

# schedule of events *Friday, April 15*

## All sessions are open to all attendees.

Registration.....	7 am – 11 am
Internet Room.....	8 am – Noon
Placement Center.....	8 am – Noon
TLA Store.....	8 am – Noon
Exhibits.....	9 am – Noon
Bag Check.....	9 am – 1:30 pm

**Continuing Professional Education (CPE) credits**

Event Number	State Board for Educator Certification	TX State Library & Archives Commission
CPE#123:	SBEC 2.0;	TSLAC 2.0

**Program Title**  
8 – 9:50 AM

### Jazzercise on the Palazzo

6:30 - 7:30 am

Intend to sleep Friday morning? Never! Keep your energy high for the last day of conference by movin' and groovin' to the music! Our own Tammy Long, an experienced Jazzercise instructor, will be leading the class in the Palazzo on the 1st floor of the Convention Center. You'll be done in time to grab a shower and still be on time for your 8:00 am meetings.

Conference Local Arrangements Committee.

### CPE#546: SBEC 1.0; TSLAC: 1.0

#### Attaining and Showcasing TBF Grants

8:00 – 8:50 am

Texas Book Festival (TBF) Grants have provided about \$2.5 million for public libraries. Learn how to write winning grant applications and how to maximize TBF dollars for programming and publicity.

Blair Newberry, director of outreach, Texas Book Festival; and TBF Grant recipients.

Texas Book Festival Committee.

### CPE#501: SBEC 1.0; TSLAC 1.0

#### YA 2.0: Marketing Your Library through Social Media

8:00 - 8:50 am

Do you blog, tweet, facebook, or use other social media to sell your library? Learn how to use and evaluate booktrailers, blogs, and other 2.0 tools

to reach teens where they are. Take part in an interactive discussion by using Twitter hashtag #YA2.0.

Patti Cook, librarian, Austin Public Library; Laura Jewell, librarian, Plano Public Library System; and Teresa Schauer, district librarian, Pettus ISD.

Young Adult Round Table.

### Bylaws and Resolutions Committee Meeting #2

8:00 - 8:50 am

### Gay, Lesbian, Bisexual, Transgendered Interest Group Business Meeting

8:00 - 8:50 am

### Storytelling Round Table Business Meeting

8:00 - 8:50 am

### CPE#505: SBEC 1.5; TSLAC 1.5

#### AV Redefined

8:00 - 9:20 am

The speakers will discuss the future of audiovisuals and making them a priority in your budget. From old formats to new, explore the potential of downloadable books, music, DVDs, eBooks, and more.

Michele Cobb, vice president of sales and marketing, AudioGO; and Jana Prock, director, Keller Public Library.

Public Libraries Division.

### New Members

#### Round Table Business Meeting

8:00 - 9:20 am

### CPE#506: SBEC 0.5

#### Lariat List Adult Services Author Session Breakfast with Josh Bazell and Linda Castillo

(Ticket purchase required)

8:00 - 9:30 am



Josh Bazell



Linda Castillo

Adult reading and programming are on the menu today. Join your colleagues for the unveiling of the 2011 Lariat List of fiction titles for adults. Josh Bazell (*Beat the Reaper*) and Linda Castillo (*Sworn to Silence*), authors included in the 2010 list, enliven the morning's activities with fiction over easy. *Breakfast tickets must be purchased by Thursday, March 31 through the preregistration process. See page 87 for registration form.*

*Menu Items include: Country Style Scrambled Egg with Minced Chives; Crisp Hash Browns; Hickory Smoked Bacon; Assortment of Fresh Baked Muffins with Butter and Jam; Freshly Brewed Regular and Decaffeinated Coffee; and an Assortment of Hot Teas.*

Josh Bazell, author, Little, Brown and Company; and Linda Castillo, author, St. Martin's Press.

Lariat Adult Fiction Reading List Task Force Task Force and Programming for Adults Interest Group.

### CPE#507: SBEC 2.0; TSLAC 2.0

#### Acquisitions and Collection Development Budget Strategies: More with Less

8:00 - 9:50 am

What challenges confront libraries as they balance collecting a variety of material formats for an increasingly diverse user base with decreasing budgets? Join a panel of academic, public, and school librarians in discussing how to manage acquisitions and collection development in lean budget times.

Mark Dolive, director, SE Campus/Library, Tarrant County College District; Leigh Ann Jones, library coordinator, Frisco ISD; Marianne Lorio, database and AV librarian, Houston Public Library; Elizabeth Sargent, assistant manager and lead archivist, Houston Metropolitan Research Center, Houston Public Library; and J. Michael Thompson, head of acquisitions, University of Houston.

Acquisitions and Collection Development Round Table.

## schedule of events

### CPE#508: SBEC 0.5

#### **Children's Round Table Author Session Breakfast with Gerald McDermott**

(Ticket purchase required)

8:00 - 9:50 am

Author and Caldecott Award-winning illustrator Gerald McDermott has been studying art since his first class at the Detroit Institute of Arts at age four. For decades, McDermott's award-winning adaptations of folktales have been enjoyed by readers of all ages. Hear McDermott speak about art, myth, and maybe a little reality, too! *Breakfast tickets must be purchased by Thursday, March 31 through the preregistration process. See page 87 for registration form.*

*Menu Items include: Country Style Scrambled Egg with Minced Chives; Crisp Hash Browns; Hickory Smoked Bacon; Assortment of Fresh Baked Muffins with Butter and Jam; Freshly Brewed Regular and Decaffeinated Coffee; and an Assortment of Hot Teas.*

Gerald McDermott, author, Houghton Mifflin Harcourt Children's Book Group.

Children's Round Table.



### CPE#512: SBEC 2.0

#### **Crossing TransAtlantic Borders: Leaders and Innovators in Romanian Libraries**

8:00 - 9:50 am



The Bill and Melinda Gates Foundation funds the Leaders and Innovators Training Program allowing Romanian public librarians a chance to travel to the US and exchange ideas. A representative from the Mortenson

Center for International Library Programs and public librarians from Romania discuss how technology has changed the role of librarians. This discussion offers attendees the opportunity to glimpse a global perspective on library issues and network with international colleagues.

Barbara Ford, director and distinguished professor; and Susan Schnuer, associate director, Mortenson Center for International Library Programs, University of Illinois at Urbana-Champaign Library.

Conference Program Committee.

### CPE#509: SBEC 2.0; TSLAC 2.0

#### **Make a Bold Move: Chess in Public, Academic, and School Libraries**

8:00 - 9:50 am

Chess is one of the most enduring games in history and is known for building confidence and strategic thinking. Find out how to promote traditional play as well as modern incarnations – Live Chess – at your library. From seeking funding for programming to implementing clubs and tournaments, presenters share their experiences in libraries to entice new users and create new communities.

Jody Braswell, librarian, Burnet Elementary, Odessa ISD; WyLaina D. Hildreth, senior librarian, Denton Public Library; and Alexey W. Root, senior lecturer, Interdisciplinary Studies, University of Texas at Dallas.

Conference Program Committee.

### CPE#511: SBEC 2.0; TSLAC 2.0

#### **New Books for Teens (and Some Tweens, Too)**

8:00 - 9:50 am

In this perennial favorite, attendees will discover the best new titles for teen and tween readers, understand how to connect these books to other books (including the classics), and explore techniques for using these books to motivate readers.

Rosemary Chance, assistant professor; and Teri Lesesne, professor, Library Science Department, Sam Houston State University.  
Texas Association of School Librarians.

### CPE#513: SBEC 2.0; TSLAC 2.0

#### **Reference beyond the Desk**

8:00 - 9:50 am

Learn from an academic and public librarian how to expand reference service beyond the desk. From roving reference to reference outreach, librarians have multiple opportunities to increase customer service and work with customers at the point of need.

Clara Maynard, branch librarian, Harris County Public Library; and Beth Thomsett-Scott, science and engineering librarian, University of North Texas.

Reference Round Table.

### CPE#515a: SBEC 2.0; TSLAC 2.0

#### **Social Networking Basics**

(Hands On Lab VIII)

(Ticket purchase required)

8:00 - 9:50 am

Learn how to use Facebook, Twitter, and LinkedIn in personal and professional environments. Have fun while promoting yourself and your library. *Seating is limited and tickets (\$40 Members/\$55 Non-Members) must be purchased by Thursday, March 31 through **online preregistration only.***

Judith Hiott, chief of technology, Houston Area Library Automated Network; and Somer Newland, librarian, Electronic Library Services, Houston Public Library.

Conference Program Committee.

### CPE#514: SBEC 2.0; TSLAC 2.0

#### **Speed Dating with eReaders and Other Mobile Devices**

8:00 - 9:50 am

This tech "petting zoo" allows attendees to interact with gadgets in an informal, round-table setting. Devices (such as eReaders, iPads, and smartphones) will be available for hands-on experimentation, and librarians will answer your questions at each station. This session is appropriate for all skill levels.

Christina H. Gola, head of library instruction; and Billy Hoya, program coordinator II, University of Houston Libraries.

Automation and Technology Round Table.

schedule of events

**HANDS ON LABS IV**

**(Ticket purchase required)**

8:00 am - 11:50 am

Get hands-on computer training from experts in the most popular technology applications in use today. See program daily schedules for individual session descriptions. *Seating is limited, and tickets must be purchased by Thursday, March 31 through **online preregistration only.***

Conference Program Committee and Automation and Technology Round Table.

**Social Networking Basics**

8:00 - 9:50 am

**Google Docs, Reader, and Email Tools - Unleash the Power of Google**

10:00 - 11:50 am

**CPE#517: SBEC 1.0; TSLAC 1.0**

***Demons in the Library: Planning an Anime and Manga Convention for Teens***

9:00 - 9:50 am

For the past two years, the Austin Public Library has put on a free Anime and Manga convention for its teen summer reading program kick-off. Learn to host your own “con” and promote the newest trends for teens in libraries. This model can be adapted for libraries of any size and budget.

Michelle Beebower, teen services librarian, Austin Public Library; Sarah Cronin, teen services librarian, Austin Public Library; and Jennifer Hartley, teen services librarian, Austin Public Library.  
Young Adult Round Table.

**CPE#518: SBEC 1.0; TSLAC 1.0**

***Grey/Gray Matter: The Role of Institutional Repositories***

9:00 - 9:50 am

The speaker defines the role of an institutional repository and explains how it aids in preservation and scholarship. The session reviews trends in preservation services, providing remote access to collections, and facilitating scholarly communications and research.

Holly Mercer, head of digital services and scholarly communication, Texas A&M University.  
College and University Libraries Division.

**CPE#510: SBEC 2.0; TSLAC 2.0**

***Learn Frontline Fundraising from ALA President Roberta Stevens***

9:00 - 9:50 am

Institutions everywhere are confronting funding limitations. In this financial climate, libraries can supplement support from their local communities or educational institutions with alternative funding sources. Transforming advocacy skills into fundraising opportunities are the focus of this program that explores how to overcome the fear of “the ask” to grow library resources.



Roberta Stevens

Roberta Stevens, president, American Library Association.  
Conference Program Committee.

**CPE#520: SBEC 1.0; TSLAC 1.0**

***LibGuides: Research Instruction beyond School Library Walls***

9:00 - 9:50 am

Learn how Leander ISD librarians used LibGuides, a commercial web-based pathfinder, to increase the use of their library databases and electronic resources. The speakers will also discuss how these efforts can promote collaboration and facilitate research skills and instruction.

Zandra Lopez, librarian, Vandegrift High School; and Diana Pierce, librarian, Leander High School, Leander ISD.  
Conference Program Committee.

**CPE#519: SBEC 1.0; TSLAC 1.0**

***Lighten Up! The Value of Play in the Workplace***

9:00 - 9:50 am

All work and no play makes a dull librarian! Particularly important during stressful times, incorporating fun as a part of work can relax tensions, improve staff morale, encourage innovation, and lead to better customer service. The speaker will show you how to introduce creative learning into your organizational culture.

Laura Heinz, associate librarian, Texas Tech University.  
Supervision, Management, and Administration Round Table.

**CPE#521: SBEC 1.0; TSLAC 1.0**

***Pennies for Peace Initiative for Texas Libraries***

9:00 - 9:50 am

Children discover the value of education and the joy of giving through participating in Pennies for Peace charitable campaigns to raise funds for schools in Afghanistan and Pakistan. The Texas State Library is encouraging libraries to host Pennies for Peace campaigns and One Book One Community programs featuring books by Greg Mortenson in conjunction with their 2011 summer reading programs. A panel of school and public librarians will discuss the benefits for children, families and communities, available program resources, and how-to's.



Frank Duffy

Frank Duffy, volunteer, TEXANS for Pennies for Peace; Lana Hayes, librarian, DeBakey High School; and Laurie Works, part-time clerk, Bee Cave Public Library.

Texas State Library and Archives Commission and Children's Round Table.

**College and University Libraries Division Business Meeting**

10:00 - 10:50 am

**College and University Libraries Division Community and Junior Colleges Discussion Group**

10:00 - 10:50 am

## schedule of events

### CPE#526: SBEC 1.5; TSLAC 1.5

#### **Basic Accounting Concepts and Techniques for Acquisitions Librarians**

10:00 - 11:20 am

A former CPA and current acquisitions librarian introduces accounting techniques to help maintain fiscal order. She will review reconciling fund and vendor accounts, annual budgeting and monitoring, and creating scenario analysis for larger purchases.



Rachel Kirk

Rachel Kirk, collection management and acquisitions librarian, Middle Tennessee State University (Murfreesboro, TN).

Conference Program Committee and Acquisitions and Collection Development Round Table.

### CPE#529: SBEC 1.5; TSLAC 1.5

#### **Creating an Online Health Information Pathfinder for a Diverse Population**

10:00 - 11:20 am

The speakers will report on an online pathfinder they created to support the health information needs of a community. This project, funded by an award from the National Library of Medicine, allowed them to work with the community to design a culture and language friendly web-based pathfinder, which is available in bilingual formats.

Ana D. Cleveland, regents professor and director, Houston and Health Informatics Programs; Xuequn Della Pan, project coordinator; and Jodi Philbrick, assistant director, Houston Program, College of Information, University of North Texas.

Chinese American Librarians Association.

### CPE#534: SBEC 1.0; TSLAC 1.0

#### **The Future of Resource Sharing**

10:00 - 11:20 am

As the world around us continues to change, what is the future of resource sharing? The speaker reviews emerging formats, industry trends, and the impact they might

have on resource sharing. Learn how to prepare for these changes. *A business meeting follows the program.*

Tony Melvyn, product manager, Worldcat Resource Sharing, OCLC.

Conference Program Committee and Interlibrary Loan and Resource Sharing Round Table.



Tony Melvyn

### CPE#530: SBEC 1.5; TSLAC 1.5

#### **Meet the Next Generation: Digital Natives Talk to**

Stephen Abram

10:00 - 11:20 am

Are you savvy to the mosquito trick? How do teens who have grown up in the digital age consume information and technology? How is their approach to the world of information unique, and how can libraries best respond? Hear the opinions and preferences of digital natives in their own words as Stephen Abram interviews a panel of young library customers.

Stephen Abram, vice president, Strategic Partnerships and Markets, Gale Cengage Learning. Conference Program Committee.



Stephen Abram

### CPE#532: SBEC 1.5; TSLAC 1.5

#### **Pitch for Your Niche: Cultivating a Professional Image in this High Tech Age**

10:00 - 11:20 am

Understanding the best way to present yourself in the interview process, in a resumé, and through a changing technological climate is imperative whether you're a new or seasoned librarian. Come hear speakers from all types of libraries present information and strategies on marketing yourself in the digital age.

Cathy Nelson Hartman, associate dean of libraries, University of North Texas; Kris Helge, law librarian, School of Law, Texas Wesleyan University; Valerie Hill, librarian, Ethridge Elementary School, Lewisville ISD; Donna Kearley, coordinator of library services, Denton ISD; Toni Lambert, assistant director, Austin Public Library; and Julie Leuzinger, stacks manager, University of North Texas Libraries.

Beta Lambda Chapter of Beta Phi Mu.

### CPE#533: SBEC 1.5

#### **Poetry Roundup**

10:00 - 11:20 am

CRT is pleased to bring the 2011 Poetry Roundup to TLA! Enjoy hearing a variety of poems read by some of the best poets writing for children today, and be inspired to share their works with the young people at your library as soon as you return home.



Calef Brown



Julia Durango



Helen Frost



Kristine O'Connell George

## schedule of events



Marilyn Singer



Robert Paul Weston



Kimberla Lawson Roby



Michelle Stimpson

### CPE#540: SBEC 2.0; TSLAC 2.0

#### *Free Tech Tools to Help Librarians Cross Boundaries: Let's Chat!*

10:00 - 11:50 am

Free tools can expand access and increase the library's presence for your customers. In this informal session, speakers will present "chapters" of tools (such as wikis and Google Docs) and then invite your comments and questions in this safe and friendly environment.

Greg Hardin, reference librarian, Texas Woman's University; Diane Lutz, librarian, Learning Media Services, Plano ISD; Lilly Ramin, instructional technologies librarian, University of North Texas; and Megan Treseder, library assistant, Southlake Public Library. College and University Libraries Division; E-Learning Round Table; and Library Instruction Round Table.

### CPE#541: SBEC 2.0; TSLAC 2.0

#### *From Personal to Virtual Visits: Funding Authors & Storytellers for School Visits*

10:00 - 11:50 am

Many libraries continue to lose funding sources for assembly, literacy, and library programs. The panel offers ideas for bringing programs and authors to schools and libraries.

Strategies covered include using digital technology for presentations, applying for funding, and using booking agencies. Learn more about resources available through the Texas Commission on the Arts.

Anina Moore, program administrator, Texas Commission on the Arts; and Carole Weitzel, president, Authors and More.

Storytelling Round Table.



Anina Moore

Calef Brown, author/illustrator, Houghton Mifflin Harcourt; Julia Durango, poet and school librarian, Charlesbridge Publishing; Margarita Engle, author/poet, Henry Holt & Company/Macmillan Children's Publishing Group; Helen Frost, author/poet, Farrar Straus Giroux/Macmillan Children's Publishing Group; Kristine O'Connell George, poet, Clarion Books; Marilyn Singer, author/poet, Penguin Books for Young Readers/Random House Children's Books; Sylvia Vardell, professor, School of Library and Information Studies, Texas Woman's University; Robert Paul Weston, poet, Penguin Young Readers Group; and Lisa Wheeler, poet, Atheneum/Simon & Schuster Children's Publishing. Children's Round Table.



Lisa Wheeler

reading population. Familiarity with this extremely diverse genre will aid librarians in collection development.

Michele Andrea Bowen, author, Grand Central Publishing/Hachette Book Group; Stephanie Perry Moore, author, Moody Books; Kimberla Lawson Roby, author, Grand Central Publishing/Hachette Book Group; and Michelle Stimpson, author, Kensington Publisher Corporation.

Black Caucus Round Table.

### CPE#531; SBEC 2.0; TSLAC 2.0

#### *Combating Cyberbullying: A School Librarian's Role*

10:00 - 11:50 am

Cyberbullying is growing threat on our school campuses and communities. School librarians should be central in the development and implementation of policies to address this large issue. As teachers of digital citizenship (as absolutely essential function for school library programs), school librarians will learn about how to work with students and to propose meaningful policies that include library instruction to administrators.

Representative, Texas State Center for School Safety, Texas State University-San Marcos.

Conference Program Committee.

### Cataloging and Metadata Round Table Business Meeting

10:00 - 11:20 am

### CPE#542: SBEC 2.0

#### *Black Christian Fiction Authors*

10:00 - 11:50 am



Michele Andrea Bowen



Stephanie Perry Moore

As one of the newest African-American genres to emerge in the past 10 years, Black Christian fiction packs a powerhouse of cultural and spiritual information that entertains, informs, and inspires the African-American

## schedule of events

### CPE#515b: SBEC 2.0; TSLAC 2.0

**Google Docs, Reader, and Email Tools: Unleash the Power of Google**  
(Hands On Lab IX)  
(Ticket purchase required)  
10:00 - 11:50 am

This session guides participants through a variety of Google tools, and participants should already have their own Google account. Topics to be covered include creating and sharing Google documents, using rules for Google email, and setting up Google Reader to organize RSS feeds. *Seating is limited and tickets (\$40 Members/\$55 Non-Members) must be purchased by Thursday, March 31 through online preregistration only.*

Ellie Collier, reference librarian,  
Austin Community College.  
Conference Program Committee.

### CPE#539: SBEC 2.0; TSLAC 2.0

**Library Disaster and Continuity of Operations Planning**  
10:00 - 11:50 am



C. Marty Thompson



Dan Wilson

All libraries are vulnerable to large or small disasters. The panel of experts will discuss how to plan for disaster and how to ensure the best services for your community. Learn about continuity of operations planning and the importance of partnerships and collaborations to speed recovery.

Gina Minks, imaging and preservation service manager, Amigos Library Services, Inc.;  
C. Marty Thompson, director, R.M. Bird Health Science Library, University of Oklahoma Health Science Center; and  
Dan Wilson, associate director, Health Science Library, University of Virginia.  
Conference Program Committee and  
Disaster Relief Committee.

### CPE#543: SBEC 2.0

**One Book One Conference**  
10:00 - 11:50 am

Grab a cup of coffee, bring a friend, and share in TLA's "book club." This year's One Book One Conference selection is *The Night Bookmobile* by Audrey Niffenegger. A graphic novel selected by popular vote by our membership, the work sets the stage for a lively forum and great opportunity to make new friends. Read the selection before conference and lend your thoughts to a stimulating discussion with your fellow librarians. Robert Weiner and panel will lead our conference conversation on this year's intriguing selection.

Elizabeth Figa, associate professor, College of Information, University of North Texas;  
Wylaina D. Hildreth, senior librarian, Denton Public Library; Carrye Syma, assistant librarian, Texas Tech University; and  
Robert Weiner, associate librarian, Texas Tech University.

Conference Program Committee.

### CPE#544: SBEC 1.5

**Reaching Out with Rebecca Stead: Newbery Author Meets Texas Librarians**

10:00 - 11:50 am  
Meet Rebecca Stead, winner of the 2010 Newbery Award for her book, *When You Reach Me*. Hear about her life, writing process, and new book. A *business meeting precedes the program.*

Rebecca Stead, author, Random House Children's Books.  
Texas Association of School Librarians.



Rebecca Stead

### CPE#525: SBEC 2.0

**Science Fiction: Beyond Earth's Boundaries**  
10:00 - 11:50 am



Ryan Brown



Elizabeth Moon



Patrick Rothfuss



Benjamin Rubinstein



John Scalzi



Maria Snyder

Do science fiction, fantasy, urban fantasy, and steampunk all fit in the same genre box for you? A panel will delineate the genre boundaries and entertain you in the process.

Ryan Brown, author, Gallery Books/Simon & Schuster; Jonathan Maberry, author, St. Martins Griffin; Elizabeth Moon, author, Random House, Inc./Del Rey; Patrick Rothfuss, author, DAW/Penguin Group USA; Benjamin Rubinstein, library marketing assistant, Macmillan; John Scalzi, author, Macmillan; and Maria V. Snyder, author, MIRA Books/Harlequin Enterprises, LTD.  
Public Libraries Division and Programming for Adults Interest Group.

### CPE#536: SBEC 2.0; TSLAC 2.0

**Services and Resources for Gay, Lesbian, Bisexual, Transgender Teens**  
10:00 - 11:50 am

## schedule of events

Join YA authors, a librarian, and representatives of key support groups to talk about understanding and meeting the needs of not only transgender teens but all members of the GLBT community.



Cris Beam



James Howe



David Levithan

Program ideas and a reading list of recommended resources will be shared.

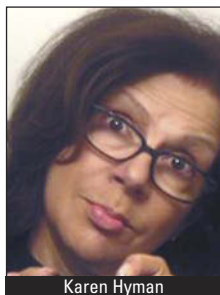
Cris Beam, author, Little, Brown Books for Young Readers; Tonya Hammer, board member, Gay Lesbian, and Straight Education Network; James Howe, author, Simon & Schuster Children's Publishing; David Levithan, author, Random House Children's Books; Victor Schill, librarian, Harris County Public Library; and Lou Weaver, president, Transgender Foundation of America.  
Young Adult Round Table.

### CPE#538: SBEC 2.0; TSLAC 2.0

#### **Transforming the Library Experience: Think Like the Customer**

10:00 - 11:50 am

When you're on a dead horse, the best strategy is to dismount. Don't be afraid to reinvent customer service. Innovative service should be central to your library's decision making process. The speaker will emphasize the importance of refining policies and procedures with customers in mind and organizing your library to support quality service.



Karen Hyman

Karen Hyman, library consultant.  
Conference Program Committee.

### CPE#503: SBEC 2.0; TSLAC 2.0

#### **Understanding Poverty: Implications for Library Services**

10:00 - 11:50 am

Do you understand the culture of poverty? Are you aware of how poverty-related behaviors and mindsets affect learning? Socioeconomic differences can result in misunderstandings and challenges for librarians and users alike in many library settings. This program provides practical, real-world guidance for overcoming barriers and helping others succeed, including intervention strategies proven to increase effectiveness.



Ruby K. Payne

Ruby K. Payne, president, aha! Process, Inc.  
Conference Program Committee.

#### **Automation and Technology Round Table Business Meeting**

10:00 - 11:50 am

#### **Children's Round Table Executive Board Meeting**

10:00 - 11:50 am

#### **Young Adult Round Table Executive Board Meeting**

11:00 - 11:50 am

#### **Membership Meeting**

1:30 - 2:00 pm

#### **Prepare and Share: Program Planning for TLA 2012**

2:05 - 2:55 pm

Prepare for the 2012 TLA Conference in Houston by getting critical information on deadlines, procedures, and marketing opportunities. Share your program ideas and find potential partners who can share labor and expenses. All officers with program planning responsibilities are urged to attend.

#### **Texas Library Association Council II**

3:00 - 3:50 pm

Council is the governing body of TLA. All conferees are invited to attend.

#### **Texas Library Association Executive Board Meeting #2**

4:00 - 6:00 pm

### CPE#550: SBEC 0.5

#### **Closing Author Session**

#### **Luncheon with Daniel Handler and Maira Kalman: How We Got Together, Why We Broke Up, and Other Sad Love Stories**

(Ticket purchase required)

12:00 - 1:20 pm



Daniel Handler



Maira Kalman

Acclaimed-author Daniel Handler (a.k.a. Lemony Snicket), who has written books for both grownups and young readers, joins celebrated *The New Yorker* illustrator and artist Maira Kalman for a lively discussion. They will describe their collaborative process and reveal how they turned their painful adolescent romantic experiences into their first YA novel, and vice versa. In addition to these fascinating personalities, the audience will be treated to a live musical excerpt from *Brothers, Boyfriends and Other Criminal Minds*. Luncheon tickets must be purchased by Thursday, March 31 through the preregistration process. See page 87 or registration form.

Menu items include: Chopped Iceberg Salad with Tomatoes, Cucumbers and Champagne Dressing; Chicken Florentine Roulade with Roasted Tomato Sauce served with Whipped Potatoes and Seasonal Vegetables; Fresh Rolls and Butter; Carrot Cake with diced an Almond Joconde; Freshly Brewed Regular and Decaffeinated Coffee; and Iced Tea.

Daniel Handler, author, and Maira Kalman, illustrator, Little, Brown Books for Young Readers.  
Conference Program Committee.