



**IDEAS POWERED**  
IT'S WHAT WE DO

# POWER UP WEEK SCHEDULE OCTOBER 1 - 7, 2017

## Power Up Week Game Plan

Each day during Power Up Week, TLA will be supporting statewide efforts with social media giveaways and videos featuring various libraries around Texas. Choose one or choose all. Customize your participation to fit your library. Every Texas library is encouraged to participate.

### October 1 | Pre-game Sunday

Share photos or posts about how you're preparing for Power Up Week. Pre-game checklist: schedule social media dispatches all week long using #poweredlibraries hashtag and temporarily change Facebook profile photo and Twitter avatars.

### October 2 | Advocacy Monday

A day for stakeholders, administration, and dignitaries to demonstrate support toward libraries and librarians, e.g. regional and local proclamations, school and campus announcements, superintendent tours at district libraries, posters, etc.

### October 3 | Tinkering Tuesday

Highlight technology, tinkering, and maker spaces, e.g. robotics, 3D printing, computers, laptops, or mobile devices.

### October 4 | Web Widget Wednesday

Feature all things web related, e.g. virtual scavenger hunts, escape rooms, surveys, eBooks, downloadable audiobooks, databases, digital magazines, etc. in the library.

### October 5 | Powerful Partnership Thursday

Celebrate partnerships with organizations, associations, groups, cultures, and storytellers in your community, e.g. authors, veterans groups, dance troops, professional groups, scientists, heritage and multicultural organizations, and literacy organizations.

### October 6 | Innovative Impact Friday

Demonstrate how your library impacts communities (campus, city, neighborhood, school, town) through both subtle and dynamic strategies, e.g. bookmobiles, homeless outreach, working with underserved populations, improving literacy, book displays on campus and in schools, etc.

### October 7 | Offline Saturday

Showcase creative programming that doesn't require much, if any, electricity or technology, e.g. reading to therapy dogs, building with Legos or blocks, bicycle-powered libraries, teaching a dance class, second language lessons, hosting musical performances, etc.

Visit [poweredlibraries.org](http://poweredlibraries.org) for more ideas and inspiration.

**#poweredlibraries**