

# Join Renew Today!

#txla

connect  
to know **TXLA**

TLA helps our library team meet our institution's mission by providing a statewide forum for sharing challenges, finding solutions, and learning new skills and strategies through an extensive network of colleagues and CE opportunities. TLA also provides a means to develop friendships, professional support, and a collective 'presence' for the benefit of individuals and the profession itself.

Alice W. Specht, DEAN OF UNIVERSITY LIBRARIES  
HARDIN-SIMMONS UNIVERSITY

## TLA Provides Leverage

- professional standards
- a platform for issues & needs
- leadership opportunities

## TLA Keeps You Competitive

- continuing education
- latest practices
- research & news

## TLA Has Your Back

- professional liability insurance
- colleagues and experts to call upon

## TLA Provides the Introductions

- networking
- career advancement
- mentorship
- forums with allied professionals & vendors

## TLA Speaks Up for You

- advocacy
- marketing
- public relations

*I highly recommend that you nominate your administrator for this mini-conference. [As a TLA member] I nominated my principal last year; she attended and met me later in the exhibit hall asking: 'What have you seen that you want for the library?'*

Mary Faye Randolph, LIBRARIAN  
PAREDES MIDDLE SCHOOL

*TLA is a place where staff at all levels is introduced to the real world of librarianship, the practice of skills, knowledge and abilities acquired through education, and the benefit of practical experiences and war stories shared by colleagues.*

Gleniece A. Robinson, LIBRARY DIRECTOR  
FORT WORTH PUBLIC LIBRARY



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Thanks to TLA,  
I got my first professional library job.  
When I was still a student, I delivered a  
presentation at a TLA conference. Sitting in the  
audience were library directors – employers.  
I had a job offer just outside the session door.  
TLA is absolutely the best place to  
connect with library colleagues.

Eddy Smith, EXECUTIVE DIRECTOR  
ABILENE LIBRARY CONSORTIUM

TLA gives you

## UNPARALLELED ACCESS

to Texas colleagues and a

## NETWORK OF SUPPORT,

employers, employees, and resources.

No other forum offers a comparable chance

to **SHOWCASE YOUR TALENTS** and

to **LEARN FROM YOUR PEERS**

across the state.

## SIMPLY PUT

There is no better way

to learn and to be noticed professionally

than through membership in the

**TEXAS LIBRARY ASSOCIATION**

## **JOBS. JOBS. JOBS.**

- Where can I find jobs in my field?
- How can I make myself more marketable?
- How can I beef up my résumé?
- How do I find reference and contact outside my immediate work environment?
- How can I show experience in diverse areas?

*The answer?* **MEMBERSHIP IN TLA**

## **PROTECTION.**

- Worried about professional lawsuits?
- Ever wonder if patrons will sue?
- Have you ever thought about the legal actions associated with intellectual freedom issues?
- How can you protect yourself in your professional duties?

*The answer?* **MEMBERSHIP IN TLA**

**Only TLA offers special liability insurance that Texas librarians and library staff can purchase.**

*People who are members of professional associations “earn more, they like their jobs better, and data shows they are even happier people,” according to Where the Winners Meet, a report by the William E. Smith Institute for Association Research using data from the 2004 General Social Survey.*

the TLA community rallies in support of Texas libraries.



## **LEVERAGE.**

- What would your work situation be like if your library could not provide digital resources or could not access state resources?
- What would that mean for your customers and for your standing within your institution?
- How can you do your part to strengthen libraries and the profession?

*The answer?* **MEMBERSHIP IN TLA**

**TLA is the only statewide organization advocating and lobbying exclusively for libraries and librarians.**

*Kathy Bornheimer, a veteran in career coaching and founder of KB & Associates, states emphatically that “Not belonging to [professional] associations is one of [the] first steps to professional isolation!”*

TLA is important because a professional association helps maintain ‘professional jurisdiction’ through advocacy and raising awareness. On a personal level, membership and participation in TLA broadens perspective and provides opportunities for professional growth, networking, and leadership.

**J. Carter Cook, DIRECTOR**  
LIBRARY MEDIA SERVICES  
FORT WORTH ISD

TLA provides leadership opportunities and allows employees to develop important skills by trying things they might not be quite ready to try at work. Through TLA, employees can share ideas with colleagues around the state, test theories and explore ideas, and enjoy a sense of belonging, of being part of a larger group.

**Ramiro Salazar, DIRECTOR**  
SAN ANTONIO PUBLIC LIBRARY

## **TONS OF OTHER BENEFITS.**

- Discounts
- Access to grants, stipends, and awards
- Reading lists for all ages
- Partnerships
- Jobline service
- Standards and certification
- Marketing and fundraising tools
- Access to communication systems with colleagues
- Publications

And so much more!

How can you benefit from the state’s premier one-stop full service organization for libraries?

*The answer?*

**MEMBERSHIP IN TLA**