information services, Texas Tech University; Karen Kessel, librarian, Tobias Elementary School, Hays CISD; Brett Kirkpatrick, associate vice president for academic resources and director of libraries, University of Texas Medical Branch; and Rebecca Sullivan, director, Riter C. Hulsey Public Library (Terrell).
New Members Round Table.

CPE#309: SBEC 1.5
Crossing the Border: Migrant Stories
10:15 - 11:50 am
What does it mean to cross the border? What are the struggles of being bicultural? Join these YA authors as they share their perspectives on the migrant experience.
Young Adult Round Table.

CPE#319: SBEC 1.5; TSLAC 1.5
Learning Commons for School Libraries and Computer Labs
10:15 - 11:50 am
The learning commons is a place to create, collaborate, innovate, think, and learn. This emerging model for physical and virtual library services offers school libraries potential opportunities for meeting student needs and reinventing learning environments on campuses.
David Loertscher, professor, School of Library and Information, San Jose State University (CA).
Conference Program Committee.

CPE#322; SBEC 1.5
Light the Way/Ilumina el camino: Luminarias Reading List
Wednesday, 10:15 – 11:50 am
Are you searching for high quality Spanish or bilingual books for your young readers? Explore the Dallas ISD Luminarias List developed by district librarians to support the literacy needs of pre-K to 3rd grade students. Both fiction and nonfiction titles are included on this annual list, which strives to honor the culture and language of Hispanic students while promoting pleasure reading.
Maryam Mathis, Bowie Elementary School; Gay Patrick, director of libraries; Maria E. Rodriguez, library/media specialist, Sudie L. Williams Elementary, Dallas ISD.
Library Services to the Spanish Speaking Round Table.

CPE#313: SBEC 1.5
Make 'em Laugh: Engaging Children with Humorous Fiction
10:15 - 11:50 am
 Certain authors have the talent of knowing how to make a child laugh. But as is the case with adults, what is funny to one child will be “dumb” to another. Authors will share their distinctive brands of humor from sophisticated to subtle to downright silly. Find out how to connect reluctant readers with humorous fiction.
Mary Amato, author, Holiday House; Jim Benton, author, Scholastic Trade Books; Michael Buckley, author, Abrams Books for Young Readers/Amulet Books; Jack Gantos, author, Farrar Straus Giroux/Macmillan Children's Publishing Group; and Ed Masessa, senior manager for product development, Scholastic Book Fairs, Inc.

Children's Round Table.

CPE#311: SBEC 1.5
Picturing Greatness: Picture Books that Stand Out in a Crowd
10:15 - 11:50 am
Join a member of the 2011 Caldecott Award Committee as well as authors and illustrators of acclaimed picture books as they discuss the process of creating books and stories that speak to children's interests and also engage the adults who share them with young people.

Chris Barton, author, Little, Brown Books for Young Readers; Morgan Marie McMillian, director, Lake Travis Community Library; Kevin O'Malley, author, Walker Books for Young Readers; Eric Rohmann, author/illustrator, Roaring Brook Press/Macmillan Children's Publishing Group; and Dan Yaccarino, author/illustrator, Random House Children's Books.
Children's Round Table.

CPE#308: SBEC 1.0; TSLAC 1.0
Robotics and Research: An Innovative Program Model
10:15 - 11:50 am
Use robotic programs to attract students and engage them in reading, science, math, and technology. These popular programs, which incorporate TexShare and K-12 databases, will help students enhance their problem-solving skills. The speaker will also discuss how partnerships can assist with funding, leverage resources, and generate community involvement. Examples of student-made robots will be displayed.

Edward Melton, administrative manager, HPL Express, Houston Public Library.
Black Caucus Round Table.

CPE#315: SBEC 1.5
Science Fiction on the Fate of Libraries: Lost in Space or Brave New World?
10:15 - 11:50 am
Point your laser beam to the future! What do current demand, future need, and science fiction tell us about the fate of libraries? Science fiction has much to say about our future and has “predicted” many technologies as well as their affects on society. Two librarians who are fans of the genre will transport you through time and space. Find out if libraries will live long and prosper.

Michael Baldwin, director, Benbrook Library District; and Adam Wright, director, North Texas Regional Library System.
Public Libraries Division.

CPE#318: SBEC 1.5; TSLAC 1.5
TSLAC Competitive Grants: Model Projects
10:15 - 11:50 am
Looking for grants? The Texas State Library and Archives Commission's federally-funded grants program supports projects that reach the underserved, enable cooperative efforts between libraries, support literacy, and make unique materials accessible. Come hear grantees from TSLAC's four programs discuss their projects, and learn about program requirements for proposals.

Dale Fleeger, director, Weatherford Public Library; Brenda Gunn, associate director and Janey Slaughter Briscoe Archivist, Dolph Briscoe Center for American History, University of Texas at Austin; Nancy Hykel, director, West Public Library; Suzan Nyfeler, continuing education specialist, Central Texas Library System, Inc.; and Jennifer Peters, grants administrator, Library Development Division, Texas State Library and Archives Commission.
Texas State Library and Archives Commission.
CPE#314: SBEC 1.0; TSLAC 1.0
Using Local History and Archives to Grow Genealogy Skills
10:15 - 11:50 am
Learn how to direct users to use research tools in local history and archives and apply these skills to genealogy searches. Speakers will discuss the resources at some of the major libraries and archives in the state. *A business meeting follows the program.*
Willie Braudaway, researcher/consultant, librarywillie Research and Consulting LLC; Dara Flinn, associate archivist, Woodson Research Center, Rice University; and Elizabeth Sargent, assistant manager and lead archivist, Houston Metropolitan Research Center, Houston Public Library.
Archives, Genealogy and Local History Round Table.

CPE#307: SBEC 1.5; TSLAC 1.5
Virtual Reference: To Consort or Not?
10:15 - 11:50 am
Reference consortial services allow libraries to join together by using one shared platform to serve virtual users through chat, text, and other methods. Learn what this model involves and if it is appropriate for your users. Panelists will discuss the costs and methods for evaluating such services according to levels of usage and popularity, patron satisfaction, and the differences in a single versus cooperative model approach.
Beth Avery, coordinator of collection development, University of North Texas Libraries; Greg Hardin, reference librarian, Texas Woman’s University; Joe Jackson, off campus librarian, Paris Junior College; Emme Lopez, reference librarian, University of Texas at San Antonio; Frances May, workshop coordinator, University of North Texas Libraries; Carlton Nelson, reference librarian, University of Texas-Pan American; and Sylvia Owens, librarian, Austin Community College.
College and University Libraries Division.

CPE#317: SBEC 1.5; TSLAC 1.5
When Filters and the First Amendment Clash: Policies for Student Access
10:15 - 11:50 am
How can schools create policies that ensure appropriate access for students while affording legal protection for the school entity? ALA policy statements, state and federal laws, court decisions, and a Texas survey will be referenced. Presenters will facilitate discussion on the issues and strategies for more access online as well as examine the impact of filtering on student inquiry and their rights.
Helen Adams, online instructor, School Library and Information Technologies Program, Mansfield University (PA); Leatrice Bailey, director, Ratteree Career Center, Irving ISD; and Barbara Jansen, librarian, St. Andrew's School (Austin).
Texas Association of School Librarians.

HANDS ON LABS - *(Ticket purchase required)*
10:15 am - 3:50 pm
Get hands-on computer training from experts in the most popular technology applications in use today. See program daily schedules for individual session descriptions. *Seating is limited, and tickets must be purchased by Thursday, March 31 through online preregistration only.*
Conference Program Committee and Automation and Technology Round Table.

Book Trailers
10:15 - 11:50 am

Online Video Tutorials with Jing
12:00 - 1:50 pm
Manage Citations with Zotero
2:00 - 3:50 pm

CPE#325a: SBEC 1.0; TSLAC 1.0
2D Barcodes: Inspiration for Uses in the Library *(Net Fair I)*
11:00 - 11:50 am
Matrix Labels, or 2D barcodes, help you connect mobile users with online content via their cell phone cameras. This program introduces you to Matrix Labels and covers the pros and cons of the three major formats. In addition to examples of library uses, find out how the City of Manor uses QR Code to make information more accessible to its residents.
Billy Hoya, program coordinator II, University of Houston Libraries; and Dustin Haisler, assistant city manager, Manor.
Automation and Technology Round Table.

Ebsco Publishing: EBSCOhost® eBooks *(Technology Showcase I)*
11:00 - 11:50 am
EBSCO Publishing is adding eBooks to EBSCOhost(r). Learn how combining eBooks and databases can increase usage and provide a more powerful research experience for users.
Automation and Technology Round Table.

Technology Showcase I
11:00 am - 2:50 pm
The showcase features presentations and demonstrations offering innovations and solutions for your library. See program daily schedules for individual session descriptions.
Automation and Technology Round Table.

Ebsco Publishing: EBSCOhost® eBooks
11:00 - 11:50 am
EasyBib.com: EasyBib
12:00 - 12:50 pm
NBC Learn: NBC Learn
2:00 - 2:50 pm

Net Fair I
11:00 am - 3:50 pm
Need guidance making sense of technology issues and products? Net Fair is a series of noncommercial, educational sessions on technology topics. The Automation and Technology Round Table introduces practical computer applications and current issues that are relevant to all libraries. See program daily schedules for individual session descriptions.
Automation and Technology Round Table.

2-d Barcodes: Inspiration for Uses in the Library
11:00 - 11:50 am
Leveraging Social Media as a Communications Tool: How Houston Public Library Extended Their PR Efforts
12:00 – 12:50 pm
Digitization 101
1:00 – 1:50 pm
Preparing for the Worst with Technology as the Key
2:00 – 2:50 pm
Designing a Mobile Site for Your Library
3:00 – 3:50 pm
EasyBib.com: EasyBib *(Technology Showcase I)*
12:00 - 12:50 pm
EasyBib is a popular bibliographic and research management tool used by 20 million students to create citations and organize research.
Automation and Technology Round Table.

CPE#325b: SBEC 1.0; TSLAC 1.0
Leveraging Social Media as a Communications Tool: How Houston Public Library Extended Their PR Efforts *(Net Fair I)*
12:00 - 12:50 pm
Everyone knows that social media can be a great way to reach the public, but how do you make it work for you? Learn how HPL has launched a successful outreach effort using Facebook and Twitter to communicate about library programs.
Sandra Fernandez, Houston Public Library.
Automation and Technology Round Table.

CPE#324b: SBEC 2.0; TSLAC 2.0
Online Video Tutorials with Jing *(Hands on Lab III – Ticket purchase required)*
12:00 - 1:50 pm
Extend learning outside of your library by creating short online video tutorials using Jing. Create how-to's on downloading eBooks, using databases, understanding call numbers, and locating materials. Share instantly via Web, email, IM, Twitter, or your blog. *Seating is limited and tickets ($40 Members/$55 Non-Members) must be purchased by Thursday, March 31 through online preregistration only.*
Mark Kania, instructional technology specialist, Round Rock ISD.
Conference Program Committee.

CPE#350: SBEC 0.5
Opening Author Session Luncheon Sponsored by LiFTA with Diane Mott Davidson, Richard Peck, and Jacqueline Winspear *(Ticket purchase required)*
12:00 - 1:50 pm
From poetry to mystery, children’s literature to adult fiction, authors Diane Mott Davidson, Richard Peck, and Jacqueline Winspear offer an eclectic and award-winning menu of literary samples. Hear these well-known authors discuss their life and works. *Luncheon tickets must be purchased by Thursday, March 31 through the preregistration process. Menu items will include: Chopped Iceberg Salad with Tomatoes, Cucumbers and Champagne Dressing; Chicken Roulade with Cranberry Sage filling served with Mascarpone Risotto and Seasonal Vegetables; Fresh Rolls and Butter; Baklava Cake, a Phyllo Honey and Walnut Cake with a Cream Cheese Icing; Freshly Brewed Regular and Decaffeinated Coffee; and Iced Tea.*
Library Friends, Trustees, and Advocates Round Table.

CPE#382: SBEC 1.0; TSLAC 1.0
Are You a Disposable Middleman? The Disintermediation of the Librarian
1:00 - 1:50 pm
As customers increasingly turn to the Internet for information and become more independent at finding sources, librarians are at risk of disintermediation, or being “cut out” of the process. This potential perception of irrelevancy endangers funding and other sources of support. This talk examines the issue and offers some automation solutions to mitigate the risk.
Jane Burke, senior vice president, ProQuest.
Conference Program Committee.
CPE#352: SBEC 1.0; TSLAC 1.0
Birds Do It, Bees Do It, and You Know You Get Questions about It: Sexual Health Resources
1:00 - 1:50 pm
With sexual activity starting at younger ages and medical advances helping it continue into older ages, librarians need increased skills to meet the sexual health information needs of their customers. This presentation offers reliable resources on sexual health, tips on handling the reference interview, and includes sections about teens, GLBTs, adults, and older adults.
Karen Vargas, consumer health outreach coordinator, National Network of Libraries of Medicine, South Central Region.
Conference Program Committee.

CPE#353: SBEC 1.0; TSLAC 1.0
Books That Cross Boundaries: Moving from YA to Adult Literature
1:00 - 1:50 pm
The speakers, veterans of the YALSA Alex Awards Committee, discuss sources for finding adult books that appeal to teens. Presenters will share various lists and websites, evaluate tips for identifying relevant adult books, and suggest newly published books for both pleasure reading and curriculum related topics.
Betty Carter, consultant; and Pam Spencer Holley, retired librarian, Fairfax County Public Schools (VA). Texas Association of School Librarians.

CPE#354: SBEC 1.0; TSLAC 1.0
Bring Multiculturalism into the Library and Classroom with State-Funded K-12 Databases
1:00 - 1:50 pm
Our students belong to the most multicultural generation in the history of this country. Explore the wealth of multicultural information available from state-funded online resources and apply it in information literacy lessons and projects. Discover how librarians can collaborate with teachers to address multicultural needs and use these databases to teach students about other countries and cultures.
Susanna Garza, coordinator of instructional technology and media, ESC Region 20; Karen Kahan, director of educational technology, Texas Education Agency; and Martha Rossi, library and media services specialist, ESC Region 20.
Texas Association of School Librarians.

CPE#355: SBEC 1.0; TSLAC 1.0
Cutting Out the Cutting Edge: Stories of Censorship
1:00 - 1:50 pm
Censorship is more than removing books; it's removing ideas. Join in the conversation with Lauren Myracle, the most challenged author of 2009, and librarian Rose Brock as they share stories about dealing with censorship and justify the inclusion of cutting edge materials in collections.
Rose Brock, librarian, Coppell Middle School West, Coppell ISD; and Lauren Myracle, author, Abrams Books for Young Readers/Amulet Books.
Young Adult Round Table.

CPE#325c: SBEC 1.0; TSLAC 1.0
Digitization 101 (Net Fair I)
1:00 - 1:50 pm
Get your digitization project started with this helpful session. Attendees will learn the basic steps to get their project off to a successful start.
Tara Carlisle, project development librarian, University of North Texas.
Automation and Technology Round Table.
Fish Markets, Coffee Shops, and Hotels: Finding the Right User Experience in Academic Libraries
1:00 - 1:50 pm
A user experience (UX) should be unique. What does a unique UX in an academic library look like? What does it offer and how is it implemented? Steven Bell will share insights into how academic libraries can develop a unique UX based on three core themes: differentiation, loyalty, and memorableness.
Steven Bell, associate university librarian for research and instructional services, Temple University Libraries (Philadelphia, PA).
Conference Program Committee.

Innovative Interfaces: Encore Synergy (Technology Showcase I)
1:00 - 1:50 pm
Want to make sure customers discover all your library has to offer? Encore Synergy provides a single search box for books/eBooks, articles, library programs, and more.
Automation and Technology Round Table.

Libraries of Love: Building Libraries in Africa
1:00 - 1:50 pm
Zoom to Uganda, Africa, and you will find 19 school libraries, provided by Libraries of Love, serving over 27,000 students. Founder Trudy Marshall shares her vision and tells how her teams promote literacy by turning empty rooms into beautiful, functional libraries.
Trudy Marshall, librarian, Laurel Mountain Elementary, Round Rock ISD.
Conference Program Committee.

Mobile Futures: Latino Teens, Cell Phones, and the Digital Divide
1:00 - 1:50 pm
Multiple literacies help develop the way people understand information. This program shows ways to engage youth through books, music, the arts, computers, and gaming. The session showcases these various literacies and provides strategies for implementing them in school and public libraries.
Jennifer Velasquez, coordinator of teen services, San Antonio Public Library System.
Conference Program Committee.

Professional Development on Your Own Terms: The 23 Things
1:00 - 1:50 pm
This program is designed to help librarians provide online professional development for their organizations. Using the "23 things" format and the fun factor, the audience will learn how to set up the staff development and monitor participant progress to the conclusion.
Vaughn Branom, district information specialist, Library Information Services, Spring Branch ISD.
Conference Program Committee.

Second Life Community Group Presentation/Report
1:00 - 1:50 pm
TLA’s member-created Second Life Community is working collaboratively with librarians and educators across the state and around the globe. Hear about the group's virtual exhibit and their plan for future immersive learning environments. Participate in a discussion about libraries and virtual worlds.
Valerie Hill, member, Second Life Community.
Second Life Community.

CPE#360: SBEC 1.0; TSLAC 1.0  
Spanish-Language Subject Headings  
1:00 - 1:50 pm  
Spanish-language subject headings can enrich a library's catalog and can provide better access to library materials for Spanish-speaking populations. Identify different lists of Spanish-language subject headings and understand how to add them to bibliographic records.  
Joanna Fountain, assistant professor, Department of Library Science, Sam Houston State University.  
Cataloging and Metadata Round Table.

CPE#361: SBEC 1.0; TSLAC 1.0  
TexFree: Open Access Resources  
1:00 - 1:50 pm  
Librarians are seeking new sources of electronic materials that are free: enter open access. But is this content authoritative? This program will direct Texas librarians to the best open access resources and show how to promote them.  
Robert Watkins, chief operations officer, Amigos Library Services, Inc.; and Russlene Waukechon, Texshare database coordinator, Texas State Library and Archives Commission.  
Texas State Library and Archives Commission.

CPE#381: SBEC 1.0  
Treasures of The Dolph Briscoe Center for American History  
1:00 - 1:50 pm  
Discover rare historic documents from the Spanish Colonial era through modern Texas -- all housed in the collections of the University of Texas Center for American History. Get a virtual glimpse of the Sam Rayburn Library and Museum, the John Nance Garner Museum, and the Winedale Historical Center.  
Patrick Cox, associate director, The Dolph Briscoe Center for American History, University of Texas at Austin.  
Conference Program Committee.

CPE#362: SBEC 1.0; TSLAC 1.0  
Using Music to Make Literacy, Learning, and Real Books JAM!  
1:00 - 1:50 pm  
California’s 2007 Teacher of the Year can show you how to create dynamic activities using the power of music to elevate literacy skills while keeping your learning environment thoughtful and rigorous. Receive tools and tricks to connect teens with books from this YA author and creator of BookJam.  
Alan Sitomer, educator/author, Lynwood High School (Los Angeles, CA), Disney Book Group and RB Education.  
Conference Program Committee.

CPE#384a: SBEC 0.5; TSLAC 0.5  
Building Bridges for Special Needs Adults (Contributed Papers Session I)  
2:00 - 2:25 pm  
Funded by a Texas Reads grant, the library worked with EduCare to reach out to individuals in group housing to create a reading club for adults with special needs. Library staff created lesson plans, games, and activities to encourage success.  
Jennifer Coffey, reference and information services librarian; and Rebecca Sexton, former library tech, Pflugerville Community Library.  
Conference Program Committee.

NBC Learn (Technology Showcase I)
Engaging students and providing real world context is important. Learn to search easily and share multimedia according to TEKS standards, subject, or keyword.

Automation and Technology Round Table.

CPE#325d: SBEC 1.0; TSLAC 1.0
Preparing for the Worst and Hoping for the Best (Net Fair I)
2:00 - 2:50 pm
Libraries and schools are at the mercy of natural forces such as hurricanes, floods, tornados and blizzards. We are also at the mercy of health issues such as flu epidemics. To the student the closing of a campus for an extended period of time may mean a loss of momentum and a delay in program completion. Can the answer to this dilemma be found in a course management system (CMS)? After suffering a devastating blow from Hurricane Ike, Lamar State College-Orange lost three weeks of classes and many students as the community struggled to overcome the devastation. Although we completed an abbreviated semester, the toll on students, faculty and staff was troubling. Using our CMS, Desire2Learn it has been mandated that all classes and support services will have a thriving presence on the web. This mandate is an opportunity to embed the library program into the heart of the school.
Mary McCoy, director of library and learning services; and Sribhagym Srinivasan, instructional designer, Lamar State College-Orange.
Automation and Technology Round Table.

CPE#363: SBEC 1.0; TSLAC 1.0
Tapping Technology to Motivate Reluctant Readers
2:00 - 2:50 pm
Shift your strategies to encompass new technologies that reach reluctant readers. The speaker demonstrates technologies that engage youth without sacrificing good literacy instruction.
Alan Sitomer, educator/author, Lynwood High School (Los Angeles, CA), Disney Book Group and RB Education.
Conference Program Committee.

CPE#365: SBEC 1.5; TSLAC 1.5
Administrators, Advocacy, and Ammunition: School Data Collection
2:00 - 3:20 pm
Data is powerful ammunition. Learn methods to collect and analyze data to build influence, frame requests to improve programs, and advocate for school libraries. The speakers will share templates and experiences that can be used in elementary and secondary schools.
Julie Briggs, director of library media services; Joyce Ann Chaffin, librarian, Berkner High School; Jackie Chetzron, librarian, Pearce High School; Christa Harker, librarian, Bowie Elementary School; and Dorette Putonti, librarian, Hamilton Park Pacesetter Magnet, Richardson ISD.
Texas Association of School Library Administrators.

CPE#364: SBEC 1.5; TSLAC 1.5
Big Brother is Watching!
2:00 - 3:20 pm
On October 15, 2010, over 28,000 Texas nonprofits were set to lose their tax exempt status. Was your organization on this list? Ignorance of the law does not excuse from culpability and aggressive prosecution of even small 501c3 groups. This program will illuminate potential legal pitfalls and strategies for staying out of jail.
Mary Beth Harrington, director of community outreach, Texas Association of Nonprofit Organizations.
Library Friends, Trustees, and Advocates Round Table.

CPE#376: SBEC 1.5; TSLAC 1.5
Designing the Web User Experience in Public Libraries
2:00 - 3:20 pm
Learn practical first steps for making public library websites easier to use and methods that can and should be applied to every library service. Aaron Schmidt introduces you to user experience design and will help you become more confident in the role of Web designer.
Aaron Schmidt, digital initiatives librarian, District of Columbia Public Library.
Conference Program Committee.

CPE#367: SBEC 1.5; TSLAC 1.5
Let’s Talk Books! Middle Grades Book Clubs
2:00 - 3:20 pm
Join this round table discussion on implementing book clubs for middle grades. The panelists cover how to select great titles and how to talk books with kids. They also address ways to help children evaluate and express opinions about books they’ve read.
Children's Round Table.

CPE#366: SBEC 1.5; TSLAC 1.5
Save Time with Electronic Ordering
2:00 - 3:20 pm
Electronic ordering services provided by vendors can improve the way your library orders materials and supplies, saving both time and money. Company representatives will present information about electronic ordering systems and Electronic Data Interchange protocols, including how to integrate them with existing systems.
Alice Belous, Baker & Taylor; Jay Blint, Ingram Library Services; Chad Cummings, Brodart Company; Pete Williams, media/IT director, Demco, Inc.; and Loren Zawodny, corporate librarian, ATI Enterprises, Inc.
TPALS-Texas Professional Association of Library Sales Round Table.

CPE#368: SBEC 2.0
2X2 Showcase
2:00 - 3:50 pm
Join the 2011 2X2 Reading List Selection Committee members as they introduce the titles on this year's list and offer ideas for using these books in library programs. The author and illustrator of the Caldecott Honor Book All the World will also discuss the picture book creation process.
Kristi Betts, librarian/instructional technology specialist, Kinkeade Early Childhood School, Irving ISD; Marla Frazee, author/illustrator, Beach Lane Books; and Liz Garton Scanlon, author, Beach Lane Books/Simon & Schuster Children’s Publishing.
Children's Round Table.

CPE#370: SBEC 1.5
Booktalking the YA Reading Lists
2:00 - 3:50 pm
Hear all about the 2011 Lone Star, Maverick, and Tayshas Reading Lists. Experience a variety of booktalking styles and stick around after the booktalks to meet the YART officers and learn how you can get involved. A business meeting precedes the program.
Robin Cashman, librarian, Katy High School, Katy ISD; WyLaina D. Hildreth, senior librarian, North Branch Library, Denton Public Library; and Lori Loranger, librarian, Walsh Middle School, Round Rock ISD.
Young Adult Round Table.
Contributed Papers Session I
2:00 - 3:50 pm
Colleagues present their papers on a wide range of topics relating to Texas libraries and librarianship. See program daily schedules for individual session descriptions.
Conference Program Committee.

Building Bridges for Special Needs Adults
2:00 - 2:25 pm
Providing Computer Classes for Job Seekers: a Collaboration
2:30 - 2:55 pm
The Frontera Collaboration: Libraries Promoting Evidence-Based Practice in the US-Mexico Border Region
3:00 - 3:25 pm
The Response
3:30 - 3:50 pm

CPE#373: SBEC 2.0; TSLAC 2.0
Current Issues in Scholarly Communication and Open Access
2:00 - 3:50 pm
This panel of academic library leaders will address the topic of open access and the role of librarians in scholarly communication. The session covers how to reduce barriers to the access, sharing, and use of scholarship.
Fred Heath, vice provost and director of libraries, University of Texas at Austin; Heather Joseph, executive director, SPARC; Sara Lowman, vice provost and university librarian, Rice University; and Dana Rooks, dean of libraries, University of Houston.
Conference Program Committee.

CPE#369: SBEC 2.0; TSLAC 2.0
Diplomacy 101: Dealing with Difficult Patrons
2:00 - 3:50 pm
Problem patrons? We all have them, but how do we handle them? Review techniques to deal with tough situations, reduce the risk of violence, and prepare for difficult situations. Learn the importance of establishing policies and training your staff.
Mark Willis, community relations manager, Dayton Metro Library (OH).
Conference Program Committee.

CPE#377: SBEC 2.0; TSLAC 2.0
Family Literacy Focus: Resources and Tools for Reaching and Serving Diverse Communities
2:00 - 3:50 pm
Panelists describe the implementation of culturally-relevant and sustainable family literacy programming. These models and tools were developed by ALA's five ethnic affiliate associations, and speakers will talk about the outcomes of their respective efforts. A Q&A will help TLA members discover how to replicate these models in their libraries.
Oralia Garza de Cortes, consultant/specialist, Latino Children's Literature/Literacy Consultant; Liana Juliano, technical/electronic services librarian, Nossaman LLP (CA), immediate past-president, American Indian Library Association; and Mary Jo Venetis, associate library director, Technical Services, McDermott Library, University of Texas at Dallas.
Conference Program Committee.

CPE#386: SBEC 2.0
Get A Sneak Peek into Adult Summer 2011 Titles!
2:00 - 3:50 pm
Hear from book publishers about their top new adult title releases. Find out which books are sure to sizzle in the
Summer of 2011!
Michelle Fadlalla, Simon & Schuster; Dosier Hammond, W.W. Norton; Mindy Im, Hachette; Dominique Jenkins, Penguin Group USA; Amy Jones, Harlequin; Erica Melnichok, Random House, Inc.; Talia Sherer, Macmillan; Virginia Stanley, HarperCollins Publishers; and Chris Vaccari, Sterling.
Conference Program Committee.

CPE#379: SBEC 1.5; TSLAC 1.5
Improving Workplace Relationships
2:00 - 3:50 pm
Our workplace is filled with people from different backgrounds and diverse perspectives. A simple technique used by cultural anthropologists can improve your working relationship with your boss and co-workers. Become more successful at understanding and being understood in the workplace. *A business meeting follows the program.*
Sandra Cannon, planner principal, Austin Public Library.
Supervision, Management, and Administration Round Table.

CPE#324c: SBEC 2.0; TSLAC 2.0
Manage Citations with Zotero *(Hands on Lab IV – Ticket purchase required)*
2:00 - 3:50 pm
Collect, manage, and share citations with a click of the mouse using Zotero, a free easy-to-use Firefox extension. Can it really be that easy? Learn how to set up Zotero and make the most of this research tool. *Seating is limited and tickets ($40 Members/$55 Non-Members) must be purchased by Thursday, March 31 through online preregistration only.*
Robin Dasler, science and mathematics librarian, University of Houston.
Conference Program Committee.

CPE#374: SBEC 2.0; TSLAC 2.0
Promoting eReaders & Digital Content: Conversations and Context
2:00 - 3:50 pm
Sales of eReaders and eBooks are on the rise! Learn how libraries can legally and effectively be a part of this market trend. A panel discusses different eReaders and eBook collections, best practices for a circulation program, and concerns regarding digital rights management and copyright. This session invites your comments and participation.
Lisa Charbonnet, branch manager, Westbank Community Library District; Dennis Clark, head of public and research services, Texas A&M University; and Billy Hoya, program coordinator II, University of Houston Libraries.
Conference Program Committee.

CPE#375: SBEC 2.0; TSLAC 2.0
Social Advocacy @ Your Library
2:00 - 3:50 pm
Radio commentator and author Jim Hightower, 2010 State Musician of Texas Sara Hickman, and Texas Freedom Network President Kathy Miller are activists who believe libraries have a strong role in promoting social advocacy. They will share how you can help voices of change be heard while remaining non-political. This session focuses on creating programs in libraries for social advocacy awareness.
Sara Hickman, 2010 State Musician of Texas, Sleeveless Records; Jim Hightower, author; and Kathy Miller, president, Texas Freedom Network.
Programming for Adults Interest Group, Intellectual Freedom Committee, and Public Libraries Division.

CPE#378: SBEC 1.5; TSLAC 1.5
SOCS Rocks! Solution-Oriented Customer Service
2:00 - 3:50 pm
Customer service needs to focus on finding solutions. Find out how to keep the customer in mind when creating new policies and see examples of solutions from real life disputes using the Solution-Oriented Customer Service model.
business meeting follows the program.
Sara Tebes, circulation supervisor, Irving Public Library.
Library Support Staff Round Table.

CPE#371: SBEC 2.0
Unique Library Careers
2:00 - 3:50 pm
What do universities, database vendors, media outlets, and accounting firms have in common? Special librarians, of course! A panel of these librarians will highlight the unique skill set required for their jobs and emerging trends in special libraries. This is an opportunity to learn about new career options and network with librarians in specialized areas.
Debra Flieder, analyst, EY Knowledge, Ernst & Young (Dallas); Barbara Fullerton, manager of librarian relations, Morningstar, Inc. (Dallas); Karen Holt, digital assets, instruction and outreach librarian, University of Texas at Austin; and Joel Lang, sales analyst, Smiley Media (Austin).
Special Libraries Division.

Media and Related Technologies Round Table Business Meeting
2:00 – 3:50 pm
TALL Texans Round Table Business Meeting
2:00 – 3:50 pm
Texas Bluebonnet Award Program Committee Meeting
2:00 – 3:50 pm
Texas Bluebonnet Award Selection Committee Meeting
2:00 – 3:50 pm

CPE#384b: SBEC 0.5; TSLAC 0.5
Providing Computer Classes for Job Seekers: A Collaboration (Contributed Papers Session I)
2:30 - 2:55 pm
Austin Public Library and the UT School of Information collaborated to offer services to job seekers, including one-on-one sessions with a librarian on job searching and classes on basic computer skills.
Bonnie Brzozowski, librarian, Austin Public Library; and Loriene Roy, professor, School of Information, University of Texas at Austin.
Conference Program Committee.

CPE#384c: SBEC 0.5; TSLAC 0.5
The Frontera Collaboration: Libraries Promoting Evidence-Based Practice in the US-Mexico Border Region (Contributed Papers Session I)
3:00 - 3:25 pm
The goal of the Frontera Collaboration is to increase cooperative efforts among libraries aimed at improving clinical care and public health in the US - Mexico Border area. This collaboration has promoted evidence-based practice and conducted outreach activities for clinicians and public health personnel.
Keith Cogdill, director, South Texas Regional Information Services, University of Texas Health Science Center Libraries.
Conference Program Committee.

CPE #325e: SBEC 1.0; SM TAPP
Designing a Mobile Site for Your Library (Net Fair I)
3:00 – 3:50 pm
A mobile website for your library should be a compact set of tools and information that is quickly loaded via a mobile web browser. In this session, you will learn how to evaluate which information to put on your mobile website, which tools are available to create your site and see a demonstration of how easily you can create a mobile website with simple HTML.
Jeff Koffler, web developer/graphic designer, Fondren Library, Rice University.
Automation and Technology Round Table.

CPE#380: SBEC 1.0; TSLAC 1.0
The Perils of a Traveling School Librarian
3:00 - 3:50 pm
Do you forget where you're going? Do you look at your library clerk and wonder who she is? Welcome to the world of the traveling librarian. This session will include coping skills for librarians covering multiple schools and grade levels. Time saving tips, ideas, and strategies will be shared for many service areas.
Amy Clark, elementary/middle school librarian; Amy Jensen, elementary/high school librarian; Susan Jones, elementary librarian; Megan Mills, high school librarian; Misha Navarro, middle school librarian; and Glenna Reisner, elementary librarian, Waxahachie ISD.
Texas Association of School Librarians.

Beta Lambda Chapter of Beta Phi Mu Business Meeting (all chapters welcome)
3:00 – 3:50 pm

CPE#384d: SBEC 0.5; TSLAC 0.5
The Community Eye of the Hurricane: Gulf Coast Public Libraries' Experiences and Needs Related to Hurricane Response (Contributed Papers Session I)
3:30 - 3:50 pm
The goal of this project was to identify and better understand public library roles in response to recent hurricanes and to support public libraries with hurricane preparedness and response. Public libraries in Texas and Louisiana were included in the project.
Michelle Malizia, associate director; and Karen Vargas, consumer health outreach coordinator, National Network of Libraries of Medicine, South Central Region.
Conference Program Committee.

Rally for Texas Libraries
4:00 - 5:00 pm
Texas State Capitol, South Steps
Back by popular demand: TLA will return to the Capitol and again stagger legislators with our ability to deliver a loud and powerful message. TLA's conference will shut down entirely for this special event. The library community will gather for an inspiring Rally for Texas Libraries on the Capitol steps. Our goal is to remind state leaders that libraries are essential to the health and vitality of Texas. If you have RED in your conference wardrobe, please wear it. Red handfans (free to the first 2000 takers) and red rally signs will be available. Buses will provide transportation from the convention center. The Drum Cafè performance troupe will start the call to rally and punctuate the event. The Rally will be a fun, energizing event you won't want to miss! Join thousands of our colleagues in debunking the myth, Librarians, do not keep silent! Tours of the newly renovated de Zavala State Library building will be available from 5 pm – 7 pm immediately after the rally.
Conference Local Arrangements Committee.

Ask Me About PLD
6:00 - 8:00 pm
Hilton Austin Hotel, 500 East 4th Street
Join the Public Libraries Division for a reception to introduce current officers and meet other members. Snacks will be provided and a cash bar will be available. *A business meeting precedes the program.*
Public Libraries Division.

Texas Media Awards Presentation
6:00 - 8:00 pm
Hilton Austin Hotel, 500 East 4th Street
The Texas Media Awards promote excellence in student media production and its importance in life-long learning by recognizing the most outstanding entries in nine media categories, including photography, multimedia, videography, animation, graphic design, Web design, and music composition. Students from all over Texas receive awards and showcase their work.
Texas Media Awards Committee, Media and Related Technologies Round Table, and Texas Association of School Librarians.

TLA New Members Reception
7:00 - 8:00 pm
Hilton Austin Hotel, 500 East 4th Street
The NMRT Reception is an informal gathering for networking and fun. Meet NMRT board and committee members and relax with your colleagues!
New Members Round Table.

Annual Storytelling Swap and Vendor Showcase
7:30 - 9:30 pm
Hilton Austin Hotel, 500 East 4th Street
Everyone has a tale to tell! Share yours and hear other librarian tellers, as well as tales from area storyteller exhibitors. All tellers must sign up by 7:00 pm that evening. Stories must be under 10 minutes for all to be assured a slot.
Storytelling Round Table.

President's All-Conference Party
8:00 - 10:30 pm
Hilton Austin Hotel, 500 East 4th Street
Crossing musical boundaries is the theme tonight. Spicy and foot-stomping live music are on the program. So, whether you want to grove with your friends, form a Conga line, or just enjoy a carefree Austin evening, don’t miss this whose only aim is to offer you a good time, good music, and good company!
Conference Local Arrangements Committee.
Schedule of Events Thursday, April 14

All sessions are open to all attendees.

Registration 7 am – 4 pm
Internet Room 8 am – 5 pm
TLA Store 8 am – 5 pm
Exhibits 9 am – 4 pm
Placement Center 9 am – 4 pm
Bag Check 9 am – 6 pm

Continuing Professional Education (CPE) credits

<table>
<thead>
<tr>
<th>Event Number</th>
<th>State Board for Educator Certification</th>
<th>TX State Library &amp; Archives Commission</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPE#123;</td>
<td>SBEC 2.0;</td>
<td>TSLAC 2.0;</td>
</tr>
</tbody>
</table>

Program Title
8 – 9:50 AM

Hetherington XXIV Fun Run/Walk *(Ticket purchase required)*
7:00 - 8:30 am
Continuing a TLA tradition, the 24th annual 5K Fun Run/Walk supports the Hetherington Leadership Development Fund. The run will begin and end at 900 W. Riverside Drive – the Auditorium Shores Parking Lot under the 1st Street bridge, west of the Hyatt Regency Hotel. Within walking distance of the Convention Center, participants can drive or walk to this location. Alternatively, you can ride one of the shuttle buses to the Hyatt Regency Hotel. All participants receive a commemorative t-shirt and refreshments. First, second, and third place medals or gift cards are awarded for the men’s run, the women’s run, and for the walk. Check-in begins at 7:00am. *Pre-registration is required.*
Conference Local Arrangements Committee.

District 8 Caucus
7:30 – 8:30 am

District Caucuses (1, 2, 3, 4, 5, 6, 7, 9, 10)
8:00 - 8:30 am

TPALS - Texas Professional Association of Library Sales Round Table Business Meeting
8:00 - 8:50 am

CPE#403: SBEC 0.5
Black Caucus Round Table Author Session Breakfast with James Ransome *(Ticket purchase required)*
8:00 - 9:50 am
Aunt Flossie’s Hats, Under the Quilt of Night, Uncle Jed’s Barbershop, and Sweet Clara and the Freedom Quilt are some of the illustrations created by Coretta Scott King Award-winning illustrator James Ransome. Please join Ransome for breakfast on Thursday morning, April 14, 2011 as he discusses his work. *A business meeting follows the program.*
*Breakfast tickets must have been purchased by Thursday, March 31, through the preregistration process.*
James Ransome, Ransome Illustration.
Black Caucus Round Table.

CPE#406a: SBEC 2.0; TSLAC 2.0
Creating Metadata for Cultural Heritage Objects *(Hands on Lab V – Ticket purchase required)*
8:00 - 9:50 am
Participants will get hands-on experience describing cultural heritage objects using Dublin Core metadata. This session includes a discussion on the different types and functions of metadata, as well as the distinction between physical and digital objects. Participants will enter their original metadata into prepared spreadsheets and will learn useful shortcuts when working with text. Seating is limited and tickets ($40 Members/$55 Non-Members) must be purchased by Thursday, March 31 through online preregistration only.
Amber Seely, manager, Cataloging and Metadata Service; and Marie Wise, digital projects manager, Information Technology, Houston Public Library.
Conference Program Committee.

CPE#435; SBEC 2.0; TSLAC 2.0
Reality Check: Putting eBooks into the Readers’ Hands
8:00 – 9:50 am
The explosion of ebook devices has profound implications for readers and libraries. Warren Buckleitner, a nationally-known expert on children’s technology, considers the landscape of evolving technologies. From the Kindle to the iPad and beyond, find out what these devices mean for students from preschool to college.
Warren Buckleitner, editor, Children’s Technology Review
Conference Program Committee.

Acquisitions and Collection Development Round Table Vendor Breakfast and Business Meeting
8:00 - 9:50 am

Government Documents Round Table Business Meeting
8:00 - 9:50 am

Lariat Adult Reading List Task Force Business Meeting #3
8:00 am - 1:00 pm
Hilton Austin Hotel, 500 East 4th Street

HANDS ON LAB III - (Ticket purchase required)
8:00 am - 3:50 pm
Get hands-on computer training from experts in the most popular technology applications in use today. See program daily schedules for individual session descriptions. Seating is limited, and tickets must be purchased by Thursday, March 31 through online preregistration only.
Conference Program Committee and Automation and Technology Round Table.

Creating Metadata for Cultural Heritage Objects
8:00 - 9:50 am
Create Blogs and Websites with WordPress
10:00 - 11:50 am
Podcast Pizazz
12:00 - 3:50 pm

CPE#408: SBEC 1.0; TSLAC 1.0
Skype Across Texas
8:30 - 9:20 am
The Jetsons used it; you can too! Free Internet software allows students to meet authors, query field experts, and join book clubs across the country. Through SKYPE, we can share knowledge beyond our school boundaries, bringing learning opportunities to our students. Let us show you how to get started.
Debra Marshall, district librarian, Wilson Elementary School, Coppell ISD; and Katie Turner, lower school librarian, Duchesne Academy of the Sacred Heart (Houston).
Texas Association of School Librarians.

CPE#419: SBEC 1.5; TSLAC 1.5
Agile Librarian's Guide to Thriving in Any Institution
8:30 - 9:50 am
Librarians' thoughtful use of professional expertise and political skills can ensure that non-librarian decision-makers appreciate the value of libraries. Learn some active methods to get your library the attention and support it deserves. This participatory session reviews the importance of image development and the need to assess library services.
Michelynn McKnight, associate professor, School of Library and Information Science, Louisiana State University.
Conference Program Committee.

CPE#409: SBEC 1.5; TSLAC 1.5
Bling Your Blog
8:30 - 9:50 am
Do you have a blog that lacks luster? What can you learn from successful commercial bloggers to enhance your own blog and increase traffic? Improve your library’s online promotional campaigns and gather ideas for making your blog more interactive. Join us for a tips-filled program all about how to make yours the most popular library blog EVER.
Staci Perkins, librarian; and Mark Weems, librarian, Negley Elementary School, Hays CISD.
Children's Round Table.

CPE#445: SBEC 1.5; TSLAC 1.5
Bringing it Home: Taking ALA’s Every Child Ready to Read Program to Your Library
8:30 - 9:50 am
Three years after bringing ALA's Every Child Ready to Read program to Dallas, the program is bigger, better and stronger than ever. This session offers an overview of tailoring a national program to your community's needs, garnering community partners, engaging the public, setting goals and measuring results.
Jasmine Africawala, program coordinator, Every Child Ready to Read @ Dallas; Jo Giudice, manager of youth and teen services, Dallas Public Library.
Conference Program Committee.

CPE#412: SBEC 1.5; TSLAC 1.5
Librarians+Authors+Students = A Great Writing Workshop!
8:30 - 9:50 am
Authors and librarians offer fresh ideas for making author visits fun and inspiring for everyone. Learn more about developing writing-based programs to improve reading skills and promote creativity. Meet “The Texas Sweethearts”!
Jessica Lee Anderson, author, Milkweed Editions; Phil Bildner, author; Emily Gardner, librarian, Caldwell Heights Elementary School, Round Rock ISD; PJ Hoover, author, Blooming Tree Press; Kate Mamot, Texas State University teacher fellows mentor, Brushy Creek Elementary, Round Rock ISD; Jo Whittemore, author, Simon & Schuster Children’s Publishing.
Children's Round Table, Texas Association of School Librarians, and Young Adult Round Table.

CPE#420: SBEC 1.5; TSLAC 1.5
The Library Goes Boom! Programming for Boomers
8:30 - 9:50 am
Approximately 78 million babies were born in the U.S. between 1946 to 1964. These aren't senior citizens - they're Boomers! Is your library ready to provide the best in programs and services to meet their needs? Learn how to cross over from typical senior programming into creative and innovative programs.
Cheryl Bernero, branch manager, El Paso Public Library; Jenny Brewer, adult service librarian, League City Public Library; Paige Delaney, director, Alpine Public Library; Julie Gray, librarian, Carnegie Library of Ballenger; and Rose Aleta Laurell, library director, Bell/Whittington Public Library.
Programming for Adults Interest Group and Texas State Library and Archives Commission.

CPE#413: SBEC 1.5
Lone Star Authors Shine
8:30 - 9:50 am
Authors from current and past Lone Star reading lists discuss writing for middle school students and share information about current projects. Bring your questions about promoting recreational reading with young teens.
Young Adult Round Table.

CPE#414: SBEC 1.5
Naturally Cool: High-Interest Science Books for Kids
8:30 - 9:50 am
Join authors and illustrators of books that convey science facts and information using folktales, biography, and poetry as they discuss their craft.
Children's Round Table.

CPE#415: SBEC 1.5; TSLAC 1.5
Open-Source ILS's: The Good, the Bad, and the Okay
8:30 - 9:50 am
Attendees will hear 'war stories' from four librarians who have implemented open-source library systems. The panelists will talk about how they evaluated, tested, and trained staff, and whether or not the final result was worth the effort. Audience participation will be encouraged.
Jesse Ephraim, adult services librarian, Roanoke Public Library; and David Schuster, library technology coordinator, Learning Media Services, Plano ISD.
Automation and Technology Round Table.

CPE#411: SBEC 1.5; TSLAC 1.5
Raise the Standard for Customer Service
8:30 - 9:50 am
It's all about attitude. See yourself and your library through your patron's eyes. What are their expectations? Discover practical tips for providing better customer service and turning complaints into compliments. Improve communication skills and learn the keys to good policy.
Mark Willis, community relations manager, Dayton Metro Library (OH).
Conference Program Committee.

CPE#446: SBEC 1.5; TSLAC 1.5
Reimagine, Reinvent, Reallocate: Our New Reality
8:30 - 9:50 am
Change has become a way of life for public libraries. Demographics are shifting, formats are evolving, and the Internet has altered the way people access information. Library funding is limited and in danger of becoming ever more restricted. Challenging times provide opportunities for those willing to reimagine, reinvent, and reallocate.
Public Libraries Division.
CPE#416: SBEC 1.5; TSLAC 1.5
Rigorous High-Tech Instructional Design for School Libraries
8:30 - 9:50 am
The Web is a dizzying candy store of digital expression and creation. As we shift our instructional practices into this fast-paced, digital playground, how do we move beyond novelty to keep these activities meaningful and thoughtful? Explore how school librarians can be leaders in promoting rigorous, high-tech instructional design.
Kristin Fontichiaro, clinical assistant professor, School of Information, University of Michigan (Ann Arbor).
Conference Program Committee.

CPE#418: SBEC 1.5; TSLAC 1.5
Texas Reading Club Showcase
8:30 - 9:50 am
Join Texas Reading Club 2011 artist Keith Graves as he shares his art and inspirations. Hear highlights of programs, crafts, music, and more from the club’s 2011 manual. Bring your best ideas to share at open mic time. Learn everything you need for a successful summer reading program.
Keith Graves, author/illustrator; Bonnie Langan, branch librarian, Harris County Public Libraries; and Christine McNew, youth services consultant, Library Development Division, Texas State Library and Archives Commission.
Children's Round Table and Texas State Library and Archives Commission.

CPE#410: SBEC 1.5; TSLAC 1.5
Using Evidence-Based Practice to Improve Library Instruction
8:30 - 9:50 am
A strong relationship exists between Evidence-Based Practice (EBP) and information literacy (IL); librarians who teach IL skills will find EBP techniques a good fit for their professional practice. This presentation defines EBP in an IL context and identifies ways to apply these skills to improve instruction and assessment activities.
Megan Oakleaf, assistant professor, iSchool, Syracuse University (NY).
Conference Program Committee.

COMPanion Corporation: Alexandria (Technology Showcase II)
9:00 - 9:50 am
Check out Alexandria Library Software. Join thousands of customers and never pay to upgrade your library management software again! Special TLA pricing for all Texas libraries.
Automation and Technology Round Table.

CPE#421: SBEC 1.0; TSLAC 1.0
Metadata for Open Access E-Journals
9:00 - 9:50 am
Digital publishing is a boon for small presses and journals. Going digital is one step in the process of being discovered by online researchers. Classifying, describing, and managing digital content improves discovery and the use of small press, independent, and open access e-journals.
Holly Mercer, head of digital services and scholarly communication, Texas A&M University.
Electronic Resources and Serials Management Round Table.

Virtual Texas: A 3-D Immersive Exhibit (Net Fair II)
9:00 - 9:50 am
Hear about TLA’s Second Life Community’s exploration of virtual worlds. An exhibit on Texas history is currently on display at the Community Virtual Library, featuring the Alamo, Texas museums, historical resources, and simulations.
Valerie Hill, librarian, Ethridge Elementary, Lewisville ISD.
Automation and Technology Round Table.
Net Fair II
9:00 – 11:50 am
Need guidance making sense of technology issues and products? Net Fair is a series of noncommercial, educational sessions on technology topics. The Automation and Technology Round Table introduces practical computer applications and current issues that are relevant to all libraries. See program daily schedules for individual session descriptions.
Automation and Technology Round Table.

*Virtual Texas: A 3-D Immersive Exhibit*
9:00 - 9:50 am

*T4, Top Tech Trends*
10:00 - 10:50 am

*Free, Credible and Online—Medical Information at Your Fingertips*
11:00 – 11:50 am

Technology Showcase II
9:00 am – 2:50 pm
The showcase features presentations and demonstrations offering innovations and solutions for your library. See program daily schedules for individual session descriptions.
Automation and Technology Round Table.

*COMPanion Corporation: Alexandria*
9:00 - 9:50 am

*Infobase Learning: Infobase eBooks*
10:00 - 10:50 am

*Capstone Digital: myON READER*
11:00 - 11:50 am

*Lerner Publishing Group/Lerner Digital: Lerner Interactive Books*
12:00 - 12:50 pm

*nettrekker: netTrekker Search*
1:00 - 1:50 pm

*Gale, part of Cengage Learning: AccessMyLibrary Mobile Phone Applications*
2:00 - 2:50 pm

CPE#436a: SBEC 0.5; TSLAC 0.5
Creating Space for Transition: A Space Study for an Overcrowded Library (*Contributed Papers Session II*)
10:00 - 10:25 am
As space issues become a challenge, this paper presents assessing needs of users, methods for conducting a space study for shelving capacity, reveal the findings, and discuss future space plans.
Julie Leuzinger, stacks manager, University of North Texas Libraries.
Conference Program Committee.

Infobase Learning: Infobase eBooks (*Technology Showcase II*)
10:00 - 10:50 am
Infobase offers 3,800 eBooks that span a wide range of core, curriculum-oriented subject areas which are easily integrated into your library's catalog.
Automation and Technology Round Table.

CPE#425: SBEC 1.0; TSLAC 1.0
Legal Boundaries for Social Media
10:00 - 10:50 am
How do you deal with cell phone video taken in the library and posted on Facebook or YouTube? How about the negative comments and incorrect information now circulating in cyberspace? Discover your legal limitations. Gretchen McCord, attorney consultant, Digital Information Law, LLC. Conference Program Committee.

CPE#423b: SBEC 1.0; TSLAC 1.0
T4: Top Texas Tech Trends *(Net Fair II)*
10:00 - 10:50 am
This session reports on top library technology trends in Texas and the nation and how they might affect your library in the near and distant future. The speaker reviews the results of the annual Texas survey and references additional sources.
Todd Humble, supervisor, North Richland Hills Public Library.
Automation and Technology Round Table.

CPE#426: SBEC 1.5
Crossing Boundaries in Fiction, Poetry, and Art
10:00 - 11:20 am
Three award-winning writer/teachers who live close to the US - Mexico border explain how they cross boundaries in their fiction, poetry, and art to represent and engage underserved readers.
Benjamin Alire Sáenz, author and professor, University of Texas at El Paso; Steven Schneider, author and professor, University of Texas - Pan American; and Carmen Tafolla, author and professor, University of Texas at San Antonio. Texas Association of School Librarians.

CPE#427: SBEC 1.5; TSLAC 1.5
Join the Online Conversation: Collection Development 3.0
10:00 - 11:20 am
Join panelists who have contributed to Heavy Medal (the *SLJ* Mock Newbery Blog), Oops…Wrong Cookie (a Texas-based book review blog), and teachingbooks.net. They will chat about the online community of librarians who engage in social media discussions about literature and librarianship.
Patti Cook, librarian, Austin Public Library; Nick Glass, founder, TeachingBooks.net; and Nina Lindsay, children's services coordinator, Oakland Public Library (CA). Children's Round Table.

CPE#428: SBEC 1.5
Maverick Authors Get Graphic
10:00 - 11:20 am
WARNING: GRAPHIC CONTENT! The Maverick Graphic Novel Reading List reflects the hottest trend in YA literature: the graphic novel. Explore this literary evolution and mingle with authors and artists who craft stunningly visual adventures.
Hope Larson, author, Simon & Schuster Children’s Publishing/Atheneum; Matt Phelan, author, Candlewick Press; Dave Roman, author, First Second Books; and Raina Telgemeier, author, Scholastic, Inc. Young Adult Round Table.

CPE#429: SBEC 1.5; TSLAC 1.5
Prepared, Really? Teaming with Faculty to Prepare Students for College and Career
10:00 - 11:20 am
Use the new Texas College and Career Readiness Standards to prepare students beyond high school. You will learn practical strategies supported by current research and theory. Learn how to create partnerships with teachers, counselors, and higher education to develop information literacy skills needed to be successful in college or the workforce.
Shelby Bivins, librarian, Frisco High School; and Robin Henry, librarian, Wakeland High School, Frisco ISD. Texas Association of School Librarians.

CPE#430: SBEC 2.0; TSLAC 2.0
A Burning Topic: Branding Your Library
10:00 - 11:50 am
A panel of past Branding Iron Award winners will discuss the process of establishing and promoting their library brand. Learn what branding is, why a brand is important in marketing, and what is involved in creating and maintaining one.
Catherine Essinger, marketing coordinator, University of Houston Libraries; Cody Gregg, interim dean of library services and instructional technologies, South Texas College; and Donna Maria Jackson, brand consultant, Communications-Branding, Houston Public Library.
Conference Program Committee.

CPE#433: SBEC 2.0; TSLAC 2.0
Beyond Federated Searching: An Update on Discovery Tools
10:00 - 11:50 am
Emerging discovery tools search resources far beyond the province of federated searches. Learn about the technology behind these tools, how to select one, and how close they come to meeting the true “one-stop shop” dream. Speakers review examples of such tools, including the state’s resource-sharing search interface.
Marshall Breeding, director for innovative technology and research, Vanderbilt University (Nashville, TN); Kevin Marsh, networked services librarian, Texas State Library and Archives Commission; and Anne Mitchell, head of cataloging and metadata services, University of Houston.
Conference Program Committee, Electronic Resources and Serials Management Round Table, and Texas State Library and Archives Commission.

CPE#431: SBEC 1.5
Boundaries, Bridges, Books: Talking with Author and Artist Kevin Henkes
10:00 - 11:50 am
CRT is pleased to present this opportunity to hear author and Caldecott winner Kevin Henkes speak about the creation of his award-winning picture books and novels. A business meeting precedes the program.
Children's Round Table.

Contributed Papers Session II
10:00 - 11:50 am
Colleagues present their papers on a wide range of topics relating to Texas libraries and librarianship. See program daily schedules for individual session descriptions.
Conference Program Committee.
Creating Space for Transition: A Space Study for an Overcrowded Library
10:00 - 10:25 am
From Hobby to Methodology: Understanding Genealogy as a Research Method to Provide Reference Services in Libraries and Archives
10:30 - 10:55 am
Librarians and Libraries Do Boost the Bottom Line: The Facts for Evidence-Based Librarianship
11:00 - 11:25 am
Making the Case for Public Libraries in the Knowledge Economy
11:30 - 11:50 am
CPE#406b: SBEC 2.0; TSLAC 2.0
Create Blogs and Websites with WordPress (Hands on Lab VI – Ticket purchase required)
10:00 - 11:50 am
Need a quick website but don't know any HTML? Don't worry! Build it with WordPress, a simple and easy to use platform for designing blogs and websites. Participants will create their very own WordPress site and learn how to customize it with themes and widgets. Seating is limited and tickets ($40 Members/$55 Non-Members) must be purchased by Thursday, March 31 through online preregistration only.
Lee Andrew Hilyer, head of information and access services, University of Houston Libraries.
Conference Program Committee.

CPE#432: SBEC 1.5; TSLAC 1.5
Doing More with Less in Small Public Libraries
10:00 - 11:50 am
See what public librarians are doing that is innovative and effective despite these difficult economic times. We ask those interested in the program to use SCLRT's discussion blog in MyTLA to share their ideas about staffing, budget allocation, and programming with limited resources. A business meeting follows the program.
Kathy Carter, director, Fayette Public Library; Nancy Hykel, director, West Public Library; and RoseAleta Laurell, library director, Bell/Whittington Public Library.
Small Community Libraries Round Table and Texas State Library and Archives Commission.

CPE#437: SBEC 2.0; TSLAC 2.0
The Future of Metadata and the Semantic Web
10:00 - 11:50 am
For over 150 years libraries have cataloged their materials with great precision. The library catalog in its present form, however, is unable to interact easily with other information resources. We have a wealth of bibliographic data that is not currently contributing to the most commonly used information resource: the World Wide Web. New metadata technologies, introduced through work being done on the Semantic Web, would allow libraries to transform their catalogs from off-line databases to fully-participating web resources. The speaker will discuss what the major transformation in metadata means for libraries, and what librarians can do to prepare, adapt, and take advantage of new possibilities that emerge.
Karen Coyle, consultant, kcoyle.net.
Conference Program Committee.

CPE#439: SBEC 2.0; TSLAC 2.0
Going Global, Staying Connected: Teen Summer Reading Program
10:00 - 11:50 am
It's almost time again for Texas Teens Read! This Texas State Library reading program promises to entice teens to the library throughout the summer. Authors of the manual will talk about hot summer programs based on the 2011 theme. Hands-on examples will be provided.
Deban Becker, librarian, Dallas; Natasha Benway, young adult librarian, Montgomery County Memorial Library System; Juli Gonzalez, librarian, Denton Public Library System; Rebecca Ivey, librarian, Denton Public Library System; Christine McNew, youth services consultant, Library Development, Texas State Library and Archives Commission; and Julia Riley, library tech, Pflugerville Community Library.
Young Adult Round Table and Texas State Library and Archives Commission.

CPE#440: SBEC 2.0; TSLAC 2.0
In Our Own Words: Plagiarism Interventions
10:00 - 11:50 am
According to School Library Journal, 95% of high school students say they have cheated. Librarians have an important role to play in preventing plagiarism. Review a variety of plagiarism prevention programs at the UT-Austin Libraries
and how they can be adapted for use in school and public libraries. Learn to create “plagiarism-proof” assignments. Cindy Fisher, first-year experience librarian; Michele Ostrow, head of library instruction services; and Meghan Sitar, instruction and outreach librarian, University of Texas at Austin.

Library Instruction Round Table.

CPE#442: SBEC 2.0; TSLAC 2.0
Local Leadership Institutes -- The How and Why
10:00 - 11:50 am
Learn how to put together a local leadership institute and find out how it might benefit your staff. A panel discusses logistics and curriculum for such an institute and tallies the personal and institutional value of the endeavor.
Mary J. McCoy, director of library and learning services, Lamar State College-Orange; Betty J. Reynard, vice president for academic affairs, Lamar Institute of Technology-Beaumont; and Ted Wanner, continuing education specialist, Texas Library Association.
Supervision, Management, and Administration Round Table and TALL Texans Round Table.

CPE#441: SBEC 2.0
Texas Authors LIVE
10:00 - 11:50 am
Popular Texas authors will discuss their works and tell how they find their ideas for stories.
Public Libraries Division.

CPE#447: SBEC 2.0; TSLAC 2.0
Understanding User Behavior with Ethnographic Research Methods
10:00 - 11:50 am
Ethnographic research is an innovative approach for assessing library services. The speaker will explain what it means, the resources required, the methodology used, and its application.
Andrew Asher, lead research anthropologist, The Ethnographic Research in Illinois Academic Libraries (ERIAL) Project (Lewisburg, PA).
College and University Libraries Division.

CPE#436b: SBEC 0.5; TSLAC 0.5
From Hobby to Methodology: Understanding Genealogy as a Research Method to Provide Reference Services in Libraries and Archives (Contributed Papers Session II)
10:30 - 10:55 am
Your Story provides a genealogical research method developed as a concept to improve research skills, improve the quality of the reference interview, and provide genealogists with a construct for successful research.
Heather Kramer, special collections librarian, Clayton Genealogy Library, Houston Public Library.
Conference Program Committee.

CPE#436c: SBEC 0.5; TSLAC 0.5
Librarians and Libraries Boost the Bottom Line: the Facts for Evidence-Based Librarianship (Contributed Papers Session II)
11:00 - 11:25 am
This study links library characteristics with the profitability of private law firms based on Revenue per Equity Partner and return on investment benchmarks.
Margaret Aby Carroll, adjunct faculty, College of Information, University of North Texas.
Conference Program Committee.

Capstone Digital: myON READER (*Technology Showcase II*)
11:00 - 11:50 am
myON reader is a personalized, social reading environment that is delivered through the Internet. It allows students to choose digital books based on their interests and Lexile™.

Automation and Technology Round Table.

CPE#423c: SBEC 1.0; TSLAC 1.0
Free, Credible and Online—Medical Information at Your Fingertips (*Net Fair II*)
11:00 - 11:50 am
This presentation will show how the recently redesigned MedlinePlus can help librarians navigate the difficult world of health information on the Internet such that only credible, reliable articles are found. Additionally, participants will be shown where to find interactive learning tools and information about side effects of drugs and supplements.
Karen Vargas, consumer health outreach coordinator, National Network of Libraries of Medicine, South Central Region.

Automation and Technology Round Table.

CPE#438: SBEC 1.0; TSLAC 1.0
Providing Effective Electronic Services for Children
11:00 – 11:50 am
Warren Buckleitner, founding editor of Children's *Technology Review*, share the mistakes and victories from the successful initiative taken up by the Flemington Free Public Library to incorporate electronic services for children. He will also touch on the numerous considerations for the library, such as introducing a new library culture, supporting new forms of literacy, and increasing support for the library.
Warren Buckleitner, editor, Children’s Technology Review.

Conference Program Committee.

CPE#444: SBEC 1.0; TSLAC 1.0
Tejanos and the Texas Revolution
11:00 - 11:50 am
Learn about resources to educate students in English and Spanish about Texas history. This discussion of the roles of Tejanos in the revolutionary period covers politics and military activities, focusing on Juan Seguin and Jose Antonio Navarro. The program will be repeated in Spanish. See page xx for the second session.
Jesús De La Teja, professor and chairman, Department of History, Texas State University-San Marcos.

Conference Program Committee.

CPE#436d: SBEC 0.5; TSLAC 0.5
Making the Case for Public Libraries in the Knowledge Economy (*Contributed Papers Session II*)
11:30 - 11:50 am
The current economy has increased the digital gap. Libraries are creating new and innovative programs to stay relevant to the changing needs of their customers. The paper reviews how libraries help bridge the digital divide and maintain an infrastructure for the new knowledge economy.
Suliman Hawamdeh, professor and department chair, Library and Information Sciences Department, College of Information, University of North Texas.

Conference Program Committee.

Lerner Publishing Group/Lerner Digital: Lerner Interactive Books (*Technology Showcase II*)
12:00 - 12:50 pm
With vibrant test highlighting, single-word playback, and dual audio speeds that adjust pace to the reader's ability,
Lerner Interactive Books provide the right level of auditory and visual support to help struggling readers quickly gain reading confidence.

Automation and Technology Round Table.

Bites with LIRT
12:00 - 1:30 pm
Join LIRT members for a Dutch-treat lunch and a discussion of library instruction and information literacy topics. Participants should meet in front of the registration area in the convention center.

Library Instruction Round Table.

CPE#450: SBEC 0.5
Texas Bluebonnet Award Author Session Luncheon *(Ticket purchase required)*
12:00 - 1:50 pm
The Texas Bluebonnet Award is a nationally-recognized children's choice award. During the luncheon the author of the winning Bluebonnet title will share insights on his/her writing and will accept the 2011 award from student representatives. Luncheon tickets must be purchased by Thursday, March 31 through the preregistration process. Menu items include: Tandoori Marinated Chilled Grilled Breast of Chicken served over Saffron Vegetable Rice Salad; Fresh Rolls and Butter; Chocolate Velvet Cheesecake with an Oreo Crust; Freshly Brewed Regular and Decaffeinated Coffee; and Iced Tea.

Texas Association of School Librarians.

CPE#406c: SBEC 4.0; TSLAC 4.0
Podcast Pizazz *(Hands on Lab VII - Ticket purchase required)*
12:00 - 3:50 pm
The novice technology user will be able to create, publish, and syndicate podcasts; and to explore Web, mobile, and computer-based tools for creating engaging podcasts. The session will introduce tools such as Aviary, VoiceThread, Audiboo, and Audacity. Seating is limited and tickets ($80 Members/$95 Non-Members) must be purchased by Thursday, March 31 through online preregistration only.

Miguel Guhlin, director of instructional technology, San Antonio ISD.

Conference Program Committee.

CPE#451: SBEC 1.0; TSLAC 1.0
Community Outreach and Partnerships for Small and Rural Libraries
1:00 - 1:50 pm
Small and rural libraries face a multitude of challenges when providing outreach programs. This session specifically tailored for these libraries offers an overview of the issues and shares techniques for increasing and improving community partnerships.

Barbara Blake, outreach coordinator, Promoting and Enhancing the Advancement of Rural Libraries (PEARL) program; Yunfei Du, assistant professor, College of Information, University of North Texas; and Leah Griffith, library director, Newberg Public Library (OR).

CPE#452: SBEC 1.0; TSLAC 1.0
Demystifying Licensing for Electronic Resources
1:00 - 1:50 pm
Learn to identify components of license agreements that are most important for your library and strategies for negotiating terms. The session also covers licensing alternatives such as SERU, interpreting terms in license agreements, and emerging licensing standards.

Clinton Chamberlain, coordinator for information resources, University of Texas at Arlington.
Conference Program Committee and Electronic Resources and Serials Management Round Table.

CPE#456: SBEC 1.0; TSLAC 1.0
The e-Patient Movement: Taking Charge of Your Health
1:00 - 1:50 pm
The e-patient movement is about the empowerment of patients using online resources and tools. Hear the stirring personal account of e-Patient Dave and his personal experience dealing with cancer and navigating the healthcare system. Show your users how to take charge of their healthcare experience by learning to communicate with their doctors, asking informed questions, and seeking quality health information online.
e-Patient Dave deBronkart, founding co-chair, Society for Participatory Medicine (Nashua, NH).
Conference Program Committee.

CPE#453: SBEC 1.0
Future Leaders' Views of Organizational Culture: A Survey Report
1:00 - 1:50 pm
The authors of “Future Leaders' Views on Organizational Culture” summarize their survey findings. Key outcomes of this research indicate a significant gap between current and preferred organizational cultures.
Kristin Antelman, associate director for the digital library, North Carolina State University (Raleigh); and Krisellen Maloney, dean of libraries, University of Texas at San Antonio.
Conference Program Committee.

CPE#485: SBEC 1.0; TSLAC 1.0
Getting the Most Out of TexasHeritageOnline.org
1:00 - 1:50 pm
Do your students need access to primary historical resources? Do teachers want lesson plans? Check out TexasHeritageOnline.org. This free online resource, which supplements material provided in the TexShare and K-12 databases, integrates with state database searching, includes rich historical materials from collections across the state for use by students, teachers, and other researchers. Discover how to use and contribute to this free resource.
Karen Lynn Frizzell, training and outreach coordinator; Danielle Cunniff Plumer, coordinator, Texas Heritage Online, Library Resource Sharing Division, Texas State Library and Archives Commission; and David Wheat, history teacher, Queens Intermediate School, Pasadena ISD.
Texas State Library and Archives Commission.

CPE#458: SBEC 1.0; TSLAC 1.0
Graphic Novels and Comic Books in the Library
1:00 - 1:50 pm
Librarians often hear the question: why are graphic novels and comic books in the library? This program explores the use of these genres in the library and how we demonstrate their value to the public.
Wylaina D. Hildreth, senior librarian, Denton Public Library; Alicia Holston, senior administrative assistant, Farmers Branch Manske Library; Tuan Nguyen, program moderator, Mackin Library Media; Dave Roman, graphic novelist, First Second Books; and Raina Telgemeier, graphic novelist, Scholastic, Inc.
Conference Program Committee.

CPE#459: SBEC 1.0; TSLAC 1.0
Helping Job Seekers @ Your Library
1:00 - 1:50 pm
Help job seekers at your library. Representatives of the Palestine Public Library and the Texas Workskills Development in Libraries program will talk about their innovative projects and the collaborative efforts behind their success. Hear more about developing and marketing programs for job seekers.
Carolyn Davidson Brewer, assistant director, North Texas Regional Library System; and Theresa Tongio Holden,
technical services supervisor, Palestine Public Library.
Programming for Adults Interest Group and Reference Round Table.

CPE#454: SBEC 1.0
Legislative Update
1:00 - 1:50 pm
Okay, you’ve rallied for libraries. Your adrenaline is pumping; now find out what to do next to support library initiatives as the 82nd Legislature reaches the critical hour. TLA’s government relations team will brief you on the status of the session—the joys, the heartbreak, and the work to be done. Joyce Baumbach, chair, TLA Legislative Committee; Marty de Leon, policy analyst; and Gloria Meraz, director of communications, Texas Library Association.
Legislative Committee.

nettrekker: netTrekker Search (Technology Showcase II)
1:00 - 1:50 pm
Learn how netTrekker Search, the leading educational search tool for K-12 schools, brings digital resources into the classroom to provide a more personalized and productive learning experience for every student.
Automation and Technology Round Table.

CPE#455: SBEC 1.0; TSLAC 1.0
Reaching Out: Free Downloadable Audiobooks for Special Needs Readers
1:00 - 1:50 pm
Find out more about the new digital audiobook format available through the Talking Book Program. Emphasis will be placed on downloadable audiobooks for patrons with qualifying visual, physical, and reading disabilities and will include a demonstration on downloading. The program features two local patrons discussing the impact the service has had on their reading.
Shannon Delaware, reader's advisory librarian, Talking Book Program, Texas State Library and Archives Commission; Sharon Ewing, patron, Talking Book Program; and Earl Rubenstein, patron, Talking Book Program.
Texas State Library and Archives Commission and Special Libraries Division.

CPE#460: SBEC 1.0; TSLAC 1.0
Shaping the Research Process: A Collaboration among Students, Teachers, and Librarians
1:00 - 1:50 pm
The speakers will help you examine ways to incorporate research skills all year long that culminate in a six-week research paper aligned with the new ELAR TEKS research strand. The session reviews the challenges faced, offers a practical timeline, and provides objectives and methods for teaching the research process collaboratively and seamlessly between the library and the LA classroom. This model meets AASL standards for gaining, creating, and sharing knowledge and for teaching students to think critically and use information ethically.
Karen Otto, chair, English Department; and Bonnie Wilson, librarian, Carroll High School, Carroll ISD.
Texas Association of School Librarians.

CPE#457: SBEC 1.0; TSLAC 1.0
Tejanos y la Revolución Tejana
1:00 - 1:50 pm
Participe en una discusion sobre la influencia de Tejanos durante la epoca revolucionaria y el impacto que tuvieron en asuntos politicos y militares. En particular, se cubrera las historias de Juan Seguin y Jose Antonio Navarro.
Jesus De La Teja, professor and chairman, Department of History, Texas State University-San Marcos.
Conference Program Committee.

CPE#461: SBEC 1.0
Texas Teens Booktalk 4 All
1:00 - 1:50 pm
YA readers are in the spotlight! Find out what Texas teens think of current YA titles in this all-teen booktalk program. They will use a variety of styles and formats, including videocasts.
Young Adult Round Table.

CPE#471: SBEC 1.0; TSLAC 1.0
The TexShare/SCELC Partnership: How Private Academic Libraries Can Realize Savings in Electronic Licensing
1:00 – 1:50 pm
In 2009, TexShare and the Statewide California Electronic Library Consortium (SCELC) entered into a partnership whereby private university libraries can maximize savings on the licensing of electronic databases, journals, and other library resources. Come to this session to learn more about this partnership and to discover how this joint collaboration may save you money for your library.
Rick Burke, executive director, Statewide California Electronic Library Consortium; Russlene Waukechon, Texshare database coordinator, Texas State Library and Archives Commission; and James Wiser, assistant director, Statewide California Electronic Library Consortium.
Conference Program Committee.

Digital Libraries Round Table Business Meeting
1:00 – 1:50 pm

CPE#469a: SBEC 0.5; TSLAC 0.5
Search Engine Optimization and Information Literacy (Contributed Papers Session III)
2:00 - 2:25 pm
Search Engine Optimization, made available through a library’s website, increases the simplicity, speed, and convenience of searching electronic resources to make libraries more competitive with other Internet search providers.
Ian Barba, assistant librarian, Texas Tech University.
Conference Program Committee.

CPE#474: SBEC 1.0; TSLAC 1.0
The Art of Explanation in Plain English (Common Craft)
2:00 - 2:50 pm
Lee LeFever is the founder of Common Craft, producers of the popular "in Plain English" series of online video explanations. He will discuss the process of producing Common Craft videos and focus on explanation as an important communication skill. Learn how you might create an explanatory message for your library.
Lee LeFever, founder, Common Craft (Seattle, WA).
Conference Program Committee.

Gale, part of Cengage Learning: AccessMyLibrary Mobile Phone Applications (Technology Showcase II)
2:00 - 2:50 pm
Beginning with a demonstration of Gale’s AccessMyLibrary mobile applications for public, school, and college libraries, the session will focus on evaluating, interpreting, and increasing usage.
Automation and Technology Round Table.

CPE#462: SBEC 1.0
TEA Update
2:00 - 2:50 pm
Find out the latest news from the Texas Education Agency (TEA). Attendees will be briefed on the status of library-related initiatives at TEA, including the ELA TEKS and the K-12 Database program.
Karen Kahan, director of educational technology, Texas Education Agency. 
Texas Association of School Librarians.

CPE#464: SBEC 1.5; TSLAC 1.5
Librarians and Teachers Collaborate for Student Success
2:00 - 3:20 pm
Collaboration is the key to promoting student success and securing your status as part of the educational team. This workshop focuses on developing specific plans to collaborate with teachers, avoiding or overcoming barriers, and enhancing student achievement.
Jeana Actkinson, librarian. 
Texas Association of School Librarians.

CPE#465: SBEC 1.0; TSLAC 1.0
Pennies for Peace
2:00 - 3:20 pm
Christiane Leitinger directs the award-winning, international service-learning program Pennies for Peace, founded by Greg Mortensen, author of Three Cups of Tea. Pennies for Peace is a two-fold program designed to: broaden our youth’s horizons; and to support literacy programs for boys and especially girls in community-based education projects in remote regions of Afghanistan & Pakistan. Schoolchildren across the United States, and around the world, learn about and enhance the education of children in Afghanistan & Pakistan as they use the free Pennies for Peace curriculum to guide them. Leitinger will explain the development and impact of this remarkable effort. View a video presentation on the project and learn how to implement a related K-12 program in your library. A separate session on Friday, April 15 at 9 am, focuses on a statewide initiative modeled on the Pennies for Peace program. A business meeting follows the program.
Christiane Leitinger, director, Pennies for Peace. 
Friends of Libraries and Archives of Texas.

CPE#463: SBEC 1.5; TSLAC 1.5
Securing Rights for Digital Works: Case Studies and Methods
2:00 - 3:20 pm
Managing rights for digital projects is frequently complex and time consuming. Library practitioners will discuss creative approaches to protecting copyright while maximizing access. A variety of formats including books, art, music, oral history, and orphan works will be covered.
Caroline Castillo, digitization project assistant, Houston Public Library; Anne Karle-Zenith, copyright review project librarian, University of Michigan Library; and Tim Logan, assistant vice president, Baylor University Libraries. 
Conference Program Committee and Digital Libraries Round Table.

CPE#466: SBEC 1.5
Tayshas: Hot High School Authors
2:00 - 3:20 pm
Authors featured on Tayshas readings lists chat informally about writing for an older YA audience. Presenters answer audience questions about characters, style, difficult issues, and the writing process. 
Young Adult Round Table.

CPE#476: SBEC 2.0
Authors of Mystery for Adults
2:00 - 3:50 pm
Don't miss the twists and turns of today's premier mystery authors! Will they, or won't they reveal their endings? Some clues to their stories' finales might just lie behind the secrets of how they create their works. Get an advance sneak peek into the plots everyone will be talking about.


Public Libraries Division.

CPE#468: SBEC 2.0; TSLAC 2.0
Books, Libros, Kitab: Building Diverse Collections for Diverse Populations
2:00 - 3:50 pm
As communities become more multilingual so must library collections. Learn how to build a diverse collection from librarians who have answered such questions as: How do I select non-English material for my collection if I do not speak that language? What languages should my collection include?

Martin Corrigan, world languages specialist, Corrigan Library Consultants; Jayme P. Karen, librarian, Weatherford Elementary, Plano ISD; Andrea Malone, modern and classical languages librarian, University of Houston; Maria Elena Ovalle, coordinator of library services and media, ESC Region 1; and Gregory Snyder, catalogue librarian, San Jacinto College.

Acquisitions and Collection Development Round Table.

Contributed Papers Session III
2:00 - 3:50 pm
Colleagues present their papers on a wide range of topics relating to Texas libraries and librarianship. See program daily schedules for individual session descriptions.

Conference Program Committee.

Search Engine Optimization and Information Literacy
2:00 - 2:25 pm
Implementing the Kindle as a Textbook Platform with Students
2:30 - 2:55 pm
Wielding Web 2.0 and Social Networking Tools to Recruit, Supervise, and Interact with Workers
3:00 – 3:50 pm
Mobile Web Users in the Context of the Library
3:30 - 3:50 pm

[President's program]
CPE#472: SBEC 1.5; TSLAC 1.5
Diversity or Inclusion? Making a Seat for Everyone at the Table
2:00 - 3:50 pm
Attorney Elizabeth Campbell discusses the impact of our attitudes, myths, and conflicts through the lens of diversity. Through stories and common experiences, she will offer tools and methods to identify divisive attitudes, reach solutions within the workplace, and build strategies to bring people together. A business meeting follows the program.

Elizabeth A. Campbell, partner and chief diversity officer, Andrews Kurth LLP.

Professional Issues and Ethics Committee, Black Caucus Round Table, Gay, Lesbian, Bisexual, Transgendered Interest Group, and Library Services to the Spanish Speaking Round Table.

CPE#475: SBEC 2.0; TSLAC 2.0
Dollars for Digitization: Getting and Managing Federal Grants for Digitization Projects
2:00 - 3:50 pm
You're interested in digitizing your special collections, and you've heard that grant funds are available from federal
agencies including IMLS. What do you do next? Come learn from a panel of academic, public, and special librarians what it takes to get federal dollars for digitization, with an emphasis on the principles of grant writing and management. Dreanna Belden, assistant dean, University of North Texas Libraries; Susan Rhyne, manager of information services, Texas Railroad Commission; and Susan K. Soy, development administrator, City of Austin. Texas State Library and Archives Commission.

CPE#482: SBEC 2.0; TSLAC 2.0
Everyone is Getting Crabbier
2:00 - 3:50 pm
Feeling stressed? You’re not alone! Most of us are doing more with less at work and at home while juggling the ever-increasing expectations of bosses, co-workers, family members, and friends. It is no wonder that we are all getting crabbier. This program provides techniques to manage stress both in your personal life and in the workplace. Sandra Nelson, consultant, Sandra Nelson Consulting (Nashville, TN). Public Libraries Division.

CPE#473: SBEC 2.0; TSLAC 2.0
Government Information en Español
2:00 - 3:50 pm
This program identifies Texas and federal information resources in Spanish for personal use and research. The speakers highlight selling points for providing government information to the diverse Hispanic community and offering outreach services. Minerva Alaniz, assistant librarian, Texas Tech University; and John Faria, government documents librarian, El Paso Public Library; and Tom Rohrig, associate librarian, Texas Tech University. Government Documents Round Table.

CPE#484: SBEC 1.5; TSLAC 1.5
PowerPoint on Steroids: Tech Tools for Better Presentations
2:00 - 3:50 pm
Used typically, PowerPoint is a tool with serious limitations. Learn ways to leverage free software and online resources to empower your multimedia presentations and infuse them with 21st century skills. A business meeting follows the program. Randy Rodgers, instructional technology specialist, Birdville ISD. CE Providers Interest Group.

CPE#477: SBEC 2.0; TSLAC 2.0
Provider-Neutral eBook Catalog Records
2:00 - 3:50 pm
This program describes how a provider-neutral record differs from previous cataloging practices for eBooks, and will also discuss OCLC’s plan for conversion and consolidation of existing eBook records in WorldCat. Learn the new standards for eBook cataloging. Robert Bremer, senior consulting database specialist, OCLC. Conference Program Committee.

CPE#467: SBEC 2.0; TSLAC 2.0
SACS and the QEP: Assessment and the Role of Academic Libraries
2:00 - 3:50 pm
The reaffirmation process for accreditation by SACS centers on assessment and the QEP. This session will provide an introduction to the assessment of student learning and the development of a campus QEP. A panel will then provide examples from their respective campuses. Nancy Anderson, dean of libraries, Howard Payne University; Donell Callender, associate librarian for humanities,
Texas Tech University; Doyle Carter, associate professor of kinesiology and director of the quality enhancement plan, Angelo State University; Sarah Logan, assistant vice president of institutional research and effectiveness, Angelo State University; Kelli Wilder, librarian, Alamo Colleges-St. Philip's College; and Richard Wood, executive director of libraries, Health Science Center, Texas Tech University. College and University Libraries Division.

CPE#479: SBEC 2.0; TSLAC 2.0
Serving Homeless Children and Teens in the Library
2:00 - 3:50 pm
A former homeless teen shares his story and emphasizes the role libraries played in helping him succeed in life. He collects information about homeless programs and weighs these programs against his own experience. Benefit from his insights on how to serve this community despite barriers to traditional library services posed by the lack of a fixed address.
Ed Spicer, teacher and reviewer, Allegan Public Schools and *Michigan Reading Journal.* Children's Round Table, Conference Program Committee, Texas Association of School Librarians, and Young Adult Round.

CPE#470: SBEC 2.0; TSLAC 2.0
Where Do We Draw the Line on Privacy?
2:00 - 3:50 pm
The landscape of information privacy is shifting dramatically. This program will show you how to craft and implement policies to protect user privacy. The speaker will challenge you to initiate a conversation in your community to educate and engage the public on this critical issue.

CPE#469b: SBEC 0.5; TSLAC 0.5
Implementing the Kindle as a Textbook Platform with Students (*Contributed Papers Session III*)
2:30 - 2:55 pm
This study presents the use of Kindles by students including seven levels of concern that students faced as they adopted eReaders into their studies.
Laura Sheneman, clinical professor; and Holly Weimar, assistant professor, Department of Library Science, Sam Houston State University. Conference Program Committee.

CPE#469c: SBEC 0.5; TSLAC 0.5
Wielding Web 2.0 and Social Networking Tools to Recruit, Supervise, and Interact with Workers (*Contributed Papers Session III*)
3:00 - 3:25 pm
Web 2.0 and social networking tools have been used to manage workers and workflows. Using free online tools, supervisors remotely monitor projects and host remote volunteers with a streamlined managerial Web presence.
R. Niccole Westbrook, digital photograph technician, Digital Library, University of Houston. Conference Program Committee.

Special Libraries Division Business Meeting
3:00 - 3:50 pm

CPE#469d: SBEC 0.5; TSLAC 0.5
Mobile Web Users in the Context of the Library (*Contributed Papers Session III*)
3:30 - 3:50 pm
With the advent of mobile devices, academic and public libraries in Texas have applied mobile technologies to websites. This paper presents a survey of users who have mobile access to library services.

Yunfei Du, assistant professor; and Wandee Tangsathitkulchai, doctoral student, College of Information, University of North Texas.  
Conference Program Committee.

CPE#480: SBEC 0.5
General Session II with Greg Mortensen  
4:00 - 5:20 pm

*New York Times* bestselling author Greg Mortensen is the co-founder of the Central Asia Institute and the children's program, Pennies For Peace. His work creating educational opportunities for children in Pakistan and Afghanistan has earned international praise and has improved the lives of thousands upon thousands of children living in the most difficult circumstances on the planet. Don’t miss the opportunity to hear the legendary humanitarian as he discusses his work and the remarkable Pennies For Peace program.

Greg Mortensen, co-founder and executive director, Central Asia Institute.  
Conference Program Committee.

Texas Association of School Librarians Private School Librarians Progressive Dinner (*Ticket purchase required*)  
5:00 - 9:30 pm

Join the Independent School Librarians for dinner at three Austin schools. We'll have hors d'oeuvres at St. Francis (PK-8), dinner at St.Andrew's Episcopal (1-12), and dessert at St. Louis Catholic (K-8). Network with other librarians, enjoy delicious food, and see three school libraries. The host librarians will speak briefly about their schools and their library programs. Meet the bus at the convention center at 5:00 pm to visit three prominent Austin independent schools for a progressive dinner. *Dinner tickets must be purchased by Thursday, March 31 through the preregistration process.*

Texas Association of School Librarians.

Book Cart Drill Team Challenge!  
5:40 - 6:20 pm

Thought you knew everything you could do with a book cart? Not so. Book carts are good for more than just books! Your imaginative and gifted colleagues will show you a trick or two on choreographing around this tried and true library tool. Cheer your favorite team to victory in the sixth annual Book Cart Drill Team Texas Championship. The winning Team will be invited to compete at ALA 2011. *Team preregistration is required. Visit the TLA website for details and an entry form.*

Conference Local Arrangements Committee.

Black Caucus Round Table Reception  
6:00 - 8:00 pm

Hilton Austin Hotel, 500 East 4th Street

TLA members and 2011 conference attendees join the members of the Black Caucus Round Table as we thank our program presenters for their participation.

Black Caucus Round Table.

Evening with the Authors (*Ticket purchase required*)  
6:00 - 8:00 pm

Driskoll Hotel, 604 Brazos Street

Dynamic authors discuss their lives, books and the story of becoming a published author. *Dinner tickets must be purchased by Thursday, March 31 through the preregistration process. Menu items include: Grilled “Strube Ranch” Wagyu Flatiron with Potato-Sweetbread Hash, Smoked Caramelized Texas Onions, and Bourbon Rabbit Jus; Oak Hill Farms Baby Beet Salad with Texas Goat Cheese, Baby Arugula, Beet Caramel and Beet Dust; French Baked Apple Tart with Vanilla Bean Ice Cream, Fresh Bread and Butter; Iced Tea and Coffee.*
Ari Marmell, author, Karen Valby, author; and Jenny Wingfield, author, Random House, Inc.
Conference Program Committee.

Library School Receptions & Dinners
6:00 - 9:00 pm
Tickets must be purchased by Thursday, March 31 through the preregistration process, with the exception of the University of Texas at Austin, whose event does not require a ticket. See page xx for the registration form.

Texas Woman’s University School Alumni Reception *(Ticket purchase required)*
6:00 - 7:30 pm
Four Seasons Hotel, 98 San Jacinto Boulevard

University of North Texas Reception and Dinner *(Ticket purchase required)*
6:00 - 9:00 pm
Courtyard Marriott Austin, Downtown, 300 East 4th Street

University of Texas at Austin School of Information Alumni & Friends Reception *(RSVP required)*
6:30 - 8:00 pm
University of Texas at Austin, School of Information, 1616 Guadalupe Street. Please RSVP your attendance to rsvp@ischool.utexas.edu.

University of Houston Clear Lake School of Library of Information Sciences Dinner *(Ticket purchase required)*
6:30 - 8:30 pm
Iron Cactus Mexican Grill, 600 Trinity Street

Small Community Libraries Dessert Social
7:00 - 9:00 pm
Carmelo's Restaurant, 504 East 5th Street
Come enjoy delicious desserts at the Annual SCLRT Dessert Social and help us honor our librarian of the year. Small Community Libraries Round Table.

Storytelling Concert
7:30 - 9:30 pm
Hilton Austin Hotel, 500 East 4th Street
An evening of entertaining stories told by some of the nation's best teller-authors, as well as some of the areas most popular storytellers and librarian tellers. Meet them up close and personal. Join for an evening of laugh out loud fun, poignant reflection and unforgettable images. Elizabeth Ellis, storyteller/author, August House; and Joe Hayes, author/storyteller, Cinco Puntos Press. Storytelling Round Table.

Doo-Wop Intergalactic Round Table Sock Hop *(Ticket purchase required)*
8:00 pm - 12:00 am
Ten Oaks Lounge, 409 Colorado
Bee-Bop with the Doo-Wops. This is the "don't miss" event for hip librarians. Tickets may be purchased by Thursday, March 31 through the preregistration process or at the door. Doo-Wop Intergalactic Round Table.
Schedule of Events Friday, April 15

All sessions are open to all attendees.

Registration 7 am – 11 am
Internet Room 8 am – Noon
Placement Center 8 am – Noon
TLA Store 8 am - Noon
Exhibits 9 am – Noon
Bag Check 9 am – 1:30 pm

Continuing Professional Education (CPE) credits

<table>
<thead>
<tr>
<th>Event Number</th>
<th>State Board for Educator Certification</th>
<th>TX State Library &amp; Archives Commission</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPE#123:</td>
<td>SBEC 2.0; TSLAC 2.0</td>
<td></td>
</tr>
</tbody>
</table>

Program Title
8 – 9:50 AM

Jazzercise on the Palazzo
6:30 - 7:30 am
Intend to sleep Friday morning? Never! Keep your energy high for the last day of conference by movin’ and groovin’ to the music! Our own Tammy Long, an experienced Jazzercise instructor, will be leading the class in the Palazzo on the 1st floor of the Convention Center. You’ll be done in time to grab a shower and still be on time for your 8:00am meetings.
Conference Local Arrangements Committee.

CPE#546: SBEC 1.0; TSLAC: 1.0
Attaining and Showcasing TBF Grants
8:00 – 8:50 am
Texas Book Festival (TBF) Grants have provided about $2.5 million for public libraries. Learn how to write winning grant applications and how to maximize TBF dollars for programming and publicity.
Blair Newberry, director of outreach, Texas Book Festival; and TBF Grant recipients.
Texas Book Festival Committee.

CPE#501: SBEC 1.0; TSLAC 1.0
YA 2.0: Marketing Your Library through Social Media
8:00 - 8:50 am
Do you blog, tweet, facebook, or use other social media to sell your library? Learn how to use and evaluate booktrailers, blogs, and other 2.0 tools to reach teens where they are. Take part in an interactive discussion by using Twitter hashtag #YA2.0.
Patti Cook, librarian, Austin Public Library; Laura Jewell, librarian, Plano Public Library System; and Teresa Schauer, district librarian, Pettus ISD.
Young Adult Round Table.

Bylaws and Resolutions Committee Meeting #2
8:00 - 8:50 am
Gay, Lesbian, Bisexual, Transgendered Interest Group Business Meeting
8:00 - 8:50 am

Storytelling Round Table Business Meeting
8:00 - 8:50 am

CPE#505: SBEC 1.5; TSLAC 1.5
AV Redefined
8:00 - 9:20 am
The speakers will discuss the future of audiovisuals and making them a priority in your budget. From old formats to new, explore the potential of downloadable books, music, DVDs, eBooks, and more.
Michele Cobb, vice president of sales and marketing, AudioGO; and Jana Prock, director, Keller Public Library.
Public Libraries Division.

New Members Round Table Business Meeting
8:00 - 9:20 am

CPE#506: SBEC 0.5
Lariat List Adult Services Author Session Breakfast with Josh Bazell and Linda Castillo (Ticket purchase required)
8:00 - 9:30 am
Adult reading and programming are on the menu today. Join your colleagues for the unveiling of the 2011 Lariat List of fiction titles for adults. Josh Bazell (Beat the Reaper) and Linda Castillo (Sworn to Silence), authors included in the 2010 list, enliven the morning’s activities with fiction over easy. Breakfast tickets must be purchased by Thursday, March 31 through the preregistration process. Menu Items include: Country Style Scrambled Egg with minced Chives; Crisp Hash Browns; Hickory Smoked Bacon; Assortment of Fresh Baked Muffins with Butter and Jam; Freshly Brewed Regular and Decaffeinated Coffee; and an Assortment of Hot Teas.
Josh Bazell, author, Little, Brown and Company; and Linda Castillo, author, St. Martin's Press.
Lariat Adult Fiction Reading List Task Force Task Force and Programming for Adults Interest Group.

CPE#507: SBEC 2.0; TSLAC 2.0
Acquisitions and Collection Development Budget Strategies: More with Less
8:00 - 9:50 am
What challenges face libraries as they balance collecting a variety of material formats for an increasingly diverse user base with decreasing budgets? Join a panel of academic, public, and school librarians in discussing how to manage acquisitions and collection development in lean budget times.
Mark Dolive, director, SE Campus/Library, Tarrant County College District; Leigh Ann Jones, library coordinator, Frisco ISD; Marianne Lorio, database and AV librarian, Houston Public Library; Elizabeth Sargent, assistant manager and lead archivist, Houston Metropolitan Research Center, Houston Public Library; and J. Michael Thompson, head of acquisitions, University of Houston.
Acquisitions and Collection Development Round Table.

CPE#508: SBEC 0.5
Children's Round Table Author Session Breakfast with Gerald McDermott (Ticket purchase required)
8:00 - 9:50 am
Author and Caldecott Award-winning illustrator Gerald McDermott has been studying art since his first class at the Detroit Institute of Arts at age 4. For decades, McDermott's award-winning adaptations of folktales have been enjoyed by readers of all ages. Hear McDermott speak about art, myth, and maybe a little reality, too! Breakfast tickets must be purchased by Thursday, March 31 through the preregistration process. Menu Items include: Country Style Scrambled Egg with minced Chives; Crisp Hash Browns; Hickory Smoked Bacon; Assortment of Fresh Baked Muffins with Butter and Jam; Freshly Brewed Regular and Decaffeinated Coffee; and an Assortment of Hot Teas.
Children's Round Table.

CPE#512: SBEC 2.0
Crossing TransAtlantic Borders: Leaders and Innovators in Romanian Libraries
8:00 - 9:50 am
The Bill and Melinda Gates Foundation funds the Leaders and Innovators Training Program allowing Romanian public librarians a chance to travel to the US and exchange ideas. A representative from the Mortenson Center for International Library Programs and public librarians from Romania discuss how technology has changed the role of librarians. This discussion offers attendees the opportunity to glimpse a global perspective on library issues and network with international colleagues.
Barbara Ford, director and distinguished professor; and Susan Schnuer, associate director, Mortenson Center for International Library Programs, University of Illinois at Urbana-Champaign Library.
Conference Program Committee.

CPE#509: SBEC 2.0; TSLAC 2.0
Make a Bold Move: Chess in Public, Academic, and School Libraries
8:00 - 9:50 am
Chess is one of the most enduring games in history and is known for building confidence and strategic thinking. Find out how to promote traditional play as well as modern incarnations – Live Chess – at your library. From seeking funding for programming to implementing clubs and tournaments, presenters share their experiences in libraries to entice new users and create new communities.
Jody Braswell, librarian, Burnet Elementary, Odessa ISD; WyLaina D. Hildreth, senior librarian, Denton Public Library; and Alexey W. Root, senior lecturer, Interdisciplinary Studies, University of Texas at Dallas.
Conference Program Committee.

CPE#511: SBEC 2.0; TSLAC 2.0
New Books for Teens (and Some Tweens, Too)
8:00 - 9:50 am
In this perennial favorite, listeners will discover the best new titles for teen and tween readers, understand how to connect these books to other books (including the classics), and explore techniques for using these books to motivate readers.
Rosemary Chance, assistant professor; and Teri Lesesne, professor, Library Science Department, Sam Houston State University.
Texas Association of School Librarians.

CPE#513: SBEC 2.0; TSLAC 2.0
Reference beyond the Desk
8:00 - 9:50 am
Learn from an academic and public librarian how to expand reference service beyond the desk. From roving reference to reference outreach, librarians have multiple opportunities to increase customer service and work with customers at the point of need.
Clara Maynard, branch librarian, Harris County Public Library; and Beth Thomsett-Scott, science and engineering librarian, University of North Texas.
Reference Round Table.

CPE#515a: SBEC 2.0; TSLAC 2.0
Social Networking Basics (Hands on Lab VIII - Ticket purchase required)
8:00 - 9:50 am
Learn how to use Facebook, Twitter, and LinkedIn in personal and professional environments. Have fun while promoting yourself and your library. Seating is limited and tickets ($40 Members/$55 Non-Members) must be
purchased by Thursday, March 31 through online preregistration only.

Judith Hiott, chief of technology, Houston Area Library Automated Network; and Somer Newland, librarian, Electronic Library Services, Houston Public Library.
Conference Program Committee.

CPE#514: SBEC 2.0; TSLAC 2.0
Speed Dating with eReaders and Other Mobile Devices
8:00 - 9:50 am
This tech "petting zoo" allows attendees to interact with gadgets in an informal, round-table setting. Devices (such as eReaders, iPads, and smartphones) will be available for hands-on experimentation, and librarians will answer your questions at each station. This session is appropriate for all skill levels.
Christina H. Gola, head of library instruction; and Billy Hoya, program coordinator II, University of Houston Libraries. Automation and Technology Round Table.

HANDS ON LAB IV - (Ticket purchase required)
8:00 – 11:50 am
Get hands-on computer training from experts in the most popular technology applications in use today. See program daily schedules for individual session descriptions. Seating is limited, and tickets must be purchased by Thursday, March 31 through online preregistration only.
Conference Program Committee and Automation and Technology Round Table.

Social Networking Basics
8:00 - 9:50 am
Google Docs, Reader and Email Tools - Unleash the Power of Google
10:00 - 11:50 am

CPE#517: SBEC 1.0; TSLAC 1.0
Demons in the Library: Planning an Anime and Manga Convention for Teens
9:00 - 9:50 am
For the past two years, the Austin Public Library has put on a free Anime and Manga convention for its teen summer reading program kick-off. Learn to host your own "con" and promote the newest trends for teens in libraries. This model can be adapted for libraries of any size and budget.
Michelle Beebower, teen services librarian, Austin Public Library; Sarah Cronin, teen services librarian, Austin Public Library; and Jennifer Hartley, teen services librarian, Austin Public Library. Young Adult Round Table.

CPE#518: SBEC 1.0; TSLAC 1.0
Grey/Gray Matter: The Role of Institutional Repositories
9:00 - 9:50 am
The speaker defines the role of an institutional repository and explains how it aids in preservation and scholarship. The session reviews trends in preservation services, providing remote access to collections, and facilitating scholarly communications and research.
Holly Mercer, head of digital services and scholarly communication, Texas A&M University. College and University Libraries Division.

CPE#510: SBEC 2.0; TSLAC 2.0
Learn Frontline Fundraising from ALA President Roberta Stevens
9:00 - 9:50 am
Institutions everywhere are confronting funding limitations. In this financial climate, libraries can supplement support from their local communities or educational institutions with alternative funding sources. Transforming advocacy skills
into fundraising opportunities are the focus of this program that explores how to overcome the fear of "the ask" to grow library resources.

CPE#520: SBEC 1.0; TSLAC 1.0
LibGuides: Research Instruction beyond School Library Walls
9:00 - 9:50 am
Learn how Leander ISD librarians used LibGuides, a commercial web-based pathfinder, to increase the use of their library databases and electronic resources. The speakers will also discuss how these efforts can promote collaboration and facilitate research skills and instruction.
Zandra Lopez, librarian, Vandegrift High School; and Diana Pierce, librarian, Leander High School, Leander ISD. Conference Program Committee.

CPE#519: SBEC 1.0; TSLAC 1.0
Lighten Up! The Value of Play in the Workplace
9:00 - 9:50 am
All work and no play makes a dull librarian! Particularly important during stressful times, incorporating fun as a part of work can relax tensions, improve staff morale, encourage innovation, and lead to better customer service. The speaker will show you how to introduce creative learning into your organizational culture.
Laura Heinz, associate librarian, Texas Tech University. Supervision, Management, and Administration Round Table.

CPE#521: SBEC 1.0; TSLAC 1.0
Pennies for Peace Initiative for Texas Libraries
9:00 - 9:50 am
Children discover the value of education and the joy of giving through participating in Pennies for Peace charitable campaigns to raise funds for schools in Afghanistan and Pakistan. The Texas State Library is encouraging libraries to host Pennies for Peace campaigns and One Book One Community programs featuring books by Greg Mortensen in conjunction with their 2011 summer reading programs. A panel of school and public librarians will discuss the benefits for children, families and communities, available program resources, and how-to’s.
Frank Duffy, volunteer, TEXANS for Pennies for Peace; Lana Hayes, librarian, DeBakey High School; and Laurie Works, part-time clerk, Bee Cave Public Library.
Texas State Library and Archives Commission and Children's Round Table.

College and University Libraries Division Business Meeting
10:00 - 10:50 am

College and University Libraries Division Community and Junior Colleges Discussion Group
10:00 - 10:50 am

CPE#526: SBEC 1.5; TSLAC 1.5
Basic Accounting Concepts and Techniques for Acquisitions Librarians
10:00 - 11:20 am
A former CPA and current acquisitions librarian introduces accounting techniques to help maintain fiscal order. She will review reconciling fund and vendor accounts, annual budgeting and monitoring, and creating scenario analysis for larger purchases.
Rachel Kirk, collection management and acquisitions librarian, Middle Tennessee State University (Murfreesboro, TN). Conference Program Committee and Acquisitions and Collection Development Round Table.
Creating an Online Health Information Pathfinder for a Diverse Population
10:00 - 11:20 am
The speakers will report on an online pathfinder they created to support the health information needs of a community. This project, funded by an award from the National Library of Medicine, allowed them to work with the community to design a culture and language friendly web-based pathfinder, which is available in bilingual formats.
Ana D. Cleveland, regents professor and director, Houston and Health Informatics Programs; Xuequn Della Pan, project coordinator; and Jodi Philbrick, assistant director, Houston Program, College of Information, University of North Texas.
Chinese American Librarians Association.

The Future of Resource Sharing
10:00 - 11:20 am
As the world around us continues to change, what is the future of resource sharing? The speaker reviews emerging formats, industry trends, and the impact they might have on resource sharing. Learn how to prepare for these changes.
A business meeting follows the program.
Tony Melvyn, product manager, Worldcat Resource Sharing, OCLC.
Conference Program Committee and Interlibrary Loan and Resource Sharing Round Table.

Meet the Next Generation: Digital Natives Talk to Stephen Abram
10:00 - 11:20 am
Are you savvy to the mosquito trick? How do teens who have grown up in the digital age consume information and technology? How is their approach to the world of information unique, and how can libraries best respond? Hear the opinions and preferences of digital natives in their own words as Stephen Abram interviews a panel of young library customers.
Stephen Abram, vice president, Strategic Partnerships and Markets, Gale Cengage Learning.
Conference Program Committee.

Pitch for Your Niche: Cultivating a Professional Image in this High Tech Age
10:00 - 11:20 am
Understanding the best way to present yourself in the interview process, in a resume, and through a changing technological climate is imperative whether you’re a new or seasoned librarian. Come hear speakers from all types of libraries present information and strategies on marketing yourself in the digital age.
Cathy Nelson Hartman, associate dean of libraries, University of North Texas; Kris Helge, law librarian, School of Law, Texas Wesleyan University; Valerie Hill, librarian, Ethridge Elementary School, Lewisville ISD; Donna Kearley, coordinator of library services, Denton ISD; Toni Lambert, assistant director, Austin Public Library; and Julie Leuzinger, stacks manager, University of North Texas Libraries.
Beta Lambda Chapter of Beta Phi Mu.

Poetry Roundup
10:00 - 11:20 am
CRT is pleased to bring the 2011 Poetry Roundup to TLA! Enjoy hearing a variety of poems read by some of the best poets writing for children today, and be inspired to share their works with the young people at your library as soon as you return home.
Calef Brown, author/illustrator, Houghton Mifflin Harcourt; Julia Durango, poet and school librarian, Charlesbridge

Cataloging and Metadata Round Table Business Meeting
10:00 - 11:20 am

CPE#542: SBEC 2.0
Black Christian Fiction Authors
10:00 - 11:50 am
As one of the newest African-American genres to emerge in the past 10 years, Black Christian fiction packs a powerhouse of cultural and spiritual information that entertains, informs, and inspires the African-American reading population. Familiarity with this extremely diverse genre will aid librarians in collection development.
Michele Andrea Bowen, author, Grand Central Publishing/Hachette Book Group; Stephanie Perry Moore, author, Moody Books; Kimberla Lawson Roby, author, Grand Central Publishing/Hachette Book Group; and Michelle Stimpson, author, Kensington Publisher Corporation.

Black Caucus Round Table.

CPE#531; SBEC 2.0; TSLAC 2.0
Combating Cyberbullying: A School Librarian’s Role
10:00 - 11:50 am
Cyberbullying is growing threat on our school campuses and communities. School librarians should be central in the development and implementation of policies to address this large issue. As teachers of digital citizenship (as absolutely essential function for school library programs), school librarians will learn about how to work with students and to propose meaningful policies that include library instruction to administrators.
A representative from the Texas State Center for School Safety, Texas State University – San Marcos.

CPE#540: SBEC 2.0; TSLAC 2.0
Free Tech Tools to Help Librarians Cross Boundaries: Let’s Chat!
10:00 - 11:50 am
Free tools can expand access and increase the library’s presence for your customers. In this informal session, speakers will present “chapters” of tools (such as wikis and Google Docs) and then invite your comments and questions in this safe and friendly environment.
Greg Hardin, reference librarian, Texas Woman's University; Lilly Ramin, instructional technologies librarian, University of North Texas; and Megan Treseder, library assistant, Southlake Public Library.

CPE#541: SBEC 2.0; TSLAC 2.0
From Personal to Virtual Visits: Funding Authors & Storytellers for School Visits
10:00 - 11:50 am
Many libraries continue to lose funding sources for assembly, literacy, and library programs. The panel offers ideas for bringing programs and authors to schools and libraries. Strategies covered include using digital technology for presentations, applying for funding, and using booking agencies. Learn more about resources available through the Texas Commission on the Arts.
Anina Moore, program administrator, Texas Commission on the Arts; and Carole Weitzel, president, Authors and More.
Storytelling Round Table.

CPE#515b: SBEC 2.0; TSLAC 2.0
Google Docs, Reader, and Email Tools: Unleash the Power of Google *(Hands on Lab IX - Ticket purchase required)*
10:00 - 11:50 am
This session guides participants through a variety of Google tools, and participants should already have their own Google account. Topics to be covered include creating and sharing Google documents, using rules for Google email, and setting up Google Reader to organize RSS feeds. *Seating is limited and tickets ($40 Members/$55 Non-Members) must be purchased by Thursday, March 31 through online preregistration only.*
Ellie Collier, reference librarian, Austin Community College.
Conference Program Committee.

CPE#539: SBEC 2.0; TSLAC 2.0
Library Disaster and Continuity of Operations Planning
10:00 - 11:50 am
All libraries are vulnerable to large or small disasters. The panel of experts will discuss how to plan for disaster and how to ensure the best services for your community. Learn about continuity of operations planning and the importance of partnerships and collaborations to speed recovery.
Gina Minks, imaging and preservation service manager, Amigos Library Services, Inc.; C. Marty Thompson, director, R.M. Bird Health Science Library, University of Oklahoma Health Science Center; and Dan Wilson, associate director, Health Science Library, University of Virginia.
Conference Program Committee and Disaster Relief Committee.

CPE#543: SBEC 2.0
One Book One Conference
10:00 - 11:50 am
Grab a cup of coffee, bring a friend, and share in TLA’s “book club.” This year’s One Book One Conference selection is *The Night Bookmobile* by Audrey Niffenegger. A graphic novel selected by popular vote by our membership, the work sets the stage for a lively forum and great opportunity to make new friends. Read the selection before conference and lend your thoughts to a stimulating discussion with your fellow librarians. Robert Weiner and panel will lead our conference conversation on this year’s intriguing selection.
Elizabeth Figa, associate professor, College of Information, University of North Texas; WyLaina D. Hildreth, senior librarian, Denton Public Library; Carrey Syma, assistant librarian, Texas Tech University; and Robert Weiner, associate librarian, Texas Tech University.
Conference Program Committee.

CPE#544: SBEC 1.5
Reaching Out with Rebecca Stead: Newbery Author Meets Texas Librarians
10:00 - 11:50 am
Meet Rebecca Stead, winner of the 2010 Newbery Award for her book, *When You Reach Me*. Hear about her life, writing process, and new book. *A business meeting precedes the program.*
Rebecca Stead, author, Random House Children's Books.
Texas Association of School Librarians.

CPE#525: SBEC 2.0
Science Fiction: Beyond Earth's Boundaries
10:00 - 11:50 am
Do science fiction, fantasy, urban fantasy, and steampunk all fit in the same genre box for you? A panel will delineate the genre boundaries and entertain you in the process.
Ryan Brown, author, Gallery Books/Simon & Schuster; Jonathan Maberry, St. Martin’s Griffin; Elizabeth Moon,
CPE#536: SBEC 2.0; TSLAC 2.0
Services and Resources for Gay, Lesbian, Bisexual, Transgender Teens
10:00 - 11:50 am
Join YA authors, a librarian, and representatives of key support groups to talk about understanding and meeting the needs of not only transgender teens but all members of the GLBT community. Program ideas and a reading list of recommended resources will be shared.
Cris Beam, author, Little, Brown Books for Young Readers; Tonya Hammer, board member, Gay Lesbian, and Straight Education Network; James Howe, author, Simon & Schuster Children's Publishing; David Levithan, author, Random House Children's Books; Victor Schill, librarian, Harris County Public Library; and Lou Weaver, president, Transgender Foundation of America.
Young Adult Round Table.

CPE#538: SBEC 2.0; TSLAC 2.0
Transforming the Library Experience: Think Like the Customer
10:00 - 11:50 am
When you’re on a dead horse, the best strategy is to dismount. Don’t be afraid to reinvent customer service. Innovative service should be central to your library’s decision making process. The speaker will emphasize the importance of refining policies and procedures with customers in mind and organizing your library to support quality service.
Karen Hyman, library consultant.
Conference Program Committee.

CPE#503: SBEC 2.0; TSLAC 2.0
Understanding Poverty: Implications for Library Services
10:00 - 11:50 am
Do you understand the culture of poverty? Are you aware of how poverty-related behaviors and mindsets affect learning? Socioeconomic differences can result in misunderstandings and challenges for librarians and users alike in many library settings. This program provides practical, real-world guidance for overcoming barriers and helping others succeed, including intervention strategies proven to increase effectiveness.
Ruby K. Payne, president, aha! Process, Inc.
Conference Program Committee.

Automation and Technology Round Table Business Meeting
10:00 - 11:50 am

Children's Round Table Executive Board Meeting
10:00 - 11:50 am

Young Adult Round Table Executive Board Meeting
11:00 - 11:50 am

CPE#550: SBEC 0.5
Closing Author Session Luncheon with Daniel Handler and Maira Kalman: How We Got Together for Why We Broke Up and other sad love stories (Ticket purchase required)
12:00 - 1:20 pm
Acclaimed-author Daniel Handler (a.k.a. Lemony Snicket), who has written books for both grownups and young
readers, joins celebrated *The New Yorker* illustrator and artist Maira Kalman for a lively discussion. They will describe their collaborative process and reveal how they turned their painful adolescent romantic experiences into their first YA novel, and vice versa. In addition to these fascinating personalities, the audience will be treated to a live musical excerpt from *Brothers, Boyfriends and Other Criminal Minds*. Luncheon tickets must be purchased by Thursday, March 31 through the preregistration process. See page xx or registration form. Menu items include: Chopped Iceberg Salad with Tomatoes, Cucumbers and Champagne Dressing; Chicken Florentine Roulade with Roasted Tomato Sauce served with Whipped Potatoes and Seasonal Vegetables; Fresh Rolls and Butter; Carrot Cake with diced Almond Joconde; Freshly Brewed Regular and Decaffeinated Coffee; and Iced Tea.

Daniel Handler, author; and Maira Kalman, illustrator, Little, Brown Books for Young Readers.

Conference Program Committee.

Membership Meeting
1:30 - 2:00 pm

Prepare and Share: Program Planning for TLA 2012
2:05 - 2:55 pm

Prepare for the 2012 TLA Conference in Houston by getting critical information on deadlines, procedures, and marketing opportunities. Share your program ideas and find potential partners who can share labor and expenses. All officers with program planning responsibilities are urged to attend.

Texas Library Association Council II
3:00 - 3:50 pm

Council is the governing body of TLA. All conferees are invited to attend.

Texas Library Association Executive Board Meeting #2
4:00 - 6:00 pm