Supplementary material for

An Introduction to

The Agile Librarian’s Guide to Thriving in Any Institution

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© Michelynn McKnight, PhD, AHIP

Associate Professor, School of Library and Information Science,
Louisiana State University, Baton Rouge, LA

mmck@lsu.edu
1. Knowing your value to the organization


McKnight, Michelynn. 2002. Professional Hospital Librarians: Doing Better What We’ve Always Done Well. *National Network* 26: 1, 4


2. Delighting your clients


3. Expanding your political influence


4. Pleasing your boss


5. Impressing Decision Makers


6. Choosing and instantly credible professional image


7. Ensuring Positive Communication


8. Marketing, Advertising and Public Relations


Siess, Judith. 2004. “Marketing without Much Money: You Don’t Need Big Bucks to Get the Word Out”. Information Outlook, 8 (1): 29-31


9. Gathering and using evidence to support decisions


10. Behaving Ethically


ON COPYRIGHT AND LIBRARIES


Crews, Kenneth D. 2005. Copyright Law for Librarians and Educators: Creative Strategies and Practical Solutions. Chicago: American Library Association. [Note: This is somewhat based on and updated from the earlier ALA title Copyright Essentials.]


11. Sustaining your green and growing career


Quotations

“Remember that there are only three kinds of things anyone need ever do: (1) things we ought to do, (2) things we’ve got to do and (3) things we like doing. I say this because some people seem to spend so much of their time doing things for none of these reasons”


“When a reporter kindly said I didn’t look forty (a well-meaning comment, but ageist when you think about it), I said the first thing that came into my head: ‘This is what forty looks like. We’ve been lying so long, who would know?’


“Chance favors prepared minds”


“We must accept finite disappointment, but we must never lose infinite hope. Only in this way shall we live without the fatigue of bitterness and the drain of resentment”