

Texas **LIBRARY** **SNAPSHOT** Day



ZOOMING IN ON YOU

Snapshot Day 2016

1. Default Section

Welcome to the reporting form for Texas Library Snapshot Day, Fall 2016. While we are attempting to capture information from all types of libraries, questions have been standardized (especially with regard to age groups) to yield consistent information. Please note that you must answer required questions (noted by an *); you cannot go forward with the survey until you have filled in that information.

You may submit data for a stand-alone library (an outlet such as a branch, campus library, or main library), OR you can complete the form with system-wide data (including some or all of the libraries within your district, library system, or network of higher ed libraries). If you submit one form with data for multiple locations, be sure to include total numbers for all of questions in the survey. Question 2 of the survey will ask you to specify the total number of libraries for which you are providing data.

Please note that the numerical fields take only numbers--not characters such as commas. Thank you in advance for participating in this important event.

* 1. Your library's name:

Branch Library/Campus Name (if applicable)

Name of Main Library, School District, Higher Education Institution, or Parent Organization

2. Enter the number of library facilities for which you are reporting data. For example, if you are entering data for a single campus library, a single branch library, a single main library, then enter the number 1. If you are entering data for multiple library facilities (such as separate campus/institutional libraries or all branches within a library system), enter the total number.

Total number of libraries reported

3. Library Type

- Academic
- Public
- School
- Special

* 4. Library Mailing Information

Mailing Address for Library	<input type="text"/>
Address Line	<input type="text"/>
City	<input type="text"/>
Zip	<input type="text"/>
Phone	<input type="text"/>
Web URL (if available)	<input type="text"/>

* 5. Person Submitting Results

First Name	<input type="text"/>
Last Name	<input type="text"/>
Job Title	<input type="text"/>
Email	<input type="text"/>



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2. About Your Library Snapshot Day -- All Libraries Respond

* 6. On which day did you hold Texas Library Snapshot Day?

7. Please enter TOTALS for the following counts. If a category does not apply to your library, please leave it BLANK. Please do NOT USE COMMAS.

Customer/student visits (door count)

Virtual counts (cumulative number of people accessing library services through phone, email, texting, or website service not in-person)



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3. Student/Customer Comments

8. What are three to five examples of reference questions asked on Snapshot Day? (Optional)

9. List some of the ways your library was used today (i.e., finishing homework, workforce development, computer training, etc.)? (Optional)

10. What are some examples of programs and/or training sessions you held on Snapshot Day? (Optional)

11. Please make any comments you would like to add. (Optional)



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4. Use of Texas Library Snapshot Day Information

12. How will you use your Library Snapshot Day information? Check all that apply.

- Link to snapshot data on your website
- Share results with board, administrators, or local officials
- Use quotes and stories in newsletters
- Use quotes and stories in press releases/media information
- Create brochures, displays, bookmarks, or other products
- Use information for staff development
- Share information with the public
- Use in library's strategic planning or annual report



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5. THANK YOU FOR PARTICIPATING!

13. Any final comments you would like to make about Library Snapshot Day? How can we improve this process? (Optional)

Thank you for participating in Texas Library Snapshot Day. The information you provide will help us create a rich image of the daily life of Texas libraries. This information will be used to help gain support and awareness of Texas libraries. Texas Library Snapshot Day is sponsored by the [Texas Library Association](#).

